

# Untapped Treasure : Your School's Alumni

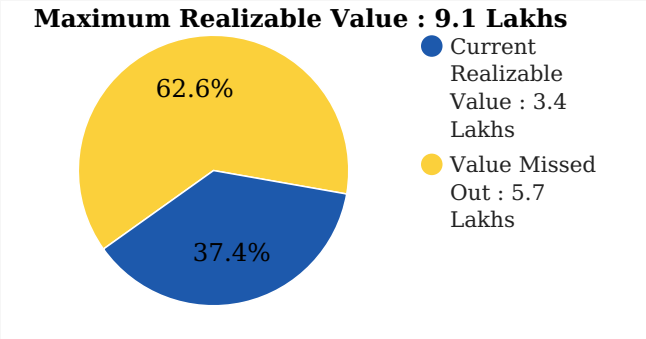
**1**  
Alumni have a pool of knowledge and experience to share with your current students.

**2**  
Nostalgia and Gratitude make your Alumni active contributors for Fundraising activities.

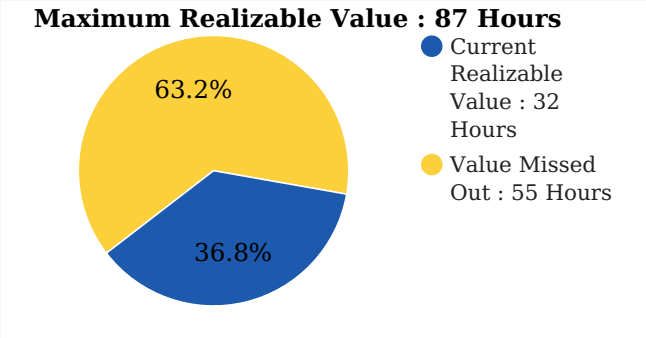
**3**  
Alumni are the REAL Brand Ambassadors for your School and can endorse for Admissions.

## Your Alumni's Current Realizable Value vs Maximum Realizable Value

Value to the School (INR)

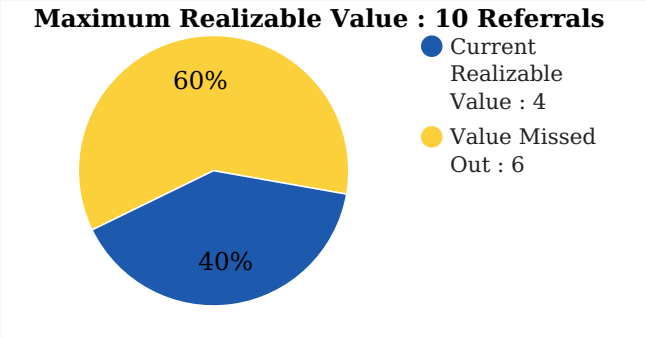


Total Hours of Alumni Assistance (Yearly)

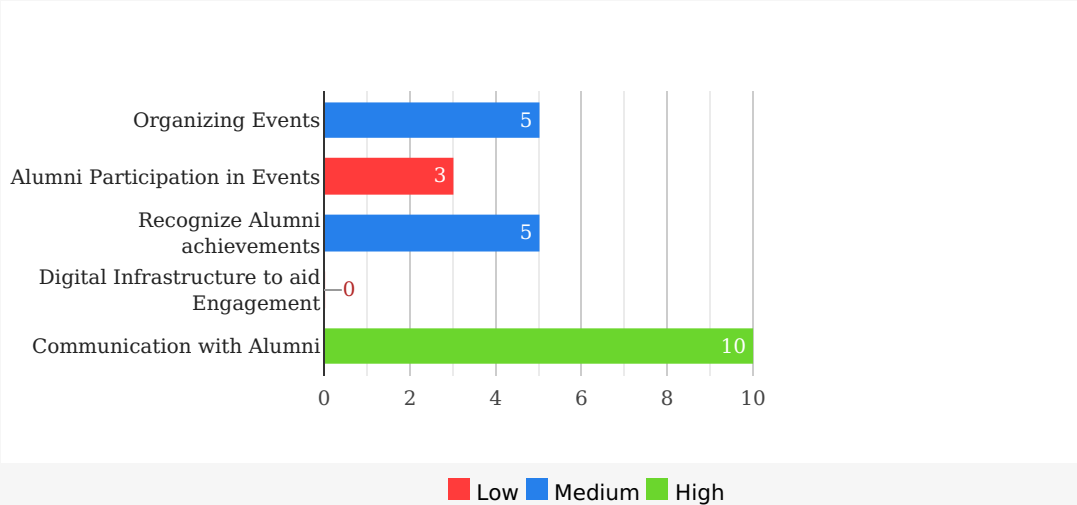


Alumni led Admission Referrals

(#Admissions/Year)



