

Chaitanya Kumar

CLASS	12 th
SCHOOL	GD. Goenka Public School, Rohini, New Delhi, India
PLACE	New Delhi

CAREER PREFERENCES

COUNTRY	India
DEPARTMENT	Economics & Commerce
COLLEGE	St. Stephen's College, Shri Ram College of Commerce (SRCC), Ramjas College

PERSONALIZED
CV ROADMAP
REPORT 2017 - 2018



CV Requirements for your career preferences

There are several types of things that school students around the world are doing to build up their profile. While the main purpose of these activities may be to help with college admissions, they also provide invaluable learning that is useful forever. The categories with a 'Check-Mark' are the ones that are specifically relevant for your objective

Academic Honours ✓

These are courses / tests that students enrol in to show their overall academic interest. These are usually focused on certain subjects and scoring well in them shows the student's mastery over a subject. These courses also demonstrate the student's initiative and seriousness towards academics which is highly desirable by university admissions officers.

Summer Enrichment Programs ✓

World over, senior school students use the summer time to help prepare for college admissions. A popular option that helps a student's CV is doing a summer program at a university in the stream that is of their interest. They can learn from professors of universities like Harvard, Yale, Oxford and many others. Depending on the affordability, students can either go to the University campus internationally or do a program off campus. The student gets a certificate from the University and also can get recommendation letters from the faculty.

Career Focused ✓

There is nothing better to demonstrate your interest in a field than to get a certification / experience related to that field. If commerce and business management is what interests you, then there are courses available that can be done from great universities. Similarly for engineering, law, medicine etc. These career focused courses can be free or paid, depending on what you chose.

Universal Programs ✓

There are courses which help students hone key skills needed to be successful in this era of globalisation. Across the world, high school students are going through courses on Critical Thinking, Effective Communication, Analytics, Modern Research Abilities, Collaborative Working etc. Certifications from some of these Universal programs are valued across the board by all kinds of Universities. Also, they add very critical skills needed for going through competitive interview & selection processes.

Work Experience

While work life will begin for students after graduating from college, universities value work exposure that students can get while still in school. Work experience can be of different types, from working in a corporate, to an NGO to volunteer work. Depending on the kind of course the student is applying for, specific type of work experience will help give an edge.

Co-Curricular Achievements

Each student has a few areas of interest outside of academics. These activities become important for college admissions when they can be conveyed as achievements and not just activities. Admissions officers are interested to understand the level of initiative that a student can take. Hence, certain type of co-curricular activities have to be done till a significant achievement can be drawn from it.

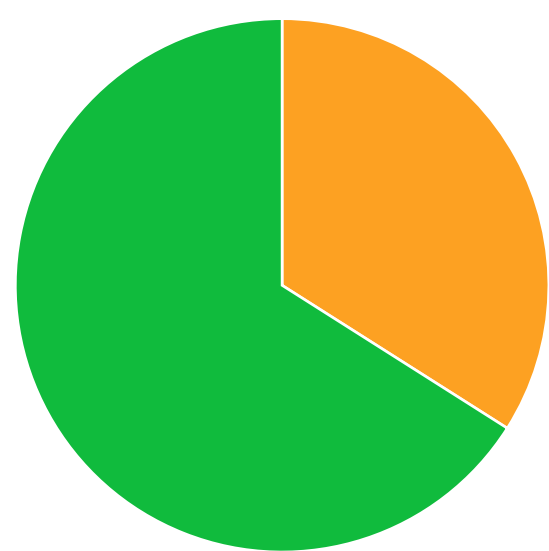
Special Skills

There are many areas that a student gets exposed to while in school and with friends. Students may have interest in areas like photography, theatre etc. and those can be converted into an achievement by doing the right courses and gaining certifications. Also, there may be several implications of those experiences on the course that the student has taken up.

Personalised Programs

Some students have a specific area that they are passionate about. Usually, they have developed this due to an early childhood exposure from family or friends. These special skills can be honed further to give a strong impetus on the CV of a student. Admission officers are always looking for those unique aspects that really define a student's personality. This could be anything from writing books to research publications to speaking slots at conferences.

