

# Untapped Treasure : Your School's Alumni

## 1

Alumni have a pool of knowledge and experience to share with your current students.

## 2

Nostalgia and Gratitude make your Alumni active contributors for Fundraising activities.

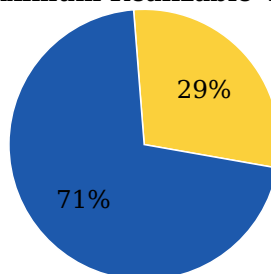
## 3

Alumni are the REAL Brand Ambassadors for your School and can endorse for Admissions.

## Your Alumni's Current Realizable Value vs Maximum Realizable Value

**Value to the School (INR)**

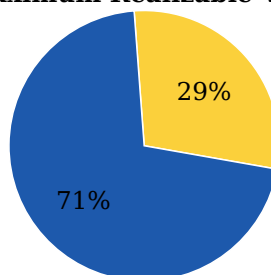
**Maximum Realizable Value : 65.7 Lakhs**



- Current Realizable Value : 46.7 Lakhs
- Value Missed Out : 19.1 Lakhs

## Total Hours of Alumni Assistance (Yearly)

**Maximum Realizable Value : 290 Hours**

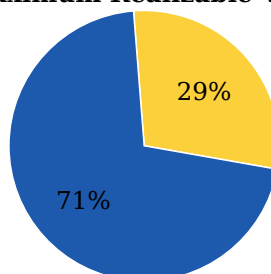


- Current Realizable Value : 206 Hours
- Value Missed Out : 84 Hours

## Alumni led Admission Referrals

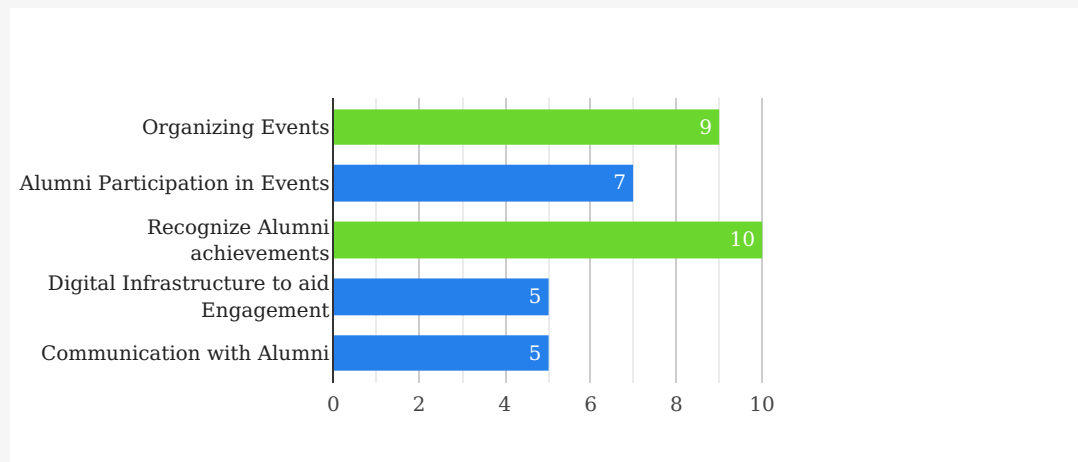
(#Admissions/Year)

**Maximum Realizable Value : 61 Referrals**



- Current Realizable Value : 44
- Value Missed Out : 18

## Alumni Engagement benchmark:



■ Low
 ■ Medium
 ■ High

## Parameters based on which the max Realizable Value of your Alumni base is estimated :

The major factors on which the Alumni Value you can create is estimated are:

- The number of Alumni who have passed out from your school
- Age group of your Alumni base
- Average annual Fee paid by Alumni
- Location of your School and proximity of Alumni to the School campus

