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### *CAREER PREFERENCES*

COUNTRY Canada

DEPARTMENT Journalism

# PERSONALIZED CV ROADMAP REPORT 2017 – 2018



## CV Requirements for your career preferences

There are several types of things that school students around the world are doing to build up their profile. While the main purpose of these activities may be to help with college admissions, they also provide invaluable learning that is useful forever. The categories with a 'Check-Mark' are the ones that are specifically relevant for your objective

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### Academic Honours ✓

These are courses / tests that students enrol in to show their overall academic interest. These are usually focused on certain subjects and scoring well in them shows the student's mastery over a subject. These courses also demonstrate the student's initiative and seriousness towards academics which is highly desirable by university admissions officers.

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### Summer Enrichment Programs ✓

World over, senior school students use the summer time to help prepare for college admissions. A popular option that helps a student's CV is doing a summer program at a university in the stream that is of their interest. They can learn from professors of universities like Harvard, Yale, Oxford and many others. Depending on the affordability, students can either go to the University campus internationally or do a program off campus. The student gets a certificate from the University and also can get recommendation letters from the faculty.

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### Career Focused ✓

There is nothing better to demonstrate your interest in a field than to get a certification / experience related to that field. If commerce and business management is what interests you, then there are courses available that can be done from great universities. Similarly for engineering, law, medicine etc. These career focused courses can be free or paid, depending on what you chose.

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### Universal Programs ✓

There are courses which help students hone key skills needed to be successful in this era of globalisation. Across the world, high school students are going through courses on Critical Thinking, Effective Communication, Analytics, Modern Research Abilities, Collaborative Working etc. Certifications from some of these Universal programs are valued across the board by all kinds of Universities. Also, they add very critical skills needed for going through competitive interview & selection processes.

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## Work Experience

While work life will begin for students after graduating from college, universities value work exposure that students can get while still in school. Work experience can be of different types, from working in a corporate, to an NGO to volunteer work. Depending on the kind of course the student is applying for, specific type of work experience will help give an edge.

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## Co-Curricular Achievements

Each student has a few areas of interest outside of academics. These activities become important for college admissions when they can be conveyed as achievements and not just activities. Admissions officers are interested to understand the level of initiative that a student can take. Hence, certain type of co-curricular activities have to be done till a significant achievement can be drawn from it.

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## Special Skills

There are many areas that a student gets exposed to while in school and with friends. Students may have interest in areas like photography, theatre etc. and those can be converted into an achievement by doing the right courses and gaining certifications. Also, there may be several implications of those experiences on the course that the student has taken up.

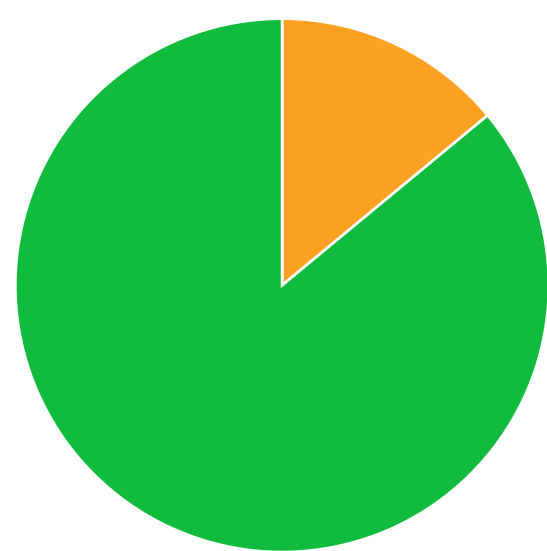
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## Personalised Programs

Some students have a specific area that they are passionate about. Usually, they have developed this due to an early childhood exposure from family or friends. These special skills can be honed further to give a strong impetus on the CV of a student. Admission officers are always looking for those unique aspects that really define a student's personality. This could be anything from writing books to research publications to speaking slots at conferences.

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 Your CV Strength



CV Strength indicates the attractiveness of your CV for college admissions. An ideal CV comprises of programs of good quality in each category. Not all activities are considered equal. For example, if you have won a first prize and certificate in a school level debate it would have lesser value as opposed to winning a national level debate competition. The programs you have done contribute to your overall CV strength as it is calculated based on what courses/activities you have done and how much each course contributes to that category.