Your CV Strength

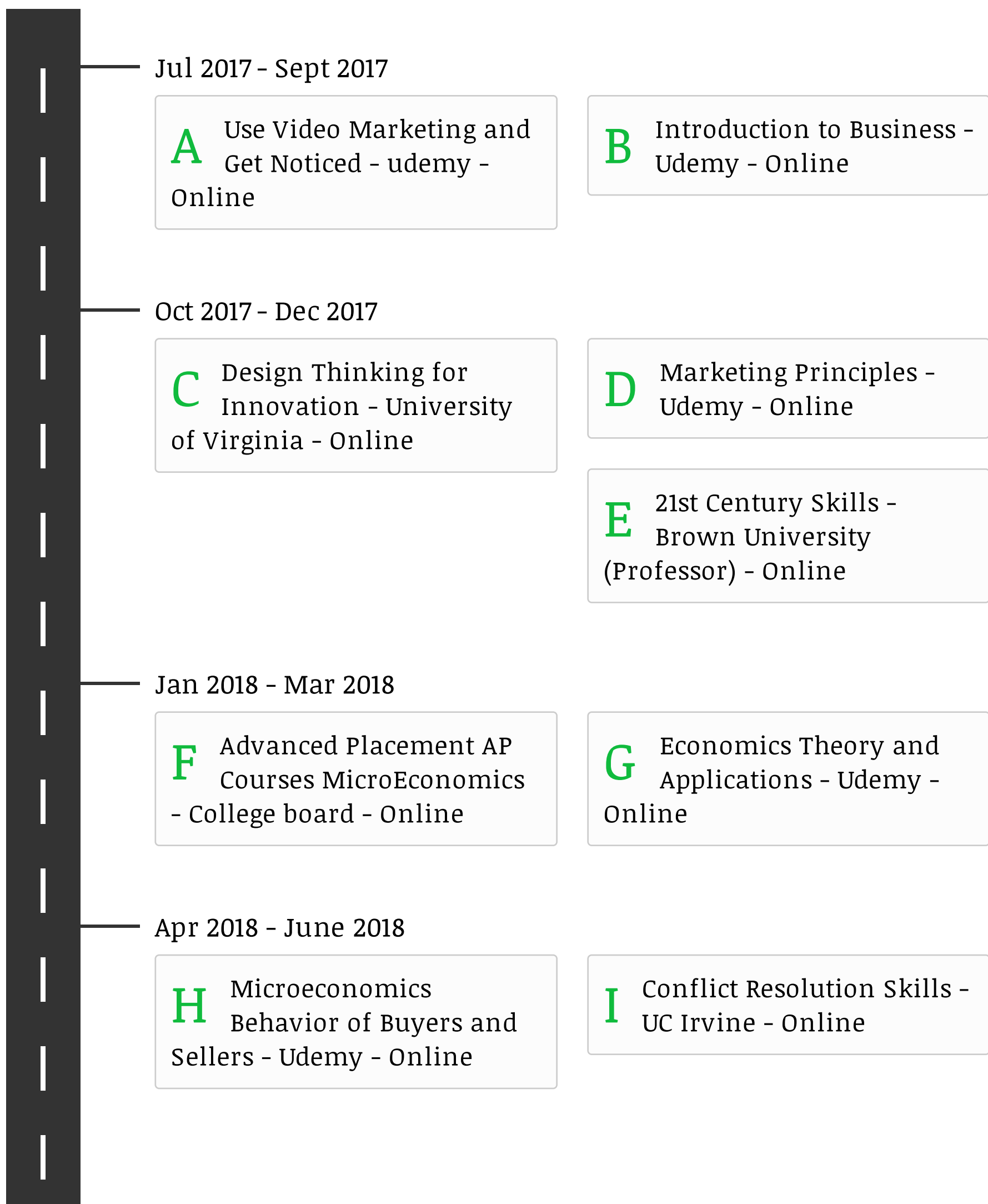


CV Strength indicates the attractiveness of your CV for college admissions. An ideal CV comprises of programs of good quality in each category. Not all activities are considered equal. For example, if you have won a first prize and certificate in a school level debate it would have lesser value as opposed to winning a national level debate competition. The programs you have done contribute to your overall CV strength as it is calculated based on what courses/activities you have done and how much each course contributes to that category.

The requirements around CV achievements vary depending on your goal towards the course you want to pursue in college. If you are interested to pursue college internationally, then again the requirements would vary. The chart below, shows what are the requirements that you should work towards and where you stand today. Note: The scores are meant to be indicative based on empirical data of over 8,000 students that have taken admission over the last 3 years.

