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Commerce Career Selector Benefits



This report shares brief knowledge about all available Commerce Careers both in financial and non-financial domain.



This Report will provide you with an answer to which career option of commerce you should opt for



This Psychometric test Report that has been scientifically designed and formulated by utilizing reliable and valid measures for accurate test results customized in a unique manner for each one of you.



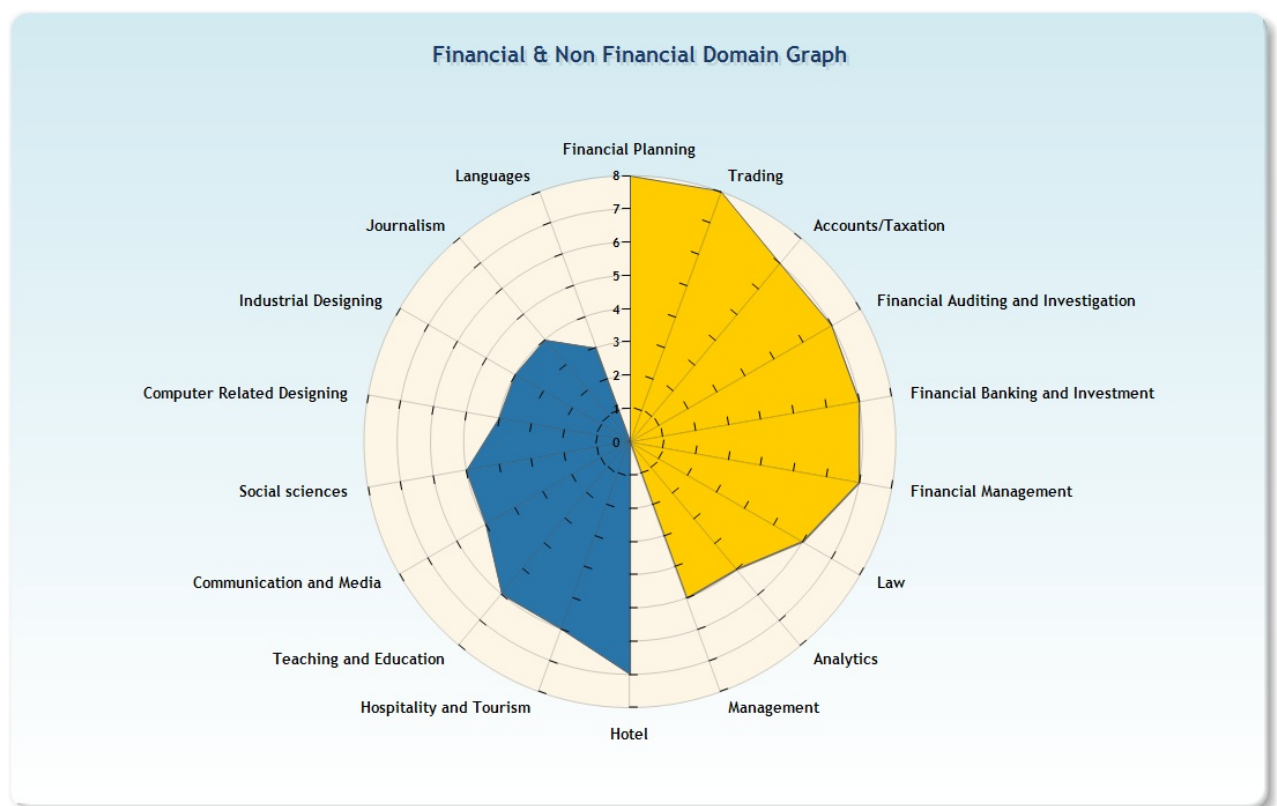
This report helps in matching your activity choices, Presence of mind, specific real life work situation's choice and a typical personality / image required as per different professional careers of commerce.



This Report is very comprehensive, lucid, and easy to understand and the results are displayed in Graphical forms.

How to understand the graphical image: Radar Chart

- » PULAGAM, you have to see the result in the form of radar chart.
- » Here the radar chart is depicting total 18 pointers which includes 9 career domains related to finance and 9 career domains related to non finance.
- » The radar is equally divided into two halves.
- » The portion which has large area is preferred domain for you.



