



DHIRUBHAI AMBANI
INTERNATIONAL SCHOOL
ESTD. 2003



DAIS

Activated
80% of its
*Total Alumni in
the 1st year*

Powered by

 **Univariety**

INTRODUCTION

- Founded in 2003
- Recognized as India's top international school
- Co-ed K-12 International Day School in Mumbai
- One of the best IB schools globally



Learn how Dhirubhai Ambani International School, with the strategic support of Univariety, significantly boosted alumni engagement by 80%, creating a powerful model for enhanced alumni relations and contributions-unlocking new opportunities for growth and success.



Challenges Before Univariety

RESOURCE MANAGEMENT

- Lack of resources & technology automation
- Difficulty in managing & distributing desired engagement and interactions with alumni

QUALITY CONTROL

- Maintaining consistency with a large network
- Ensuring quality of personalized & meaningful interactions



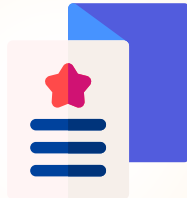
How Univariety Helped in Activating 80% of its Total Alumni in the 1st year

KEY STRATEGIES

**SUCCESS
STORIES**



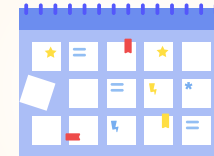
**ADMISSIONS
BROCHURES**



**ONLINE
& OFFLINE
ENGAGEMENT**



EVENTS



Journeys of Alumni Success Stories



SHOWCASING ALUMNI

WEBSITE

Dedicated section featuring detailed profiles and video case studies

ALUMNI IMPACT PROGRAM

An initiative to help our students, present and past, to -

1 NETWORK

Network with alumni placed across the globe

2 LEARN

Learn from experts in diverse career fields

3 GROW

Grow your professional and personal profile

WATCH INTRO

EMAIL

Regular newsletters highlighting recent alumni accomplishments

Dear Alumni,

We are bursting with pride to share an incredible achievement from one of our distinguished alumni, Aman Ladia, from the Class of 2020.

Aman recently received the prestigious Frederick E Terman Award for Scholastic Achievement at Stanford University!



This recognition is bestowed upon Stanford's top 1% of engineers annually.

In his acknowledgment, Aman graciously credited his theory of knowledge teacher and our esteemed Dean and CEO, Mr. Abhimanyu Basu, for their unwavering support and mentorship.

This recognition underscores the profound impact educators make in shaping the lives of our students.

There are many more alumni on the network. You can log in, explore and find your favourite junior/senior, guide our current students, network with each other and do a lot more.

Got something to share like them?

LIVE WEBINAR SESSION ON

MYTHS & REALITIES OF HIGHER EDUCATION ABROAD

SPEAKER  **ABHIDEEP DASGUPTA**
Class of 2013, DAIS

- Manager, Solution Engineering @ Celonis, USA
- University of Illinois at Urbana-Champaign
 - BS. Electrical Engineering
- Case Western Reserve University
 - Master of Engineering & Management

SOCIAL MEDIA

Engaging posts and videos on platforms like Facebook & Instagram



Online & Offline Alumni Networking Events



EVENT TYPES

✓✓ REUNIONS

Annual in-person gatherings for alumni to reconnect

✓✓ ONLINE NETWORKING

Continuous interaction and networking opportunities

✓✓ ALUMNI WEBINARS

Expert-led online sessions for knowledge and professional development



Brochures & Alumni Journals



BROCHURES

- Highlight current school achievements
- Showcase upcoming events and opportunities for alumni involvement
- Provide information on various ways alumni can contribute and stay connected

Alumni Contributing to Top Companies Globally

Healthcare and Life Sciences

Boehringer Ingelheim, UCLAREC, PRECISION NANOSYSTEMS, Cleveland Clinic, BLUESEMI, MGH, Abbott, verywellmind, Ashford and St. Peter's Hospitals NHS Foundation Trust, NHS Portsmouth Hospitals University NHS Trust, University Hospitals Birmingham NHS Foundation Trust, NHS Royal Surrey County Hospital NHS Foundation Trust.

Internet and ECommerce

NYKAA, PEXAK, ripple, MARKETS MOJO, CARNEGIE SCIENCE, udemy, Qogita, Synthesis, Cash App, Uber, Flipkart, LinkedIn, Google, amazon.

Manufacturing & Production

Apple, Boston Scientific, nua, JATAYU UNMANNED SYSTEMS, TANISHQ, PURDUE, NATIONAL, AMOGY, lisa eldridge.

Real Estate

TMG PARTNERS, EON, CREST, NARANG, MITAL, HARMONY, SHAPE, FORTUNE.

Law and Legal Consulting

KRICHNA SAURABH, R&P, KOCHHAR & CO., ECONOMIC LAWS PRACTICE, MORRISON FOERSTER, Swiss National Science Foundation, LAC, Goodmans, EXCEED.

