



ALUMNI IMPACT PROGRAM

A Case Study for Sri Sri Ravishankar Vidya Mandir Group

**BUILDING
A LIFELONG NETWORK
OF SHARED VALUES**



Meet the Sri Sri Ravishankar Vidya Mandir Group

24

Years of Legacy

100+

Educational Institutions

67

Sri Sri Vidya Mandir

09

Sri Sri Academy

12

Sri Sri Bal Mandir
(Pre-schools)

12

Colleges

SSRVM Leadership Team



Commodore H.G. Harsha
- Chairman, Sri Sri Ravishankar Vidya
Mandir Trust (SSRVM)



Jaina Desai
- Trustee, SSRVM Trust

SSRVM Values

Tradition & Modernity



**BODY, MIND
& SPIRIT**



**INDIAN CULTURAL
HERITAGE**

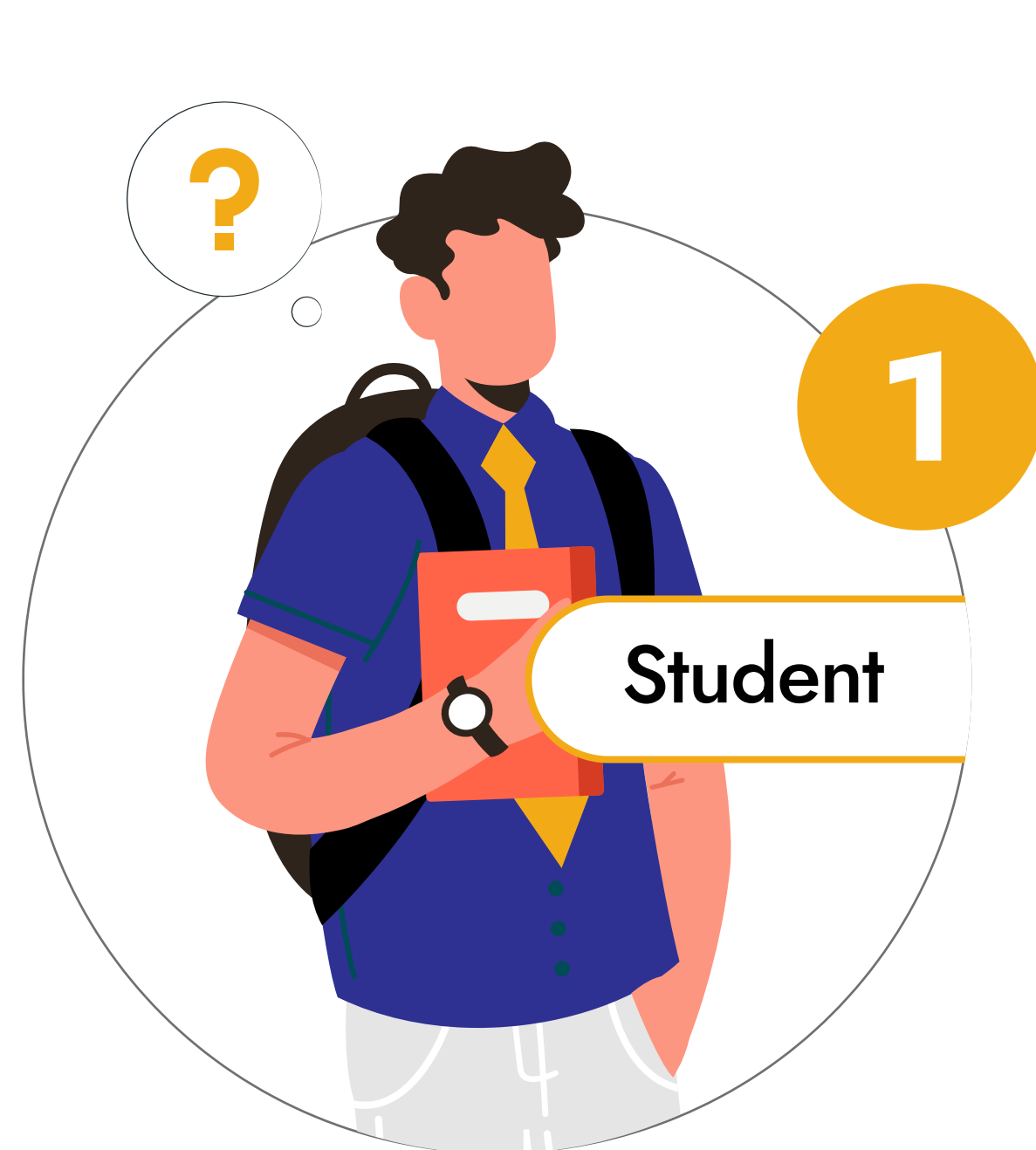


**SPIRITUAL
KNOWLEDGE**

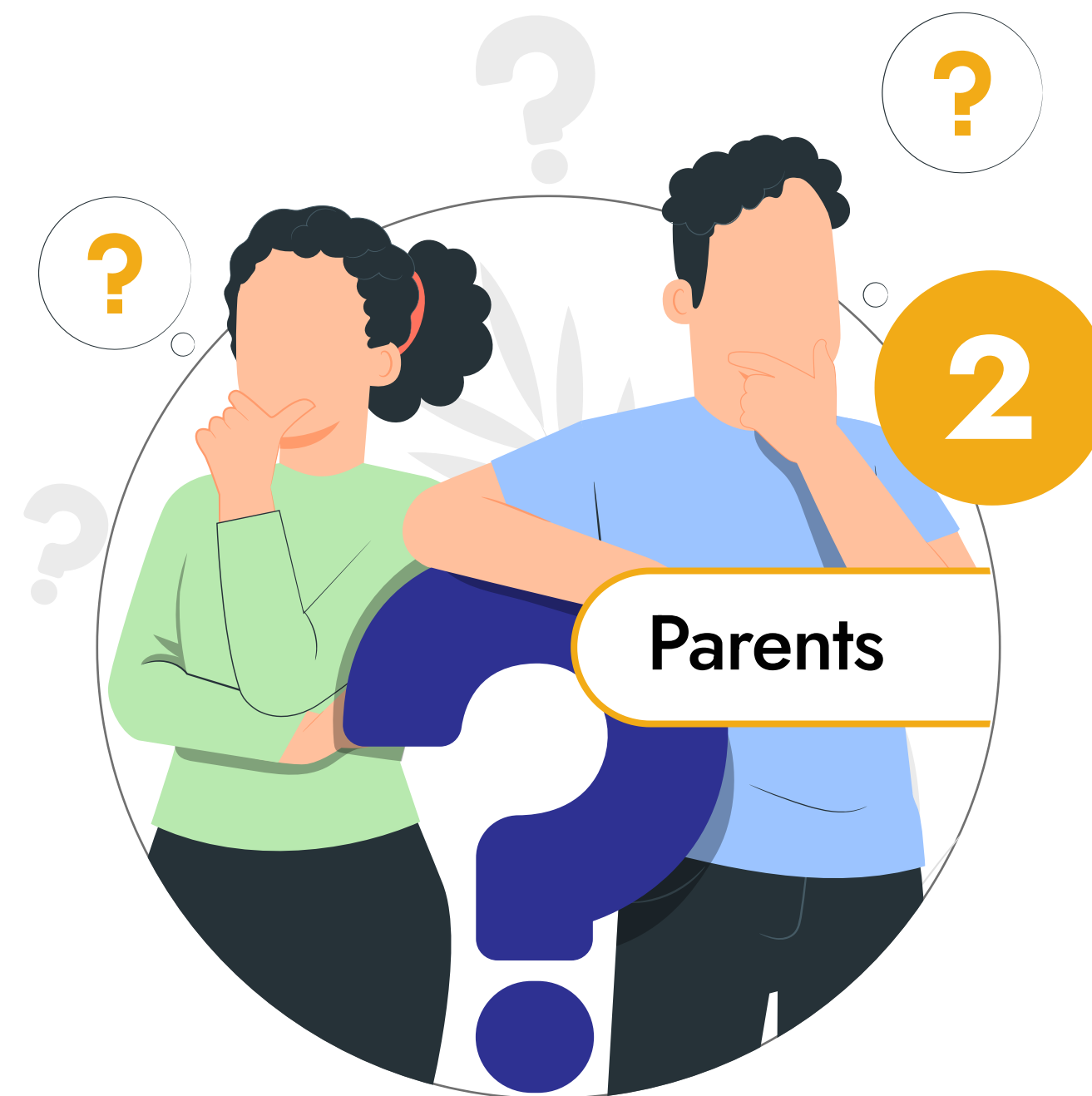
// Today, with technology, we live in a global world. We have created an ecosystem for children to blossom and be great citizens of our beautiful planet.

- Gurudev Sri Sri Ravishankar

But, SSRVM Faced Numerous Questions on the Relevance of Age-old Values in the 21st Century



Will these values help me become successful?



Is SSRVM better for my child than other schools?



How can we instil pride in our students?

The Solution was **Hidden in Plain Sight**

Alumni are torch-bearers of SSRVM Values

1

For Students

Alumni can guide students towards a successful life path



LIVE Webinar Session On

STEPPING STONES THAT GET YOU READY FOR SUCCESS.



