

# Untapped Treasure : Your School's Alumni

1

Alumni have a pool of knowledge and experience to share with your current students.

2

Nostalgia and Gratitude make your Alumni active contributors for Fundraising activities.

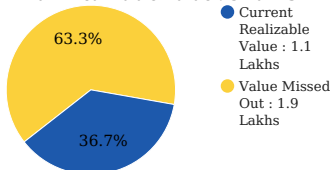
3

Alumni are the REAL Brand Ambassadors for your School and can endorse for Admissions.

## Your Alumni's Current Realizable Value vs Maximum Realizable Value

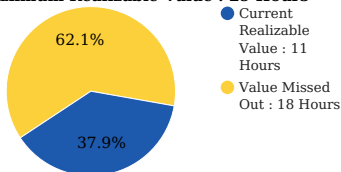
### Value to the School (INR)

**Maximum Realizable Value : 3 Lakhs**



### Total Hours of Alumni Assistance (Yearly)

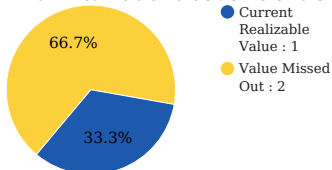
**Maximum Realizable Value : 29 Hours**



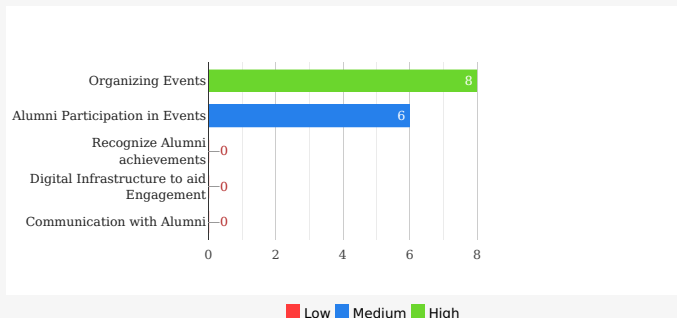
### Alumni led Admission Referrals

(#Admissions/Year)

**Maximum Realizable Value : 3 Referrals**



## Alumni Engagement benchmark:



## Parameters based on which the max Realizable Value of your Alumni base is estimated :

The major factors on which the Alumni Value you can create is estimated are:

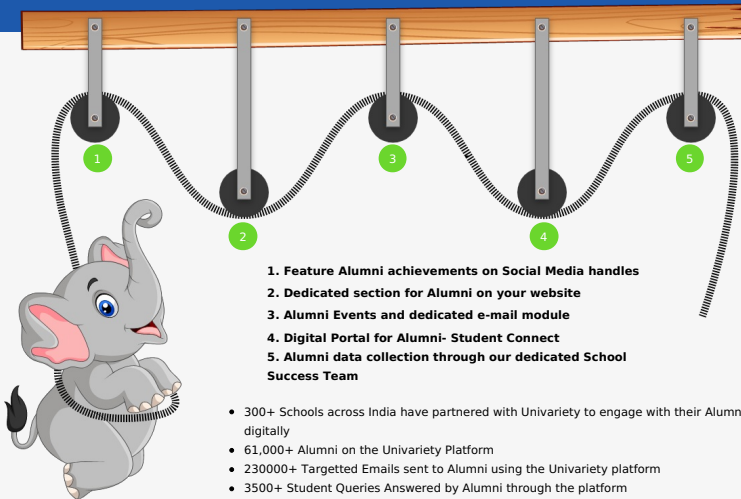
- The number of Alumni who have passed out from your school
- Age group of your Alumni base
- Average annual Fee paid by Alumni
- Location of your School and proximity of Alumni to the School campus

## Parameters based on which the Current realizable value of your Alumni base is estimated:

School Engagement with the Alumni is the predominant predictor of Alumni giving back to the school:

- Do you actively seek to bring your Alumni back to the campus through meets etc.?
- Do you encourage Alumni to keep in touch with other Alumni?
- Do you promote Alumni interaction with current Students?
- Do you recognize Alumni achievements and highlight them?
- Do you inform Alumni of School developments?

## Univariety's Alumni System !!! Pulleys that help you lift the Elephant !



- 1. Feature Alumni achievements on Social Media handles**
- 2. Dedicated section for Alumni on your website**
- 3. Alumni Events and dedicated e-mail module**
- 4. Digital Portal for Alumni- Student Connect**
- 5. Alumni data collection through our dedicated School Success Team**

- 300+ Schools across India have partnered with Univariety to engage with their Alumni digitally
- 61,000+ Alumni on the Univariety Platform
- 230000+ Targetted Emails sent to Alumni using the Univariety platform
- 3500+ Student Queries Answered by Alumni through the platform

### Alumni Engagement

## The Univariety Alumni System is Endorsed by the biggest schools in India



**Mr. Arjun Rao**  
Principal

Oakridge International School



**Ms. Kanchan Khandke**  
Principal

Mayo College Girls School



**Dr. Vandana Lulla**  
Principal

Podar International School



**Mr. Ryan Pinto**  
CEO

Ryan International Group of  
Institutions

