

Smarter Decisions for Best College Admissions

Personalised Journeys | Expert Counsellors | Student Mentors | University Guidance

Watch Intro



0+

Students Associated

0+

Schools Served

0+

Parents Associated

0+

Universities Partnered

0+

Counsellors Empowered

Schools

Counsellors



Optimised career
outcomes for students



Career transformation
opportunities for growth

Universities



Access to a 'career- ready'
student pool for
recruitment

Parents



Guidance & active
participation in your child's
career discovery



Students

Discovery of
career options
for smart
career
selection

Success Stories

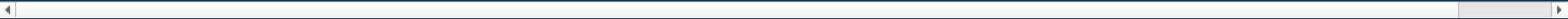
Univariety Insights

On an average, Univariety conducts over 1.5 Lakh counselling sessions each year. Here are some of our insights from last year.

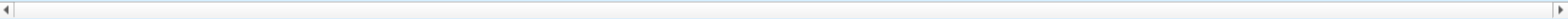
Want to access exclusive **industry insights**?

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Why Choose Univariety?



Events & Webinars



Latest From The Blog

Psychometric Assessments

Personality Assessment Tests | Ideal Career Test | Stream Selector Test | Branch Selector Test - Engineering | Branch Selector Test - Commerce | Branch Selector Test - Humanities

Personalised Counselling

Book A Session | Talk to a Counsellor

Products for Free

Check Your Profile Score | Evaluate Ideal Score Needed For Colleges | Subject Selector

School Guidance

Career Guidance Solution | Alumni Guidance Solution | Counsellor Certification | Teacher Training

Counsellor Guidance

Global Career Counsellor Certification | Super Counsellor | Empanelled Counsellor

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Career Options in Science

Career Options in Humanities

Career Options in Commerce

Careers in STEM field

Careers in Non STEM field

What to do after 12th

Streams after 10th Class

Entrance Exams after 12th

Courses after 12th Class

Career Counselling for Students

Career Counselling in Ahmedabad

Career Counselling in Bangalore

Career Counselling in Delhi

Career Counselling in Mumbai

Career Counselling in Pune

Career Counselling in Hyderabad

Career Counselling in Kolkata

Career Counselling in Chennai

Career Counselling in Ludhiana

Best Career Counsellors in India

Best Colleges in India

Best Colleges Abroad

Compare Colleges

Explore Scholarships

Top Engineering Colleges in India

Top Medical Colleges in India

Top Management Colleges in India

Courses after 12th - Arts

Courses after 12th - Commerce

Courses after 12th - Science

Career Counselling in Chandigarh

Career Counselling in Mohali

Career Counselling in Punjab

Select the Right Course

How to Write My SOP

How to Get LORs

College Admission

Right Career for Me

Which College is Best for Me

Psychometric Test for Free

POPULAR CAREERS

Architecture

Business Management

Aeronautical Engineer

Automobile Engineering

Civil Engineering

Chemical Engineering

Computer Engineering

Electrical Engineering

Mechanical Engineering

Mining Engineering

Robotics

Pilot

Mass Communication & Journalism

Sports Management

Fashion Designing

Fashion Stylist

Interior Design

Hotel Management

Visual Communication

Blogger

Pharmacy

Lawyer

Company Secretaryship

Investment Banker

Business Analyst

Forensic Accounting

Banking & Insurance

Stock Broker

Data Scientist

Data Architect

Actuarial Science

Astronaut

Forensic-Science

Environmental Sciences

Acting & Modelling

Automobile Designer

Civil Services (IAS)

Interior Designing

Digital Marketing

App Developer

Youtuber	Website Designer
Fine Arts	Defence
Best colleges in Delhi	Best colleges in Hyderabad
Best colleges in Bangalore	Best colleges in Kolkata
Best colleges in Chennai	Best colleges in Maharashtra
Best colleges in Mumbai	Best colleges in Kerala
Best colleges in Chandigarh	Best colleges in Tamil Nadu
Best colleges in Pune	Best colleges in Gujarat
Best colleges in Canada	Best college for Me
Best colleges in USA	CV building
Best colleges in UK	Resume Writing
Best colleges in Australia	Career Guidance Course Online
Best colleges in Ireland	University Guidance
Best colleges in Europe	Online Career Assesment

