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Look at your top **3**  
**Ideal Careers**

- ✓ Your Ideal Careers will help you plan your career goals and action steps.
- ✓ Your Ideal Careers have been identified on the basis of your strength.

The report should be taken as an an indicator or a facilitator and as an ongoing dialogue on career choices and effective career planning in life.

## Here Are Your Top 3 Ideal Careers

### 1 Management & Marketing

Planning, managing, and performing marketing activities to reach organizational objectives. Business Management and Administration careers encompass planning, organizing, directing and evaluating business functions essential to efficient and productive business operations.

- Rural Management
- Advertising
- Business Analyst
- Finance Management

### 2 Media & Entertainment

Designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.

- Audio and Video Technologist
- Disc Jockeys
- Choreographer
- Animator
- PhotoJournalist
- Graphic Designer

### 3 Designing & Art

Designing, producing, exhibiting, performing, writing and publishing multi-media content, including visual and performing arts and design, journalism, and entertainment services.

- Photographer
- Gemologist
- Architect



## Career Motivators

**Career Motivators**, in the simplest term, are factors that encourage one to perform better at work. It could be anything- Money, Respect, Creativity, Challenge, and Recognition.

Career Motivators may not be same for every person. To one person, money could be of higher priority, to another recognition. Hence, it is very important that one chooses his/her career that has areas of motivational factor. Career Motivators are an important element in choosing a career else one's career after a while may seem boring and uninteresting.

### EXAMPLE

- ✓ To a businessman, profits (money) could be the motivational factor whereas to a politician, seeing the nation's development is the motivational factor.
- ✓ Being in social work career will get you lots of respect from society when compared to being engineer. But being a social worker would mean travel and less comfortable life as one requires to fight and help downtrodden.
- ✓ Being an engineer would mean more stability but would not bag respect as that of social worker. So if you want your career to be more comfortable and predictable then being an engineer would be a better option than being a social worker.



## Top Motivators of Preesha

### LEADERSHIP

You want a job that makes you take responsibilities of things and people of your team. This career motivator is for people who like to lead and follow. If they are given a position and job where they can lead people, they do their best to perform good and stay in the job.

### MONEY

To you money is a big career motivator. You want money more than just survival. So, you will be happy in a job that pays you VERY well. To many of us money is big career motivator. And why not? After all, it helps to make life go smoothly. For a lot of us, living with materialistic comfort is important.

### RESPECT

While each of us yearn for different things in life, many look for respect. You want prestigious job. A job which will make people look up to you is ideal for you. Professions such as Doctor and Social Workers are ones which bring in a lot of respect.

## Career Motivator of Preesha



## Aptitude Report

It may be true that with hard work and determination, one can perform well in any field. However, having an aptitude for that field can make things much easier. But what is aptitude? In the simplest of terms, Aptitude is nothing but the natural ease of learning something. And if that is there, a career journey can become very easy. Hence, it becomes essential that you know your aptitude and choose a career.

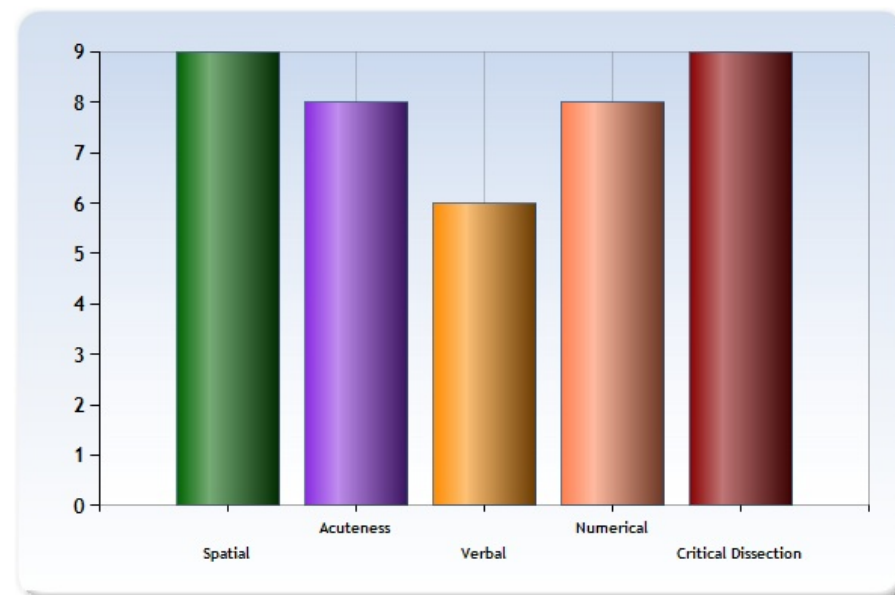
For example, if your verbal communication skills are at VERY GOOD level, which means have high aptitude in that. However, your writing skills or your body language may be at average level or even below average. In such case you need to focus more on the low aptitude areas. This is the advantage of specifically identifying the problem areas. It reduces the amount of effort you need to put on your training for the improvements.

