



राष्ट्रीय डिज़ाइन संस्थान
NATIONAL INSTITUTE OF DESIGN

ADMISSIONS 2017-18

H A N D B O O K

Master of Design (M.Des.)

Bachelor of Design (B.Des.)

Graduate Diploma Programme in Design (GDPD)

Last date for submitting
online application:
Monday, 28 November 2016

Design Aptitude Test (DAT) Prelims
for Master of Design (M.Des.):
Sunday, 08 January 2017

Design Aptitude Test (DAT) Prelims for
Bachelor of Design (B.Des.) and Graduate
Diploma Programme in Design (GDPD):
Sunday, 08 January 2017

Note:

- This brochure is only available as an online digital download.
- Changes and updates to this document, if any, will be highlighted on the official NID admissions website (www.admissions.nid.edu).
- Candidates are advised to download this handbook only from the official NID admissions website and check for any updates on the website before submitting their application.
- Master of Design or M.Des. is offered at NID's campuses in Ahmedabad, Bengaluru and Gandhinagar.
- Bachelor of Design or B.Des. is offered only at NID Ahmedabad.
- Graduate Diploma Programme in Design or GDPD is offered only at NID Vijayawada and NID Kurukshetra.

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All courses at NID are taught in English.

Candidates must satisfy all of the eligibility criteria stipulated in this handbook in order to be eligible for admission.

Records of exam-related documents will be retained by NID only for a period of one year from the date of declaration of final result.

The courts and tribunals in Ahmedabad alone shall have exclusive jurisdiction to entertain and settle any dispute or claim regarding admission to NID.

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1. General Information

National Institute of Design (NID) is an ‘Institute of National Importance’ as per the NID Act 2014 as well as an autonomous institute under the Department of Industrial Policy & Promotion (DIPP), Ministry of Commerce & Industry, Government of India. As per the NID Act (18 of 2014), the institute is a statutory authority empowered to award its own degrees—Masters of Design (M.Des.) of two-and-a-half years duration and Bachelor of Design (B.Des.) of four-year duration. The Institute is also a member of the Association of Indian Universities (AIU).

NID Vijayawada is an independent autonomous institute under the DIPP, Ministry of Commerce & Industry, Government of India and offers four-year long Graduate Diploma Programme in Design (GDPD).

NID Kurukshetra is an independent autonomous institute under the DIPP, Ministry of Commerce & Industry, Government of India and offers four-year long Graduate Diploma Programme in Design (GDPD).

Admission to all of the design courses will be granted on the basis of a two-stage competitive exam. The objective of these exams is to assess the knowledge, skills and behavioural abilities of candidates.

Stage 1: Design Aptitude Test (DAT) Prelims

Design Aptitude Test (DAT) Prelims will be conducted at various test centres across India (See Section 7). Candidates should note that appearing for the DAT Prelims or being ranked in the shortlist does not guarantee automatic entitlement to admission.

Stage 2: Design Aptitude Test (DAT) Mains

Candidates shortlisted after the DAT Prelims will be invited to appear for the Stage 2 DAT Main exams at one of NID’s campuses in Ahmedabad, Bengaluru or Gandhinagar.

Note:

- Candidates are solely responsible to provide correct information during the application process. If it is found that any information provided by the candidate is not true, NID has the right to cancel, at any stage, the candidate’s application or admission in accordance with its rules and regulations. Any direct or indirect attempt to influence the management and employees of the institute will lead to automatic disqualification of the candidate.
- Furthermore, the Institute has the sole prerogative to determine the procedure for each cycle of admission. In case of any matter not covered in this handbook, NID’s decisions shall be considered final and binding on all the parties concerned.
- Candidates applying under Overseas (supernumerary) category will have to appear for the DAT (Prelims) and DAT (Mains) In the Test Centre at Ahmedabad only.

