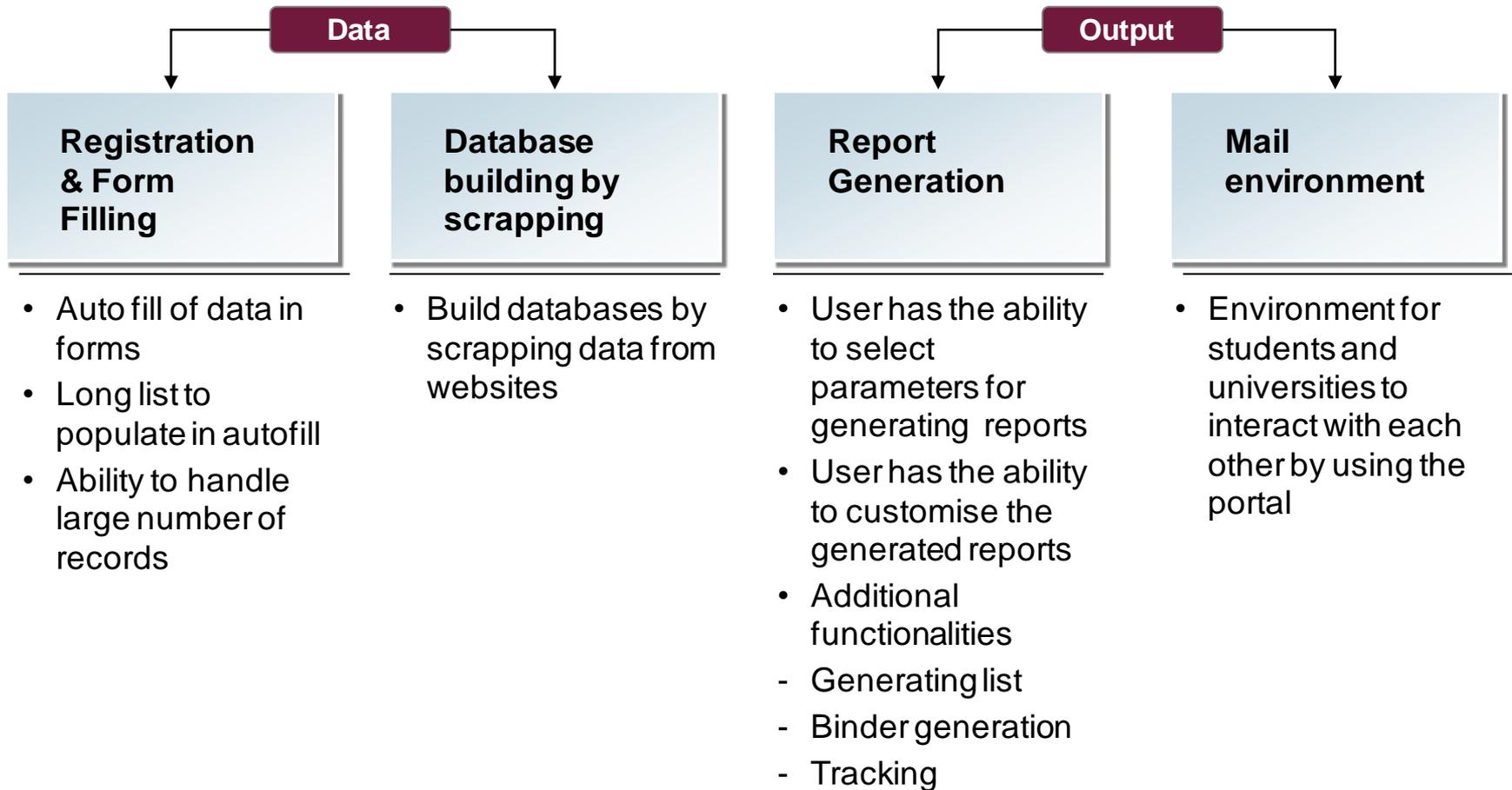


Draft for discussion

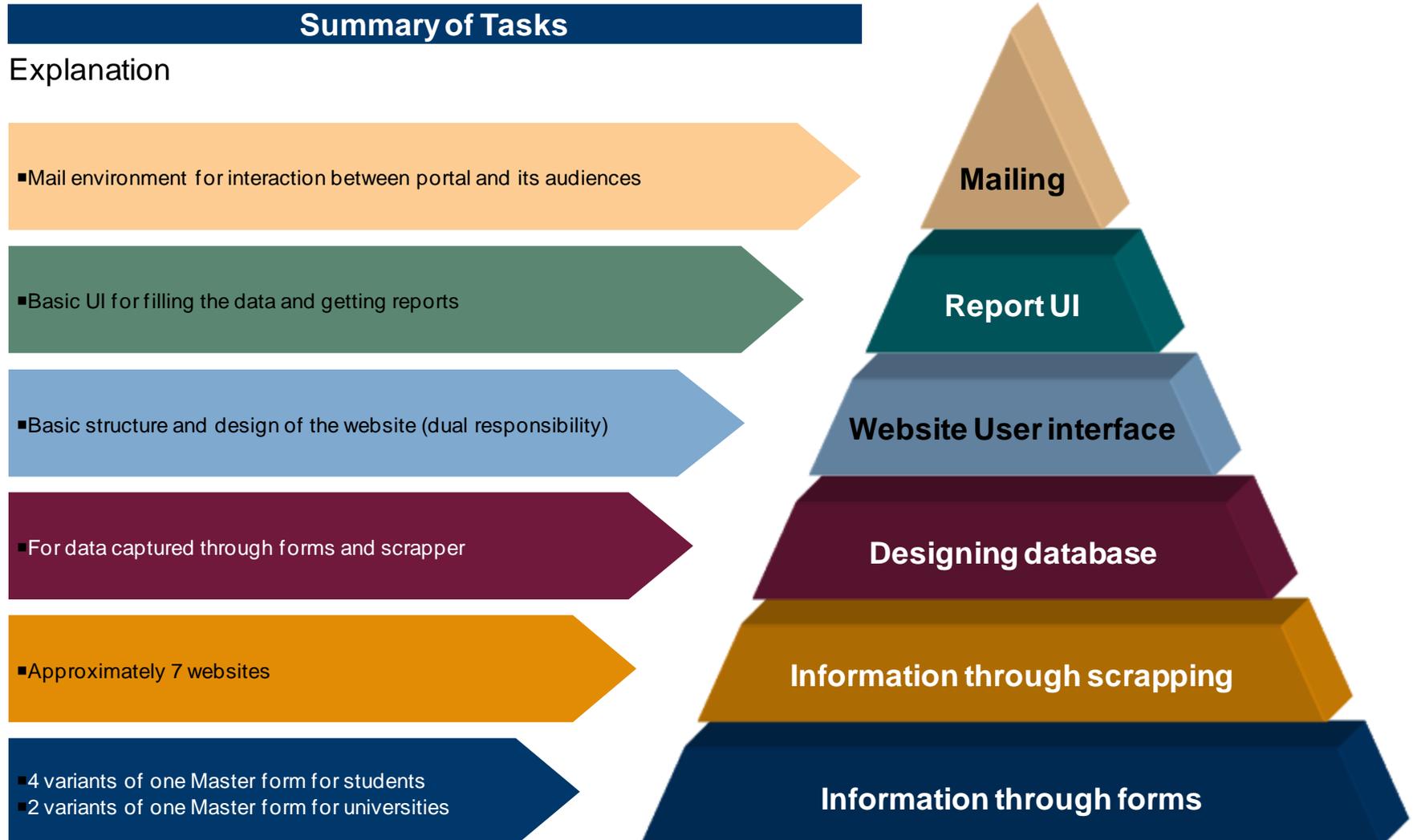
Highly Confidential : Property of People
Combine Educational Initiatives