Srinidhi Ramachandran



Sudhanshu Shetty



Watch Video

2

For Parents

Alumni successes can show the uniqueness of SSRVM students



SAGNIK BANERJEE

SSA-Kolkata (2020)

● IIT-Bombay

● AIR 716 in JEE Advance

● DAAD WISE Fellowship

● KVPY Scholarship



3

For School

An alumni community will inspire pride in the schools' value



SRI SRI RAVISHANKAR VIDYA MANDIR

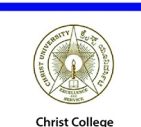
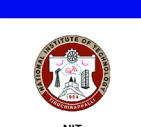
OUR GLORIOUS ALUMNI ACHIEVEMENTS

3000+
CONTRIBUTING ALUMNI

1 IN 3
SSRVM ALUMNI STUDYING IN PRESTIGIOUS COLLEGES GLOBALLY

37
DIVERSE CAREERS CHOSEN BY ALUMNI

75
TOP COLLEGES HAVE 5+ ALUMNI MENTORS



AND 200 MORE...



SCAN TO WATCH VIDEO



Our students and alumni connect on

DISHA

Dynamic & Interactive Society of Happy Alumni

Powered by Univariety

However, bringing alumni back to school proved to be a mammoth task....

They Tried to Connect with Their Alumni in Multiple Ways...

Reunions



✓ Tough to drive attendance

Social Media



Facebook



Linked In

✓ Not under the school's control

Softwares



AlmaConnect

Vocave

✓ Dead & incomplete database



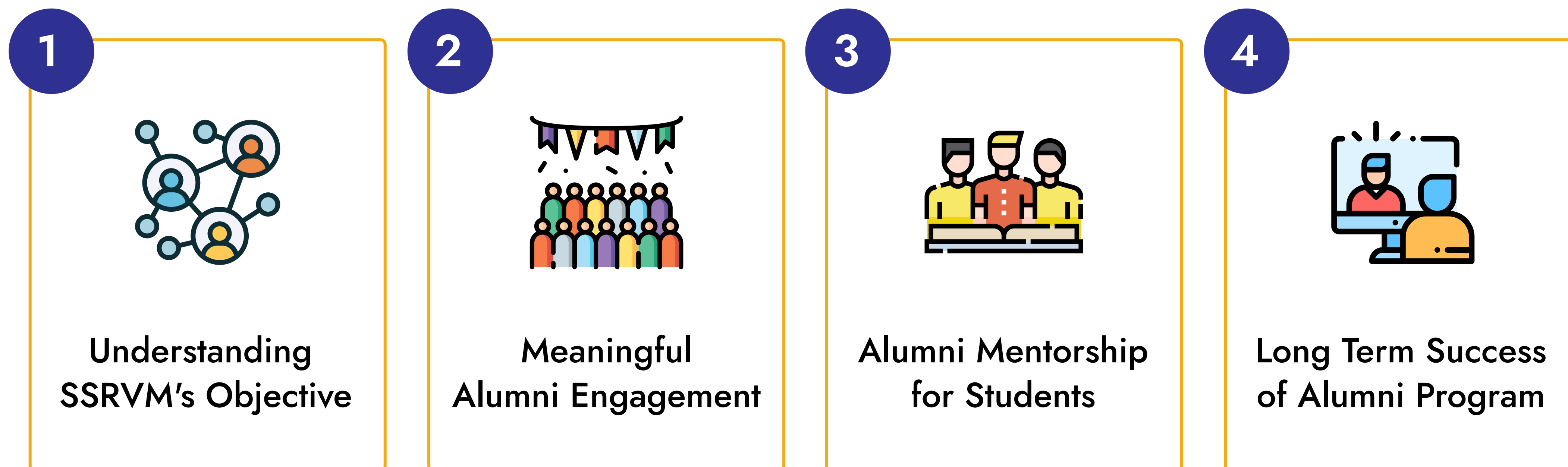
**But despite all the time, effort
and money spent - it didn't work!**

Then, **Univariety** came forward to accept the
challenge to build SSRVM's Alumni Network

Introducing DISHA

Dynamic & Interactive Society of Happy Alumni

A CLEAR IMPLEMENTATION PLAN



Value to Alumni

+

Value to Students

=

School Success!