2. Important Dates

Admission Stage	Dates
1 Last date for submitting online application	1400 hrs. on Monday, 28 November 2016
2 Last date for submitting online application on payment of late fees (online payment via debit/ credit card only)	1400 hrs. on Friday, 02 December 2016
3 Last date for submitting printed application forms accompanied with a demand draft (to be sent via speed post, registered post or courier)	Friday, 02 December 2016
4 Download Admit Cards for DAT Prelims	1600 hrs. on Tuesday, 20 December 2016
5 DAT Prelims Exam (M.Des., B.Des. and GDPD)	1000 hrs. to 1300 hrs. on Sunday, 08 January 2017
6 DAT Mains Exam for overseas candidates (Both M.Des. and B.Des.)	Monday, 09 January 2017 until Tuesday, 10 January 2017
7 Window to challenge DAT Prelims Part I answer keys (Online only)	From 1400 hrs. on Wednesday, 18 January 2017 until 1400 hrs. on Friday, 20 January 2017
8 Uploading final answer keys of DAT Prelims Part I (M.Des., B.Des. and GDPD)	Friday, 27 January 2017
9 DAT Prelim results for M.Des.	1600 hrs. on Tuesday, 07 February 2017
10 Download Admit Cards for DAT Mains for M.Des.	1600 hrs. on Tuesday, 14 February 2017
11 DAT Prelim results for B.Des. and GDPD	1600 hrs. on Tuesday, 28 February 2017
12 Download Admit Cards for DAT Mains for B.Des and GDPD	1600 hrs. on Tuesday, 07 March 2017
13 DAT Mains for M.Des. in Ahmedabad, Gandhinagar and Bengaluru*	Monday, 13 March to Friday, 31 March 2017
14 DAT Mains for B.Des. and GDPD in Ahmedabad	Monday, 15 May to Saturday, 20 May 2017
15 Merit List 1 for M.Des	1400 hrs. on Tuesday, 02 May 2017
16 Merit List 1 for B.Des. and GDPD	1400 hrs. on Wednesday, 31 May 2017

Note: The dates above apply to the M.Des., B.Des. and GDPD programmes unless mentioned otherwise.

* The exact dates for each discipline for M.Des. will be as mentioned in the Admit Card.

3. Programmes

3.1 Master of Design (M.Des.)

The two-and-a-half year long Master of Design (M.Des.) programme at NID is offered at its campuses in Ahmedabad, Bengaluru and Gandhinagar. Students may apply in any of the following disciplines:

Specializations offered in Ahmedabad campus	No. of Seats
Animation Film Design	15
Ceramic & Glass Design	10
Film & Video Communication	15
Furniture Design	15
Graphic Design	15
Product Design	15
Textile Design	15

Specializations offered in Bengaluru campus	No. of Seats
Design for Retail Experience	15
Digital Game Design	15
Information Design	15
Interaction Design	15
Universal Design	15

Specializations offered in Gandhinagar campus	No. of Seats
Apparel Design	15
Lifestyle Accessory Design	15
Strategic Design Management	15
New Media Design	15
Photography Design	15
Toy & Game Design	10
Transportation & Automobile Design	15

Note:

- In addition to the number of seats mentioned above, 2 seats per specialisation are allotted for overseas (supernumerary) candidates.
- Prescribed percentage of seats are reserved for candidates (Indian nationals) belonging to various reserved categories as per the Government of India guidelines (See Section 5 for more information).
- Aspiring candidates can apply to a maximum of **ONLY TWO** disciplines for the Master of Design programme.
- Applications are received to a specific discipline only and are not transferable at any stage of the admissions process.

3.2 Bachelor of Design (B.Des.)

The four-year-long Bachelor of Design (B.Des.) programme is offered only at NID Ahmedabad in the following areas of specialisation:

Faculty of Industrial Design:

1. Ceramic & Glass Design (10 seats)
2. Furniture Design (10 seats)
3. Product Design (15 seats)

Faculty of Communication Design:

4. Animation Film Design (15 seats)
5. Exhibition Design (10 seats)
6. Film & Video Communication (10 seats)
7. Graphic Design (15 seats)

Faculty of Textile, Apparel & Lifestyle Accessory Design:

8. Textile Design (15 seats)

Note:

- The first year of this programme is a mandatory foundation course, only after which students can select their specialisation based on their performance and on the number of seats available.
- Number of seats for Indian Nationals in Bachelor of Design programme, including reserved categories is One Hundred (100).
- Prescribed percentage of seats are reserved for candidates (Indian nationals) belonging to various reserved categories as per the Government of India guidelines (See Section 5 for more information).
- The total number of seats for overseas (supernumerary) candidates is Fifteen (15).

