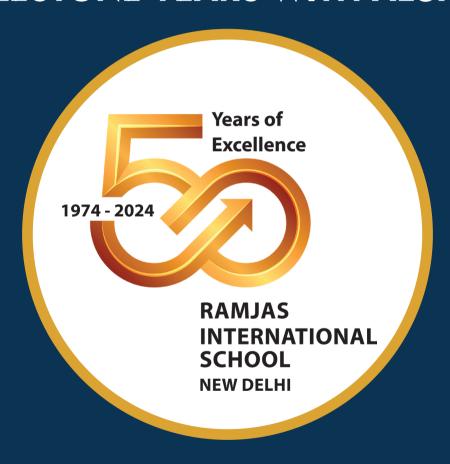




BLUEPRINT FOR CELEBRATING MILESTONE YEARS WITH ALUMNI



Casestudy - 50 Years of Excellence at Ramjas International School

Ramjas International School

A Pioneer in Education Partnered with Univariety for its Alumni Impact Program

1 Objective - Elevate the School's Alumni Engagement for the 50-year Milestone Celebrations





The Alumni Impact Program aimed to strengthen the connection between the school and its graduates. It specifically focused on enhancing alumni engagement, fostering a strong sense of pride and nostalgia, and building excitement for the upcoming 50-year milestone celebrations.

PRIMARY GOAL

- Strengthen connections between Ramjas International School and its alumni.
- Set the stage for the 50-year milestone celebrations.

UNIVARIETY'S OBJECTIVES

- > Enhance the school's alumni involvement.
- Foster a sense of pride and nostalgia among former students.
- Create a buzz around the upcoming events.





KEY INITIATIVES

Year Long Planned Events & Digital Engagement Activities

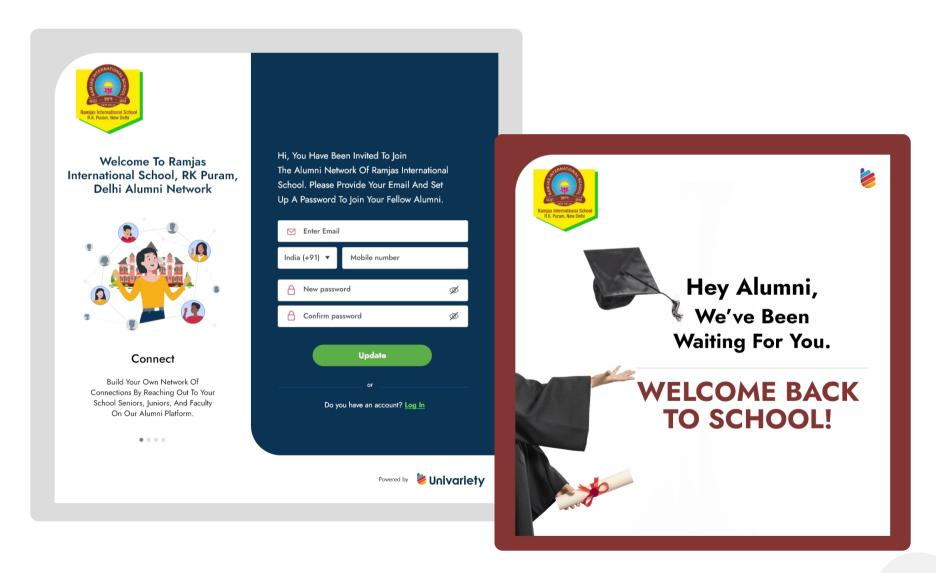
AY / MONTH		JULY	AUGUST		SEPTEMBER		OCTOBER		NOVEMBER		DECEMBER		
SUN							1	Jr					
FRI	14 (RUN	1)8		15	HALF YEARLY EXAM	20		17		15	Pre-Board-1	
SAT	15		19		16	CONCLAVE	21	Aless	18	U.T. X/XII	16	Pre-Board-1	
SUN	16		20		17		22		19		17		
MON	17		21		18	HALF YEARLY EXAM	23	exchange per	20	U.T. X/XII	18	Pre-Board-1	
TUE	18		22	Alumni Webinar	9	HALF YEARLY EXAM	24	-	21	U.T. X/XII	19	Pre-Board-1	
WED	19		23		20	HALF YEARLY EXAM	25		22	U.T. X/XII	20	Pre-Board-1	
THU	20		24		21	HALF YEARLY EXAM	26		23	U.T. X/XII	21	Pre-Board-1	
FRI	21		25		22	HALF YEARLY EXAM	27		24	U.T. X/XII	22		
SAT	22	PTM / UT-Result	26	PTM / Trs Workshop	23	HALF YEARLY EXAM	28	Valmiki Jayanti	25	Annual Day	23	Fet	
SUN	23		27		24		29		26		24		
MON	24		28		25	Jr. RBCL	30		27	Guru Nanak's B'day	25	Christmas	
TUE	25		29		26		31	EXHIBITION	28		26		
WED	26		30	Raksha Bandhan	27				29		27		
THU	27		31		28	ld-E- Milad-un Nabi			30		28		
FRI	28				29						29		
SAT	29	Muharram			30	CLUB DAY					30	Alumni Me	







Warming up alumni to join the official alumni network







14th July, 2023

Marathon for Alumni



This brought former students together, fostering camaraderie and healthy competition across batches. Promoting fitness and well-being, the event symbolically kicked off the countdown to the 50-year celebrations.





