HKU Essay

The University of Hong Kong has one of the most reputable School of Business around the world and also offers a wide range of degrees and courses to choose from. But, what struck my eye about these programs was the BBA single degree program that HKU offered, this BBA program also allows me to specialise in Management Studies and Marketing and International Business and Global Management (IBGM). I have always had a passion for Business as a subject, I’d always look forward for Business class even if it was at the end of the day and that was when I realised that I indeed did I have an extensive love for the subject. I did not want to just learn the subject, I wanted to explore it and link it with everyday examples. Economics has also been another subject I have a fondness to. This course that HKU is offering has captured my interest because of the boarder view it will give me of the subject and help me not just have a classroom experience but understand the subject outside the classroom. It also helps me bring out the “economic” part of my subject and link both business and economics together.

I did GCSE from 8th grade to 10th grade. I am currently doing my A-levels and have taken up the subjects Business, Economics, and Maths. I have finished my English AS-level course and haven’t taken it up as an A-level Subject.

When I finish my BBA, I want to do my MBA and specialise in Marketing and Management as much as possible. I have always wanted to become an entrepreneur and have my own start up one day but before that I want to work at a firm as the head of the Marketing department as well as learn to manage the employees well so that when I have my own Business I could use my skills to become a good employer and manager.

I have been playing tennis for 7-8 years and have participated in many inter-school and well as national tournaments where I represented myself and have reached the quarter and semi- finals in many. Two of the national tournaments I played that were organised by AITA (All Indian Tennis Association) included tennis players that were under the age of 16 from all around the country. The competition was very high and my opponents were a tough match. The first match I played in one of the tournaments was with a seeded (ranked) player of the tournament, she was tough but I fought and made it to the quarters where I then lost. 4 hours of waiting for my game to begin was worth it when I realised it only boosted my energy and made me fight for every single point, unfortunately I could only reach the semi-finals. I have also represented my school along with my team in many inter-school and state Throwball tournaments and have also won many between the years 2014 to 2017 inclusive. Tennis and Throwball have taught me a lot as a growing child. Tennis taught me that I had to stand up for myself and pull myself up because at that moment when everything turns around and my energy has been drained out, I knew I had to give in my best in order to win. Throwball has taught me that sometimes team work is very vital to achieve a goal, if one player is out then the whole team is at risk. I have also ran for my school relay team and won in the years 2014 and 15. Tennis, Throwball and Athletics have ameliorated my sportsmanship and I’ve I realised that it’s okay not to win as long as I know I have put in my 100%. I have taken part in a product launch event in my school and was also a judge/panel member for a crisis management event that has been conducted by the commerce department of my school in the year 2017. As the panel member of crisis management, I was given the responsibility to make a crisis that involved financial, HR, social, and economic disasters. It wasn’t an easy job, I went weeks together collecting information for the most challenging crisis. The results were overwhelming, the participants found the crisis hard which made them give in their best and hence made my questioning to them a little harder. It was an event I thoroughly enjoyed organising and judging. It helped me gain confidence in the work I do and improved my public speaking skills. I occasionally write poems and also maintain a blog (www.nakedcondolences.wordpress.com) and have taken part in a few online national poem writing competitions. I also won a poem writing competition in my school year 2014. I sketch/draw and have taken part in many drawing and painting competitions as a child. I have also participated in many MUNs (Model United Nations) and got a special mention in one. It was a MUN organised in another school in my city, I represented the country Cambodia and though my country wasn’t a part of the crisis I took my stand and involved my country as much as possible, this also lead me to forming my own resolution for the committee in order to battle the crisis. This MUN helped me improve my speaking skills and gain more confidence and knowledge in the things I do. I have also finished my Grade 1 theory of music in the year 2012. I had taken up the music course in my school and at the end of the year I wrote the Grade 1 theory exam and passed.

I have done an internship during 2017 summer at a three star hotel named “Maurya” where I was taught marketing through social media and comparison of hotel prices and improvement of the hotel service on online travel agents (OTAs). The internship lasted for two weeks and was made sure that I was taught everything well. On August 15th 2017 (Independence Day), I was a part of an Initiative called “5K smiles” where a group of 5 students and I (all below the age of 18) set out to deliver five thousand McDonalds Happy Meals to five thousand orphans across my city (Bangalore). It took us about a month and half to collect all the donations and collaborate with McDonalds and co-operate with the orphanages. Our initiative was published in the national newspaper (The Times of India) the following week.