# Untapped Treasure : Your School's Alumni

## 1

Alumni have a pool of knowledge and experience to share with your current students.

## 2

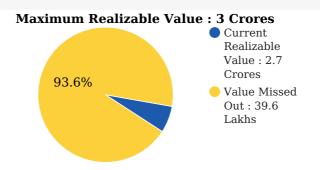
Nostalgia and Gratitude make your Alumni active contributors for Fundraising activities.

# 3

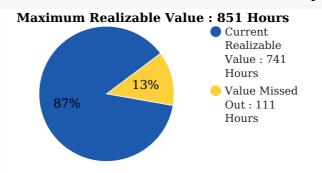
Alumni are the REAL Brand Ambassadors for your School and can endorse for Admissions.

#### Your Alumni's Current Realizable Value vs Maximum Realizable Value

#### Value to the School (INR)

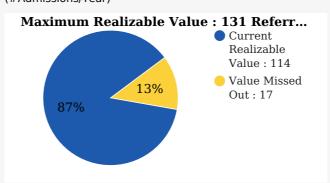


#### **Total Hours of Alumni Assistance (Yearly)**



### **Alumni led Admission Referrals**

(#Admissions/Year)



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## Alumni Engagement benchmark:



# Parameters based on which the max Realizable Value of your Alumni base is estimated :

The major factors on which the Alumni Value you can create is estimated are:

- The number of Alumni who have passed out from your school
- Age group of your Alumni base
- Average annual Fee paid by Alumni
- Location of your School and proximity of Alumni to the School campus

# Parameters based on which the Current realizable value of your Alumni base is estimated:

School Engagement with the Alumni is the predominant predictor of Alumni giving back to the school:

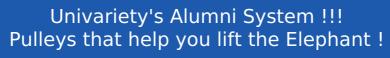
- Do you actively seek to bring your Alumni back to the campus through meets etc.?
- Do you encourage Alumni to keep in touch with other Alumni?
- Do you promote Alumni interaction with current Students?
- Do you recognize Alumni achievements and highlight them?
- Do you inform Alumni of School developments?

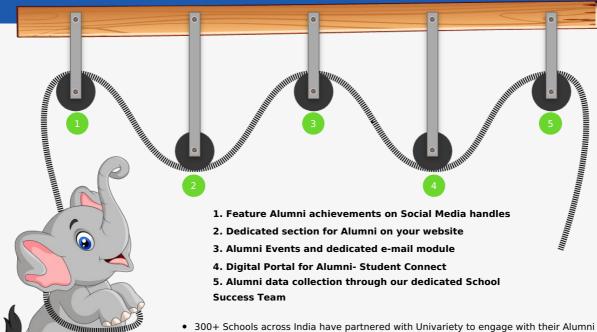
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# Alumni Engagement

### The Univariety Alumni System is Endorsed by the biggest schools in India

• 61,000+ Alumni on the Univariety Platform



Mr.Arjun Rao Principal

Oakridge International School



digitally

Ms. Kanchan Khandke

**Principal**Mayo College Girls School



230000+ Targetted Emails sent to Alumni using the Univariety platform
 3500+ Student Queries Answered by Alumni through the platform

Dr.Vandana Lulla Principal

Podar International School



Mr.Ryan Pinto CEO

Ryan International Group of Institutions

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