



BENNETT
UNIVERSITY
A TIMES GROUP INITIATIVE



ONE CAMPUS
SEVERAL GLOBAL INSTITUTIONS

Bennett University
Plot Nos 8-11, TechZone II, Greater Noida 201310,
Uttar Pradesh, India.

For more details visit : www.bennett.edu.in
or call at 8800444422

A Times of India
Group Initiative





WORLD CLASS EDUCATION. FUELED BY GLOBAL ACADEMIC PARTNERSHIPS.

Bennett has tied-up with academic pioneers and visionaries around the world to imbibe the latest practices and technologies in curriculum design, pedagogical methods and learning systems – while at the same time empowering students with invaluable global exposure in partner campuses abroad.





BABSON GLOBAL



Babson Global, a wholly owned subsidiary of Babson College globally recognized for its leadership in entrepreneurship education, is working with Bennett University to set up the Centre for Entrepreneurship Education for fostering an environment of innovation and entrepreneurial spirit at Bennett through specifically targeted activities/ courses/ programs aimed at all students. In addition, this partnership will set up "The Hatchery – the incubator" on Bennett campus.



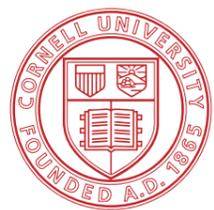
Georgia Institute
of Technology

 **JOHNSON**
Cornell University

 **Georgia Institute**
of **Technology**

GEORGIA TECH

Our agreement with Georgia Tech facilitates collaborative efforts in design and delivery of top-notch, high-end engineering curriculum. As part of the BU-GT collaboration, visiting Georgia Tech faculty and research engineers will work with Bennett faculty in setting up research centers in the areas of Embedded Technologies, Cloud Computing, Big Data and Cyber Security; as well as interact with students. For over a decade, Georgia Tech has remained in the top 10 Public Universities in the United States. As of 2015, Georgia Tech's undergraduate engineering program is ranked 4th and its graduate engineering program is ranked 6th by U.S. News & World Report.



JOHNSON
Cornell University

JOHNSON CORNELL

Bennett's management program is built around developing excellence in management studies in association with Johnson Cornell, USA. Known for its outstanding faculty and innovative programs, Johnson has been a leader in business education for the past 70 years. The Johnson Cornell MBA experience goes beyond theory and case studies to offering students opportunities to interact with corporate leaders from around the world, to grapple with real challenges global businesses are facing today, and to develop creative, tangible solutions that address those challenges.



Dr. Yaj Medury
Vice-Chancellor

ONE JOURNEY. MULTIPLE POSSIBILITIES.

Bennett University, an extension of the Times Group's peerless tradition of leadership and innovation, was set up to fulfill a simple, yet profound, purpose: Providing students with their finest launchpad for a global career filled with multiple possibilities.

Our global tie-ups – bringing the finest educational experiences from acclaimed destinations of learning like Georgia Tech (USA), Johnson Cornell (USA), Babson (USA) and edX - have, in effect, converted Bennett University into a confluence of the finest global influences.

A lot of thought has gone into creating this confluence. We have selected the right academic partners who are universally acknowledged as domain leaders and who bring immense experience and intellectual rigor for our students to benefit from.

Our faculty is much more than what their distinguished designations and credentials claim. In their depth of experience, breadth of expertise and scope of vision, each of them represents the ideal guru and perfect mentor – one students can look up to for an education that not only bestows degrees, but also the wisdom to apply the knowledge gained in meaningful ways.

The world has already moved from an employee culture to an owner culture – be it in the ownership of a legal corporate entity, or ownership over outcomes at work. Bennett University keeps pace with this trend to foster powerful entrepreneurial thinking and abilities in our students. If they have a big idea, we will excite and enthuse them till it sees the light of day – through our unique start-up initiative like The Bennett Hatchery.

