

## Untapped Treasure : Your School's Alumni

1

Alumni have a pool of knowledge and experience to share with your current students.

2

Nostalgia and Gratitude make your Alumni active contributors for Fundraising activities.

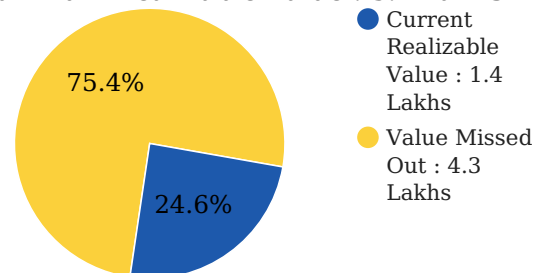
3

Alumni are the REAL Brand Ambassadors for your School and can endorse for Admissions.

### Your Alumni's Current Realizable Value vs Maximum Realizable Value

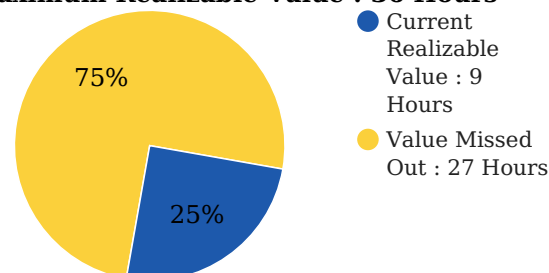
Value to the School (INR)

Maximum Realizable Value : 5.7 Lakhs



### Total Hours of Alumni Assistance (Yearly)

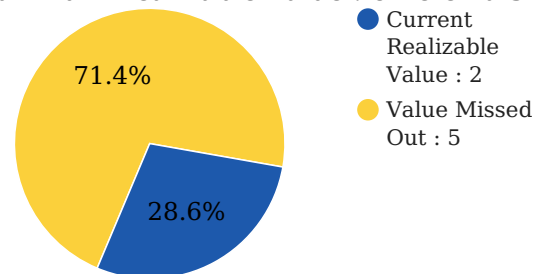
Maximum Realizable Value : 36 Hours



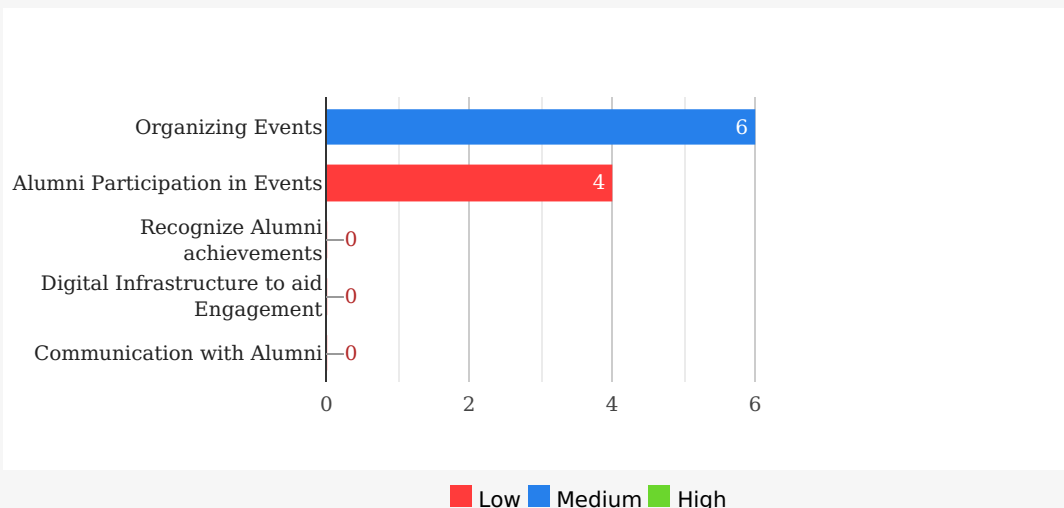
### Alumni led Admission Referrals

(#Admissions/Year)

Maximum Realizable Value : 6 Referrals



### Alumni Engagement benchmark:



**Parameters based on which the max Realizable Value of your Alumni base is estimated :**

The major factors on which the Alumni Value you can create is estimated are:

