

Here Are Your Top 3 Ideal Careers **Management & Marketing** Planning, managing, and performing marketing activities to reach organizational objectives. Business Management and Administration careers encompass planning, organizing, directing and evaluating business functions essential to efficient and productive business operations. Rural Management 
 Business Analyst Sales Manager Event Management
 Hospital Management
 Human Resource Management Retail Management Marketing Manager **Designing & Art** Designing, producing, exhibiting, performing, writing and publishing multi-media content, including visual and performing arts and design, journalism, and entertainment services. • Beautician Gemologist • Photographer • Illustrator **Engineering and Technology** Career in planning, managing, and providing Engineering and Technical services. Example of careers in this bucket are Architect, Civil Engineer, Aerospace Engineer, Electrical Engineer,

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- Civil Engineering
- Mining & Metallurgical Engineering
- Communication Engineering
  - Petroleum Engineering

NAOMIE

Mar 19, 2019



# **Career Motivators**

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**Career Motivators,** in the simplest term, are factors that encourage one to perform better at work. It could be anything- Money, Respect, Creativity, Challenge, and Recognition.

Career Motivators may not be same for every person. To one person, money could be of higher priority, to another recognition. Hence, it is very important that one chooses his/her career that has areas of motivational factor. Career Motivators are an important element in choosing a career else one's career after a while may seem boring and uninteresting.

#### EXAMPLE

✓ To a businessman, profits (money) could be the motivational factor whereas to a politician, seeing the nation's development is the motivational factor.

Being in social work career will get you lots of respect from society when compared to being engineer. But being a social worker would mean travel and less comfortable life as one requires to fight and help downtrodden.

Being an engineer would mean more stability but would not bag respect as that of social worker. So if you want your career to be more comfortable and predictable then being an engineer would be a better option than being a social worker.

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    Aircraft Maintenance

Engineer
    Electrical Engineering
    Rubber and leather

Technologists
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# **Top Motivators of NAOMIE**

### FREEDOM

A suitable job for you is the one that will not bind you in terms of time schedule and monitoring. Yes, it may sound a silly thing to ask for. But not all take their freedom for granted. A few of us want freedom, along with a paycheck, as an important criteria in choosing the job.

## INTEREST

A job that is of your interest is ideal for you as it will keep you at it, irrespective of hurdles and troubles. This probably is the most basic and natural career motivator. If one likes a job, one will do it well; irrespective of hurdles.

## LEADERSHIP

You want a job that makes you take responsibilities of things and people of your team. This career motivator is for people who like to lead and follow. If they are given a postion and job where they can lead peopel, they do their best to perform good and stay in the job.

