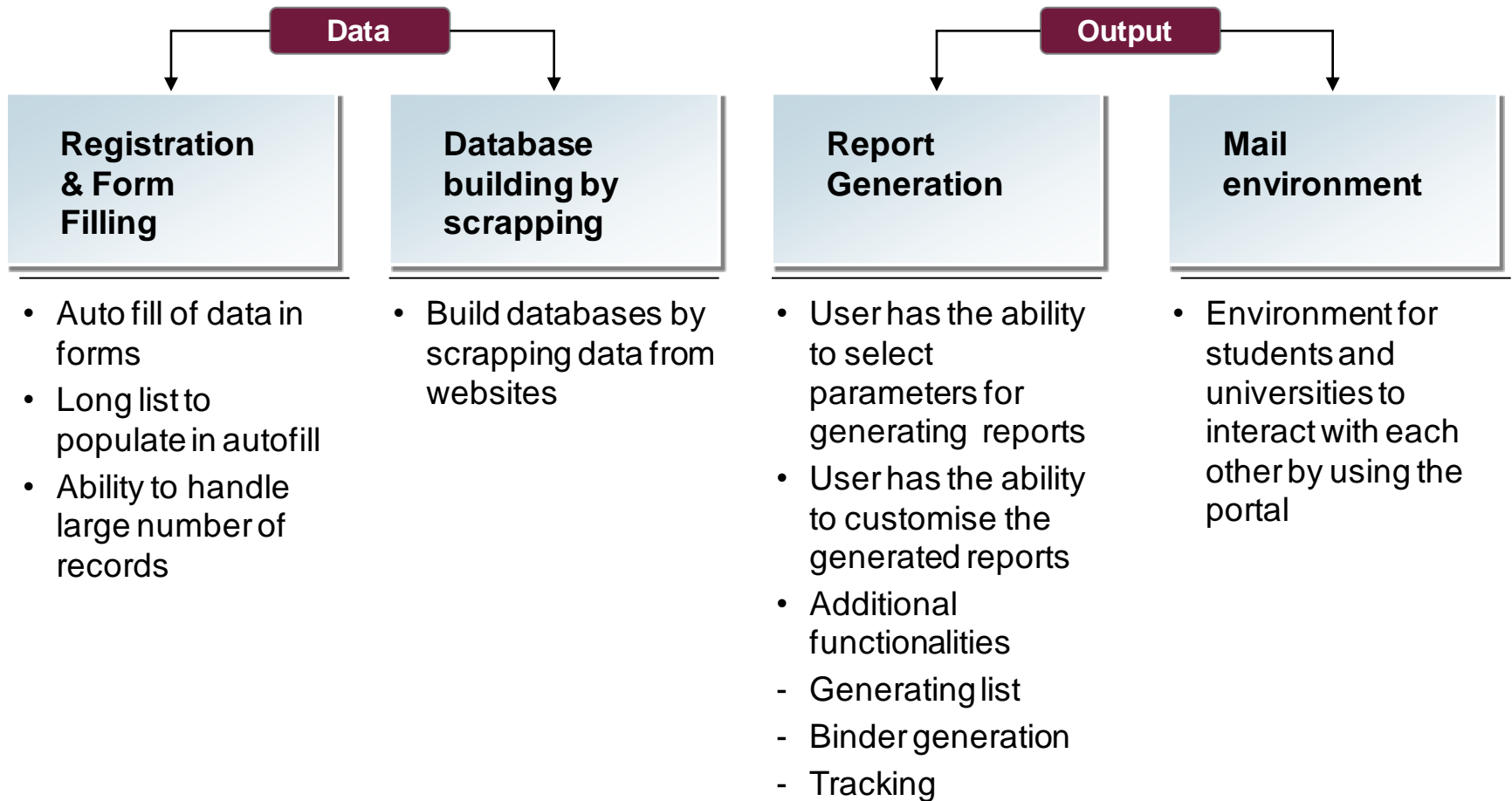


Draft for discussion

Highly Confidential : Property of People
Combine Educational Initiatives

Task at hand



Task at hand

Six-Section Pyramid

Summary of Tasks

Explanation

■ Mail environment for interaction between portal and its audiences

■ Basic UI for filling the data and getting reports

■ Basic structure and design of the website (dual responsibility)