Task at hand

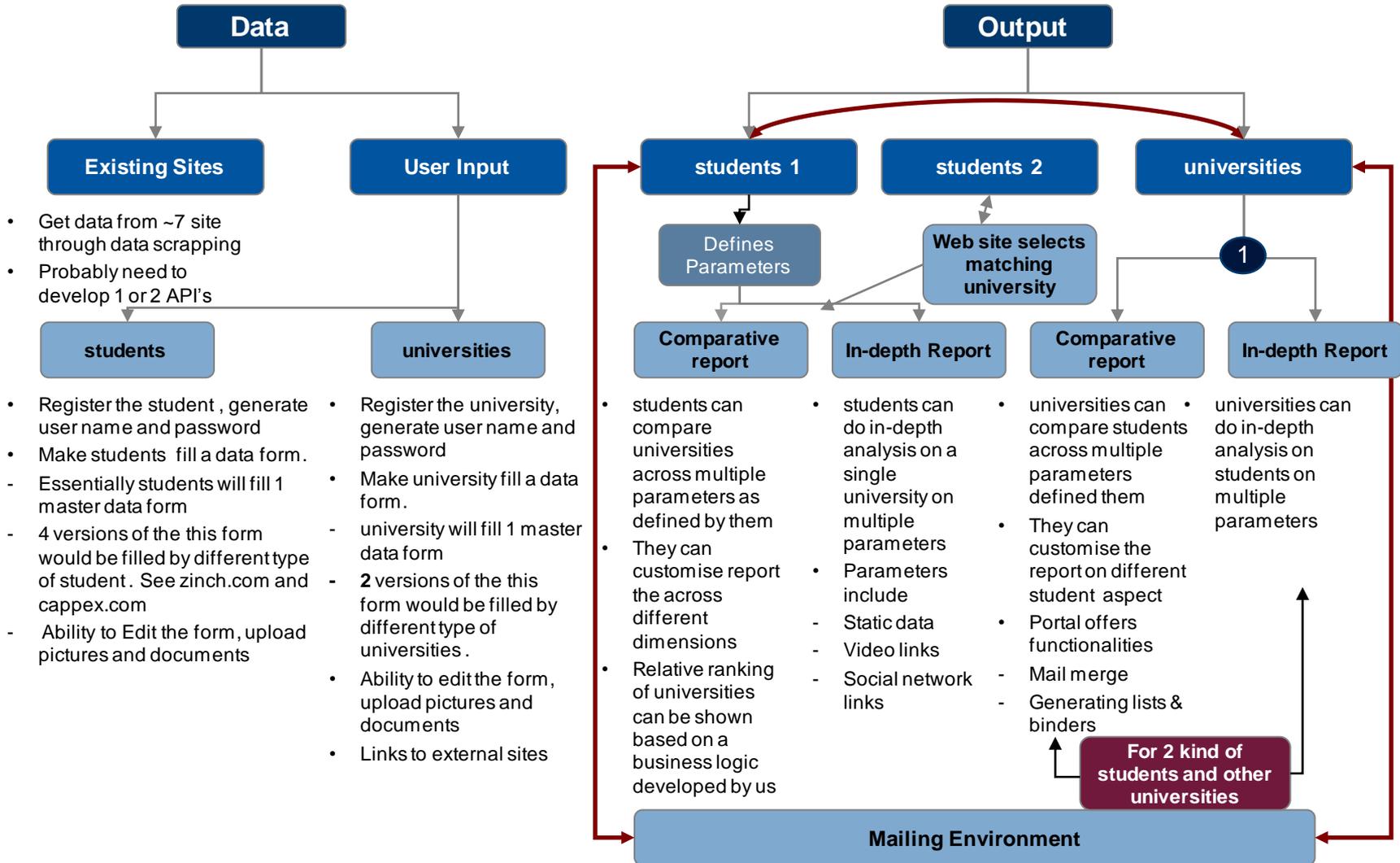


Task at hand

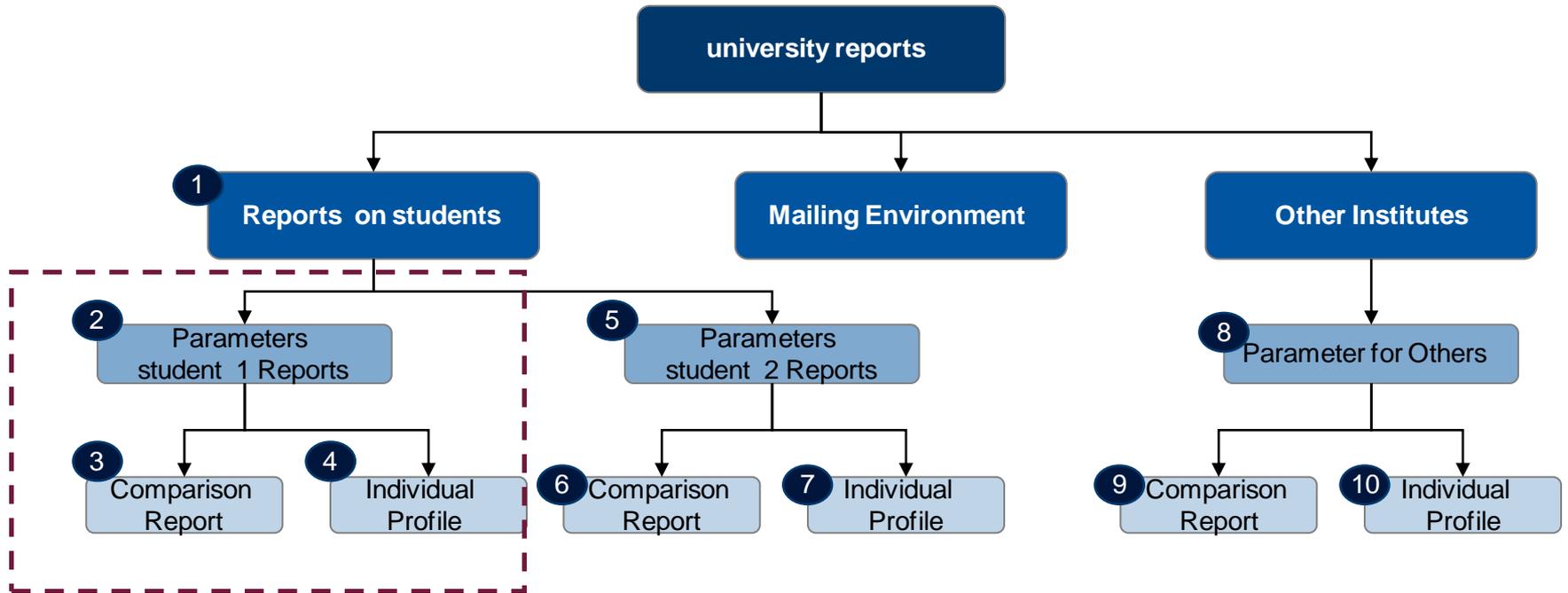
Six-Section Pyramid



Basic Components



university Reports



Functionality

- Report Generation
- Tracking
- Sending updates

Parameters

Selection Band

Pop up list

[Home](#) | [Inbox](#) | [Saved Searches](#) | [Contact us](#)

Logo and Tag Line

Search by student Id GO

Uni Data base 78,000 } Your criteria } Listed Records 2,000

Demographic

- Age
- Sex
- Country
- Ethnicity
- Citizenship

Interest

- Subjects Interested in
- Relevant course match
- Duration
- Start Date

Financial Status

- Annual Fee Sought
- Family Income

academics Status

- academics Status
- Years of work experience