Non-Financial Domain



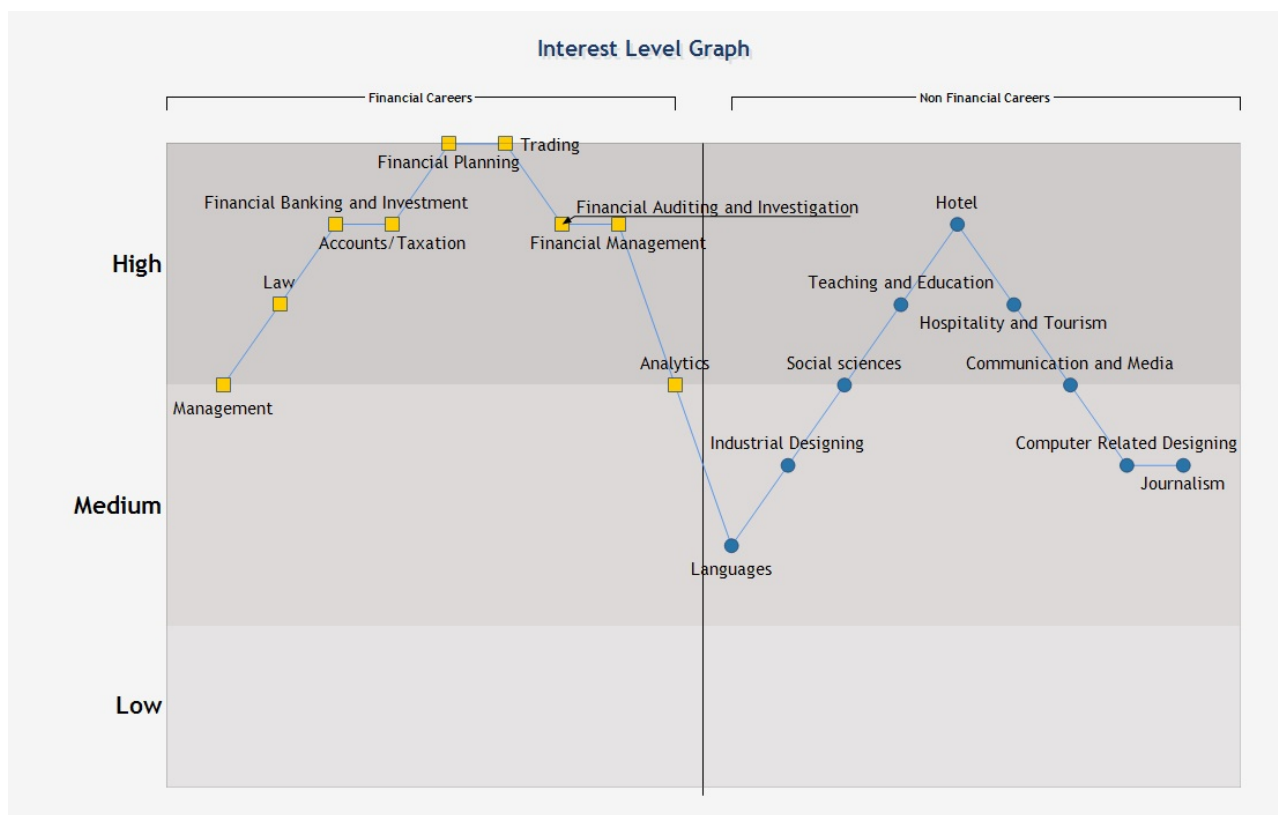
Financial Domain

Preferred domain:

The graph indicates that your interests and aptitude are more inclined towards Financial domain.

Interest Level Graph - Commerce Career Selector

- » PULAGAM, locate the career options which fall in the High, Medium and Low Range.
- » This chart will guide you about the career you should opt and the nature of work you are interested to do.
- » Further there is a table in next page which tells you in detail about all the career options for a commerce student including the work areas.