Enabling students to become 'life & career ready' is the cornerstone at Bennett. Capstone projects, a curriculum that reflects the demands of the industry, 'real projects' that help our students learn 'live', emphasis on 'Life Skills' - critical reasoning, communication, teamwork, and a culture of continuous learning make Bennett a truly one of a kind university.

As we look to the future, one thing is certain – knowledge will be our key driver, but so will the ability to use its power in bold new directions. As we attempt to achieve the lofty goals we have set for ourselves, it is equally important we stay close to our wider communities and society at large, and ensure that our accomplishments touch the maximum number of lives, in the maximum number of ways.

We look forward to welcoming you.



A MASTERCLASS LEARNING EXPERIENCE... DRIVEN BY **MASTERS.**

Amongst the many aspects that make Bennett University unique is its nationally and internationally acclaimed faculty body that brings extensive teaching, research, training and industry experience to offer a truly comprehensive and immersive education.



Dr. Saji Gopinath has spent 17 years as faculty and Dean at IIM (Kozhikode). He has published over 30 research articles and presented over 100 papers in International and National Conferences. He is a doctorate from the prestigious Indian Institute of Science (Bangalore).



Dr. Medury has established several reputed universities and higher education institutions across India. He plays an active role in key industry associations vis-à-vis the education sector such as CII, FICCI, ASSOCHAM and others. An alumnus of IIT (Kharagpur) and an MS & Ph.D from the University of Wisconsin (USA), Dr. Medury has served as Chairman & MD with EdCIL (a Govt. of India Enterprise).

Dr. Yaj Medury
Vice-Chancellor, Bennett University

Dr. Suneet Tuli (Dean, Research & Development, IIT Delhi) has led an illustrious career at prestigious positions globally, including Visiting Researcher at University of Bath (UK) and the University of Pierre et Marie Curie, Paris. Dr. Tuli is a B.E. (Hons) from BITS (Pilani) and an M.Tech and Ph.D from IIT (Delhi).



Dr. Suneet Tuli
Dean, School of Engineering
& Applied Sciences.

Dr. Saji Gopinath
Dean, School of Management.

Ajay brings a unique blend of education, technology and entrepreneurship experience to Bennett University, having worked extensively on issues of educational quality and advocacy with the Azim Premji Foundation, co-founding three companies and training over a thousand corporate executives.



Mr. Ajay Batra
Director, Centre for Innovation
& Entrepreneurship



Mr. Anil Kumar
Director, External Relations

Anil has held various senior management positions in globally admired corporations including the University of Illinois – Urbana Champaign (UIUC), Mastech- Scott Systems (Igate) and HCL. Anil has also been associated with SP Jain and ISB (as Director), and undergone courses from Kellogg, London Business School and ISB.

FOUR UNIQUE DIFFERENTIATORS. ONE UNIQUE FOCUS.



At Bennett we have refocused our energies on helping you realize your fullest potential. That's why, we have created a finely meshed matrix to support, enhance and explore your abilities.

Intellectual rigor in academics



Our Global partnerships with Georgia Tech (USA), Johnson Cornell (USA), Babson (USA) & edX truly makes for a learning, teaching and research environment that is unique for bringing together diverse academic viewpoints, best practices, international faculty, constantly evolving curriculum and opportunities to visit partner campuses abroad.

Entrepreneurship focus



At Bennett University, entrepreneurship is not a subject; it is at the center of our approach to everything. It is integrated in our curriculum. You can incubate your 'Big idea' right on campus at The Hatchery- set up in collaboration with Babson. Tap into a start up mentoring and support industry network through the Times of India connect. Receive seed funding and mentoring for outstanding projects right on campus by Bennett... Plus an opportunity to spend two weeks at Babson, USA to hone your start up skills.

Life skills



In industry, career and business, it is the soft skills that come to the fore and are a major factor in ensuring your success. At Bennett University our emphasis is to make our students life and career ready with strong emphasis on communication, team work and critical thinking. This aspect is integrated in a structured manner throughout every program.