3.3 Graduate Diploma Programme in Design (GDPD)

The four-year-long Graduate Diploma Programme in Design (GDPD) is offered at NID Vijayawada and NID Kurukshetra in the following areas of specialisation:

1. Industrial Design
2. Communication Design
3. Textile & Apparel Design

Note:

- Successful candidates admitted to the GDPD programme at NID Vijayawada and NID Kurukshetra will be required to attend a mandatory foundation programme of one-year duration. Allotment of a discipline of choice is based on a candidate's merit and choice only after successful completion of the foundation programme.
- The GDPD programme at NID Vijayawada and NID Kurukshetra has 60 seats each for only Indian nationals including all categories. Prescribed percentage of seats are reserved for candidates (Indian nationals) belonging to various reserved categories as per the Government of India guidelines (See Section 5 for more information).

4. Eligibility Criteria

4.1 Master of Design (M.Des.)

Candidates applying for the M.Des. programme (any discipline) must fulfill the following criteria:

Age Limit:

Candidates upto 30 years of age on or before 30 June 2017 are eligible to apply (relaxable by three years for candidates belonging to reserved category).

Indian Nationals in the general category and candidates in overseas category born on or before 30 June 1987 are not eligible for admission.

Indian Nationals in reserved category (OBC-NCL, SC, ST & PwD) born on or before 30 June 1984 are not eligible for admission.

Educational Qualification:

Applicants must either have appeared for (results awaited), passed, or will be appearing for any of the following degree examinations before July 2017:

Bachelor's degree in any discipline under the 10+2+4 (or more) system, from any university or institute recognised by law in India.

Diploma in design under the 10+2+4 system, from any university or institute recognised by law in India.

OR

Applicants must either have appeared for (results awaited) or passed, before July 2016, a Bachelor's degree in any discipline under the 10+2+3 system from any university or institute recognised by law in India.

Note:

- In case the degree/certificate has been obtained from a university/board of any country other than India, an equivalence certificate must be obtained by the candidate from the Association of Indian Universities (AIU), New Delhi, prior to admission. Visit www.aiuweb.org for more details.

4.2 Bachelor of Design (B.Des.) and Graduate Diploma Programme in Design (GDPD)

Candidates applying for the B.Des. and GDPD programmes must fulfill the following criteria:

Age Limit:

Candidates upto 20 years of age on or before 30 June 2017 are eligible to apply (relaxable by three years for candidates belonging to reserved category).

Indian nationals applying in the general category and candidates in overseas category born on or before 30 June 1997 are not eligible.

Indian nationals in reserved category (OBC-NCL, SC, ST & PwD) born on or before 30 June 1994 are not eligible.

Educational Qualification:

Applications for academic year 2017-18 are open to applicants who have passed or will appear for higher secondary (10+2) qualifying examinations in the academic year 2016-17 from any recognised board of education such as CBSE, IB, ICSE or their equivalent.

Examinations considered equivalent to these are as follows:

- Final examination of the 10+2 system under a central or state board recognised by the Association of Indian Universities (AIU, see www.aiuweb.org).
- Intermediate or two-year pre-university examination under a board or university recognised by the Association of Indian Universities (AIU, see www.aiuweb.org).
- Final examination of the two-year course of the Joint Services Wing of the National Defence Academy.
- Senior secondary school examination under the National Institute of Open Schooling, with a minimum of five subjects.
- Any public school, board or university examination completed in India or in any foreign country recognised as equivalent to the 10+2 system by the Association of Indian Universities (AIU, see www.aiuweb.org).
- H.S.C. vocational examination.
- General Certificate Education (GCE) examination at the Advanced (A) level taken in London, Cambridge or Sri Lanka.
- High School Certificate Examination from Cambridge University or an International Baccalaureate diploma from the International Baccalaureate Office, Geneva.
- Candidates who have completed final examinations for class XII (or equivalent) outside India or from a board not specified above should produce a certificate from the Association of Indian Universities (AIU) confirming that the examination they have passed is equivalent to the Class XII examination conducted in India.