Collaboration with the SSRVM Team to Launch DISHA in the Right Direction

Working with the SSRVM team to pick the right name

Sri Sri Ravishankar Vidya Mandir VISION WORKSHOP			
Name: <i>Chande Harsha</i>		21 st April 2022	
S.NO.	GROUP'S OBJECTIVE	DEFINITION	RATING*
1	Increase New Admissions	Want to use the alumni asset to attract new admissions at the school level. Also to retain the students that are in the system.	2
2	Marketing at the Group Level	Showcase the strong track record of the group in instilling seeds of lifelong success. Highlight the tangible support system provided by the school to achieve that success.	3
3	Career Success of Students	Use the alumni platform to help students learn from the experiences of the alumni. Help the students implement the learnings to achieve career success.	1
4	Alumni to get clear Benefits	Create a set of benefits and activities for the alumni to reap meaningful rewards.	6
5	Financial Benefits of the Program	Make the Alumni Program financially Sustainable at a Project Level — Plan to implement Elements like Guidance Fee & Lifetime Membership Fee.	5
6	Vibrant Interactive Community	Build a Student-Alumni-School community that is abuzz with a variety of engaging activities.	7
7	Alumni Financial Contribution	Drive Alumni to contribute financially for the Development of the Institution.	4

*Rate your priority from 1 to 7, 1 being the highest and 7 being the lowest.

Understanding SSRVM group's vision & objectives



Gurudev's video appeal to all alumni



Meaningful Engagement with Alumni to Add Value to Their Lives

Digital Engagement



Dear Alumni,
Look who we found on the DISHA - Dynamic & Interaction Society of Happy Alumni.
Geetesh Girase is a 2019 SSRVM alumnus. The time he spent here was absolutely amazing. During Geetesh's time at school, he was involved in multiple activities. And, we are so proud of the man he has become today.

TAKE A LOOK AT HIS JOURNEY!

GEETESH GIRASE



Networking & Connections

Meet The
Dynamic Alumni Duo
of Sri Sri Ravishankar Vidya Mandir


ABHISHEK ALWANI
 SSRVM, Surat
 DevOps Engineer
 Samsung Data System, Gurugram


DHANANJAYAN S
 SSRVM, Shrishti
 Computer Science, IIT, Tirupati

BATCH - 2021

Rewards & Recognition

ALUMNI OF SRI SRI RAVISHANKAR VIDYA MANDIR
#SRISRIAN
DARSHIT SHETHNA
CLASS OF 2018
SSRVM - Surat

IS A TRAINED
AS A CRIME SCENE
INVESTIGATOR

Kingston University
Class of 2023
Master's in Forensic
Science Analysis (Pursuing)

#AlumniWhoMakeUsProud

Support for L&D



LIVE Webinar Session On
**STEPPING STONES
THAT GET YOU READY
FOR SUCCESS**

29 APR | 5:00 PM



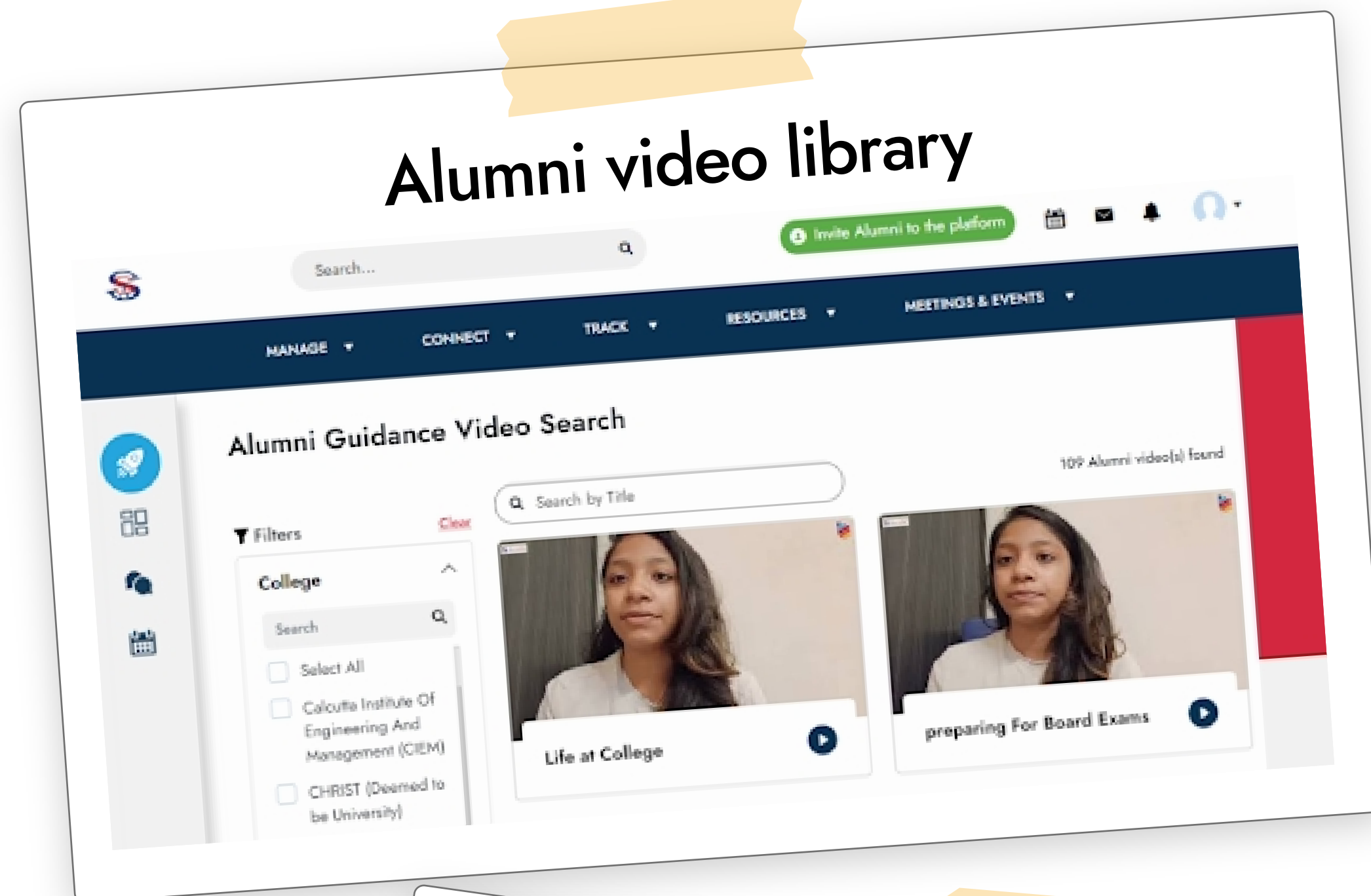
Rushikesh Bhor
SSRVM - 2020
Mechanical engineering
(Currently Pursuing)
IIT Bombay