Industry exposure



Theoretical knowledge needs to be always paired with the right industry exposure to create professionals who are job ready on day one. Our students get varied and rich exposure to the practical aspect of things through projects, internships, conferences and engagement platforms - through the Times group connect.



UNDERGRADUATE PROGRAMS

PREPARE TO

RE-ENGINEER TOMORROW



B.TECH PROGRAM WITH THE GEORGIA TECH ADVANTAGE

Give yourself an unmatched headstart towards a truly global engineering career.

Get the Georgia Tech advantage by enrolling for Bennett's B.Tech program! Bennett B.Tech Program's unique trifecta of Technical Excellence, Life Skills (teamwork, critical reasoning, communication, managerial & leadership abilities) and Entrepreneurial Thinking – implemented through live & capstone projects, internships, and a culture of continuous learning – makes it amongst the best-designed and most industry-friendly engineering programs in India.

It has been re-engineered to incorporate the best of not one, but several seats of education – thanks to our tie-ups with premium international institutions like Georgia Tech (USA), Babson (USA) and edX. It has been re-engineered to not just stress on big ideas, but to actually help bring them to life through our Centre of Innovation and Entrepreneurship (CIE) and The Bennett Hatchery. It has been re-engineered to let students learn not just from textbooks, but imbibe learnings from 'real life' projects and work environments.

Bennett University offers the following streams in B. TECH: Computer Science Engineering, Electronics & Communication Engineering, Mechanical Engineering, Civil Engineering, Biotechnology Engineering and Engineering Physics.

- Industry led, future-focused curriculum designed in consultation with Georgia Tech
- Research driven, top-notch faculty from IIT
- Centre for Innovation and Entrepreneurship Education
- 2 week summer internship at Babson, USA
- Dedicated cutting-edge research centers for Cloud Computing, Embedded Technologies, Big Data & Cyber Security.
- Industry Exposure powered by the Times Group connect
- Life Skills with strong emphasis on Communication, Teamwork & Critical Thinking
- Internships & Placements through a strong industry network

ELIGIBILITY

- Appeared/Qualified in JEE (Main) 2017
- 10+2 with minimum 5 subjects passed in 2015, 2016 or 2017, with 60% aggregate marks in specified subjects
- Physics and Maths as compulsory subjects for all B.Tech programs except Biotechnology. For B.Tech Biotechnology, Physics and Biology /Biotechnology as compulsory subjects.
- DOB falls on or after 1 October 1996



BBA PROGRAM

IN ASSOCIATION WITH JOHNSON CORNELL

Bennett University BBA program curriculum has been designed in close consultation with Johnson Cornell, USA. The vision of Bennett BBA Program is to infuse premium, high quality education with a global focus that ensures our students take confident first steps in understanding the basics of management and later progress to MBA and other management programs. Students will gain live-projects' exposure and deep industry interaction through the Times Group connect. Taught by faculty drawn from IIMs and leading business schools they will take confident first steps towards their future role as management leaders.

- Program designed in collaboration with Johnson Cornell
- Johnson Cornell faculty to teach at Bennett campus
- Faculty with proven research and academic credentials
- Entrepreneurial Learning in association with Babson
- Industry Exposure powered by the Times Group connect
- Life Skills with strong emphasis on Communication, Teamwork & Critical Thinking
- Focus on Internships & relevant Industry Placements

ELIGIBILITY

- 60% aggregate marks in 10+2 in any discipline passed in 2015, 2016 or 2017
- Mathematics as a compulsory subject in 10+2

BBA+LLB

INTEGRATED FIVE YEAR PROGRAM

A global program being designed in association with a premier International University to give students the dual benefits of the basics of management with knowledge of law. It combines the teaching-learning methodology of Bennett University with the international business perspective and exposure brought in by Johnson Cornell, USA. The thought through curriculum of the course intends to provide students with the right skill sets to navigate dynamic business and legal contexts. In addition, the dual-degree gives the students a one-year advantage giving them a head start at the beginning of their career.

