



# DPS BANGALORE *JOURNEY*

ACHIEVING CAREER SUCCESS AND  
FOSTERING A VIBRANT ALUMNI NETWORK

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Enabled personalised guidance

**workshops & webinars *between* students & alumni**  
across 3 DPS Bangalore Branches (EAST, NORTH, SOUTH).



# INTRODUCTION

## About DPS Bangalore

- Part of the prestigious DPS family with over a hundred schools in India and internationally
- DPS Bangalore East, North, and South stand out for excellence in education
- Co-educational institutions offering a comprehensive K-12 curriculum
- Adheres to both CBSE and Cambridge standards
- Ranked for holistic development and preparing students for success in a global landscape.



# Challenges Before Univariety

## Limited Career Guidance Resources

- Lack of comprehensive career counselling tools and personalised support
- Difficulty in helping students explore diverse career paths and make informed decisions

## Disconnected Alumni Community

- Lack of a cohesive and interactive alumni network
- Challenges in maintaining strong connections with alumni
- Missed opportunities for mentorship, networking, and alumni contributions to the school community



# How Univariety Helped DPS Bangalore Achieve Career Success and Foster a Vibrant Alumni Network

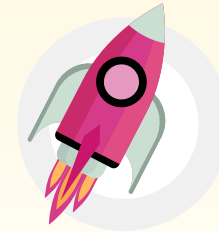
## KEY STRATEGIES



**Enhanced  
Career Guidance  
and Counselling**



**Integrated  
Alumni Engagement  
Platform**



**Support in  
Boosting  
Admissions**



# Enhanced Career Guidance and Counselling



## COMPREHENSIVE SUPPORT

- **Personalized Counselling Sessions**

Tailored to each student's interests, strengths, and aspirations

- **Access to a Comprehensive Career Database**

Detailed information on various professions and career trajectories

- **Career Workshops and Webinars**

Featuring stellar alumni offering insights into different career fields and emerging industry trends



# Integrated Alumni Engagement Platform



## DYNAMIC ALUMNI NETWORK

- **Regular Alumni Events and Webinars**

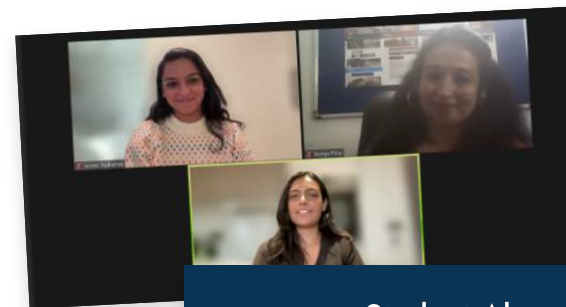
Featuring distinguished alumni providing valuable career insights

- **Alumni-Student Networking**

Structured mentorship program connecting students with experienced alumni

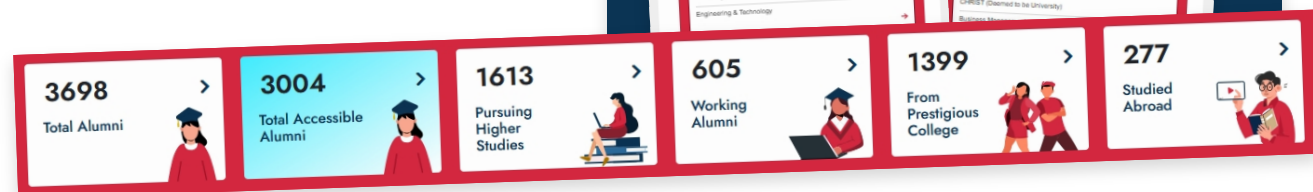
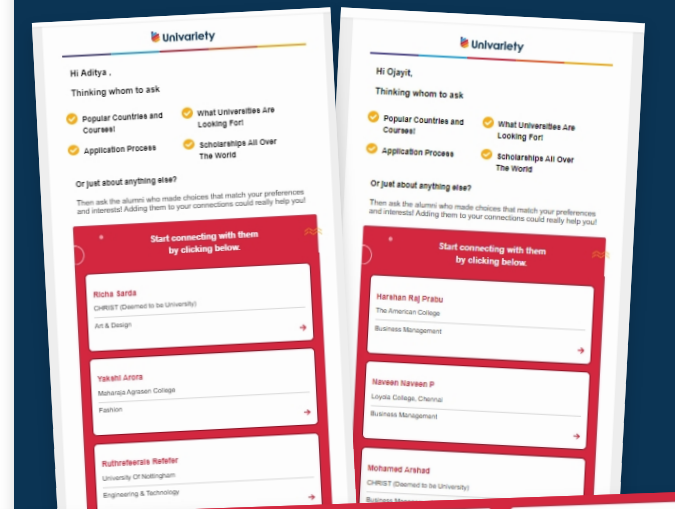
- **Interactive Online Alumni Portal**

Directory of alumni profiles, job postings, and space for sharing updates and achievements



Alumni Webinar conducted on 18th Nov 2023. 100+ students attended the session.

