My acumen for business and the interesta comes from the constant exposure to it through our family owned business. I have spent a significant time watching my entrepreneur parents built the business and deal with its everyday challenges. Our conversations are often strategies on taking the business to the next level and I am invariably in the midst of such discussions contributing in little ways. The weekends are spent at my firm’s office understanding the business. Over the years, I have developed quite an idea on best customer acquisition strategies and identification of the finest raw material quality at a reasonable price.

For the last few years, I have been exploring various cuisines from different parts of the world. The idea of service as part of business is strongly embedded in me. I believe food is a great way of making people happy. I wish to offer people with the experience of excellent quality food and a variety of cuisines. I also am quite interested in the art of cooking as well in order to know how great food is made.

I have a dream of setting up a chain of multi cuisines restaurants that would offer an exquisite ambiance, outstanding food and exceptional service experience. I would like to pursue the best possible business management and administration course to effectively manifest my core ideas of business into reality. The main reason for me opting to pursue a bachelor’s in business management degree is to get acquainted with the fundamentals and essential components of setting up a business and the strategies to expand it.

Pursuing my BBM from a renowned university in the U.K will provide me with the wherewithal to become an entrepreneur. With its multi-faced curriculum, experienced faculty, a robust international student community and opportunities to associate with industry stalwarts, UK is the best country to pursue a business management course.

Since I enjoy different cuisines, I attend baking workshops every summer. I have learnt to bake a variety of breads like garlic bread, buns, pizzas etc. I loved participating in my school carnivals and have participated in four carnivals so far. I along with my friends set up food stalls in the carnival. Our strategy was to serve a lunch item within an affordable price since our competitor stalls did not have any lunch food options and the carnival was during the lunch time. We researched on the best food item to offer and identified the best price that would make our offer affordable and reap us a little profit as well. We did make a substantial profit and donated the amount to orphanages and old age homes.

After pursuing my bachelor’s in business management, I would like to pursue my higher education in the same field. Learning the core technicalities of business management from a prestigious university in U.K would be a wonderful opportunity for me to plan and execute my business idea of starting a global restaurant chain.

I will use the knowledge I gain from my UK education to build and enhance my enterprise and develop strategies to grow in the market. My knowledge would also become a guideline for me to expand my business globally and even take it to the next level of growth. Becoming an entrepreneur with a sense of responsibility towards social development, through my business, I would want to create global employment opportunities.