- BBA Program designed in collaboration with Johnson Cornell
- Law Program planned in collaboration with leading international school
- Johnson Cornell faculty to teach at Bennett campus
- Faculty with proven research and academic credentials
- Entrepreneurial Learning in association with Babson
- Industry Exposure powered by the Times Group connect
- Life Skills with strong emphasis on Communication, Teamwork & Critical Thinking
- Focus on Internships & relevant Industry Placements

ELIGIBILITY

- 60% aggregate marks in 10+2 in any discipline passed in 2015, 2016 or 2017
- Appeared /qualified in CLAT with validity up to July 2017



BA MASS COMMUNICATION

POWERED BY THE TIMES GROUP

The Bachelor of Arts in Mass Communication program has been designed from the ground up with inputs at every step from Times of India. Drawing upon its rich 178-year-old legacy of groundbreaking journalism and communication, it has helped design a curriculum that provides students with a comprehensive overview of the nature of communication, its varied forms and uses, and its applications across media. The program, like all other programs at Bennett, will be running in collaboration with a renowned global partner to create a benchmarked program that will combine rigor, hands on experience and transformative learning.

- Program designed in collaboration with Times of India
- Times of India visiting faculty to teach on Bennett campus
- Upcoming international collaboration with a leading School of Communication
- Life Skills with strong emphasis on Communication, Team Work & Critical Thinking
- Practical exposure, Internships & Placements through the Times of India network

ELIGIBILITY

- 60% aggregate marks in 10+2 in any discipline passed in 2015, 2016 or 2017





POST GRADUATE PROGRAMS



THERE IS MUCH MORE TO BENNETT'S MBA PROGRAM

Join a program that gives you unmatched international exposure, trend-setting entrepreneurial approach and enviable industry connect. Get the Johnson Cornell advantage by joining MBA at Bennett.

The Bennett MBA is one with a difference. It's a difference that shows through in everything we stand for, everything we do, and the achievers and leaders we hope to create. It sparkles through the unmatched

international exposure we provide our students through our unique Johnson Cornell Connect. It shines through in the exceptional group of mentors who have chosen to come together to impart the finest brand of management education to a focused group of talented students. It is reflected in the trend-setting entrepreneurial approach we have taken to create leaders who not only accomplish tasks, but also take ownership over missions. It is evident in the forward-

looking curriculum that puts our students significantly ahead of the curve. It is clear in the emphasis we lay on real, 'hands-on' learning. It is resonant in our deep industry connect, fueled by the 178-year leadership legacy of the iconic Times Group.

- Programs designed in collaboration with Johnson Cornell
- Johnson Cornell faculty to teach at Bennett campus
- Immersion Program at Johnson Cornell University with Certification
- IIM Faculty with proven research and academic credentials
- Entrepreneurial Learning in association with Babson
- Industry Exposure powered by the Times Group connect
- Life Skills with strong emphasis on Communication, Teamwork & Critical Thinking
- Focus on Internships & relevant Industry Placements

ELIGIBILITY

- Bachelor's Degree in any discipline with 60% aggregate marks. Students graduating in 2017, to provide results by 30th October 2017
- Qualified CAT/XAT/GMAT/GRE with validity up to July 2017 and beyond

AN IMMERSIVE
LEARNING & LIVING
EXPERIENCE
IN A CUTTING EDGE
AMBIENCE SPREAD ACROSS
68 ACRES.

Young minds are curious, restless, energetic and need a refreshing environment to explore multiple possibilities. Life @ Bennett is centered on enabling this at every moment. We have created the right environment for our young denizens for them to create, innovate and celebrate the joy of discovery and the spark of a new idea.