Please find your associated scores for different Aptitude parameters

## Aptitude Parameters of Preesha

Aptitude	Description	Score
<b>Critical Dissection</b>	It measures the ability of a person to analyze situations in best possible way. People with this aptitude are also characterized with easy convincing and influencing abilities. <ul style="list-style-type: none"> <li>• Logical and convincing</li> <li>• Acute sense of analysis</li> <li>• Technical blend of mind</li> </ul>	9
<b>Spatial Aptitude</b>	It measures the ability to visualize a 3D object from a 2D patterns. It suggests having great sense of form and symmetry and being good at imagination. <ul style="list-style-type: none"> <li>• High degree of creativity</li> <li>• Sound observation power</li> <li>• Technical blend of mind</li> <li>• Good at imagination</li> </ul>	9
<b>Acuteness Aptitude</b>	It measures how accurately and precisely one can do the given task. Can follow instructions quite effectively. They can attend a task or work in detail very easily. <ul style="list-style-type: none"> <li>• Good Speed and Accuracy</li> <li>• Good Concentration</li> <li>• Good Observation Power</li> <li>• Can do repetitive tasks</li> </ul>	8
<b>Numerical Aptitude</b>	It measures the ability of a person to reason with numbers and to deal intelligently with quantitative measures. People with this aptitude are good in understanding, exploring and manipulating systems. <ul style="list-style-type: none"> <li>• Scientific &amp; Logical thinking</li> <li>• Comfortable with numbers</li> <li>• Can work alone for long</li> <li>• Good quantitative analysis</li> </ul>	8
<b>Verbal Aptitude</b>	It measures the ability of a person to use words in as effective manner as possible. People with this aptitude are good in expression and can easily build good vocabulary. <ul style="list-style-type: none"> <li>• Good Communications</li> <li>• Has a good vocabulary</li> <li>• Can Easily Express Ideas</li> <li>• Likes reading/writing</li> </ul>	6

## Aptitude Report of Preesha



## Top Interest of Preesha

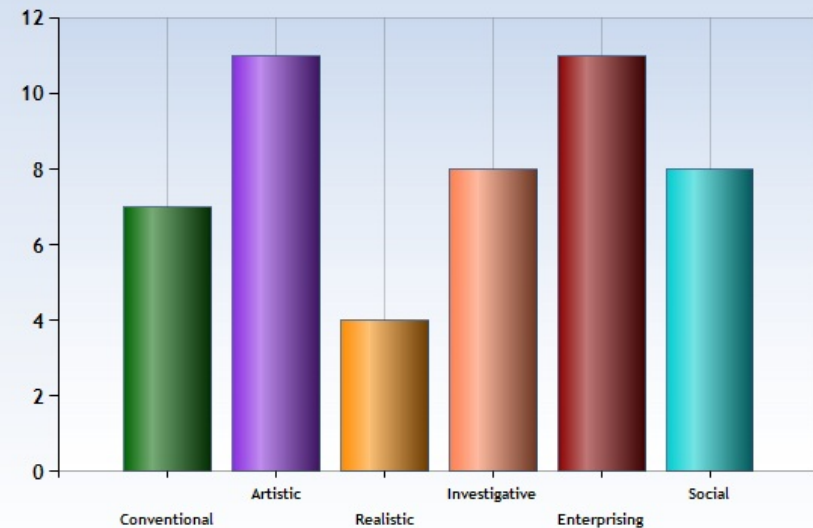
Take a moment to ask, "**What do I enjoy?**"

**"Interests"** are those activities you do for fun or enjoyment, including **what you like to read, the TV shows and movies you like to watch, events you like to attend, and the kind of people you admire and like to be with.**

Interest is important in choosing a career or occupation because interest keeps you motivated and engaged in your work. Since work takes up most of your time during a day and week, if you have no interest in what you are doing, you will most likely become unhappy and unproductive.

THEME	CODE	INTERESTS	VALUES
Artistic	A	Self-expressions, art, appreciation, communication, culture	Beauty, originality, independence, imagination
Enterprising	E	Business, politics, leadership, entrepreneurship, managing, persuading, marketing, verbal ability, ability to motivate	Risk taking, status, competition, influence
Investigate	I	Mathematical ability, researching, writing analyzing	Independence, curiosity, learning

## Interest Report of Preesha



## Personality Report

We all have distinguished personality traits, like a few of us are more analytical in nature, while others may have an artistic bent of mind. One may be good at managing numbers, other may excel at handling people. These qualities in us can have a great impact on the career we choose. Hence, keeping in mind one's personality trait will help in making one's career easy. These inbuilt skills will help shape the career smoothly and the chosen job will not be a big task.

For example, someone who is introvert by nature will find it quite difficult to be in a sales job as the work requires a go-getter attitude. Yet another instance is someone without the sense of language appreciation will not be suitable for an editorial job.

## Personality Type of Preesha

### You are Imaginative + Spontaneous + Assertive + Gregarious

You tend to be a experimenter. You are considerate , thoughtful , inspired , spontaneous , insightful , caring , active , idealistic , involved , intense.

#### Your Plus Points are:

- ✓ You are wise
- ✓ You are visionary
- ✓ Your loving attitude

#### Your Improvement Points are:

- ✓ Your impulsiveness nature
- ✓ May "tread on toes"
- ✓ Demanding character

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