

# Untapped Treasure : Your School's Alumni

1

Alumni have a pool of knowledge and experience to share with your current students.

2

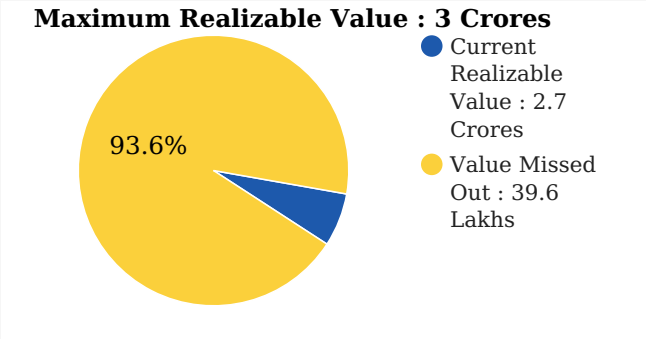
Nostalgia and Gratitude make your Alumni active contributors for Fundraising activities.

3

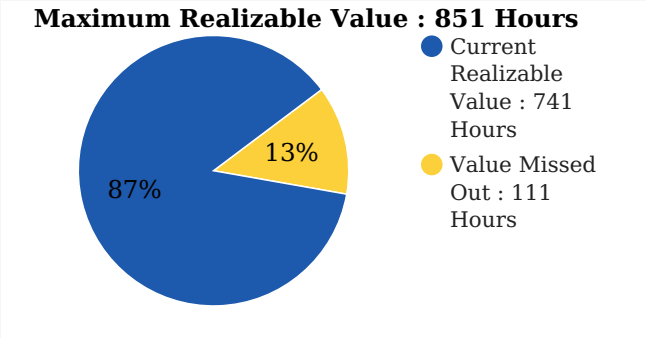
Alumni are the REAL Brand Ambassadors for your School and can endorse for Admissions.

## Your Alumni's Current Realizable Value vs Maximum Realizable Value

Value to the School (INR)

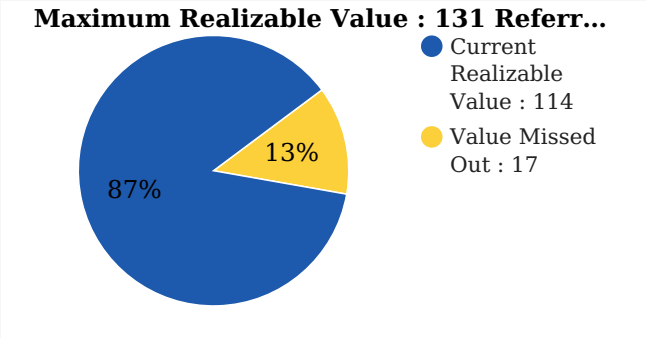


## Total Hours of Alumni Assistance (Yearly)

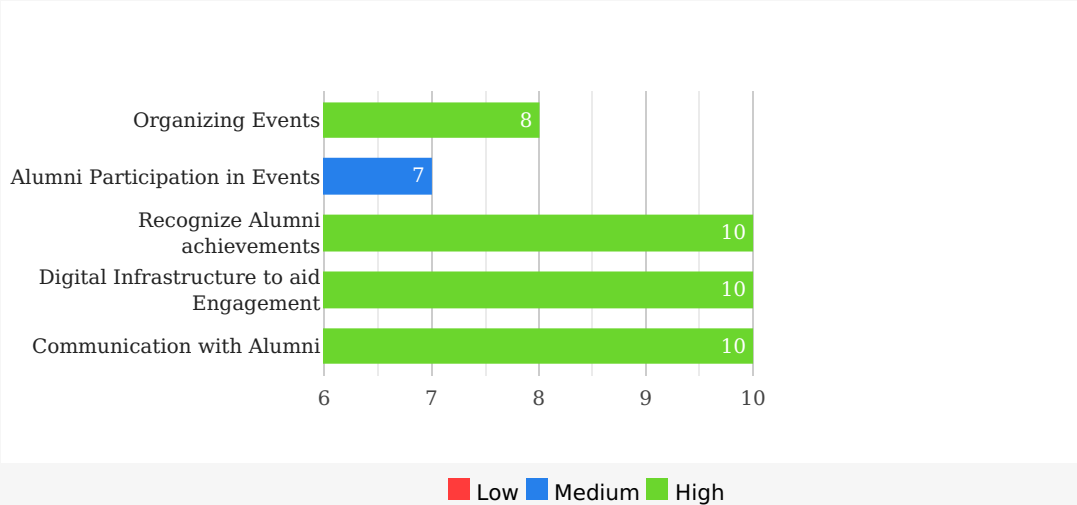


## Alumni led Admission Referrals

(#Admissions/Year)