4.3 Important Note:

- Candidates yet to appear for their final qualifying examination are eligible to apply, provided they produce proof of having acquired the minimum required qualifications at the time of admission.
- If the results of their class XII or final semester or final year of graduation (as the case may be) have not been declared by the concerned board or university by the date of admission, admission will be strictly provisional, subject to the following conditions:
 - (i) The candidate must be able to submit the final result of their qualifying degree or certificate proving their eligibility on or before 31 August 2017, to the Activity Chairperson, Professional Education Programme.
 - (ii) Candidates seeking provisional admission in case they are awaiting their final results are required to provide proof of having passed all their examinations in all the previous years/semesters of their qualifying degree.
 - (iii) The candidate must also provide the qualifying exam's date sheet/admit card/Principal's certificate as proof of having appeared for their final qualifying exam.
 - (iv) Candidates who have appeared for compartment or supplementary examination(s) for standard XII or have backlogs of any semester/final year of graduation whose results have not been declared by the time of admission, will be considered for admission as per (i) above.
- Any candidate who has not appeared for their final qualifying exam before the date of admission will not be eligible for admission.

Provisional admission will be considered only in cases where the results of the final semester/year of their qualifying degree have not been declared by the concerned board/university. In case the result has been declared by the concerned board/university but has not been declared in a specific case, for any reason, the candidate will not be considered for provisional admission.

4.4 Overseas Category (Supernumerary candidates):

Foreign citizens—applicants holding citizenship of a country other than the Republic of India—are eligible to apply under the overseas category, provided they fulfill all the eligibility criteria mentioned in Sections 4.1 or 4.2 (as applicable).

Of the seats available for the M.Des. and B.Des. programmes, 15% supernumerary seats have been created for overseas applicants. The actual number of seats available under Overseas category are as follows:

Programme	No. of seats
Master of Design (per specialisation)	02
Bachelor of Design, NID Ahmedabad	15

Note:

- Supernumerary seats under Overseas category are **not available for GDPD programme** at NID Kurukshetra and NID Vijayawada.
- Foreign applicants fall outside the ambit of seats reserved for the OBC-NCL, SC, ST and PWD categories.
- Non-Resident Indians (NRIs) holding an Indian passport are not eligible to apply under the Overseas category and will have to apply as Indian nationals.
- All candidates applying in the Overseas category for either the M.Des. and B. Des. programme must appear for their DAT Prelims at Ahmedabad Test Centre, which will be followed immediately by the DAT Mains. Both DAT Prelims and DAT Mains will be conducted at Ahmedabad. The details of the schedule will be provided later.
- Admit Cards will be available for download on the NID website (www.admissions.nid.edu) as per the schedule. It is the responsibility of all candidates to download and print their own Admit Cards.
- Successful candidates will be offered admission to NID based on the final merit list of the Overseas category, which will be prepared after all the stages of the admission process have been completed.
- To accept the offer of admission, overseas candidates are required to visit the relevant NID campus in person, as per the schedule. At this time, candidates will be required to produce the following documents along with their self attested photocopies:
 - (i) Self attested copy of the relevant pages of their passport.
 - (ii) For M.Des. candidates: Self attested copies of their grade sheets/mark sheets of all semesters equivalent to SSC (Grade X), HSC (Grade XII) and heir degree certificate/provisional certificate/passing certificate.
 - (iii) For B.Des. candidates: Self attested copies of their grade sheets/mark sheets of SSC (Grade X) and HSC (Grade XII). Applicants in the process of completing their Grade XII must submit a bonafide certificate from their school or college.
 - (iv) An equivalence certificate from the Association of Indian Universities (AIU), New Delhi, which will need to be obtained prior to admission.
 - (v) The applicant will be responsible for obtaining a student visa for the entire duration of the programme at NID, before the commencement of the programme.
 - (vi) If selected candidates do not pay their programme fees or fail to produce all of the required documents, or if they decline the offer of admission, their candidature will stand cancelled.
 - (vii) Seats remaining vacant in the Overseas (supernumerary) category will lapse and will not be transferred to any other category.
 - (viii) Foreign students must note that the language of instruction at NID is English.

5. Reservation of Seats

The total number of seats available in all three academic programmes—M.Des, B.Des and GDPD—for Indian Nationals are classified into different categories as defined below:

Seat category	Category of eligible candidates
OPEN	GEN, OBC-NCL, SC, ST, GEN-PwD, OBC-NCL-PwD, SC-PwD, ST-PwD
OBC-NCL	OBC-NCL and OBC-NCL-PwD
SC	SC and SC-PwD
ST	ST and ST-PwD
OPEN-PwD	GEN-PwD, OBC-NCL-PwD, SC-PwD, ST-PwD
OBC-NCL-PwD	OBC-NCL-PwD
SC-PwD	SC-PwD
ST-PwD	ST-PwD

In accordance with the guidelines of the Government of India, the prescribed number of seats reserved for each of these categories are as follows:

Category-wise reservation of seats for M.Des.