The requirements around CV achievements vary depending on your goal towards the course you want to pursue in college. If you are interested to pursue college internationally, then again the requirements would vary. The chart below, shows what are the requirements that you should work towards and where you stand today. Note: The scores are meant to be indicative based on empirical data of over 8,000 students that have taken admission over the last 3 years.

|          |  |                            |                            |
|----------|--|----------------------------|----------------------------|
|          |  | Summer Enrichment Programs | Work Experience            |
| Required |  | 30%                        | 20%                        |
| You      |  | 0%                         | 0%                         |
|          |  | Career Focused             | Universal Programs         |
| Required |  | 15%                        | 15%                        |
| You      |  | 14%                        | 0%                         |
|          |  | Science Olympiads          |                            |
|          |  | Academic Honours           | Co-Curricular Achievements |
| Required |  | 10%                        | 10%                        |
| You      |  | 0%                         | 0%                         |

 Your CV Roadmap

Based on your preferences, interests and other important details, we have customised a special roadmap that can help you build your CV. Here are its details.

Jul 2017 - Sept 2017

**A** Write an Effective  
College-Level Essay -  
Udemy

**B** Hotel Management  
Fundamentals - Udemy -  
Online

Oct 2017 - Dec 2017

**C** Indian Culinary World  
Master the art of India -  
Udemy - Online

**D** 21st Century Skills -  
Brown University  
(Professor) - Online

Jan 2018 - Mar 2018

**E** Winning College  
Scholarships in High  
School - Udemy - Online

**F** Six Steps to Success with  
College Application -  
Udemy - Online

Apr 2018 - June 2018

**G** Smart Choices  
Broadening Your  
Horizons - UCAS - Online

Brief details of CV Roadmap Courses

A

Course Name

Write an Effective College-Level Essay

Mode

Duration

32mins

Price

Free

Offered by: Udemy

Certification: N/A

Need to transition from High School standardized essays to college level work? This is the course for you!

B

Course Name

Hotel Management Fundamentals

Mode

Online

Duration

2 hours

Price

\$11

Offered by: Udemy

Certification: Yes

Learn how to be a stand out talent in hospitality, think like a manager, plan your career, set yourself up for success!

C

Course Name

Indian Culinary World Master the art of India

Mode

Online

Duration

4 hours

Price

\$12

Offered by: Udemy

Certification: Yes

Secrets of cooking delicious Indian food, from Sizzling Pots.

Brief details of CV Roadmap Courses

D

Course Name

21st Century Skills

Mode

Online

Duration

4-8 Weeks

Price

Rs. 9500 (+Taxes)

Offered by: Brown University (Professor)

Certification: Yes

This is a highly interactive program meant to develop the 3 key skills required in the 21st Century. Thinking, Research and Communication. The program has been adopted by top schools across India and has been endorsed by Cambridge International Examinations. It is online, flexible and can be completed in 20 hours. Students receive a certification from a Professor of the Ivy league Brown University.

E

Course Name

Winning College Scholarships in High School

Mode

Online

Duration

N/A

Price

Free

Offered by: Udemy

Certification: Yes

This 5-hour video course is for every high school student and parent who wants to know how they are going to ever pay for college!

Brief details of CV Roadmap Courses

F

Course Name

Six Steps to Success with College Application

Mode

Online

Duration

N/A

Price

Free

Offered by: Udemy

Certification: Yes

This course provides 6 steps of instructions, worksheets, and lectures for students that explain how to apply for admission to college.