## Alumni Engagement benchmark:



## Parameters based on which the max Realizable Value of your Alumni base is estimated :

The major factors on which the Alumni Value you can create is estimated are:

- The number of Alumni who have passed out from your school
  - Age group of your Alumni base
  - Average annual Fee paid by Alumni
  - Location of your School and proximity of Alumni to the School campus

## Parameters based on which the Current realizable value of your Alumni base is estimated:

School Engagement with the Alumni is the predominant predictor of Alumni giving back to the school:

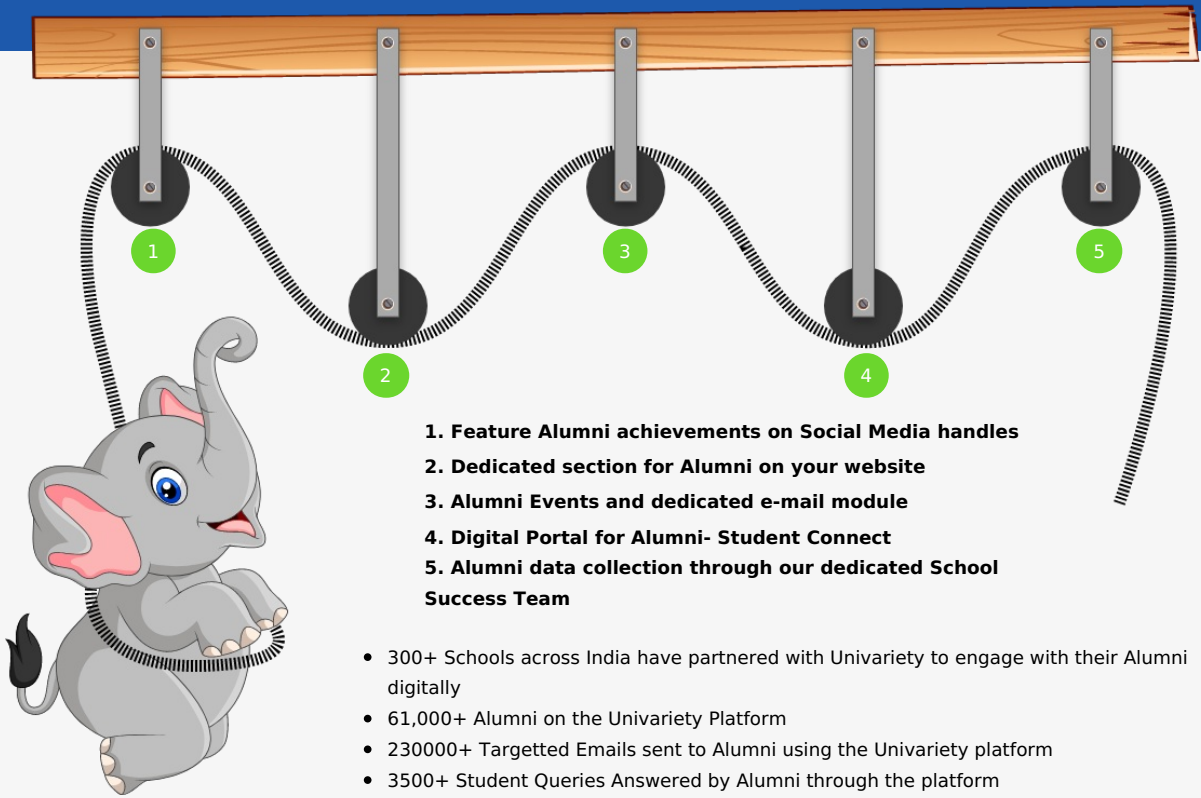
- Do you actively seek to bring your Alumni back to the campus through meets etc.?
- Do you encourage Alumni to keep in touch with other Alumni?
- Do you promote Alumni interaction with current Students?
- Do you recognize Alumni achievements and highlight them?
- Do you inform Alumni of School developments?



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## Univariety's Alumni System !!! Pulleys that help you lift the Elephant !



**Alumni Engagement**

### The Univariety Alumni System is Endorsed by the biggest schools in India



**Mr.Arjun Rao**  
**Principal**

Oakridge International School



**Ms. Kanchan Khandke**  
**Principal**

Mayo College Girls School



**Dr.Vandana Lulla**  
**Principal**

Podar International School



**Mr.Ryan Pinto**  
**CEO**

Ryan International Group of  
Institutions