Generate Report

Generate Report : Comparison reports

Logo and Tag Line

Customize Report

Standard Report

Age
Country
Sex
Ethnicity
Citizenship
universities Visa Requirement
Subjects Interest
Type of Study
Duration
Annual Fee Sought
Family Income
Scholarship Sought
Work experience
SAT Score
GMAT Score
TOFEL

Tick to Select	Name	Relevant Courses	Start Date	academic s Status	Level of Degree	School Acd	College Acd	Click for Detailed Profile	Umap fit Index
	4							4	

All Columns can be interchanged

- Generate Profile Binder
- Send Intro mail
- Set alerts on profile
- Generate Umap report
- Generate mailing List

4

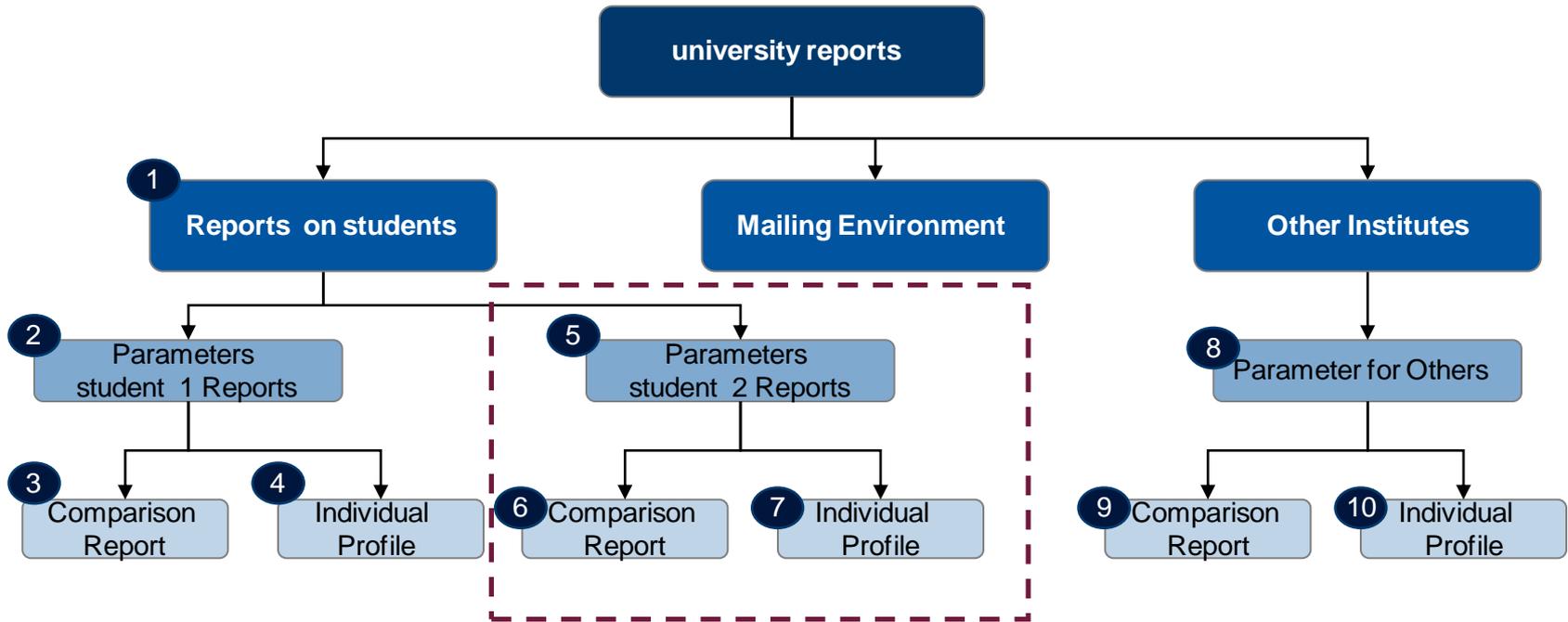
Generate Report : Detailed Individual report