- Fully air-conditioned and networked Academic Blocks and Hostels with internet and Wi-Fi connectivity
- Well-equipped Ultra-Modern Labs, workshops and well-stocked library
- Food Street / Shopping center/ Mess for daily needs of students
- Gym, Football field, badminton courts, etc
- Healthcare center, Banking, Teleservices, Transport





“STUDENT SPEAK”

“

When I found out I got admission at Bennett I was on cloud 9. It is a wonderful feeling to experience first hand the entrepreneurial focus, the start-up energy at ‘The Hatchery, and the Georgia Tech approach to engineering. I am hoping to get a chance to spend two weeks at Babson, USA to hone my entrepreneurial skills. For me every day is a new learning.

YASHRAJ SAXENA
(B.Tech Batch 2016-2020
JEE Score 177)

”

”

The facilities and quality of teaching provides a rewarding learning ambience. My learning experience at BU has been very positive. The faculty here is a great mix of people from the academia and from industries. Beautiful campus, quality education, real world experiences, and amazing friends. It’s everything one needs from a college and a network developed for life.

SANKARSH CHANDA
(Author - Financial Niravana:
A guide to financial freedom
for investors)

“

I had a good CAT score and I chose Bennett over other top management institutes... It was the best decision of my life. This is certainly a unique MBA program focused on experiential learning. I have the chance to interact with Ivy League faculty, work on live start up projects and experience real industry interaction. Everything’s just perfect!

MILAN GARG (MBA 2016-18 and CAT 97.25%)

”

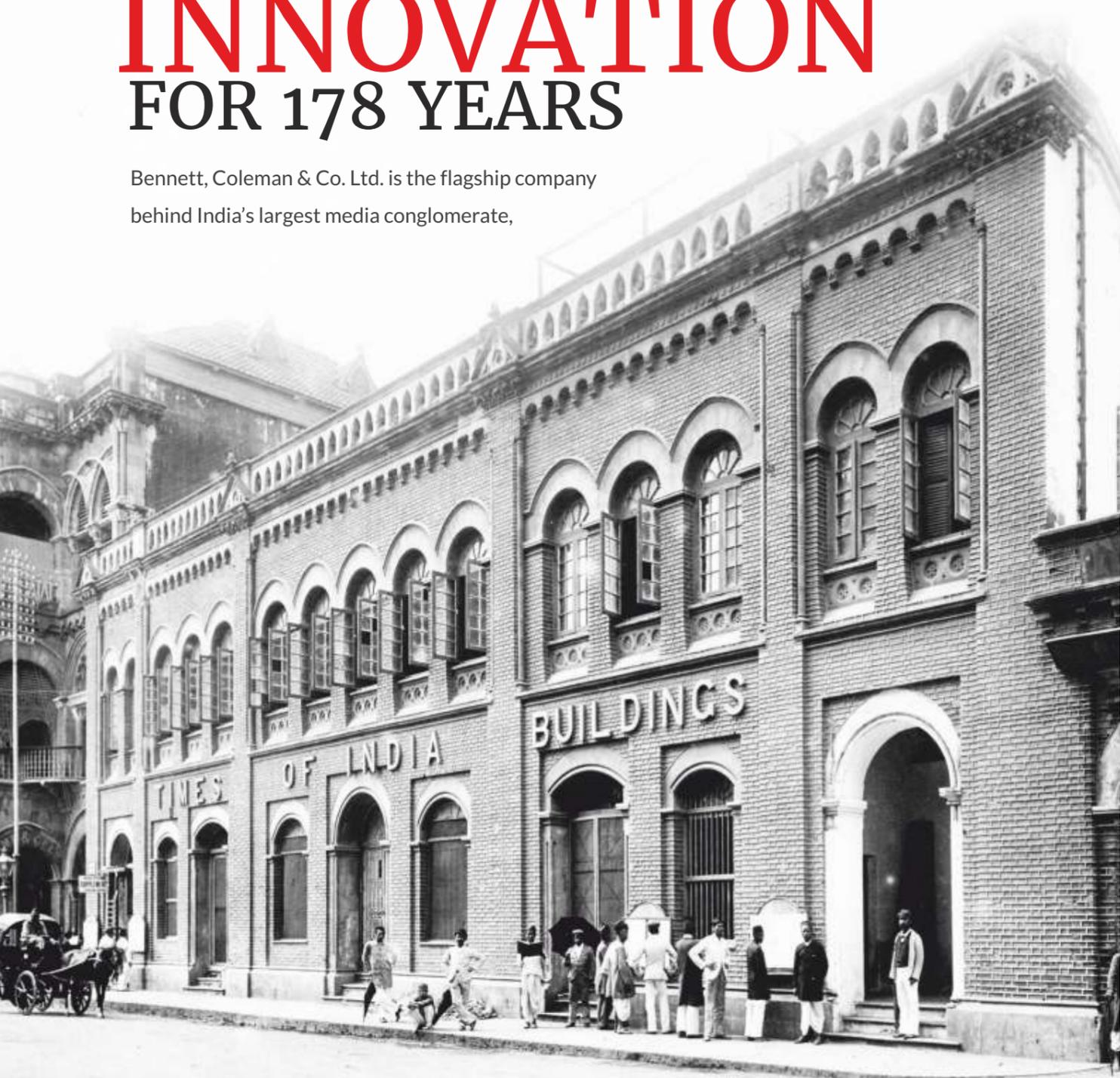
Bennett has given me immense exposure to develop my skills not only in academics but also in co-curricular activities. I feel privileged to be a student of Bennett.