■ For data captured through forms and scrapper

■ Approximately 7 websites

■ 4 variants of one Master form for students
■ 2 variants of one Master form for universities

Mailing

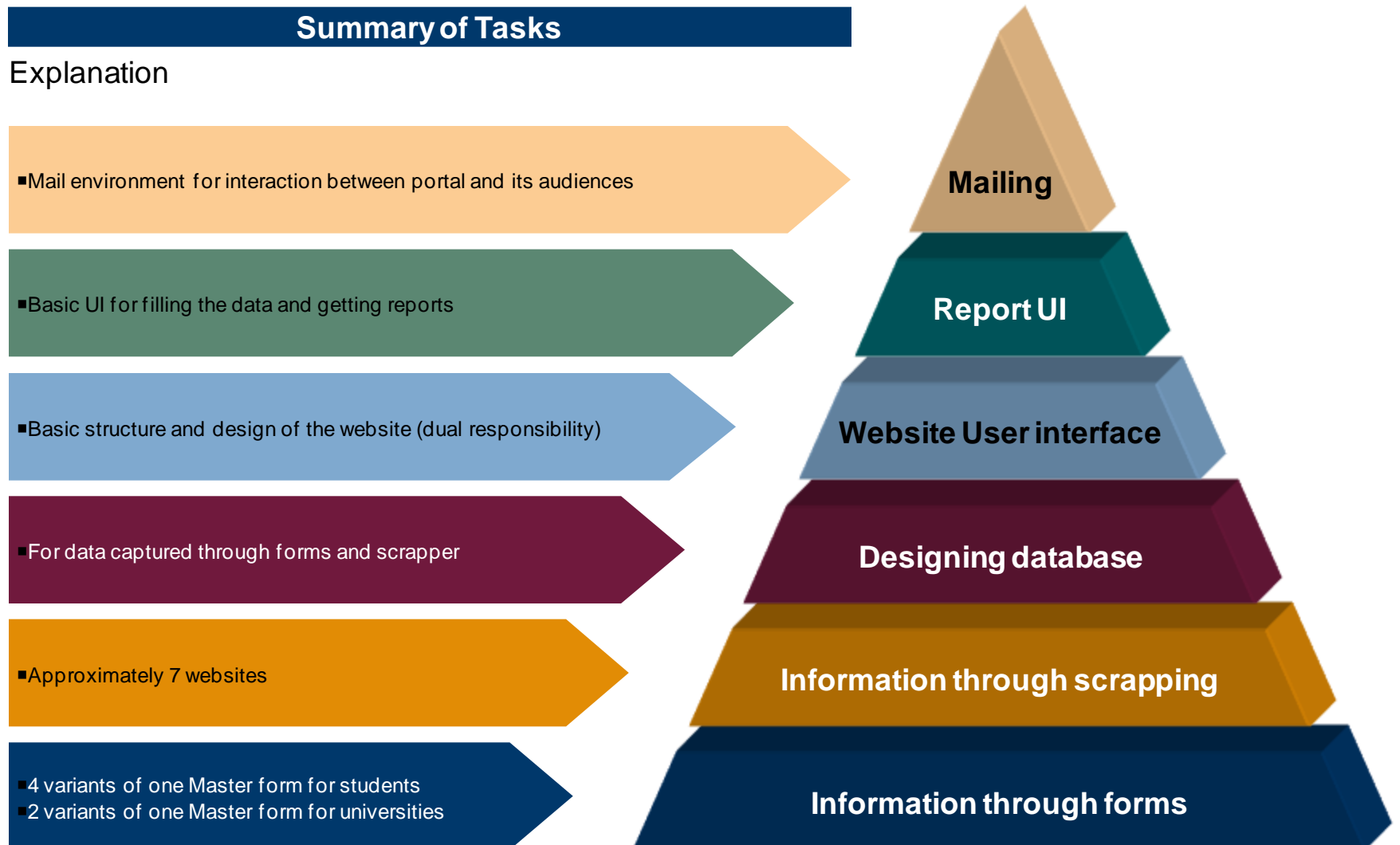
Report UI

Website User interface

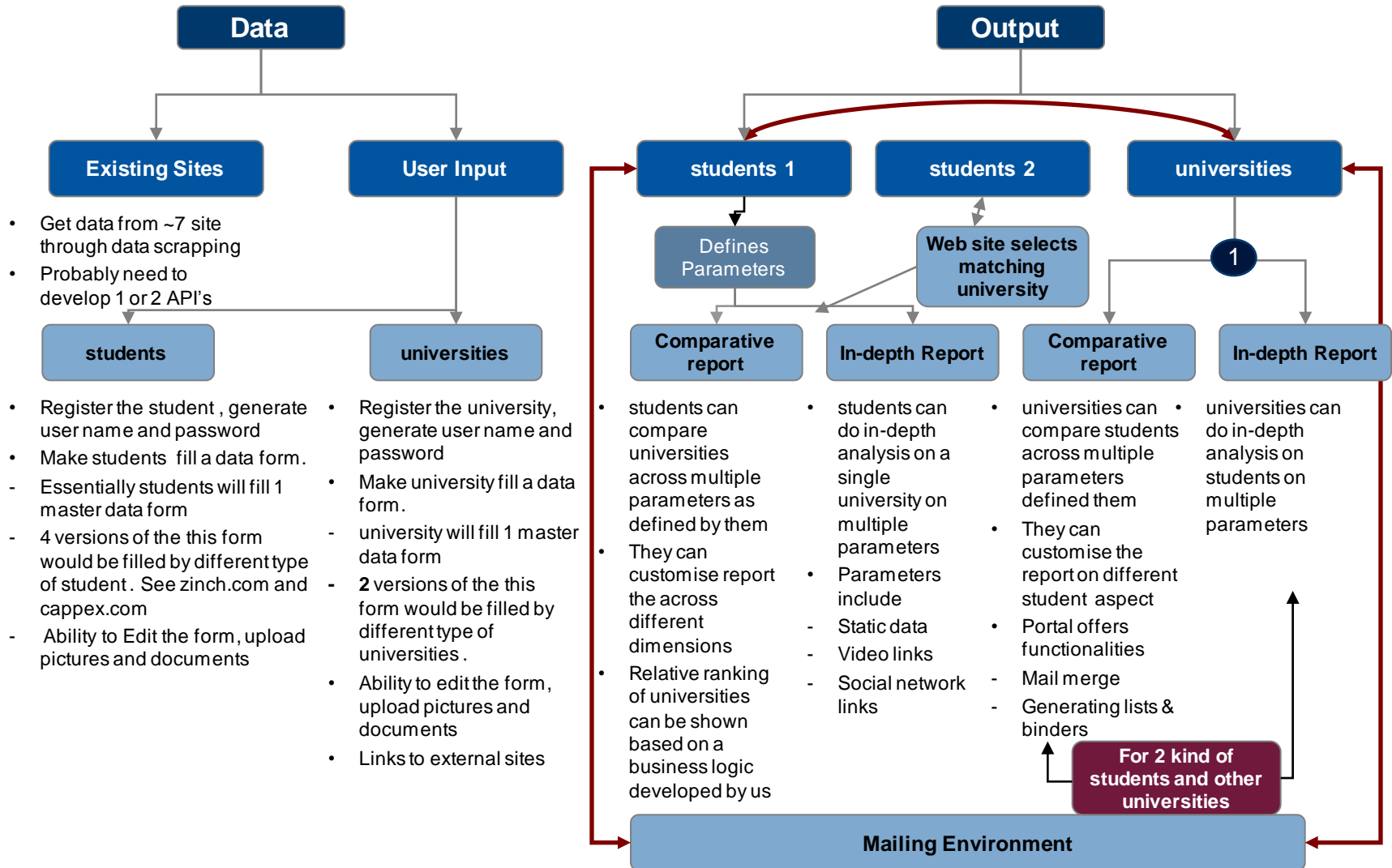
Designing database

Information through scrapping

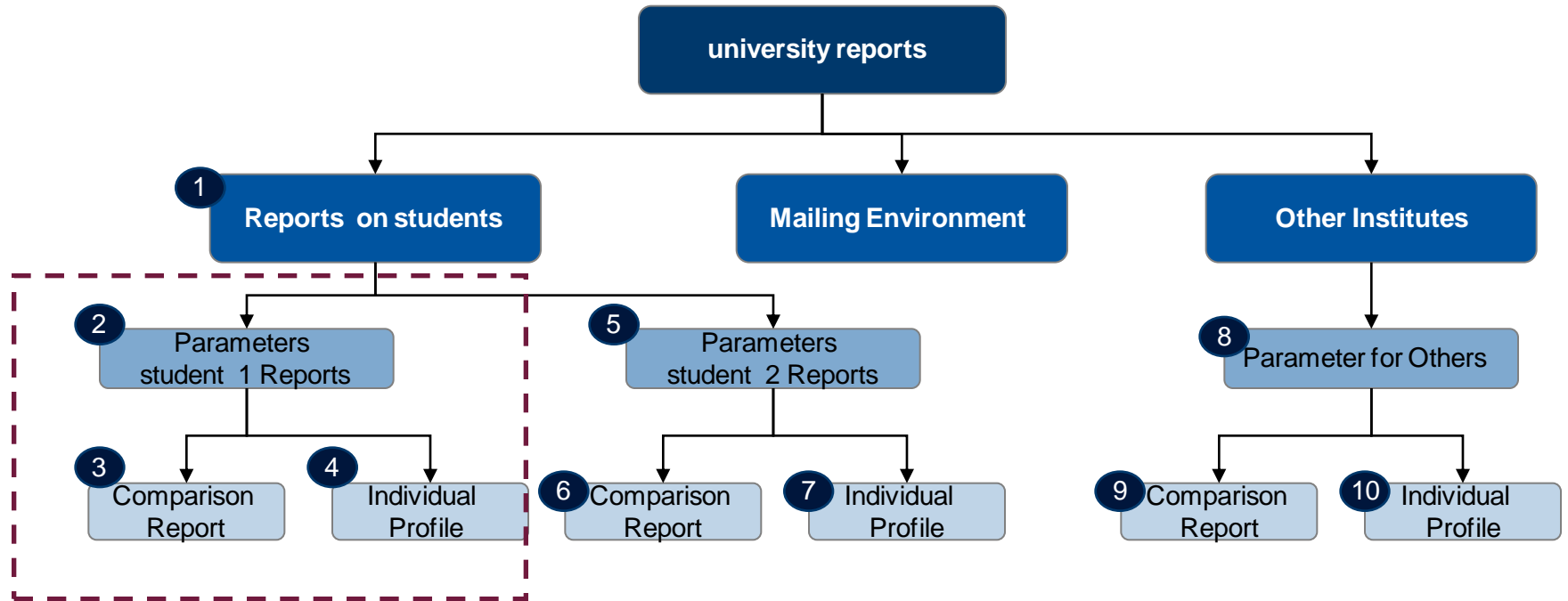
Information through forms



Basic Components



university Reports