		Summer Enrichment Programs	Work Experience
Required		30%	20%
You		0%	20%
		Model United Nations	
		Career Focused	Universal Programs
Required		15%	15%
You		14%	0%
		Mathematics Olympiads	
		Academic Honours	Skill Based
Required		10%	10%
You		0%	0%

Based on your preferences, interests and other important details, we have customised a special roadmap that can help you build your CV. Here are its details.



Brief details of CV Roadmap Courses

A

Course Name

Use Video Marketing and Get Noticed

Mode

Online

Duration

9 hrs

Price

\$20

Offered by: udemy

Certification: Yes

This course is a marketing-focused course that helps small businesses to leverage video for richer customer experience, develop new business opportunities and gain competitive advantage using a video marketing strategy. Video Marketing Demystified course is designed for complete beginners and will teach all the aspects of video marketing that will help you to succeed.

B

Course Name

Introduction to Business

Mode

Online

Duration

6.5 hrs

Price

\$20

Offered by: Udemy

Certification: Yes

This is a complete college course, the same one you would take in a University. This course covers an introduction to the world of business and all its disciplines. Goal: At the end of this course, students will be able to understand and discuss as aspects of business at a college introductory level. Objectives: Students will be able to see the bigger picture of business, understand the potential fields of study and focus their future studies on the areas of business that interest them the most.

Brief details of CV Roadmap Courses

C

Course Name

Design Thinking for Innovation

Mode

Online

Duration

5 weeks
of study,
1-2
hours/week

Price

FREE Add a
Verified
Certificate for
\$39

Offered by: University of Virginia

Certification: Yes

Today innovation is everyone’s business. Whether you are a manager in a global corporation, an entrepreneur starting up, in a government role, or a teacher in an elementary school, everyone is expected to get lean – to do better with less. And that is why we all need design thinking. At every level in every kind of organization, design thinking provides the tools you need to become an innovative thinker and uncover creative opportunities that are there – you’re just not seeing them yet.

D

Course Name

Marketing Principles

Mode

Online

Duration

8 hrs

Price

\$20

Offered by: Udemy

Certification: Yes

This introductory marketing course covers identifying segmentation, differentiation, target marketing and positioning opportunities that can be addressed with the proper marketing mix. All of this is taught in the context of today’s complex global environment. By course end, you will be able to analyze a marketing opportunity and write a marketing plan to address that opportunity. A must for both corporate marketing employees and budding entrepreneurs.

Brief details of CV Roadmap Courses

E

Course Name

21st Century Skills

Mode

Online

Duration

4-8 Weeks

Price

Rs. 9500 (+Taxes)

Offered by: Brown University (Professor)

Certification: Yes

This is a highly interactive program meant to develop the 3 key skills required in the 21st Century. Thinking, Research and Communication. The program has been adopted by top schools across India and has been endorsed by Cambridge International Examinations. It is online, flexible and can be completed in 20 hours. Students receive a certification from a Professor of the Ivy league Brown University.

F

Course Name

Advanced Placement AP Courses
MicroEconomics

Mode

Online

Duration

6 months

Price

\$123

Offered by: College board

Certification: Yes

The purpose of the AP course in microeconomics is to give students a thorough understanding of the principles of economics that apply to the functions of individual decision makers, both consumers and producers, within the economic system. It places primary emphasis on the nature and functions of product markets and includes the study of factor markets and of the role of the government in promoting greater efficiency and equity in the economy.

Brief details of CV Roadmap Courses

G

Course Name

Economics Theory and Applications

Mode

Online

Duration

1.5 hours

Price

\$10

Offered by: Udemy

Certification: Yes

A simple way of learning economics.