	OBC-NCL (27%)	Scheduled Caste (15%)	Scheduled Tribe (7.5%)
Disciplines with 15 seats each	4	2	1
Disciplines with 10 seats each	3	1	1

Category-wise reservation of seats for B.Des. & GDPD

	Total number of seats	OBC-NCL (27%)	Scheduled Caste (15%)	Scheduled Tribe (7.5%)
B. Des. NID Ahmedabad	100	27	15	8
GDPD NID Kurukshetra	60	16	9	5
GDPD NID Vijayawada	60	16	9	5

Reservation of seats for Other Backward Classes (Non-Creamy Layer):

Other Backward Classes belonging to the Non-Creamy Layer (OBC-NCL) is to be determined as per the central list of OBCs (www.ncbc.nic.in) as of 01 June 2016.

Candidates belonging to the creamy layer of OBC are not entitled to apply under reserved category.

Candidates applying under the OBC-NCL or Non-Creamy Layer category are required to produce a certificate (preferably in English) from the relevant competent authorities of their respective state or union territory, certifying that they do not belong to the Creamy layer.

Reservation of seats for Scheduled Caste and Scheduled Tribes:

The benefit of reservation will be given only to those castes and tribes mentioned in the central list published by the Government of India, which can be viewed at the following links:

<http://socialjustice.nic.in/UserView/index?mid=76750>

<http://tribal.nic.in/Content/StatewiseListofScheduledTribesProfiles.aspx>

Candidates applying under SC and ST categories are required to upload the relevant caste/tribe certificate (preferably in English) from the competent authorities of their respective state, union territory or the National Commission of Tribes, **at the time of applying online.**

Reservation of Seats for Persons with Disability (PWD):

Of all seats across General, OBC-NCL, SC and ST categories, 3% of the seats are reserved for Persons with Disability (PWD). Admission will be granted to the top 3% of the candidates in order of merit, irrespective of their category.

The benefit of reservation will be given only to those candidates with 40% or more disability as described by the Government of India at http://disabilityaffairs.gov.in/upload/uploadfiles/files/PWD_Act.pdf

Candidates seeking admission under this category are required to upload a Disability Certificate issued by a competent medical authority as certified by the Government of India, **at the time of applying online.**

Candidates belonging to the OBC-NCL, SC, ST and PwD categories will be declared as qualified on the basis of the relaxed criterion mentioned in Section 8 of this handbook.

Unfilled seats based on cut-off in merit or unavailability of candidates in the OBC-NCL category will be de-reserved and allotted to Open Category candidates in order of merit. **Seats remaining vacant under the SC and ST categories will not be de-reserved.**

The category selected by a candidate at the time of submitting the application form will be final, and requests for **any change of category will not be permitted later.**

Foreign nationals applying under the Overseas category are outside the ambit of reservation of seats for the OBC-NCL, SC, ST and PwD categories.

6. How to Apply

Visit the official admissions website at www.admissions.nid.edu and follow the steps below:

Step 0:

Read and familiarise yourself with the eligibility criteria, number of seats, test centres, reservation policy and other relevant information related to admissions to the M.Des., B.Des. and GDPD programmes. All of this information can be found in this Admissions Handbook. Information related to the GDPD programme at NID Vijayawada and NID Kurukshetra is provided in their respective brochure, also available on the website.

Note:

The Design Aptitude Tests – DAT Prelims and DAT Mains are common to all applicants for both B.Des. (at NID Ahmedabad) and GDPD (at NID Vijayawada and NID Kurukshetra).

Step 1: Sign up/Registration

1. All the candidates are required to register/sign up online before proceeding to fill the application form at <http://admissions.nid.edu>
2. Please provide a valid email address and an active mobile number while registering, since these contacts will be used for all future communication with the applicant.
3. After registration, an email will be sent to the registered email address (do remember to check your spam or junk folders in case you do not find the email in your inbox). In case of wrong email address and/or mobile number has been provided during sign up, you are required to register afresh with the correct details.
4. Do not delete the email sent to you, as this will be useful for future reference.
5. Log in to your account using the email id and date of birth provided during registration.