Functionality

- Report Generation
- Tracking
- Sending updates

Parameters

 Selection Band
 Pop up list

[Home](#)[Inbox](#)[Saved Searches](#)[Contact us](#)

Logo and Tag Line

Search by student Id

GO

Uni Data base
78,000



Your criteria



Listed Records
2,000

Demographic

Age

Sex

Country

Ethnicity

Citizenship

Interest

Subjects Interested in

Relevant course match

Duration

Start Date

Financial Status

Annual Fee Sought

Family Income

academics Status

academics Status

Years of work experience

Generate Report

3

Generate Report : Comparison reports

Home

Inbox

Saved Searches

Contact us

Logo and Tag Line

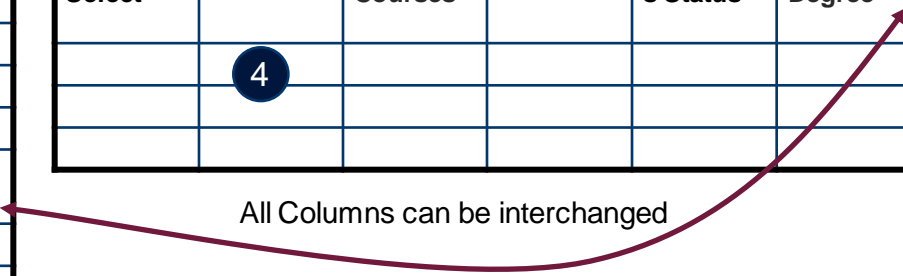
Customize Report

Standard Report

Age
Country
Sex
Ethnicity
Citizenship
universities Visa Requirement
Subjects Interest
Type of Study
Duration
Annual Fee Sought
Family Income
Scholarship Sought
Work experience
SAT Score
GMAT Score
TOFEL