Profile

Photo	Demographic	university & Course Preference	
Umap Fit	Academic Information	Extracurricular	
Open-ended Answers			
Other universities which have expressed interest in this candidate			
AAAA	BBB	CCC	DDDD

- Send Intro mail
- Invite to apply
- Set alerts on profile
- Save Profile
- Make an offer

university Reports



Functionality

- Report Generation
- Tracking
- Sending updates

student Report 2

Selection Band
Pop up list

Home | Inbox | Saved Searches | Contact us

Logo and Tag Line

Uni Data base 78,000  Your criteria  Listed Records 2,000

Hot Lead

Start Date

Relevant course match

Current Annual Fee

Courses admitted to

Level of degree

academics Status

Subjects interested in

Type of Study

academics Status

Institute Admitted to

Duration

Years of work experience

(credit report)Record

college academics Record

Generate Report

Generate Report : Comparison reports

Logo and Tag Line

Customize Report

- Age
- Country
- Sex
- Ethnicity
- Citizenship
- universities Visa Rq
- Subjects Interest
- Type of Study
- Duration
- Annual Fee Sought
- Family Income
- Scholarship Sought
- Work experience
- SAT Score
- GMAT Score
- TOFEL

Standard Report

Tick to Select	Name	Relevant Courses	Start Date	Academics Status	Level of Degree	School Acd	College Acd	Click for Detailed Profile	Umap fit Index	Admission Decision sought by
	7							7		

All Columns can be interchanged

New column

- Generate Profile Binder
- Send Intro mail
- Set alerts on profile
- Generate Umap report
- Generate mailing List

7

Generate Report : Detailed Individual report

[Home](#) | [Inbox](#) | [Saved Searches](#) | [Contact us](#)

Logo and Tag Line

Profile

Photo	Demographic	university & Course Preference	
Umap Fit	academic Information	Extracurricular	
Open-ended Answers			
Other universities which have expressed interest in this candidate			
AAAA	BBB	CCC	DDDD

[Send Intro mail](#)