Step 2: Fill the Online Application Form

1. Log in and proceed to Step 2–Application Form.
2. Fill in all the required details.

Note:

- For candidates applying in B.Des. and GDPD, the choice of preference of programme or campus does not guarantee a seat. Allotment of campus is purely as per merit. Supernumerary seats under Overseas category are available only in M.Des. and B.Des.
3. Click ‘Save & Exit’ to complete the form at a later time or date.
 4. After filling all details, click ‘Save & Proceed’ to go to the ‘Upload Document’ section.

Step 3: Uploading your Documents & signature

1. Upload a scanned photograph as per the instructions. All photographs must be in JPG format and under 100 KB in size. It must be a coloured photograph taken at a professional studio. Photographs taken via mobile phone and other kinds of self-composed portraits will not be accepted.
2. Upload your scanned signature as per the instructions. All signature files must be in JPG format and under 100 KB in size. You should have your signature digitally photographed or scanned and cropped to the required size.

- Candidates applying under the SC and ST categories are required to upload their Caste Certificate issued by a competent authority. The certificate must be in JPG format and under 150 KB in size.
- Candidates applying under the Persons with Disability (PwD) category are required to upload their Disability Certificate issued by a competent medical authority as per the guidelines of the Government of India. The certificate must be in JPG format and under 150 KB in size.
- Candidates applying under the Overseas category are required to upload the first and last page of their passport, clearly showing all of their personal information. The document must be in JPG format and under 150 KB in size.
- List of documents to be uploaded by candidates of various categories at the time of applying online are as under:

Category/Documents	Photo	Signature	Certificate
GENERAL	Yes	Yes	No
OBC-NCL	Yes	Yes	No
SC	Yes	Yes	Yes, Caste Certificate
ST	Yes	Yes	Yes, Tribe Certificate
OPEN-PwD	Yes	Yes	Yes, Disability Certificate
OBC-NCL-PwD	Yes	Yes	Yes, Disability Certificate
SC-PwD	Yes	Yes	Yes, Caste and Disability Certificate
ST-PwD	Yes	Yes	Yes, Tribe and Disability Certificate
Overseas	Yes	Yes	First page and Last page of Passport

- All of these scanned documents must be in JPG format.
- Once you are done uploading all necessary documents, click 'Save and Exit' to complete the form at a later time or date.
- Click 'Save & Proceed' to go to the Payment section.

Step 4: Pay Application Fee & Print:

- Category-wise Application Fees for Academic Year 2017-18 are as under:

Programme / Category	B.Des and GDPD	M.Des (1 discipline only)	M.Des (2 Disciplines)
GENERAL	₹ 2000	₹ 2000	₹ 4000
OBC-NCL	₹ 2000	₹ 2000	₹ 4000
SC	₹ 1000	₹ 1000	₹ 2000
ST	₹ 1000	₹ 1000	₹ 2000
General-PwD	₹ 1000	₹ 1000	₹ 2000
OBC-NCL-PwD	₹ 1000	₹ 1000	₹ 2000
SC-PwD	₹ 1000	₹ 1000	₹ 2000
ST-PwD	₹ 1000	₹ 1000	₹ 2000
Overseas	₹ 2000 (only B.Des.)	₹ 2000	₹ 4000

Note: For applications received after 28 November 2016, the application fees (including late fees) applicable will be double the amount indicated above.

2. The above fees are applicable to both M.Des and B.Des./GDPD applicants, belonging to either of the three genders. NOTE: As per latest order of Supreme Court of India, third gender includes only trans-genders, eunuchs and hijras. Lesbians, gays and bisexuals need to select either Male or Female option as appropriate.

3. Application fee is NEITHER refundable NOR transferable.

4. The Application fees paid online (by debit/credit card) DOES NOT INCLUDE any bank/ transaction charges, and the same, as applicable, will be borne by the applicant.

5. Select method of payment—either credit/debit card to pay online or demand draft to pay offline, and submit the required details.

6. You will be asked to verify your details, after which you can proceed to make the payment.

Note:

Please take a moment to review your information as modifying or editing your application form is NOT possible after this stage.

7. After paying online, you will be redirected to the 'Print' section where you can save your form as a PDF file and print it. You are NOT required to send the print-out of your application form if you are paying online via debit/credit card.

8. If paying via demand draft, it should be in favour of '**All India Management Association**' payable at **New Delhi**. You will be asked to fill in the details of the Demand Draft online to complete the submission process. This should be done before 1400 hrs. on Monday, 28 November 2016.