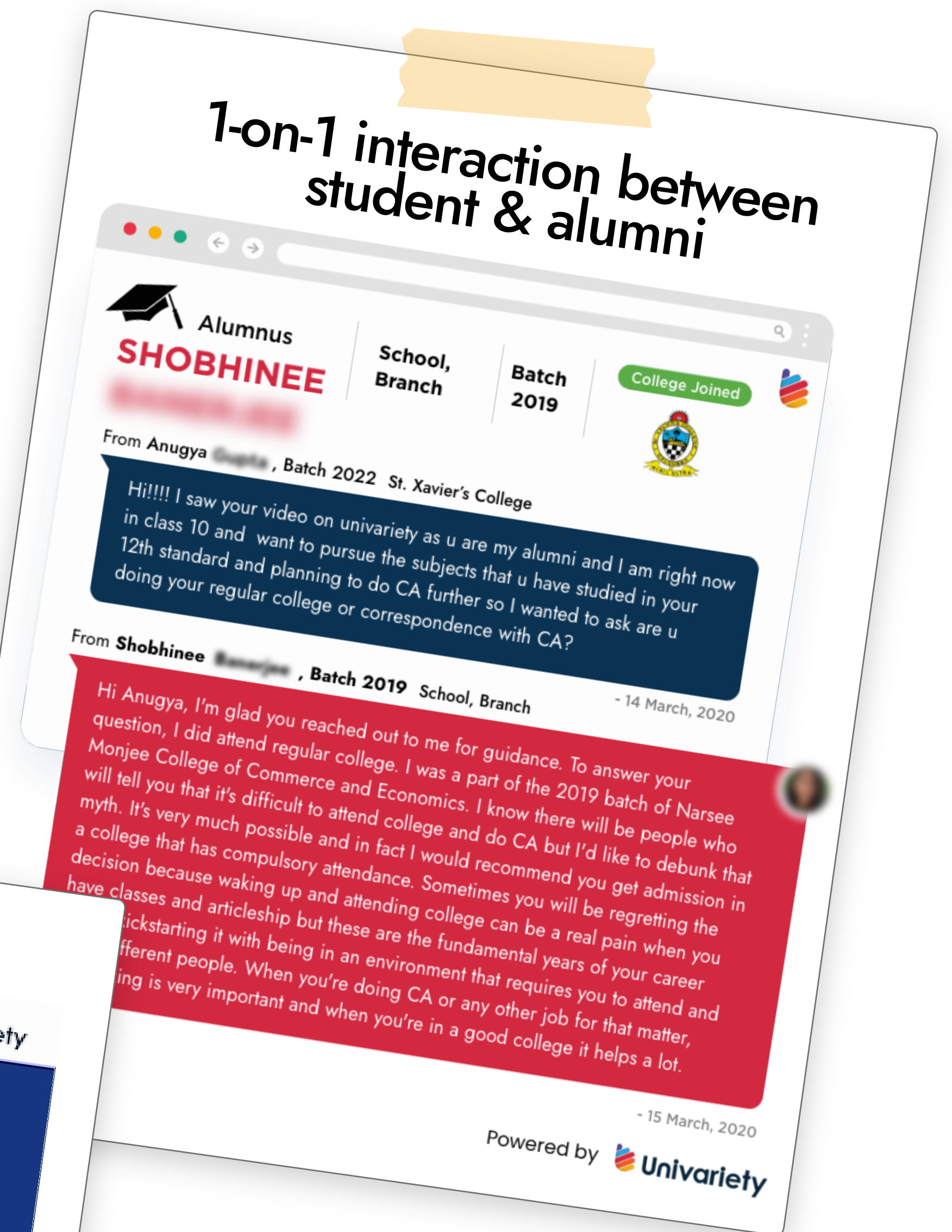
Anoushka Mani
SSRVM - 2020
Law (Currently Pursuing)
Government Law College,
Mumbai