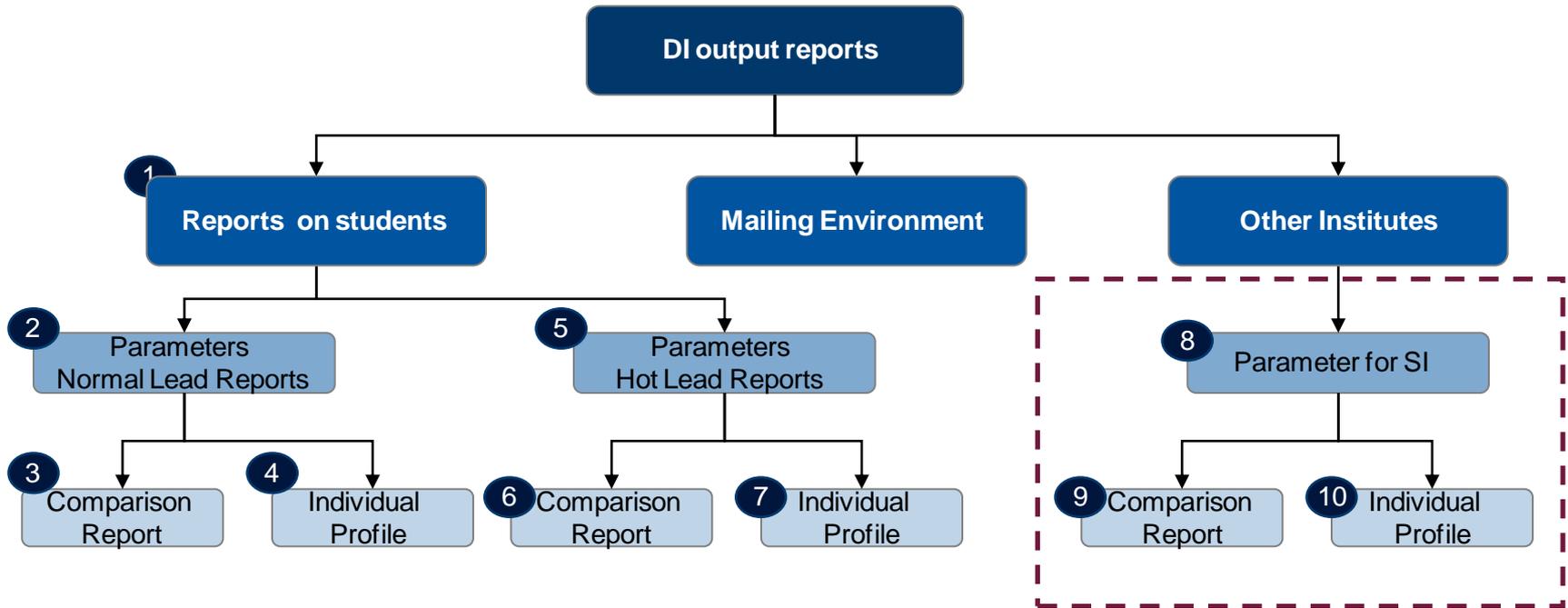
[Invite to apply](#)

[Set alerts on profile](#)

[Save Profile](#)

[Make an offer](#)

DI: Institution Reports



Functionality

- Report Generation
- Tracking
- Sending updates

Parameters: For Institute Search by DI

Selection Band
Pop up list

- Home
- Inbox
- Saved Searches
- Contact us

Logo and Tag Line

Uni Data base 500  Your criteria  Listed Records 20

Institute Search Partnerships

Demographic

- Country
- # of students
- Type of courses offered
- Main Subjects Offered
- Avg. Fee charged per year
- Curriculum offered

Intent

- Existing Partnerships
- Kind of partnership seeking
- Part of a chain

Generate Report

Generate Report : Comparison reports

Logo and Tag Line

Customize Report

Standard Report

Country
Location
Curriculum offered
Number of students
Average Fees
Current affiliations
Partnerships interested in
Total Staff
Number of campuses
Part of a chain

Tick to Select	Name	Partnerships sought	Number of students	Curriculum offered	Level of Degree offered	Total Staff	Click for Detailed Profile	Umap fit Index
	10						10	

