

LIGHTHOUSE

LEARNING
GROUP OF SCHOOLS

ACHIEVED OVER
95% PARENT SATISFACTION

UNIVARIETY CONDUCTED

4000+

Parent Sessions

In-Person

Counselling

Live Alumni

Guidance Sessions

20+

Campuses

Powered by  **Univariety**

INTRODUCTION

About Lighthouse Learning

- Formerly known as EuroKids International Group
- Founded in 2001
- Operates 1,200 pre-schools and 44 K-12 schools
- Brands include EuroKids, Kangaroo Kids, EuroSchool, Billabong High International School, and Centre Point Group of Schools
- Presence across India, Nepal, Bangladesh, and the Middle East



PRAJODH RAJAN

Co-Founder & Group CEO

LIGHTHOUSE



 **Univariety**



Challenges Before Univariety

Identifying Gaps in Career Guidance

- Unawareness of significant gaps in career guidance resources
- Lack of personalized counselling to support students' career planning and decision-making processes

Enhancing Parent Engagement and Satisfaction

- The importance of structured and consistent parent engagement sessions was not fully recognized
- Need for regular, impactful communication and support for parents in their children's educational journey



How Univariety Helped Lighthouse Learning Achieve Over 95% Parent Satisfaction

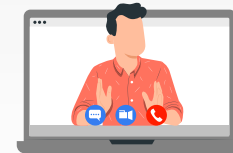
KEY STRATEGIES



**Parent
Workshops
Across
Campuses**



**One-on-One
Career
Counselling
Sessions**



**Live
Alumni
Guidance
Webinars**



Parent Workshops Across Campuses



COMPREHENSIVE INVOLVEMENT

- **Enhanced Understanding through Interactive Sessions**

Parents gained insights into the career planning process, asked questions, shared concerns, and received personalized advice from experts.

- **Access to Resources**

Provided career guidance tools, higher education planning materials, and alumni experiences.

- **Increased Engagement**

Fostered a sense of community and partnership, leading to increased participation in school activities.



One-on-One Career Counselling Sessions



PERSONALIZED GUIDANCE

- **Customized Career and Higher-Ed Planning**

Personalized advice based on interests, strengths, and goals, helping students explore career options and select appropriate courses and extracurricular activities.

- **Skill Development and Decision-Making Support**

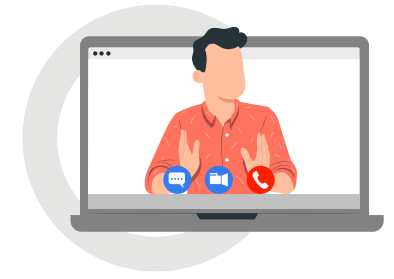
Guidance on developing necessary skills and making informed choices about colleges, universities, and career paths.

- **Parental Involvement and Ongoing Guidance**

Active engagement of parents, with regular follow-up sessions to track progress and adjust plans as needed.



Live Alumni Guidance Webinars



REAL-WORLD PERSPECTIVES

- **Real-World Insights and Career Pathways**

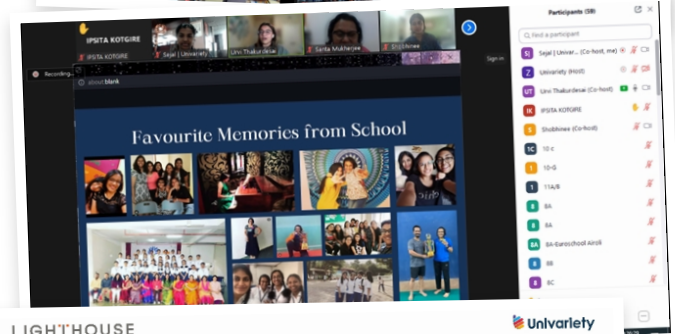
Alumni shared practical knowledge and experiences, providing a realistic understanding of various industries and professions.

- **Networking and Mentorship Opportunities**

Platform for students and parents to connect with successful alumni, fostering a supportive community and potential mentoring relationships.

- **Inspiration and Personalized Guidance**

Alumni success stories motivate and inspire students, with interactive Q&A sessions for personalized advice and addressing specific concerns.



The Result



Significant Improvements

- **40%** Increase in **One-on-One Counselling Sessions**
More personalized support and guidance for students and parents.
- **25%** Increase in **Overall Assessments**
Enhanced focus on evaluating student needs and progress.
- **3X** Increase in **Workshops Conducted for Each Branch**
More frequent and impactful parent engagement activities.



Comprehensive Parent Engagement Programs

- Structured parent sessions including in-person counselling and live alumni guidance across 20+ campuses.
- Improved parent-school communication and trust through valuable insights into children's educational and career pathways.





Personalized Counseling and Career Guidance

- Over **4,000** personalized counselling sessions were conducted.
- Tailored advice and support addressing individual needs and concerns, enhancing overall satisfaction and confidence in the educational process.



5,500 +
**PSYCHOMETRIC
ASSESSMENTS
COMPLETED!**



3,500 +
**COUNSELLING
SESSIONS!**



GET IN TOUCH WITH US!



schools@univariety.com