Interest Level Descriptors – Commerce Career Selector

Interest Level	Description
High Level 	<ul style="list-style-type: none"> This level indicates High interest in the given commerce Career Options with awareness and knowledge about the subject and career as well as enthusiasm to face the work life situations accepting its pros and cons. The student has deep understanding as well as interest to opt for given career options. The student has skills and interest to do similar kind of small scale tasks or projects which professionals in given career options do on large scale. The student also knows what kind of professional personality is required for choosing this particular career so he or she has the zeal to develop as a professional accordingly. It is recommended to select the career options from this level and at the same time motivation must be maintained and study must be taken seriously with equal amount of zeal to attain thorough knowledge and a very successful career.
Medium Level 	<ul style="list-style-type: none"> This level indicates Medium level of interest in the given Commerce Career Option which shows that the student is moderately able and interested to enjoy the pros and cons of work life situations. The student has moderate and superficial understanding as well as average General awareness about the given career and a vague idea about what kind of professional personality is required for selecting this particular career. Medium interest could mean that if today's small scale tasks are not well accomplished then in future on-job tasks will become mundane. Hence it is advisable that the student who selects given career option from this level must develop optimum level of zeal, motivation and dedicated study pattern to grow as a professional in the given field.
Low Level 	<ul style="list-style-type: none"> This Level indicates Low interest as well as lack of understanding, awareness and knowledge about the given Commerce Career Options. There is profound reluctance in utilizing the skills to do small scale tasks in given career option which portrays dissatisfaction towards the pros and cons of the work life situations. The student does not seem to have any match or idea for the kind of professional personality required thus it will be an uphill task to increase his / her knowledge in a career option he / she is not interested.

Table showing interpretation of Interest Level Graph

Career Clusters	Low	Medium	High	Career Options
Accounts/Taxation			◆	Accountant Cost Accountant Chartered Accountant Tax Advisor/Tax Inspector Cost Accountant
Analytics		◆		Statistician Business Analyst/ Market Analyst
Communication and Media		◆		Radio and TV Anchoring, News Reading, Theater Stage and Voice Over Artist, Public Relations, Photography, Advertisement, Online Media, Video and Audio Editor, Camera and Light Professional, Sound Technician etc.
Computer Related Designing		◆		Web Designer, Graphic Designer, Animator, Game Designer, Illustrator, Multimedia Designer
Financial Auditing and Investigation			◆	Security Analyst Financial Analyst Investment Analyst Fraud Management Auditor, Actuary Credit Management Risk Management
Financial Banking and Investment			◆	Actuary Corporate/Personal Banker Treasury Management Insurance Specialist Investment Banker
Financial Management			◆	Real Estate / Property Management Finance Management Sale/Purchase Management Wealth Management Asset Management Micro Finance Management
Financial Planner			◆	Monitoring and Evaluation Specialist Risk Planner/Consultant Economist, Economic Advisor Financial Planner Budget Analyst Financial Analyst
Hospitality and Tourism			◆	Travel Agent, Tourism Manager, Logistics Manager, Transportation Support, Airhostess, Cabin Crew, Customer Service Manager, Travel Desk Officer, Event Manager
Hotel			◆	Hotel Manager, Facility Maintenance, Chef, Food and Beverage Specialist, Cleaning and Housekeeping in Charges, Restaurant and Bar in Charge.

Career Clusters	Low	Medium	High	Career Options
Industrial Designing				Fashion Designer, Textile Designer, Knitwear Designer, Accessory Designer, Jewellery Designer, Interior Designer
Journalism				Journalist – Print or Electronic, Reporter, Editor, Copy Writer, Screen Play Writer, Content Writer
Languages				Linguist, Translator, Interpreter, News Reader, Bilingual Educator, Copy Writer and Editor, Grant and Proposal Writer, Professor, Teacher and Trainer, Public Relations, Publication, Research
Law				Corporate / Company Lawyer Tax Lawyer Banking Solicitor Company Secretary
Management				Banking and Insurance Management Finance Management HR Management Marketing and Sales Management Operations Management Rural Management Export Management
Social Sciences				Teacher and Professor, Social Workers, Relationship Counselor, Career Counselor, Philosopher, Critic and Political Analyst, Activist, Reformer, Researcher
Teaching and Education				Nursery or Pre – Primary Teacher, Primary, Middle School, Secondary and Senior Secondary Teacher, Lecturer and Professor, Institute Trainer, Tutor, Coaching Centre Trainer, Academic Head or Principal,
Trading				Stock Broker Foreign Exchange Trader Derivative Trader Commodity Trader