All Columns can be interchanged

Generate Profile Binder

Send Intro mail

Express Interest

10

Generate Report : Detailed report on SI

Home

Inbox

Saved Searches

Contact us

Logo and Tag Line

Basic Information



universities Profile

Courses Taught

Future Plans

Partnerships

Contacts

Generate Profile Binder

Send Intro mail

Express Interest

10

Generate Report : Detailed report on SI

Home

Inbox

Saved Searches

Contact us

Logo and Tag Line

Basic Information



universities
Profile

Courses Taught

Future Plans

Partnerships

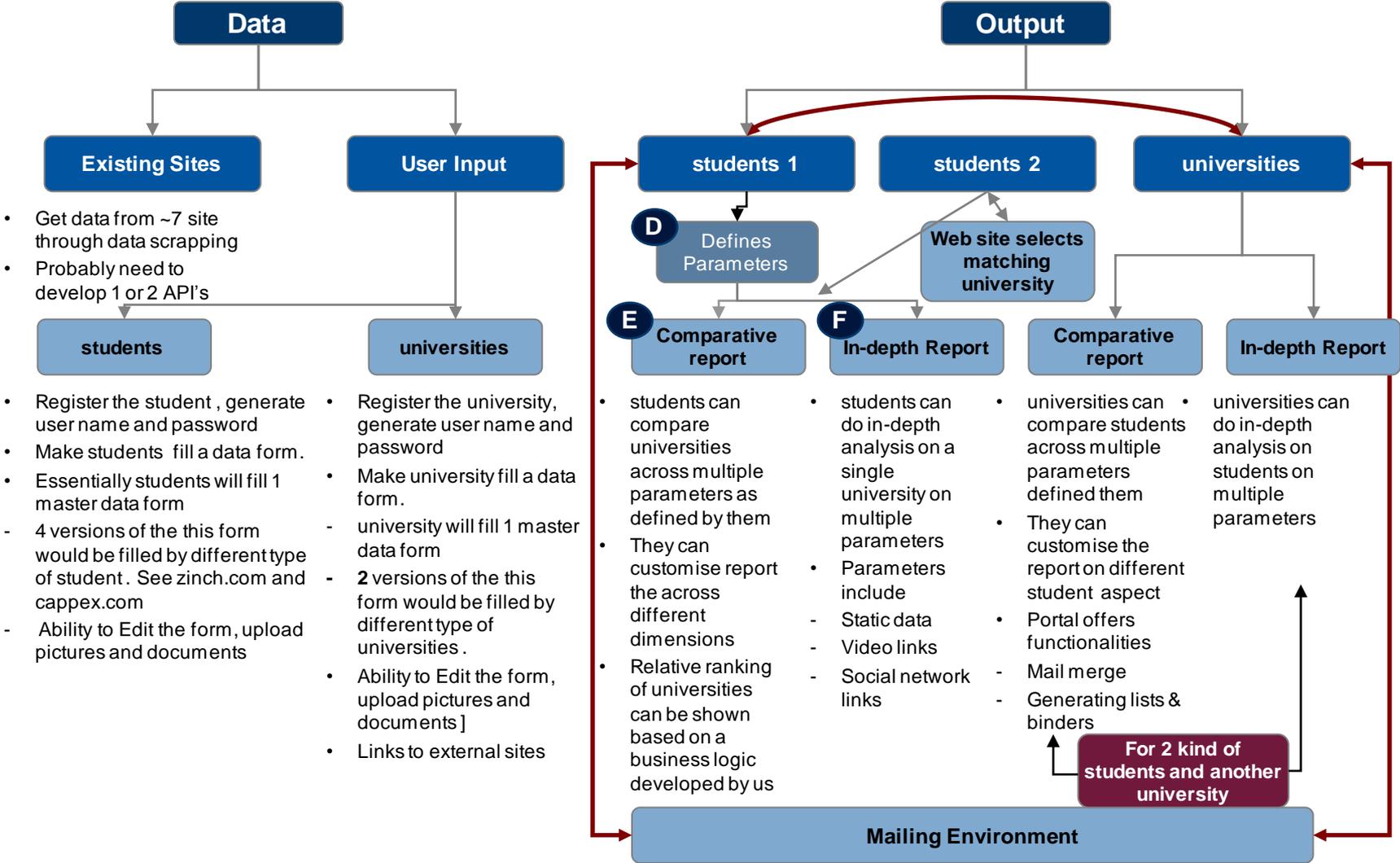
Contacts

Generate Profile Binder

Send Intro mail

Express Interest

Basic Components





My College search: Parameters

Home College Search Your Profile Contacts

Country

UK
USA
Australia

Course Subjects

User defined field with pop up menu

Course Type

Foundation
Degree
PG

Location Preference

City
Suburban
Town
Rural

Basic Overview	Type of school	Course length	Course Start Dates	Application Deadlines	Fee per year	Scholarship potential	Acceptance rate	Independent ranking
----------------	----------------	---------------	--------------------	-----------------------	--------------	-----------------------	-----------------	---------------------

Public
Private Non-Profit
Private For-Profit

2 year
3 year
4 year
4 year, plus
Career/Vocational College
Graduate school
Post Graduate

6 months
9 months
1 year
1.5 years
2 years
Or a marker
3 Months 2 Years

TBC

Privacy Policy | Follow us | Contacts



My College search: User Interface

[Home](#) [College Search](#) [Your Profile](#) [Contacts](#)

Country

Course Subjects

Course Type

Location

Customize Report

Standard Report

Country
Location
Curriculum offered
Number of students
Average Fees
Current affiliations
Partnerships interested in
Total Staff
Number of campuses
Part of a chain