Career Guidance at School	Alumni Management for Schools
Calculate Value of Your Alumni	Abroad Education Guidance for Schools
Career Guidance Program for School	Career Counselling for School Students
Career Counselling Certification for School Teachers	Alumni Engagement for Schools
Mentorship for School Students	Internships for School Students
Psychometric Tests for School Students	Virtual Fairs for Universities
Profile Building for School Students	Career Planning for School Student
University Fairs for School Students	Career Guidance at School

High School Network in India	Student Enrollment
Colleges in India	Best Student Recruiement Event in India
Student Recruitment Partner	Admissions and Marketing
International Student Recruitment	Student Recruitment Event Calendar
University Listing	Career Couselling Certification
Undergraduate Virtual Fair	Aspiring Career Counsellor
In Country Representation	Want to become Career Counsellor
Virtual Students Fair	Career Counselling Program

What is career counselling?

Career Counselling is the process of guiding people in making informed choices regarding career and academics. At Univariety career counselling is backed by scientific assessments and logic which determines the best suited career path for a student based on their passions, interests and personality. It also aligns the goals of parent and child in a way to fulfill the student’s career goals.

Why is career counselling important?

Studies show that 85% of the working population is unhappy at their jobs. The main reason behind this is that most people fail to choose their best suited career path at the right time of their lives. Career counselling helps students in making the right career decisions at the right time. Students go through a journey of identification, realization and finally take a decision that is ideal for them.

What are **career assessment test**?

The first step to career exploration is identifying the student’s aptitude, interest and personality. **Career assessment tests** act as tools of self-exploration, awareness and the fundamental point of reference for career counselling.

What is a career guidance system?

Univariety’s career guidance system is a sophisticated program backed by scientific research and logic that brings parents and students into one fold in the process of career planning. It is an intricate journey where, by crossing different milestones specific to each grade, students can have clarity and vision of their career goals.

Why should a school have a **career guidance program**?

A school can increase its student success rate by implementing a structured and comprehensive **career guidance program** for students. With Univariety’s robust system through which students are given proper guidance at the right time, a school often reaps its benefits for a long time. We are proud partners of over 350 career focussed schools across the country.

What are the benefits of **career counselling for school students**?

Career counselling for school students is extremely important. It helps students reduce stress induced by indecisiveness and the academic pressure that they face in high school. Career Counselling helps them choose the right career path.

How can I get career counselling online?

Visit our **contact us** page and drop in a query. Our team will reach out to you and schedule an online career counselling session with an expert counsellor.

What does a career counsellor do?

A career counsellor is an expert who guides students and parents towards the right career path by using both traditional and modern counselling techniques.

How to choose the **right career**?

Choosing the right career is one of the most important decisions in a student’s life. One must seek professional career guidance before choosing the right career. Students can **Book A Session** with an expert counsellor and schedule an appointment accordingly.

What is Univariety's **Career Counselling expertise**?

Univariety is India's largest career guidance and alumni management platform. It's 5 pillar approach is built to cater to all the needs of students, parents, schools, universities, counsellors and alumni. The pillars are: Personalised Guidance, Research & Knowledge Tools, Alumni Guidance, University Guidance, and Psychometric Assessments. Univariety's unique programs and products have helped over 1,50,000 find their dream career.

How does a **Career Guidance System** for Students benefit the School?

The number of students scoring more than 90% in Grade-10 & Grade-12 have gone up almost 5 times in the last decade. So, a school is no longer differentiated by the number of 10-pointers or 9-pointers they produce. Alumni Success, Focus on Students' Future, Student Profile Building, Global Exposure are the credible differentiators for a 21st Century School. A holistic **Career Guidance System** enables all these for a School.

Does **Career Guidance** mean only Counselling or does it involve any other elements?

Univariety's **Career Guidance System** for School Students is not just about Counselling. It's a comprehensive program built on five core pillars - **Psychometric Assessments**, **Research Tools**, **Personalized Counselling**, **Alumni Guidance**, **University Connect**. All these pillars empower the student to discover career clarity through experiences. Book a Free Demo to know more about the Program.

What is the pricing of your **Career Guidance System** for Schools?

We have two packages for our Career Guidance System for Schools - Expertise & Explore package. Pricing Model for both the packages include a One-time Setup & Integration Fee & a Per Student Per Year Guidance Fee. These fees are at a different level for each package such that the school can choose the one that suits their budget.