9. To complete the application process, you must send the demand draft and a printout of your application form in a single envelope to the following address, so as to reach before 02 December, 2016. Please note that candidates who have made online payment via debit/ credit card are NOT required to send the print-out of your application form .

Address for sending Demand Draft and printed copy of Application Form (only in case if application fees is paid via demand draft):

The Project Manager–CMS
All India Management Association
Management House, 14, Institutional Area,
Lodhi Road, New Delhi 110 003
India

Note:

The National Institute of Design has authorised the All India Management Association, New Delhi, to process all its applications for the M.Des., B.Des. and GDPD programmes.

7. Design Aptitude Tests (DAT)–Prelims & Mains

The Design Aptitude Tests will be conducted in two stages:

Stage 1: Design Aptitude Test (DAT) Prelims

Stage 2: Design Aptitude Test (DAT) Mains

7.1 Important Dates:

DAT (Prelims) for Master of Design (M.Des.):

1000 hrs. to 1300 hrs. on Sunday, 08 January 2017.

DAT (Prelims) for Bachelor of Design (B.Des.) and Graduate Diploma Programme in Design (GDPD):

1000 hrs. to 1300 hrs. on Sunday, 08 January 2017.

7.2 Test Centres for the Design Aptitude Test (DAT) Prelims:

The DAT Prelims will be conducted in the following cities in India:

Ahmedabad, Bengaluru, Bhopal, Bhubaneswar, Chandigarh, Chennai, Dehradun, Guwahati, Hyderabad, Jaipur, Jammu, Kolkata, Kurukshetra, Lucknow, Mumbai, Nagpur, New Delhi, Patna, Panjim, Raipur, Ranchi, Thiruvananthapuram and Vijayawada.

Candidates applying under the Overseas category (supernumerary) for M.Des. and B.Des. programmes will be required to appear for their DAT Prelims in person, which will be followed by the DAT Mains, at NID Ahmedabad.

NID reserves the right to add or remove any test centre and allot a test centre that may not be of the candidate's choice. A city may have more than one test centre. Any request for change of test centre will not be entertained.

7.3 Design Aptitude Test (Prelims):

The Design Aptitude Test (DAT) Prelims primarily evaluates each candidate on the following abilities:

- Knowledge
- Comprehension
- Analysis
- Creativity
- Visualisation

The DAT Prelims consists of two parts:

Part I: Multiple-choice questions marked out of 70 points. This part has questions with one or more than one correct answer. The responses of this part will be recorded on an OMR sheet and evaluated digitally.

Part II: Subjective questions marked out of 30 points, with responses to be provided in visual and/or written formats.

The Design Aptitude Test (Prelims) consists of an examination for three hours duration and will be marked out of 100 points. This is a pen-and-paper test conducted at the same time on the same day across all test centres.

The question paper is in English.

All questions are compulsory.

There is no negative marking.

Based on the DAT Prelims scores, separate merit lists shall be prepared for each category (OPEN, OBC-NCL, SC, ST & PwD). Shortlisted candidates only will be eligible to appear for the DAT Mains exam.

7.4 Design Aptitude Test (Mains):

Based on the scores obtained in the DAT Prelims, eligible candidates will have to appear for the DAT Mains.

The Admit Card for shortlisted candidates will be available for download only on the official NID admissions website (www.admissions.nid.edu).

NID will not provide accommodation for applicants appearing for the DAT Mains; therefore, the candidates must arrange accommodation at their cost.

DAT Mains for M.Des.:

The DAT Mains for this programme consists of two parts:

- **Studio Test:**

This may consist of tests in different formats such as drawing/sketching, hands-on model making, group discussions etc. This test will be marked out of 100 points and will be conducted in English.

- **Interviews:**

The interviews will be conducted separately for each discipline, immediately after the Studio Test, at the same centre. Test Centres for DAT Mains for candidates of M.Des. are as follows:

Test Centre: Ahmedabad	Test Centre: Bengaluru	Test Centre: Gandhinagar
1. Animation Film Design	1. Design for Retail Experience	1. Apparel Design
2. Ceramic & Glass Design	2. Digital Game Design	2. Lifestyle Accessory Design
3. Film & Video Communication	3. Information Design	3. New Media Design
4. Furniture Design	4. Interaction Design	4. Photography Design
5. Graphic Design	5. Universal Design	5. Strategic Design Management
6. Product Design		6. Toy & Game Design
7. Textile Design		7. Transportation & Automobile Design

DAT Mains for B.Des. and GDPD:

The DAT Mains for these programmes may consist of tests in different formats such as drawing/sketching, hands-on model making, group discussions, presentations etc. These will be marked out of 100 points and will be conducted in English. The test centre will be NID Ahmedabad.