Tick to Select	Name	Relevant Courses	Start Date	academic s Status	Level of Degree	School Acd	College Acd	Click for Detailed Profile	Umap fit Index
	4							4	

All Columns can be interchanged



Generate Profile Binder

Send Intro mail

Set alerts on profile

Generate Umap report

Generate mailing List

4

Generate Report : Detailed Individual report

[Home](#)[Inbox](#)[Saved Searches](#)[Contact us](#)

Logo and Tag Line

Profile

[Photo](#)

Demographic

university & Course Preference

Umap Fit

Academic Information

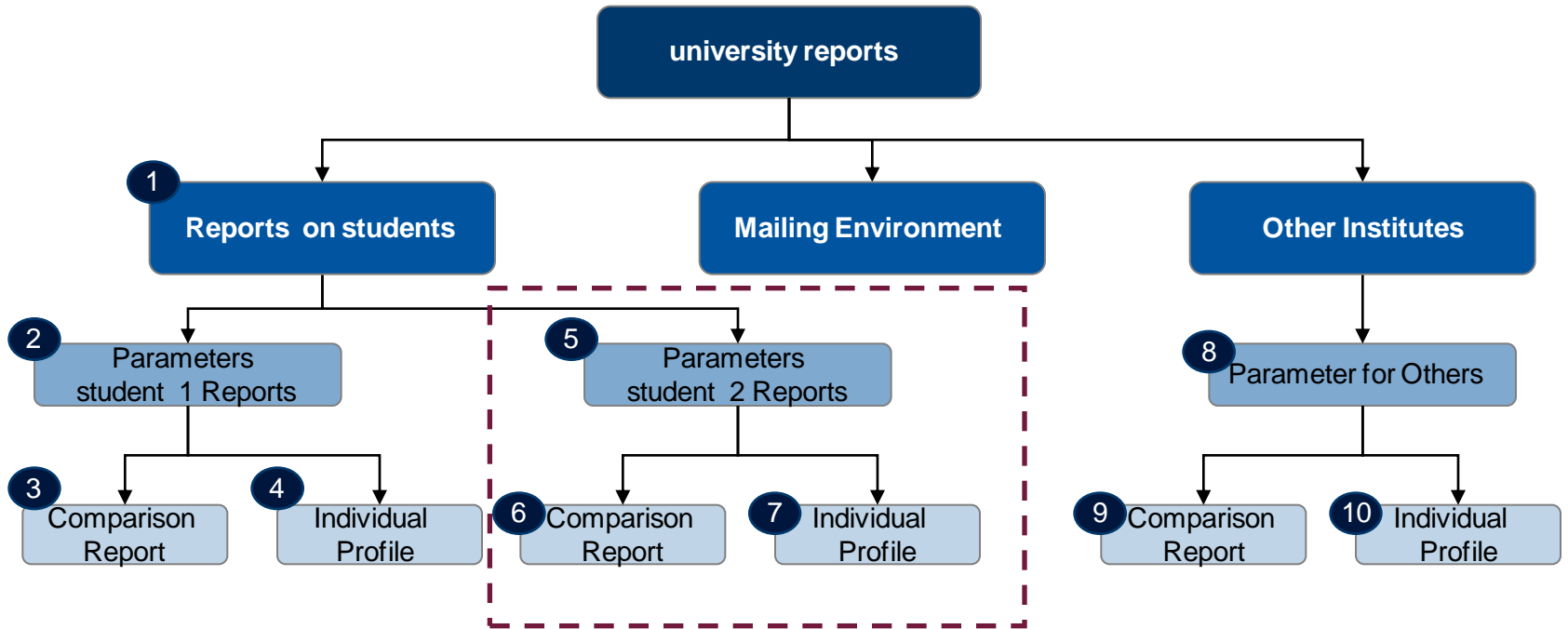
Extracurricular

Open-ended Answers

Other universities which have expressed interest in this candidate

[AAAA](#)[BBB](#)[CCC](#)[DDDD](#)[Send Intro mail](#)[Invite to apply](#)[Set alerts on profile](#)[Save Profile](#)[Make an offer](#)

university Reports



Functionality

- Report Generation
- Tracking
- Sending updates

student Report 2

Selection Band
Pop up list

[Home](#)[Inbox](#)[Saved Searches](#)[Contact us](#)