Engaged Alumni Loved Sharing their Knowledge and Experiences with Students

Alumni video library



1-on-1 interaction between student & alumni



Webinars by alumni for students



Ensuring the Long Term Success of DISHA through a Sustainable Financial Model

Introduced a lifetime membership fee for graduating students



Formal Set of **BENEFITS FOR ALUMNI**

- ✓ Access to alumni directory for networking
- ✓ Nomination for illustrious alumni awards
- ✓ Discounts on certifications & other learning opportunities
- ✓ Access to job & internship opportunities

And More...

Hosting A Mega Event

- SSRVM Alumni Meet 2023

80
Campuses

40000+
Participants

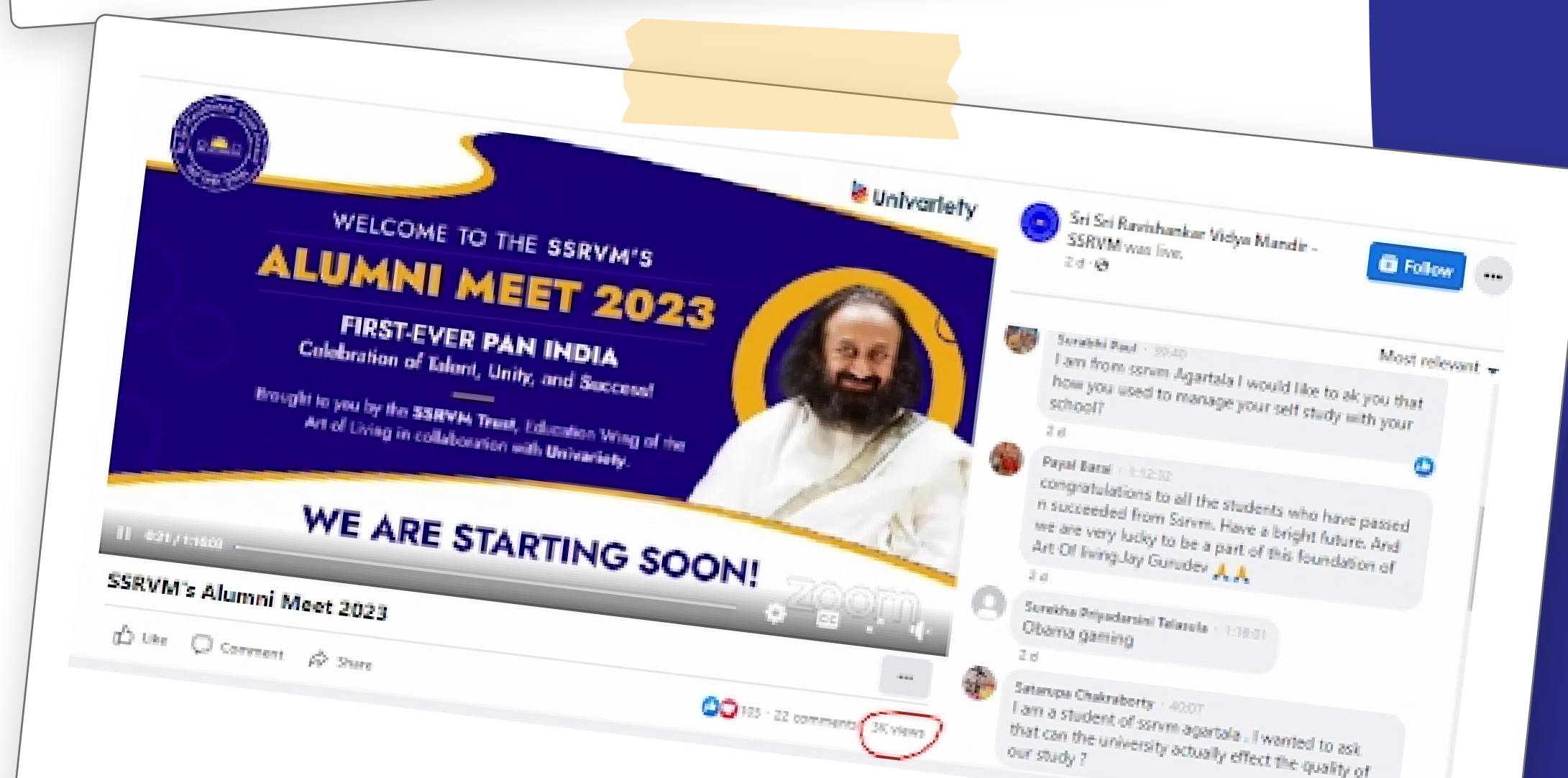


Immediate Impact

- ✓ Demand for a physical event
- ✓ More alumni registrations in the network
- ✓ Students are keen to adapt values & tradition

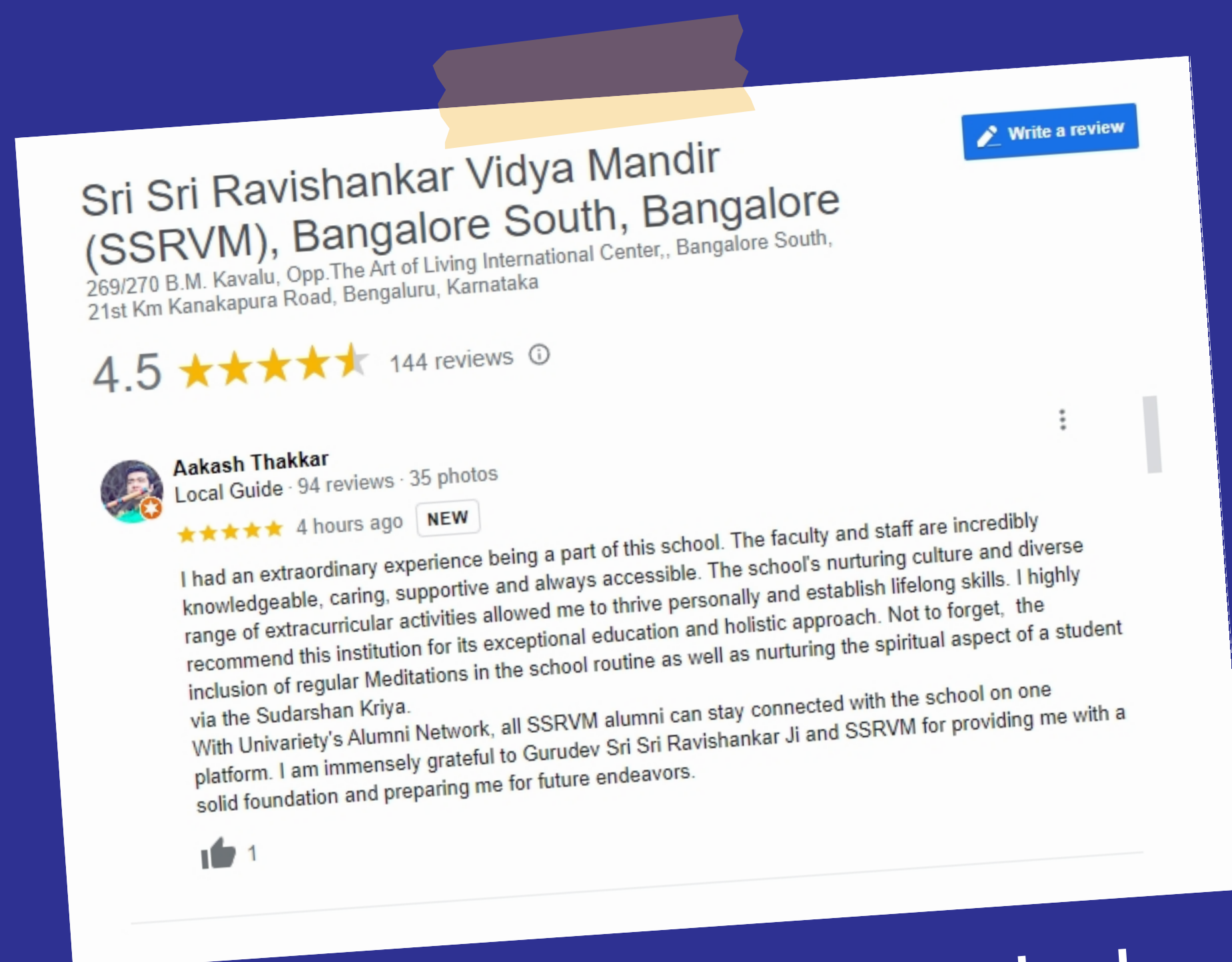
Long Term Impact

- ✓ Inviting alumni of Sri Sri University for DISHA
- ✓ Changing parents' perception for admission growth
- ✓ SSRVM brand value on the rise

