

Management is the art and science of accomplishing certain goals with the usage and manipulation of human financial, technological and natural resources. Management is also referred to individual or individuals who make decisions about how a business should run. It is often included as a factor of production along with Machines, material and Money. Management is also called as Business Administration and the schools that teach Management are called Business Schools.

In India, the widely available Management courses at Bachelors level are :

1) Bachelor in Business Administration (B.B.A) : The B.B.A Courses are a highly advanced one and comprises of all the components that add up to providing a highly functional knowledge and skills that are of use in an organization. There are some Core subjects that are significant for the working of an organization and it is these core subjects that form the main areas of study in the B.B.A Courses. Besides, there are other areas like the Communication Skills, Managerial Skills, Decision Making, Problem Solving, and many others. Apart from the theoretical knowledge, the other part is the practical skills that the students are exposed to as part of the B.B.A Courses.

2) Bachelor of Business Management (B.B.M) : The B.B.M Courses or the Bachelors in business management is an undergraduate degree course that prepares the students with the organizational work culture. The program encompasses the subjects of business, finance, management, Human resources, marketing, Economics and adversities. Norms of organizational behavior are also extended to student undertaking the course. The education in new methods followed in the work culture in organizations is extended to students and they are exposed to the computer systems which is an integral part of every organization today. The syllabus for the B.B.M Courses is covered over a period of 6 semesters or 3 years.

3) Bachelor of Business Studies (B.B.S) : The Bachelor of Business Studies or the B.B.S Courses are an undergraduate course that combines the components of business and finance. In the business section are the subjects that relate to business like organizational studies, marketing, economics, human resources and others. In the finance section the studies concentrate on subjects that are related to finance like organizational finance studies, computing and accounting. The B.B.S Courses are a four year study leading to an Honors Bachelor's degree. There is much scope for specializations and the student is provided with highly advanced training and knowledge to be able to take up some of the following subjects in his postgraduate degree to specialize. Some of the options for specializations include, business studies, organizational management, and related subjects. The B.B.S Courses comprises of the organizational management skills, communication skills, human management skills, and analytical skills. Therefore, the student is well equipped with a number of skills before taking up the specializing programs or taking up a job with the degree earned in the B.B.S Courses.

4) Bachelor of Information Systems Management (B.I.S.M) : A Bachelor of Information System Management degree is aimed to endow the candidate with the technical know-how and process expertise of all IT and ITES related functions that can be relevant to an organization. Starting from fundamentals of information technology to its application across sectors, from the history of development of information technology to the latest innovations, the program aims to empower a candidate to be able to understand the current status of any organizations'

technological systems and to present solutions which can be deployed to improve its functioning and achieve business efficiency.

5) Bachelors in Travel and Tourism Management : Hospitality management programs explore concepts in front office management, facilities management and managerial accounting. In addition to coursework, students may have the opportunity to complete a hospitality senior project. Some possible course topics include:

Tourism and lodging computer applications
Purchasing fundamentals
Hospitality law
Hospitality or tourism marketing
Food and beverage management

Bachelor's degree programs emphasize business knowledge relevant to hotel and resort operations and management, including financial planning, personnel management, marketing, promotion and amenities management.

6) Bachelors in Hotel Management : The curriculum in a baccalaureate program in hotel management focuses on hotel administration and hospitality but could be expanded to culinary arts, cruise ship operations and casino operations. Programs might teach some of the more technical aspects of hotel management. They emphasize the importance of problem-solving skills and offer hands-on learning opportunities. Other program coursework may include the following:

International policies
Customer service management
Cost control and accounting
Human resources
Food & beverage
Information technology in business

Hotel Management baccalaureate programs provide students with instruction in hotel administration, food service, and marketing. Students in these programs have the opportunity to learn not only about management, but the marketing and sales aspects of hotels, as well.

There are various other Management courses as well :

- B.A. Human Resource Management
- B.A. Management
- BSc. Hospital Management
- B.Com - Management
- B.A. Marketing Management
- B.A. Material Management
- Bachelor of Financial Management