Logo and Tag Line

Uni Data base
78,000



Your criteria



Listed Records
2,000

Hot Lead

Start Date

Relevant course match

Current Annual Fee

Courses admitted to

Level of degree

academics Status

Subjects interested in

Type of Study

academics Status

Institute Admitted to

Duration

Years of work experience

(credit report)Record

college academics Record

Generate Report

6

Generate Report : Comparison reports

[Home](#)
[Inbox](#)
[Saved Searches](#)
[Contact us](#)

Logo and Tag Line

[Customize Report](#)
[Standard Report](#)

Age
Country
Sex
Ethnicity
Citizenship
universities Visa Rq
Subjects Interest
Type of Study
Duration
Annual Fee Sought
Family Income
Scholarship Sought
Work experience
SAT Score
GMAT Score
TOFEL

Tick to Select	Name	Relevant Courses	Start Date	Academics Status	Level of Degree	School Acd	College Acd	Click for Detailed Profile	Umap fit Index	Admission Decision sought by
	7							7		

All Columns can be interchanged

New column

[Generate Profile Binder](#)
[Send Intro mail](#)
[Set alerts on profile](#)
[Generate Umap report](#)
[Generate mailing List](#)

7

Generate Report : Detailed Individual report

[Home](#)[Inbox](#)[Saved Searches](#)[Contact us](#)

Logo and Tag Line

Profile

[Photo](#)

