

# Untapped Treasure : Your School's Alumni

**1**

Alumni have a pool of knowledge and experience to share with your current students.

**2**

Nostalgia and Gratitude make your Alumni active contributors for Fundraising activities.

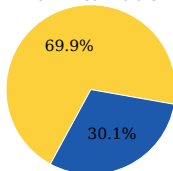
**3**

Alumni are the REAL Brand Ambassadors for your School and can endorse for Admissions.

## Your Alumni's Current Realized Value Maximum Realizable Value

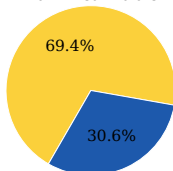
**Value to the School (INR)**

Maximum Realizable Value : 7



## Total Hours of Alumni Assistance

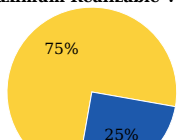
Maximum Realizable Value : 7



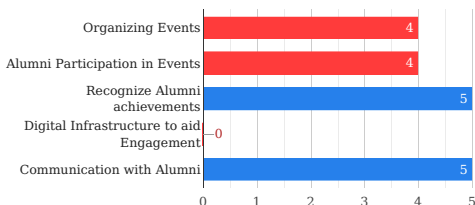
## Alumni led Admission Referrals

(#Admissions/Year)

Maximum Realizable Value : 8



## Alumni Engagement benchmark:



Low Medium High

## Parameters based on which the max Realizable Value of you is estimated :

The major factors on which the Alumni Value you can create is estimated are

- The number of Alumni who have passed out from your school
- Age group of your Alumni base
- Average annual Fee paid by Alumni
- Location of your School and proximity of Alumni to the School campus

## Parameters based on which the Current realizable value of base is estimated:

School Engagement with the Alumni is the predominant predictor of Alumni school:

- Do you actively seek to bring your Alumni back to the campus through meets etc.?
- Do you encourage Alumni to keep in touch with other Alumni?
- Do you promote Alumni interaction with current Students?
- Do you recognize Alumni achievements and highlight them?
- Do you inform Alumni of School developments?

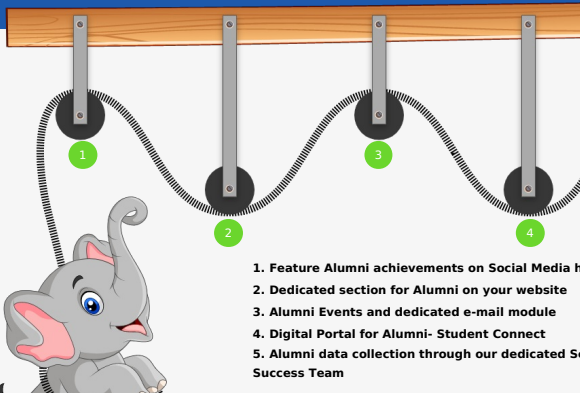
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## Univariety's Alumni System !!! Pulleys that help you lift the Elephant



1. Feature Alumni achievements on Social Media
2. Dedicated section for Alumni on your website
3. Alumni Events and dedicated e-mail module
4. Digital Portal for Alumni- Student Connect
5. Alumni data collection through our dedicated Success Team



## Alumni Engagement

- 300+ Schools across India have partnered with Univariety to digitally
- 61,000+ Alumni on the Univariety Platform
- 230000+ Targetted Emails sent to Alumni using the Univariety
- 3500+ Student Queries Answered by Alumni through the platform

## The Univariety Alumni System is Endorsed by the biggest schools



**Mr. Arjun Rao**  
**Principal**

Oakridge International School



**Ms. Kanchan Khandke**  
**Principal**

Mayo College Girls School



**Dr. Vandana Lulla**  
**Principal**

Podar International School

Ryan