## Alumni Engagement benchmark:



## Parameters based on which the max Realizable Value of your Alumni base is estimated :

The major factors on which the Alumni Value you can create is estimated are:

- The number of Alumni who have passed out from your school
- Age group of your Alumni base
- Average annual Fee paid by Alumni
- Location of your School and proximity of Alumni to the School campus

## Parameters based on which the Current realizable value of your Alumni base is estimated:

School Engagement with the Alumni is the predominant predictor of Alumni giving back to the school:

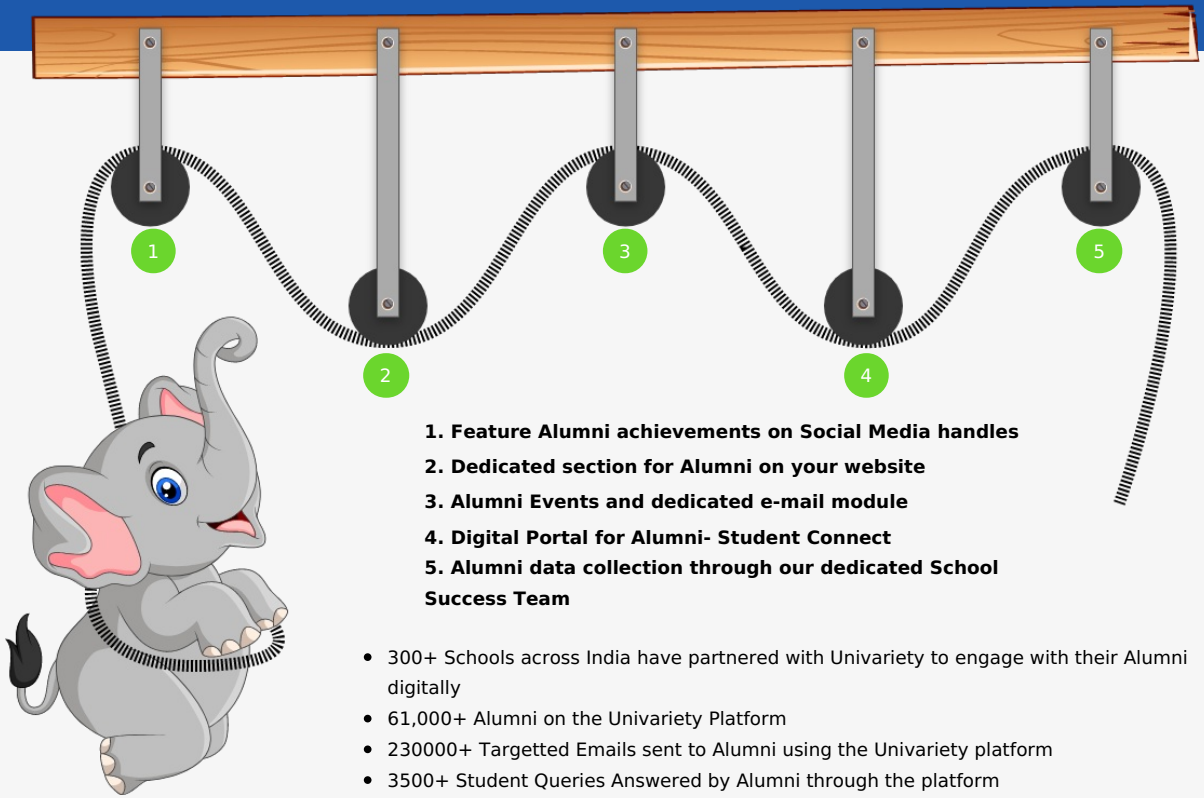
- Do you actively seek to bring your Alumni back to the campus through meets etc.?
- Do you encourage Alumni to keep in touch with other Alumni?
- Do you promote Alumni interaction with current Students?
- Do you recognize Alumni achievements and highlight them?
- Do you inform Alumni of School developments?



test

 [contactus@univariety.com](mailto:contactus@univariety.com)

## Univariety's Alumni System !!! Pulleys that help you lift the Elephant !



**Alumni Engagement**

### The Univariety Alumni System is Endorsed by the biggest schools in India



**Mr.Arjun Rao**  
**Principal**

Oakridge International School



**Ms. Kanchan Khandke**  
**Principal**

Mayo College Girls School



**Dr.Vandana Lulla**  
**Principal**

Podar International School



**Mr.Ryan Pinto**  
**CEO**

Ryan International Group of Institutions