How is the **Alumni Guidance System** enabled for Schools?

Univariety's **Alumni Program for Schools** is enabled by first collecting the Alumni deep data followed by engaging the Alumni through a set of activities. By keeping the Alumni engaged, the program derives time commitment from them to guide the current students through interactions, webinars and videos. Book a Free Demo to know more about the Program.

How is your **Alumni Program** beneficial for Schools?

Apart from the students getting guidance and the Alumni being engaged, our Alumni Program has many benefits for the school in terms of Brand Building. The best validation for any product or service is from the ones who have actually experienced it - for a School, it's their Alumni. So, the **Alumni Success Stories** and Insights can be utilized to create a differentiated positioning for a school in both physical and digital media to generate more leads, convert more walk-ins and reduce dropouts. To know more, express interest in our School Marketing Certification Program.

What is the pricing of your **Alumni Guidance System for Schools**?

The pricing model of our **Alumni Program** is built on three elements - Per Alumni Cost for Collect, Engage & Update; Per Student Cost for Guidance & a School Access Fee. To understand the potential value of Alumni for your school, use our **Alumni Value Calculator** tool and to understand how you can realize that value, connect with us to get a free demo and a customized proposal.

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Do we get **data of students** from Univariety?

At Univariety, we give utmost importance to data privacy. Data of only those students that have provided their consent or specific interest towards your University will be shared. In the case of events / virtual fairs, all participating **universities** will receive information of students who have provided their consent to share contact information. We will also share information of those students that you have engaged with during the event.

Does **Univariety** work with Universities in India only or does it work with International Universities?

We work with Domestic and International Universities. Our University partners are from India, US, UK, Canada, Australia, Ireland, Singapore, Dubai etc.

How many **High Schools** does Univariety work with?

500+ High Schools spread across over 70+ Cities in India. Our partner high schools offer IB, IGCSE, CBSE and ISE curriculums.

What is **Global Career Counsellor Program**?

The **Global Career Counsellor Program** by Univariety in collaboration with the University of California, Los Angeles (UCLA) Extension is an all-in-one guide to Career Counselling. With over a decade of experience in dealing with students and parents, Univariety founded the GAP and collaborated with the University of California, Los Angeles (UCLA) Extension to create an online program for India's first generation of Career Counsellors. The **Global Career Counsellor program** is more than just a career counselling course. It is a unique program that has been created to equip individuals with blended learning through world-class instructors, skills and practical training to become a Career Counsellor. The online career counselling program empowers Career Counsellors in guiding students towards the right career path with comprehensive solutions and techniques. This career guidance program is known for its blended learning, exclusive LIVE sessions, webinars & workshops, and international recognition. It is a career counselling program that equips career counsellors with the right skills and validation to become successful career counsellors. Upon completing the program candidates receive a record of participation from UCLA Extension and Green Belt Certificate from Univariety.

What is **Career Counselling**?

Career Counselling is the process of guiding individuals towards the right career path. Through **Career Counselling**, a student can overcome the uncertainties around his/her career, the lack of knowledge on different career options, any disagreement with his/her parents, and come closer to fulfilling his/her dreams. It is a life-long process that influences a student's career development and helps them select the right career option by analysing their interests, abilities, values, personality, background, and circumstances. The Global Career Counsellor program is an online course that equips individuals with the right knowledge and skill to help make informed decisions.

Who Needs **Career Counselling**?

Currently, our government requires at least one **career counsellor** in every school. India needs more than 1.5 million career counsellors to cater to 315 million students. Therefore, every child who goes to school requires a career guidance counsellor. If children want a break from conventional career options and want to create their own lives by not following traditional education, they must consult a career guidance specialist. They can learn a lot more about themselves and make a more informed decision about their careers with the help of career counselling. In short, students who are unable to identify their strengths, weaknesses, likes, dislikes, capabilities and are confused about which career to choose require career counselling.

What is Meant by a **Career Counsellor**?

A career counsellor is a trained and certified professional who guides students towards the right career path. They are the professionals who identify the strengths, weaknesses, interests of a child, analyze their abilities with the help of different tools, assessments, & their experiences and come out with a suitable career path. To become a career counsellor in India, one needs to be qualified enough to understand the techniques and methods of career counselling. One can start practising **career counselling** on their own, start a setup or intern under a renowned professional or join an organization/school and the list goes on.