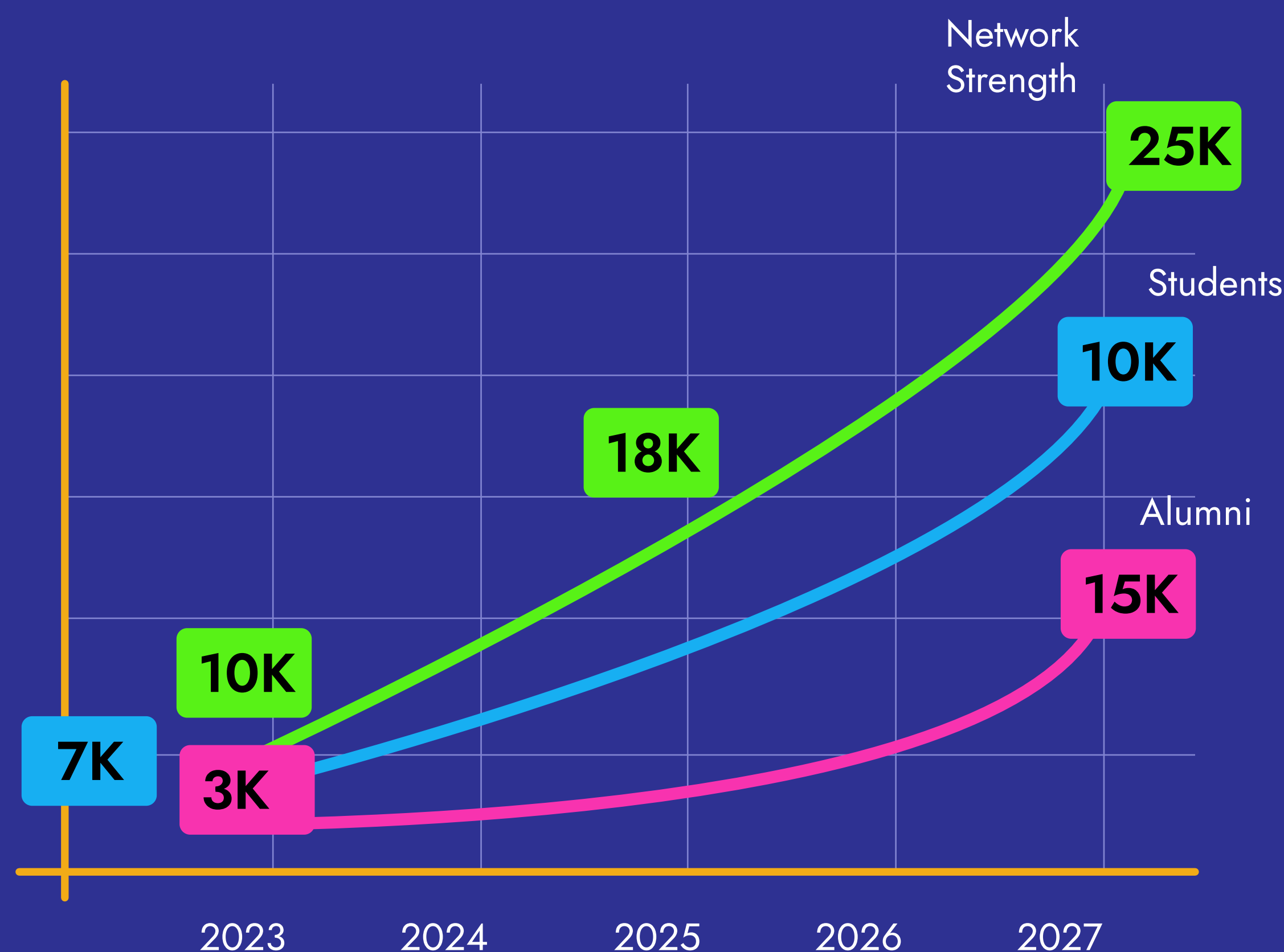


And Now...

DISHA is Heading in The Right Direction



Alumni championing for school values



Future of DISHA

PARTNER WITH US

 schools@univariety.com



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OUR VAST LIBRARY OF ALUMNI JOURNEYS



Payal Dixit



Vinay Singh



Mansi Khanna



Praveen Chukka



Sukriti Sen



Naresh Gupta



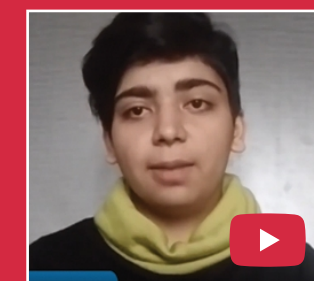
Aditya Roy



Kaveri B.



Shubham Soren



Amulya Kumari