8. Announcement of Results

In order to be considered for the merit list, a candidate must have appeared for all the tests in both the DAT Prelims and the DAT Mains.

8.1 Results for DAT Prelims:

Based on the scores obtained in the DAT Prelims, separate merit lists shall be prepared for each category (OPEN, OBC-NCL, SC, ST & PwD). Results for admission to NID for the Academic Year 2017-18 for the M.Des., B.Des. and GDPD programmes (including overseas candidates) will be declared only on the official admissions website (www.admissions.nid.edu) as per the schedule announced. The candidates' scores will also be available for viewing at this time.

Note: Separate result score cards will not be sent individually to the candidates.

8.2 Candidates Shortlisted for DAT Mains:

Based on the Merit list of DAT Prelims, eligible candidates will have to appear for DAT Mains. The number of candidates shortlisted will be no less than three times the number of seats available per category in that discipline or programme (please refer to Section 3 of this handbook to see the total number of seats available). If the total scores of two or more candidates in the DAT Prelims are the same, they will be assigned the same rank.

8.3 Final Merit List:

The final merit list for each discipline of the M.Des. programme will be generated category wise, based on the sum total of the weighted scores obtained by the candidate at each stage of the admission process.

The final merit lists for the B.Des. and GDPD programmes will be generated category wise, based on the sum total of the weighted scores obtained by the candidate at each stage of the admission process.

The weightage of DAT Prelims and DAT Mains will be as decided by the Senate of the institute.

Results for admission to NID for the academic year 2017-18 for M.Des., B.Des. (including overseas candidates) and GDPD will be declared only on the official admissions website (www.admissions.nid.edu) as per the schedule announced.

The candidates' scores and ranks will be available for viewing on the website and candidates will have to log in to the site to view their final results. Separate result scorecards will not be sent individually to the candidates.

The scores obtained during the application process in 2017-18 cycle are valid only for admission for the academic year 2017-18. These scores cannot be used by any person/institution without prior permission of the National Institute of Design.

8.4 Relaxation in cut-off scores for candidates from reserved categories

Candidates from reserved categories will be offered admission according to their rank in the first merit list. For the Open category, the lowest score of the last seat secured in the open category will be considered as the cut-off score for this category. Considering this as the standard of measure, cut-off scores will be relaxed for candidates from reserved categories as follows:

OBC-NCL	SC	ST	PwD
10% less than the cut-off score of the Open category	20% less than the cut-off score of the Open category	20% less than the cut-off score of the Open category	30% less than the cut-off score of the Open category

If seats are left unfilled due to the merit list cut-off or unavailability of candidates in the OBC-NCL category, they will be allotted to candidates from the Open category. Seats remaining vacant under the SC and ST categories will NOT be allotted to candidates belonging to other categories.

The category chosen by a candidate at the time of submitting the application form is final, and requests for change of category will not be entertained.

Note:

- Obtaining a rank in the merit list does not guarantee admission to the programme of your choice.
- Requests for rechecking answers of the DAT Prelims or Mains will be restricted to checking-
 - (i) Whether all the answers have been examined
 - (ii) Mistakes in the totalling of marks for each question
 - (iii) That the marks have been transferred correctly on to the cover page of the answer book
- Any requests sent without a scanned copy of the Admit Card will not be replied.

Contact

Admissions Cell

National Institute of Design

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Official admissions website: <http://www.admissions.nid.edu>

Queries related to M.Des. & B.Des. programmes:

Phone: +91 79 2662 3462 (only Monday to Friday, 1430 hrs. to 1730 hrs.)

Queries related to GDPD programmes:

AT NID-VIJAYAWADA:

Phone: +91 8985 835 478

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AT NID-KURUKSHETRA:

Phone: +91 9815 540 044

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Helpline number for technical issues related to submission of online application:

Phone: +91 9599 024 188 (Monday to Friday, 1000 hrs. to 1700 hrs.)

Email: nid@applyadmission.net