Basic Overview	Type of school	Course length	Course Start Dates	Scholarship potential	Acceptance rate	Independent ranking

Other places that you should consider



Basic Overview	Type of school	Course length	Course Start Dates	Scholarship potential	Acceptance rate	Independent ranking

Generate Profile Binder

Send Intro mail

Express Interest

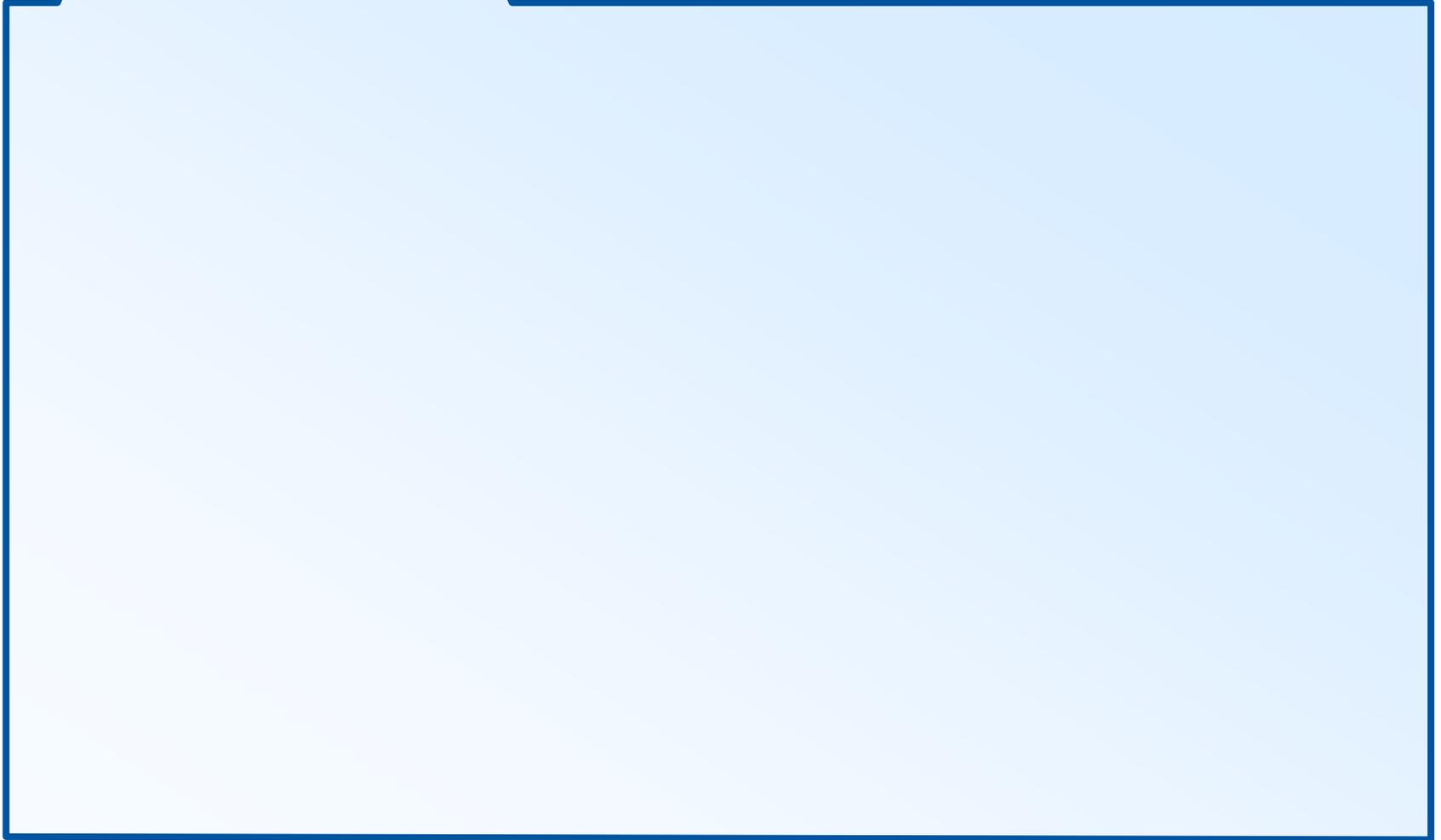
F

Detailed: Individual Report

Basic Information

Videos

Material



F

Detailed: Individual Report

Basic Information

Videos

Material

Xx

Xx

F

Detailed: Individual Report

Basic Information

Videos

Material

Xx

Xx

Mailing Environment

- Open ended discussion