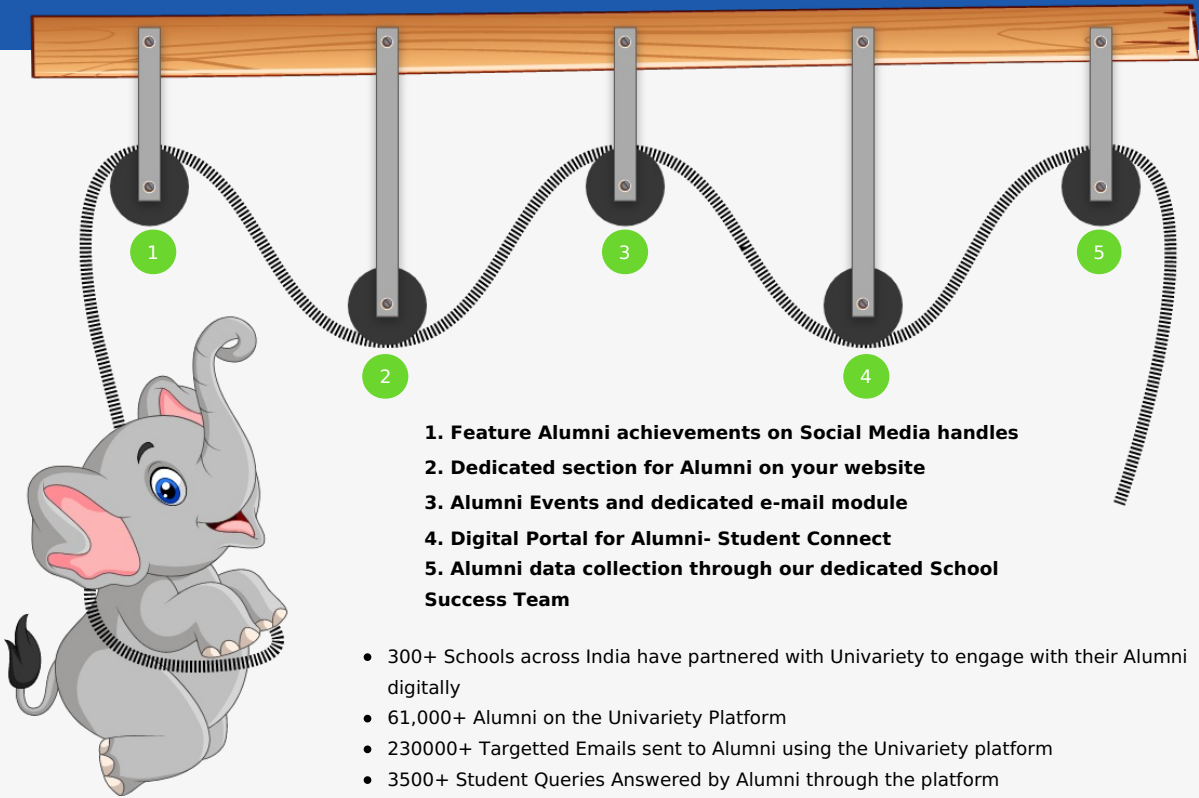
## Parameters based on which the Current realizable value of your Alumni base is estimated:

School Engagement with the Alumni is the predominant predictor of Alumni giving back to the school:

- Do you actively seek to bring your Alumni back to the campus through meets etc.?
- Do you encourage Alumni to keep in touch with other Alumni?
- Do you promote Alumni interaction with current Students?
- Do you recognize Alumni achievements and highlight them?
- Do you inform Alumni of School developments?

# Univariety's Alumni System !!!

## Pulleys that help you lift the Elephant !



### Alumni Engagement

## The Univariety Alumni System is Endorsed by the biggest schools in India



**Mr. Arjun Rao**  
Principal

Oakridge International School



**Ms. Kanchan Khandke**  
Principal

Mayo College Girls School



**Dr. Vandana Lulla**  
Principal

Podar International School



**Mr. Ryan Pinto**  
CEO

Ryan International Group of  
Institutions