Demographic

university & Course Preference

Umap Fit

academic Information

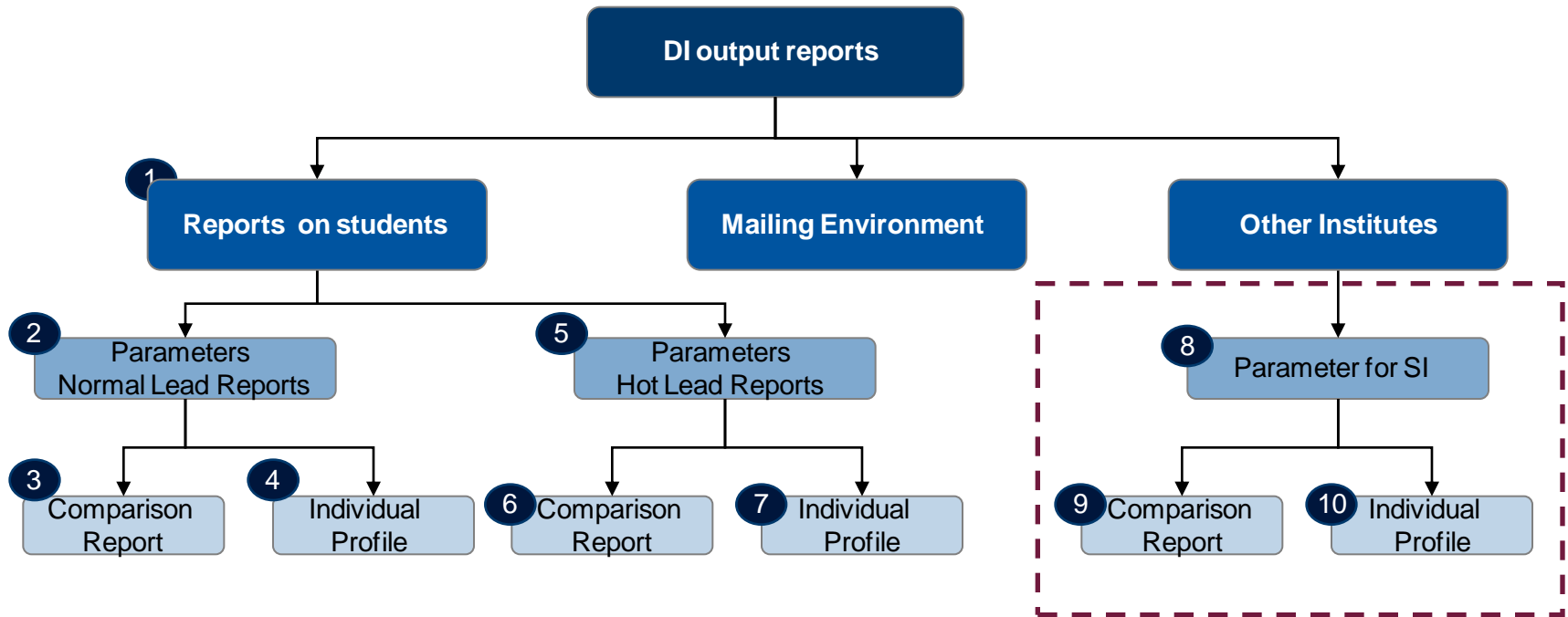
Extracurricular

Open-ended Answers

Other universities which have expressed interest in this candidate

[AAAA](#)[BBB](#)[CCC](#)[DDDD](#)[Send Intro mail](#)[Invite to apply](#)[Set alerts on profile](#)[Save Profile](#)[Make an offer](#)

DI: Institution Reports



Functionality

- Report Generation
- Tracking
- Sending updates

Parameters: For Institute Search by DI

[Home](#)[Inbox](#)[Saved Searches](#)[Contact us](#)

Logo and Tag Line

Uni Data base
500



Your criteria



Listed Records
20

Institute Search Partnerships

Demographic

Country

of students

Type of courses offered

Main Subjects Offered

Avg. Fee charged per year

Curriculum offered

Intent

Existing Partnerships

Kind of partnership seeking

Part of a chain

Generate Report

Generate Report : Comparison reports

[Home](#)
[Inbox](#)
[Saved Searches](#)
[Contact us](#)

Logo and Tag Line

[Customize Report](#)
[Standard Report](#)

Country
Location
Curriculum offered
Number of students
Average Fees
Current affiliations
Partnerships interested in
Total Staff
Number of campuses
Part of a chain

Tick to Select	Name	Partnerships sought	Number of students	Curriculum offered	Level of Degree offered	Total Staff	Click for Detailed Profile	Umap fit Index
	10						10	

All Columns can be interchanged

[Generate Profile Binder](#)
[Send Intro mail](#)
[Express Interest](#)