Page-4



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Career Motivator of NAOMIE



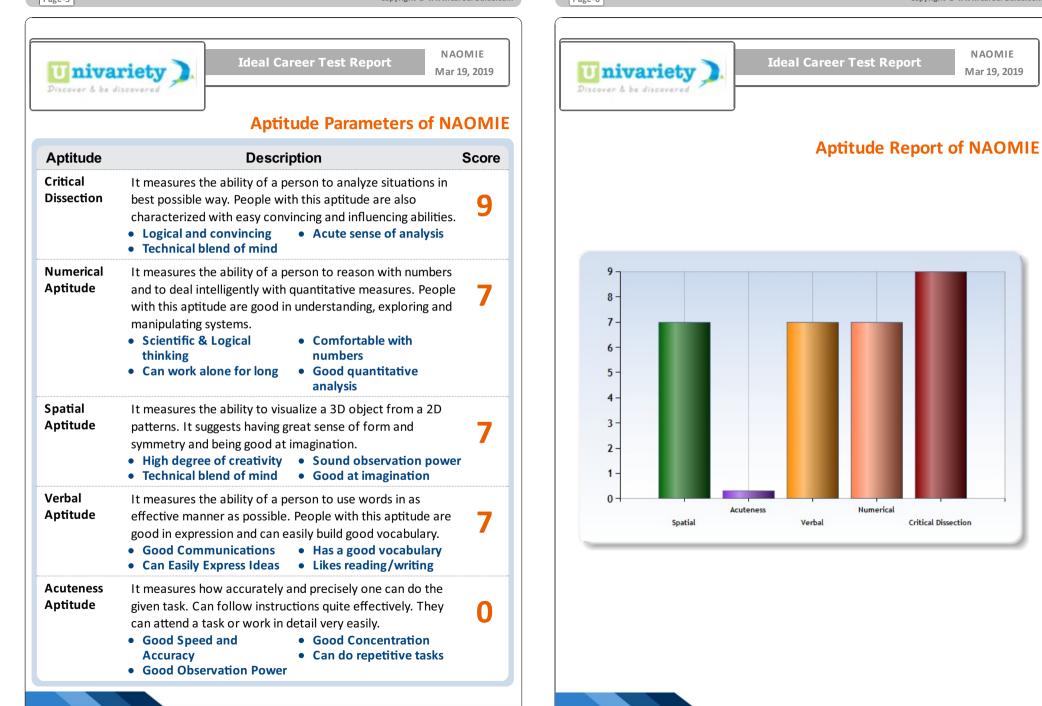
Discover & be discovered

# **Aptitude Report**

It may be true that with hard work and determination, one can perform well in any field. However, having an aptitude for that field can make things much easier. But what is aptitude? In the simplest of terms, Aptitude is nothing but the natural ease of learning something. And if that is there, a career journey can become very easy. Hence, it becomes essential that you know your aptitude and choose a career.

For example, if your verbal communication skills are at VERY GOOD level, which means have high aptitude in that. However, your writing skills or your body language may be at average level or even below average. In such case you need to focus more on the low aptitude areas. This is the advantage of specifically identifying the problem areas. It reduces the amount of effort you need to put on your training for the improvements.

Please find your associated scores for different Aptitude parameters



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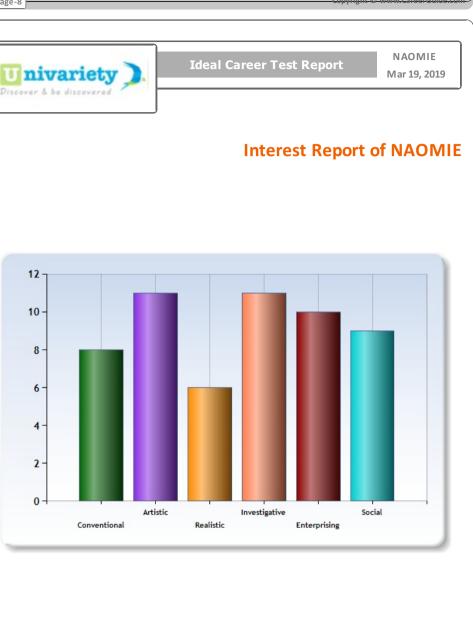
## Top Interest of NAOMIE

Take a moment to ask, "What do I enjoy?"

"Interests" are those activities you do for fun or enjoyment, including what you like to read, the TV shows and movies you like to watch, events you like to attend, and the kind of people you admire and like to be with.

Interest is important in choosing a career or occupation because interest keeps you motivated and engaged in your work. Since work takes up most of your time during a day and week, if you have no interest in what you are doing, you will most likely become unhappy and unproductive.

THEME	CODE	INTERESTS	VALUES
Artistic	Α	Self-expressions, art, appreciation, communication, culture	Beauty, originality, independence, imagination
Investigate	I	Mathematical ability researching, writing analyzing	Independence, curiosity, learning
Enterprising	E	Business, politics, leadership, enterpreneurship, managing, persuading, marketing, verbal ability, ability to motivate	•





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## Personality Report

We all have distinguished personality traits, like a few of us are more analytical in nature, while others may have an artistic bent of mind. One may be good at managing numbers, other may excel at handling people. These qualities in us can have a great impact on the career we choose. Hence, keeping in mind one's personality trait will help in making one's career easy. These inbuilt skills will help shape the career smoothly and the chosen job will not be a big task.

For example, someone who is introvert by nature will find it quite difficult to be in a sales job as the work requires a go-getter attitude. Yet another instance is someone without the sense of language appreciation will not be suitable for an editorial job.



Page-10

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## Personality Type of NAOMIE

#### You are Factual + Deliberate + Assertive + Gregarious

You tend to be a commanding organizer. You are energetic, resourceful, achiever, uses resources of people, make things happen and plans ahead. You are calm and controlled, responsible and experienced. You are known as the "System Builder". You have unusual trait combination of imagination and reliability. You are capable of taking critical decisions yourself. You like information and facts. You tend to be composed and have your "feet on the ground".

#### Your Plus Points are:

- 🖌 You are Tranquil
- Your driving Energy
- 🖌 Your High Spirit

#### Your Improvement Points are:

- ✓ Your Slowness to React
- Lack of Imagination
- 🧹 Over-Confidence

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