**Student Alumni Matching**  
Technology enables students to be matched with relevant alumni.





# Strategic Admissions Boost



## TARGETED MARKETING STRATEGIES

- **Showcase Success Stories**

Compelling narratives highlighting student and alumni achievements.

- **Alumni-Centric Admissions Brochure**





Informative and visually appealing, featuring testimonials and career milestones.

- **Admissions Team Training**

Specialized training to effectively communicate the school's value proposition.

### SUCCESS STORIES

Here are some notable alumni who are out there making their dreams come true and making us proud too!

|   |  |  |   |
|---|--|--|---|
| <br><b>Anudruth Manjunath</b><br>DPS Bangalore South, Batch 2016<br>McGill University<br>BE, Computer Engineering<br>Software Engineer 2 @ Microsoft | <br><b>Shruti Dange</b><br>DPS Bangalore South, Batch 2018<br>NIFT, Bengaluru<br>BA, Fashion Communication Design<br>UX Designer @ Ogilvy PennyWise | <br><b>Anurag Hegde</b><br>DPS Bangalore South, Batch 2019<br>Cardiff University<br>BA, Communication & Media Studies<br>Cricket Commentator @ Cricbuzz.com | <br><b>Aaienaa Khurana</b><br>DPS Bangalore South, Batch 2019<br>Mount Carmel College<br>BA Honours<br>Analyst @ Goldman Sachs |
|---|--|--|---|

### ALUMNI COMMUNITY

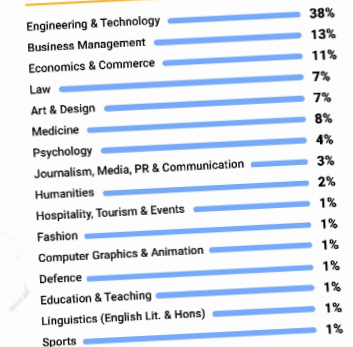
The DPS North Student-Alumni Community shows how education can transform lives. Our alumni inspire students by sharing their stories through video case studies and webinars. As ambassadors of our school, alumni bridge cultures, drive innovation and foster collaboration across borders.

**817+** Active Alumni Members  
**13+** Countries Represented  
**12%** Working Professionals

#### Alumni Contributing to Top Companies Globally



#### Alumni Contributing to Various Industries



## The Result

**3,000+**

Alumni Activated  
in the 1st year

**22,000+**

Student to Alumni  
Connections Made

**31,000+**

Personalized Guidance  
Opportunities Created  
For Students Grade 10-12





## Significant Improvements

- **Increase in Student Engagement**

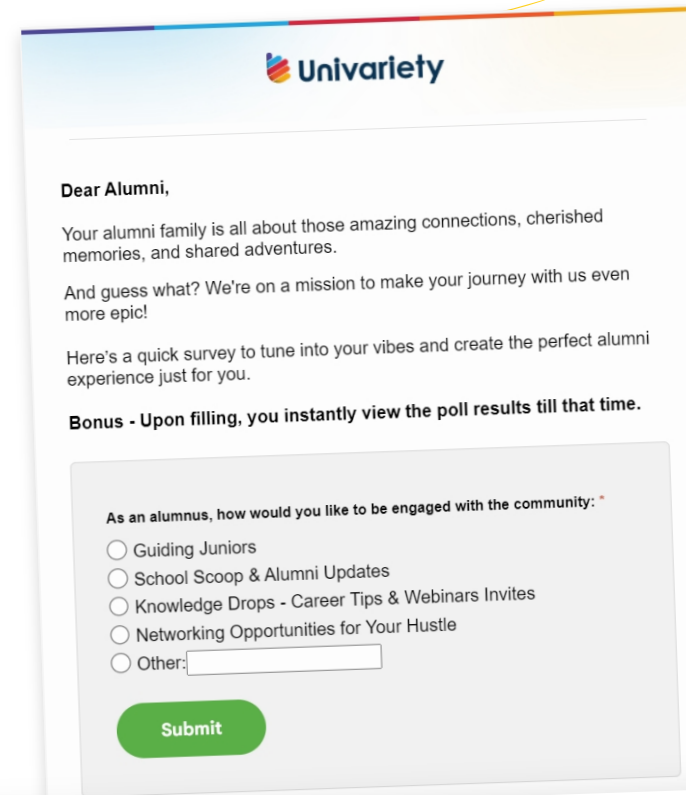
Higher involvement in workshops, counselling sessions, and alumni events

- **Increase in Alumni Contributions**

Greater alumni participation in mentorship and school initiatives

- **Increase in Admissions Conversion Rate**

More families enrolling due to effective marketing and showcasing of success stories



Univariety

Dear Alumni,

Your alumni family is all about those amazing connections, cherished memories, and shared adventures.

And guess what? We're on a mission to make your journey with us even more epic!

Here's a quick survey to tune into your vibes and create the perfect alumni experience just for you.