Generate Report : Detailed report on SI

Basic Information


universities Profile

Courses Taught

Future Plans

Partnerships

Contacts



Generate Profile Binder

Send Intro mail

Express Interest

Generate Report : Detailed report on SI

Basic Information


universities
Profile

Courses Taught

Future Plans

Partnerships

Contacts

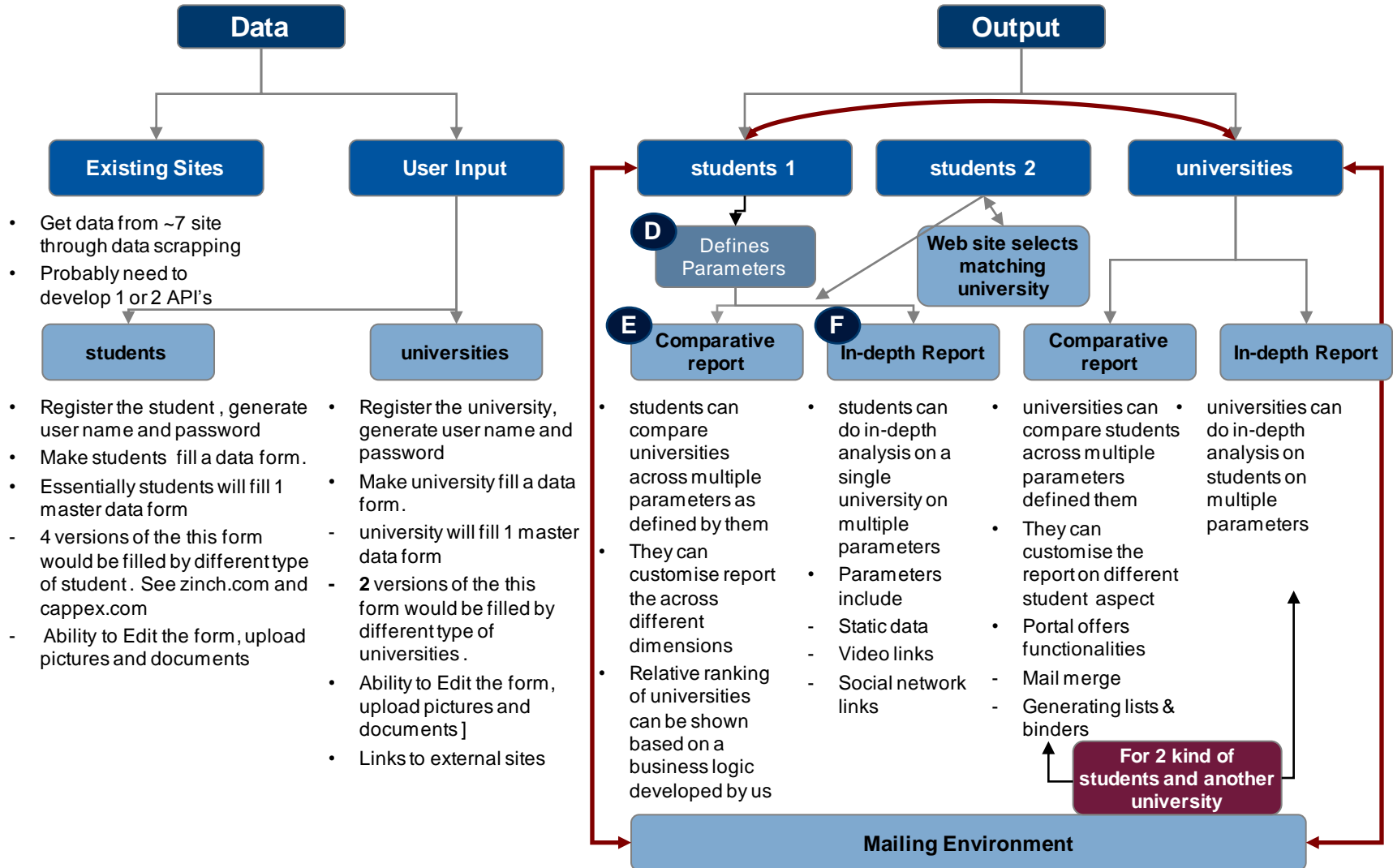


Generate Profile Binder

Send Intro mail

Express Interest

Basic Components





My College search: Parameters

[Home](#)[College Search](#)[Your Profile](#)[Contacts](#)

Country

UK
USA
Australia

Course Subjects

User defined field
with pop up menu

Course Type

Foundation
Degree
PG

Location

Preference
City

Suburban

Town

Rural

Basic Overview	Type of school	Course length	Course Start Dates	Application Deadlines	Fee per year	Scholarship potential	Acceptance rate	Independent ranking
----------------	----------------	---------------	--------------------	-----------------------	--------------	-----------------------	-----------------	---------------------

Public

Private Non-Profit

Private For-Profit

2 year

3 year

4 year

4 year, plus

Career/Vocational College

Graduate school

Post Graduate

6 months

9 months

1 year

1.5 years

2 years

Or a marker

3 Months

2 Years

TBC

[Privacy Policy](#)[Follow us](#)[Contacts](#)



My College search: User Interface

Home College Search Your Profile Contacts

Country Course Subjects Course Type Location

Customize Report Standard Report

Country
Location
Curriculum offered
Number of students
Average Fees
Current affiliations
Partnerships interested in
Total Staff
Number of campuses
Part of a chain



Basic Overview	Type of school	Course length	Course Start Dates	Scholarship potential	Acceptance rate	Independent ranking

Other places that you should consider



Basic Overview	Type of school	Course length	Course Start Dates	Scholarship potential	Acceptance rate	Independent ranking

Generate Profile Binder

Send Intro mail

Express Interest

Detailed: Individual Report

Basic Information

Videos

Material

Detailed: Individual Report

Basic Information

Videos

Material

Xx

Xx

F

Detailed: Individual Report

Basic Information

Videos

Material

Xx

Xx

Mailing Environment

- Open ended discussion