ANKIT NAILWAL (MBA 2016-18 CAT 94.09%)

”

CREATING IMPACTFUL CHANGE & INNOVATION FOR 178 YEARS

Bennett, Coleman & Co. Ltd. is the flagship company
behind India's largest media conglomerate,



The Times Group. Our 178-year-old legacy of trust, knowledge and service to society has seen us launch many initiatives such as Teach India, Times Scholars, Newspaper in Education, Times School of Journalism, Times Pro and others, reflecting our commitment to society and education. The Times Group now brings you Bennett University at Greater Noida, Delhi-NCR, a research and innovation driven, multidisciplinary learning destination that promises to get you ready for life, and geared for global success.



TIMES GROUP
Largest publishing
company of India



ECONOMIC TIMES
Largest business
newspaper in India
by circulation



RADIO MIRCHI
India's largest radio
network by revenue
& listenership



TIMES NOW
India's most
viewed english
news channel



ZOOM
India's most
viewed bollywood
entertainment
& lifestyle channel



GAANA.COM
India's favorite
music app



TIMES JOBS
A leading
job portal



MAGICBRICKS
India's No 1
property portal



TIMES PRO
Signature initiative
to skill India up for
employability



ADMISSION PROCESS

Program Name	Seat allocation process	Program Fees per Annum (Rs)
B.Tech	Merit list based on JEE Mains Score	Rs. 3,50,000
BBA	Merit list based on aggregate percentage of marks obtained in 10+2 or equivalent examination in specified subjects with Math & English being compulsory + Statement of Purpose + Personal Interview	Rs. 2,50,000
BBA+LLB	Merit list based on All India Rank (AIR) in CLAT examination + Minimum 60% aggregate marks in 10+2 or equivalent examination	Rs. 3,00,000
BA Mass communication	Merit list based on aggregate percentage of marks obtained in 10+2 or equivalent examination + Statement of Purpose + Personal Interview	Rs. 2,50,000
MBA	Merit list based on the candidate's Score in CAT/XAT/GMAT/GRE+ Personal Interview	Rs. 6,40,000
M.Tech	Merit list based on GATE Score	Rs. 1,50,000
Ph.D	Merit List based on GATE Score + Written Test + Personal Interview?	Rs. 50,000

APPLY NOW:

Apply online at www.bennett.edu.in/admissions OR submit hard copy of application form along with DD of Rs. 1000/- to Bennett University Admission Office, Greater Noida.

For any query, call us at [8800444422](tel:8800444422) or Email to info@bennett.edu.in