Eclectic Careers Chosen by our Alumni

<p>Ranveer Allahbadia Batch 2009 YouTuber & Founder of BeerBiceps</p>	<p>Jai Ganatra Batch 2010 FIFA Master Candidate - 23rd Edition</p>
<p>Meezaan Jafri Batch 2013 Bollywood Actor</p>	<p>Sana Kabra Batch 2011 Former Head Chef & Chief Curator HumbleBean Coffee</p>
<p>Anoushka Kotak Batch 2015 Vocalist, Songwriter, Dancer, Business Development Assistant at Berklee India Exchange</p>	<p>Avi Chatterjee Batch 2018 Assistant Director Friday Filmworks</p>
<p>Siddharth Singh Batch 2021 Freelance Game Programmer at Game Creation Society</p>	<p>Janavi Folmsbee Batch 2005 Marine Conservation Artist Board Member of FotoFest</p>
<p>Abhilasha Saha Batch 2017 First Officer at Akasa Air</p>	



ALUMNI JOURNALS

- Feature success stories and updates from alumni
- Include articles and interviews with distinguished graduates
- Serve as a platform for alumni to share their experiences and insights



Adwaita Nayar

The Class of 2008 | Co-Founder Nykaa, CEO Nykaa Fashion

|| I was so fortunate

School and the IB program were a question, and to communicate with college years but every year grateful for is that DAIS transitioned from Mathematics to English. I have a love for learning that extends to subjects and academics and this most definitely applies to academics and extracurriculars. My most meaningful memories were fantastic - warm, welcoming, and my personality and future.



Ranveer Allahbadia

ICSE Class X of 2009 | Social Media Entrepreneur - Founder of BeerBiceps & Co-founder of Monk Entertainment

|| Little did I know that the blue school diary that we were given on our first day in school each academic year would turn into one of the most important 'totems' I would ever own. As I graduated from DAIS, I realised how respected our school is in the outside world. DAIS students are revered for their conversational ability, critical thinking, and their ability to think 'out of the box'. It isn't just the studying that you're put through. It is an open-minded mindset you're taught to create. It is the toughness that you're taught to embrace. It is the intensely good communication skills you are taught! And above all, it's everything in between. The way the cafeteria staff speaks to you... the way sportsmanship is celebrated in our assemblies... the way teachers nurture you. It is the culture of DAIS that has created countless entrepreneurs and professionals. And, most importantly, the School motto, Dare to Dream, Learn to Excel, has made me who I am today!



The Result

1700+
Active Alumni
Members

A robust and thriving alumni network that has significantly grown in active participation.

Univariety

Dear Alumni,

Your alumni family is all about those amazing connections, cherished memories, and shared adventures.

And guess what? We're on a mission to make your journey with us even more epic!

Here's a quick survey to tune into your vibes and create the perfect alumni experience just for you.

Bonus - Upon filling, you instantly view the poll results till that time.

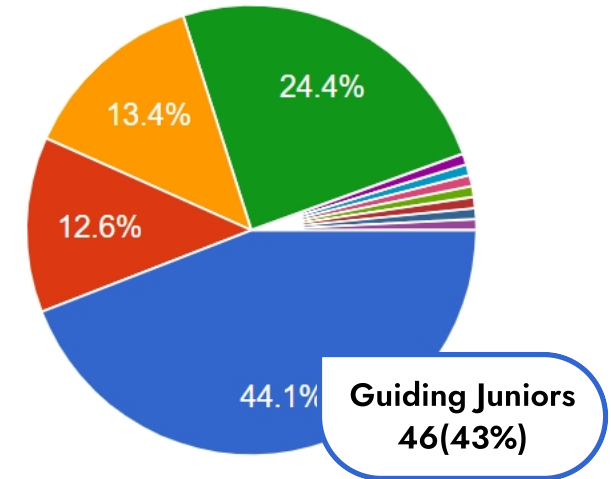
As an alumnus, how would you like to be engaged with the community: *

- ☐ Guiding Juniors
- ☐ School Scoop & Alumni Updates
- ☐ Knowledge Drops - Career Tips & Webinars Invites
- ☐ Networking Opportunities for Your Hustle
- ☐ Other:

Submit

We're all ears and can't wait to sprinkle some alumni magic your way!
Let's make this journey legendary, together!

Alumni: Tell Us What You Want



43%	Guiding Juniors
27%	Networking Opportunities
14%	Knowledge Drops
10.3%	School Scoop

1724

Total Accessible Alumni



347

Pursuing Higher Studies



979

Working Alumni



1136

From Prestigious College



985

Studied Abroad



Regular Events

Consistent organization of online and offline events has kept alumni actively involved and connected to their alma mater.

Success Stories

Sharing inspiring alumni success stories has strengthened the sense of community and pride among former students.



Active & Engaged Alumni Network



TECH-ENABLED NETWORK

- Sharing success stories
- Organizing regular online & offline events
- Alumni feel more connected and involved



COMMUNITY & SUPPORT

- Fosters a sense of community
- Provides valuable professional and personal support to former students



Increase in Alumni Contributions

ENHANCED CONTRIBUTIONS

- More alumni mentoring current students
- Increased participation in school events

TESTAMENT TO STRONG BOND

- The surge in contributions indicates the strong alumni-school bond
- Ensures ongoing support for future generations



Aditi Ratho



ALUMNI CASE STUDY

- | **Class of 2010**
Dhirubhai Ambani International School
- | **12th Score**
40 IB Points
- | **College Enrolled**
University of Toronto
- | **Course**
International Relations and Political Science





GET IN TOUCH WITH US!



schools@univariety.com

