

# Untapped Treasure : Your School's Alumni

# 1

Alumni have a pool of knowledge and experience to share with your current students.

### 2

Nostalgia and Gratitude make your Alumni active contributors for Fundraising activities.

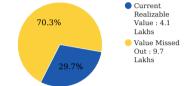
## 3

Alumni are the REAL Brand Ambassadors for your School and can endorse for Admissions.

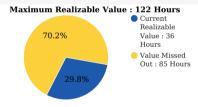
#### Your Alumni's Current Realizable Value vs Maximum Realizable Value

#### Value to the School (INR)

#### Maximum Realizable Value : 13.8 Lakhs



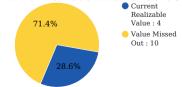
### Total Hours of Alumni Assistance (Yearly)



#### **Alumni led Admission Referrals**

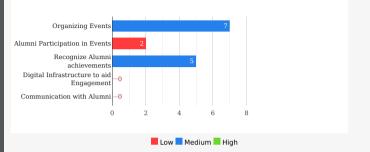
(#Admissions/Year)

#### Maximum Realizable Value : 15 Referrals





#### Alumni Engagement benchmark:



# Parameters based on which the max Realizable Value of your Alumni base is estimated :

The major factors on which the Alumni Value you can create is estimated are:

- · The number of Alumni who have passed out from your school
- Age group of your Alumni base
- Average annual Fee paid by Alumni
- · Location of your School and proximity of Alumni to the School campus

#### Parameters based on which the Current realizable value of your Alumni base is estimated:

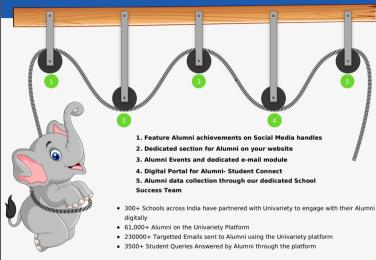
School Engagement with the Alumni is the predominant predictor of Alumni giving back to the school:

- Do you actively seek to bring your Alumni back to the campus through meets etc.?
- Do you encourage Alumni to keep in touch with other Alumni?
- Do you promote Alumni interaction with current Students?
- Do you recognize Alumni achievements and highlight them?
- Do you inform Alumni of School developments?





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Alumni Engagement

#### The Univariety Alumni System is Endorsed by the biggest schools in India



Mr.Arjun Rao Principal Oakridge International School



Ms. Kanchan Khandke Principal

Mayo College Girls School



Dr.Vandana Lulla Principal

Podar International School



Mr.Ryan Pinto CEO

Ryan International Group of Institutions