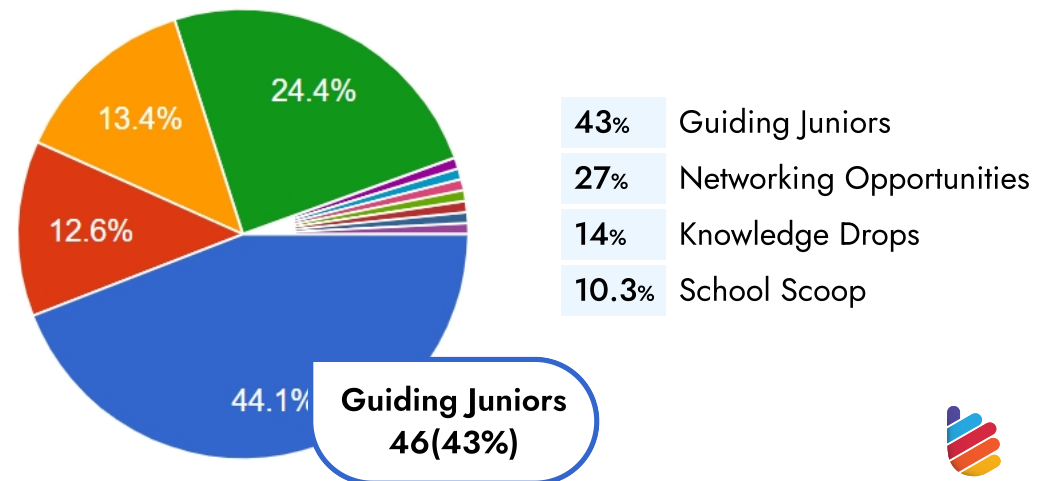
**Bonus - Upon filling, you instantly view the poll results till that time.**

As an alumnus, how would you like to be engaged with the community: \*

- ☐ Guiding Juniors
- ☐ School Scoop & Alumni Updates
- ☐ Knowledge Drops - Career Tips & Webinars Invites
- ☐ Networking Opportunities for Your Hustle
- ☐ Other:

**Submit**

Alumni: Tell Us What You Want

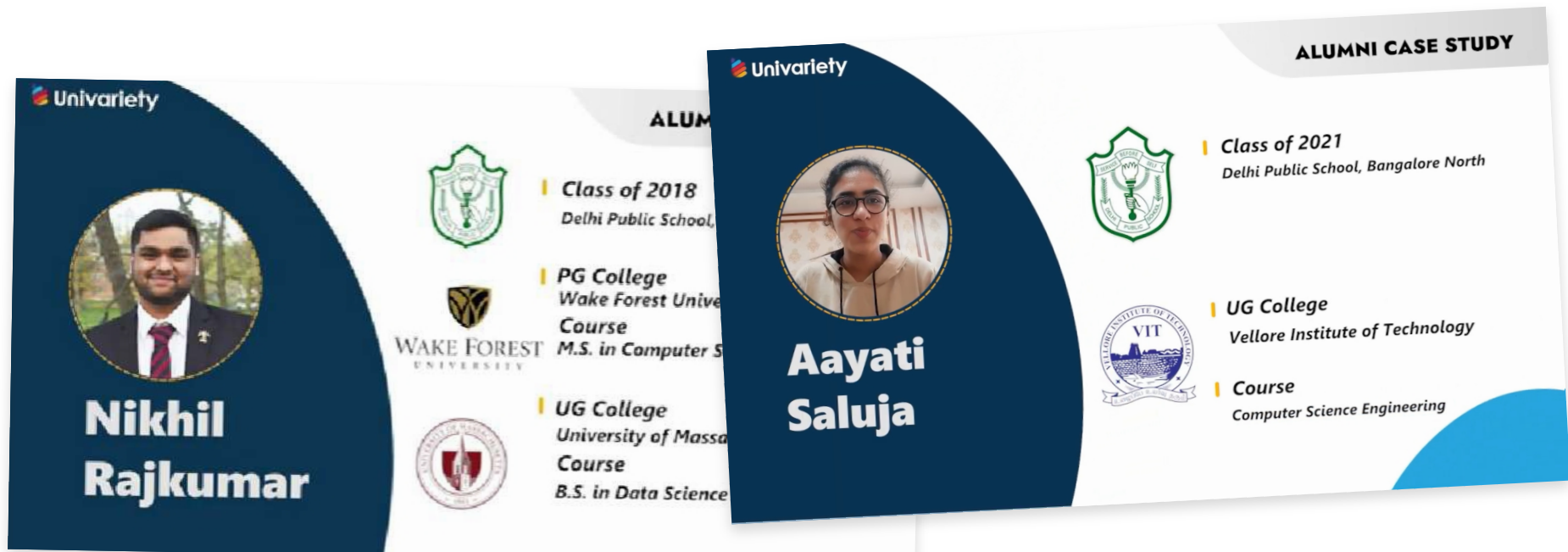


## Increased Enrollment and Diversity

Attracted a diverse group of new students from various backgrounds

## Enhanced School Reputation and Community Engagement

Elevated recognition as a leader in career guidance and alumni engagement



# GET IN TOUCH WITH US!

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