G

Course Name

Smart Choices Broadening Your Horizons

Mode

Online

Duration

6 hrs / 2 Weeks

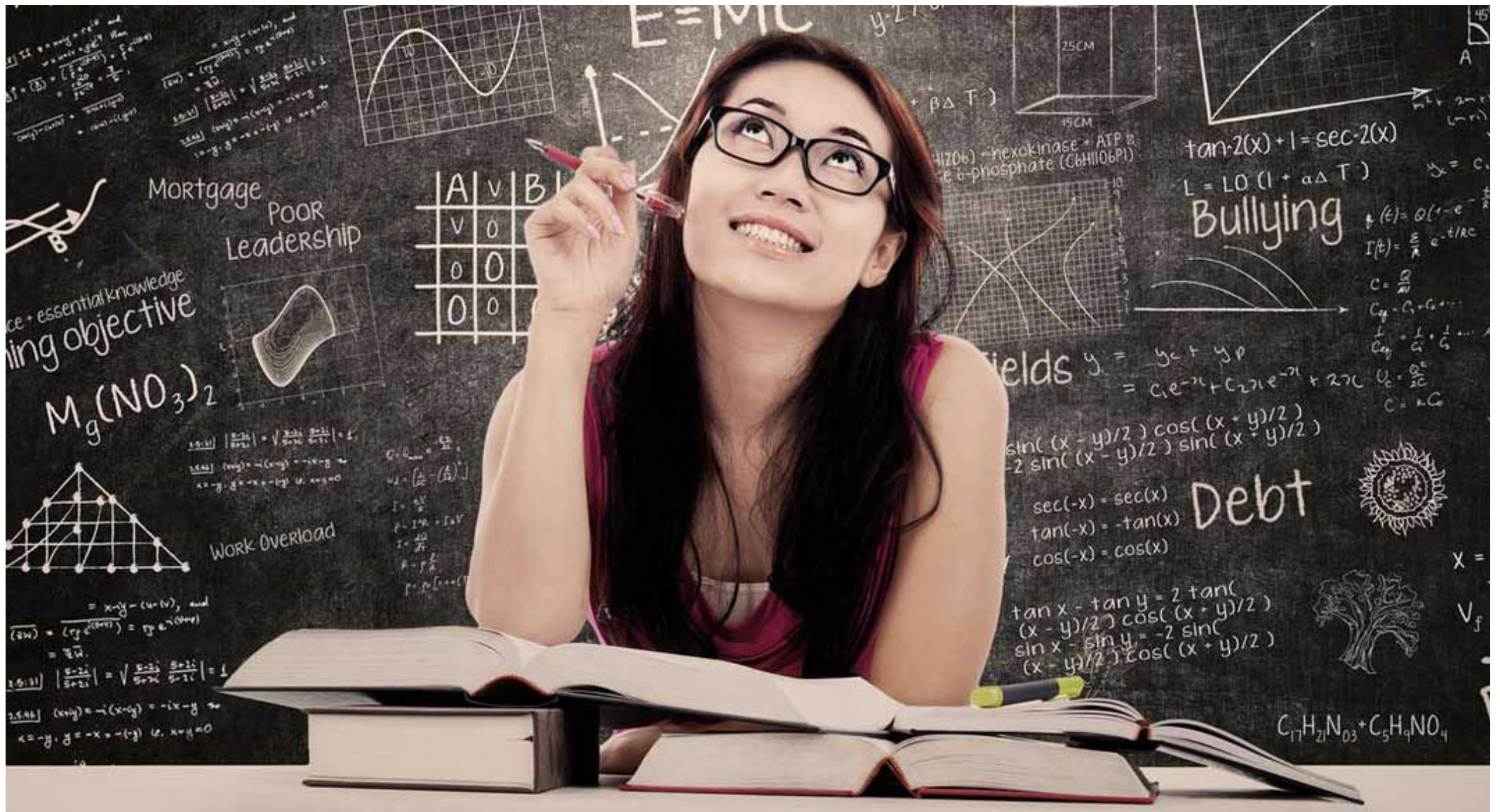
Price

Free

Offered by: UCAS

Certification: No

This course has been designed by UCAS to help you better understand the study and training opportunities open to you. So we’ve put together a set of materials to help shape your thinking.



# WHAT NEXT?

- ✔ Understand the programs recommended to you in great detail along with your counsellor
- ✔ Decide which courses you would like to enrol for
- ✔ Ask your counsellor for support around enrolment
- ✔ Let us know your feedback about the courses you enrol for
- ✔ Take our help in portraying your achievements correctly when applying to colleges

*Just to ensure that you don't delay taking action, we will follow up with you in a few weeks.*