

# Untapped Treasure : Your School's Alumni

## 1

Alumni have a pool of knowledge and experience to share with your current students.

## 2

Nostalgia and Gratitude make your Alumni active contributors for Fundraising activities.

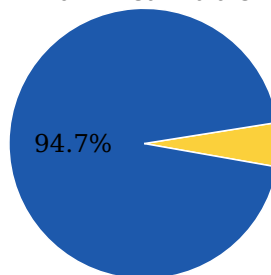
## 3

Alumni are the REAL Brand Ambassadors for your School and can endorse for Admissions.

### Your Alumni's Current Realizable Value vs Maximum Realizable Value

**Value to the School (INR)**

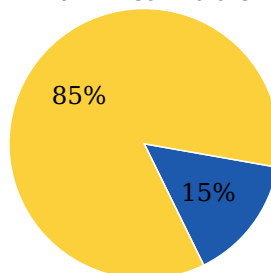
**Maximum Realizable Value : 3.3 Crores**



- Current Realizable Value : 50.2 Lakhs
- Value Missed Out : 2.8 Crores

### Total Hours of Alumni Assistance (Yearly)

**Maximum Realizable Value : 648 Hours**

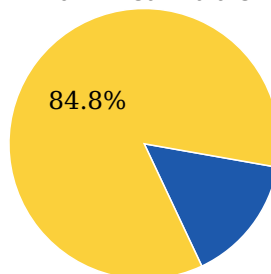


- Current Realizable Value : 97 Hours
- Value Missed Out : 551 Hours

### Alumni led Admission Referrals

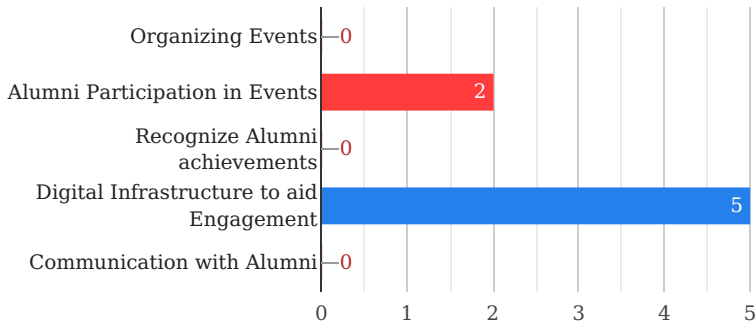
(#Admissions/Year)

**Maximum Realizable Value : 92 Referrals**



- Current Realizable Value : 14
- Value Missed Out : 78

## Alumni Engagement benchmark:



■ Low 
 ■ Medium 
 ■ High

## Parameters based on which the max Realizable Value of your Alumni base is estimated :

The major factors on which the Alumni Value you can create is estimated are:

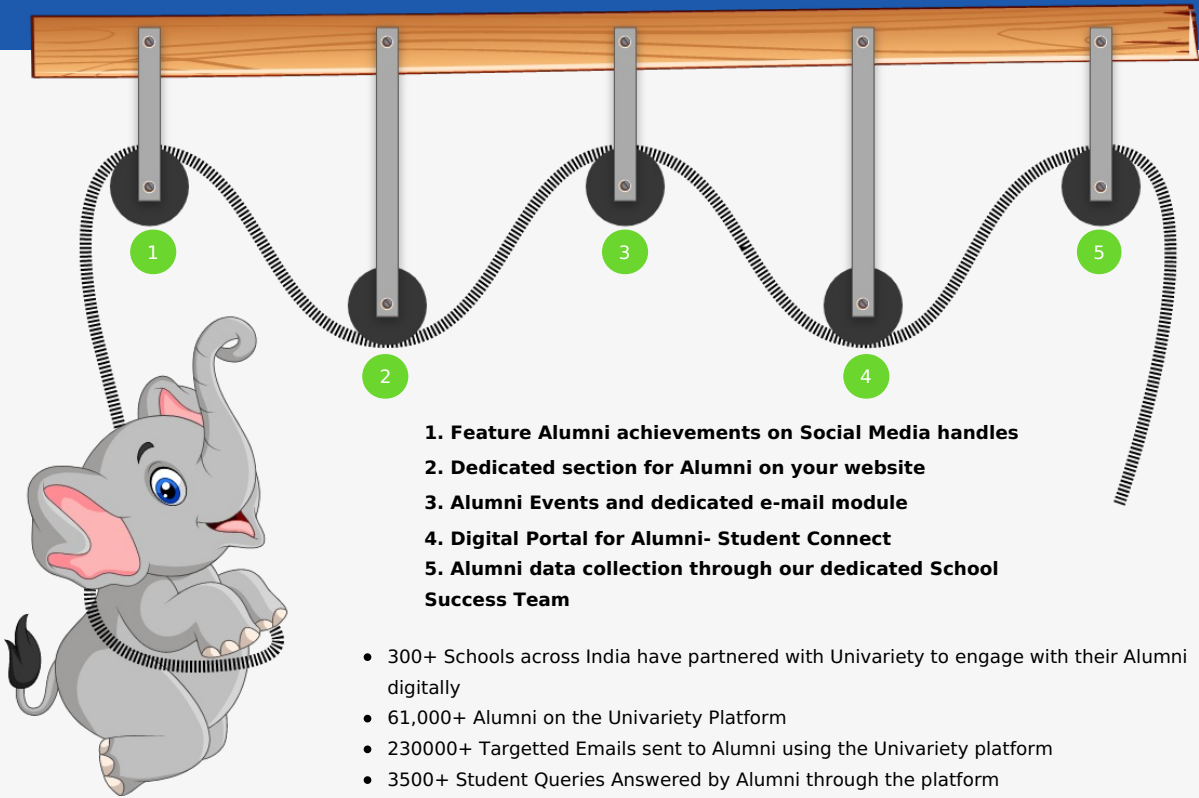
- The number of Alumni who have passed out from your school
- Age group of your Alumni base
- Average annual Fee paid by Alumni
- Location of your School and proximity of Alumni to the School campus

## Parameters based on which the Current realizable value of your Alumni base is estimated:

School Engagement with the Alumni is the predominant predictor of Alumni giving back to the school:

- Do you actively seek to bring your Alumni back to the campus through meets etc.?
- Do you encourage Alumni to keep in touch with other Alumni?
- Do you promote Alumni interaction with current Students?
- Do you recognize Alumni achievements and highlight them?
- Do you inform Alumni of School developments?

## Univariety's Alumni System !!! Pulleys that help you lift the Elephant !



### Alumni Engagement

## The Univariety Alumni System is Endorsed by the biggest schools in India



**Mr.Arjun Rao**  
**Principal**

Oakridge International School



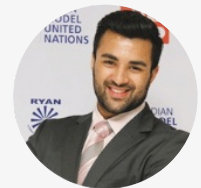
**Ms. Kanchan Khandke**  
**Principal**

Mayo College Girls School



**Dr.Vandana Lulla**  
**Principal**

Podar International School



**Mr.Ryan Pinto**  
**CEO**

Ryan International Group of  
Institutions