H

Course Name

Microeconomics Behavior of Buyers and Sellers

Mode

Online

Duration

1 hr

Price

Free

Offered by: Udemy

Certification: Yes

Learn the heart of Economics - Demand and Supply Mechanism

I

Course Name

Conflict Resolution Skills

Mode

Online

Duration

3 weeks of study, 3-4 hours/week

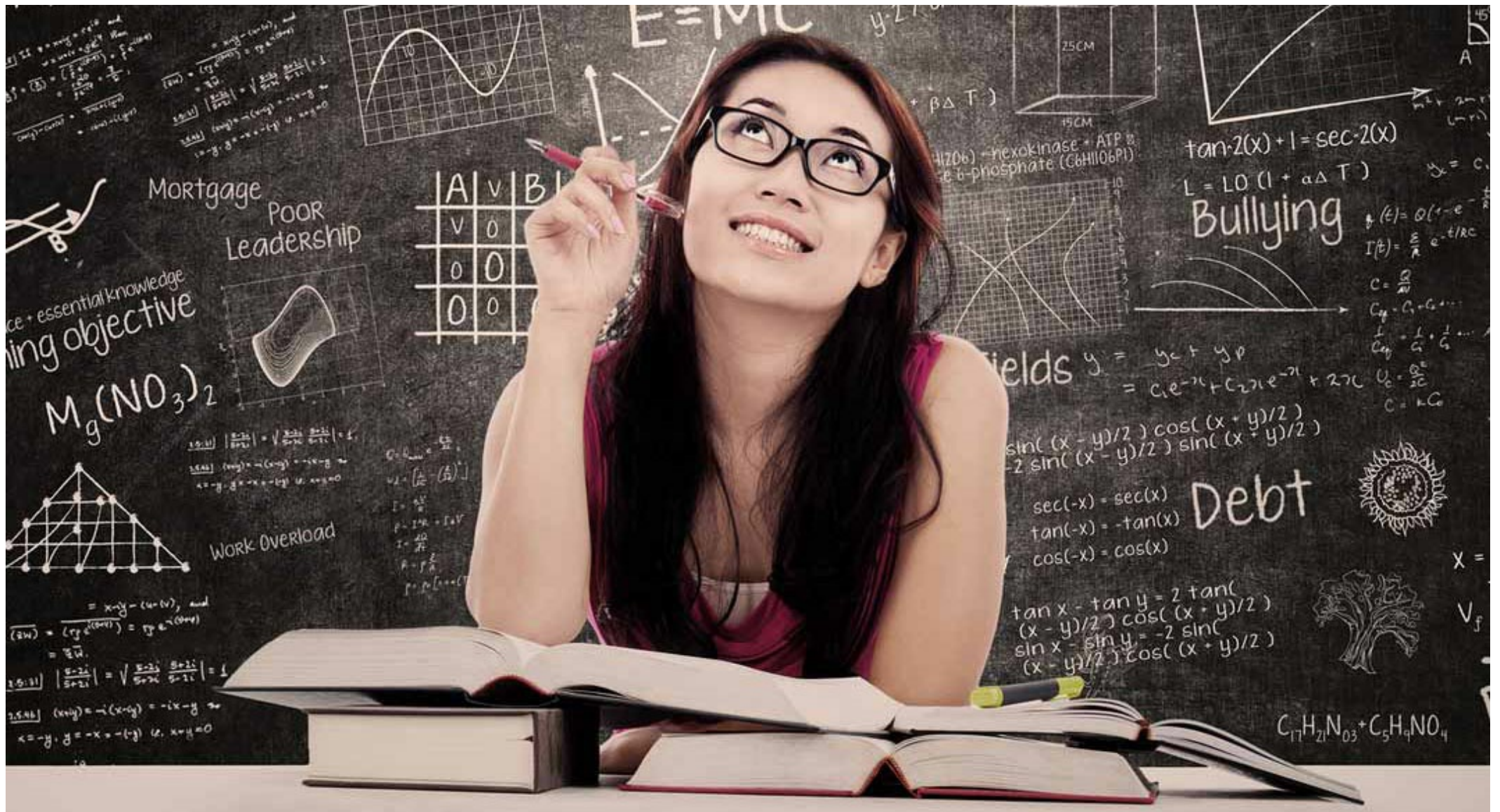
Price

FREE Add a Verified Certificate for \$29

Offered by: UC Irvine

Certification: Yes

Resolving conflict in a positive manner is a skill than can be developed and practiced. Being heard can be one of the most important goals of someone engaged in conflict. Knowing how to listen and deploy appropriate communication tactics is determinative of whether a conflict will have a positive or negative resolution. Examine listening skills, appropriate and strategic verbal and non-verbal communication skills, and how to assemble a conflict management plan likely to yield positive resolutions.



WHAT NEXT?

- ✔ Understand the programs recommended to you in great detail along with your counsellor
- ✔ Decide which courses you would like to enrol for
- ✔ Ask your counsellor for support around enrolment
- ✔ Let us know your feedback about the courses you enrol for
- ✔ Take our help in portraying your achievements correctly when applying to colleges

Just to ensure that you don't delay taking action, we will follow up with you in a few weeks.