PRE-EVENT
- Inviting alumni
via Email,
WhatsApp &
Social media





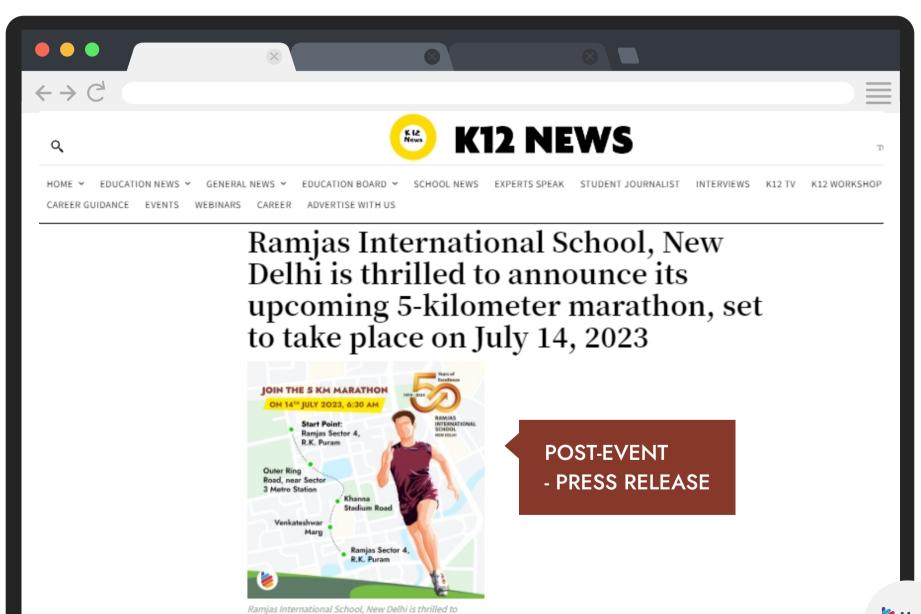
14th July, 2023

Marathon for Alumni

announce its upcoming 5-kilometer marathon, set to take

place on July 14, 2023







EVENTS

22nd August, 2023

Alumni Webinar for Students



Accomplished alumni shared their experiences and valuable advice. Their contributions bridged the generational gap and inspired students with real-world success stories from the Ramjas International School community.



PRE-EVENT
Inviting students
via Posters, Social
Media and Email
announcements



EVENTS

22nd August, **2023**

Alumni Webinar for Students



DURING-EVENT - Active 1-1 with students











POST-EVENT - Alumni sharing Google reviews about their experiences at school

Ramjas International School

Parvatiya Camp, Sector 4, Rama Krishna Puram, New Delhi, Delhi

4.0 ★★★★★ 153 reviews ①



Rishabh Sharma

Local Guide · 42 reviews · 6 photos

★★★★★ 4 months ago

I am a 2007 batch pass out of ramjas School RK Puram. One thing i can vouch for is, this is by far the best school in terms of education. I find teachers, principle, staff and students collaborative to provide a successful environment. Since i passed the school, it has changed drastically in terms of infrastructure and facilities. Highly recommended for parents who reside nearby.







30th December, 2023

Alumni Meet



A pinnacle event in the 50-year celebrations, fostering pride and connection among the Ramjas International School alumni.

Pre-event Planning - 2-3 months prior to the event



Invitations via Email, WhatsApp and Social Media



Agenda of the Meet



Ramjas Awards - polls, voting, jury, etc



Check-list - registration desk, menu, chairs, lights, backdrop, goodies, etc



Guest of Honour



Alumni Panel - selection, dry runs, etc



RSVP - calls closer to the event

And more...



OUTCOME



COLLABORATIVE EFFORTS

- Strengthened the bond between Ramjas International School and its alumni.
- Created a roadmap for other educational institutions.



ALUMNI ENGAGEMENT

- Demonstrated the success of the Alumni Impact Program.
- ✓ Served as a testament to the power of strategic planning and thoughtful execution.



COMMUNITY BUILDING

- Built a vibrant and connected school community.
- Fostered a strong sense of camaraderie.

3



Ryan Group of Schools







Ryan-Mayur Vihar

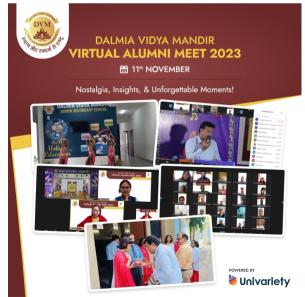


Ryan-Greater Noida



Ryan-Chandigarh

Dalmia Vidya Mandir Group of Schools









International School Dhaka









LET'S GET STARTED NOW!

schools@univariety.com

