

# Untapped Treasure : Your School's Alumni

**1**

Alumni have a pool of knowledge and experience to share with your current students.

**2**

Nostalgia and Gratitude make your Alumni active contributors for Fundraising activities.

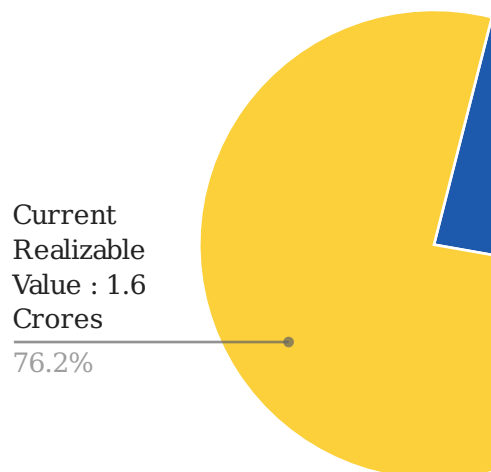
**3**

Alumni are the REAL Brand Ambassadors for your School and can endorse for Admissions.

## Your Alumni's Current max Realizable Value

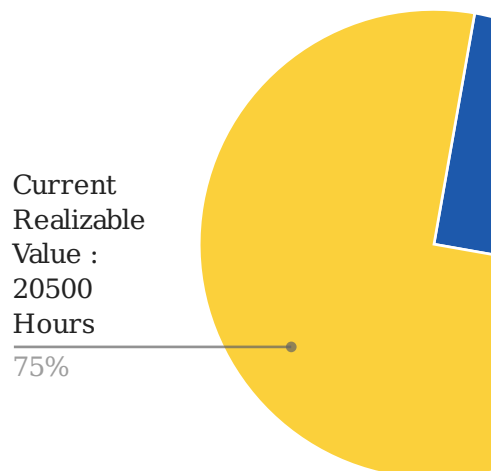
### Value to the School

**Max. Realizable Value :**



## Total Hrs. of Alumni

**Max. Realizable Value :**

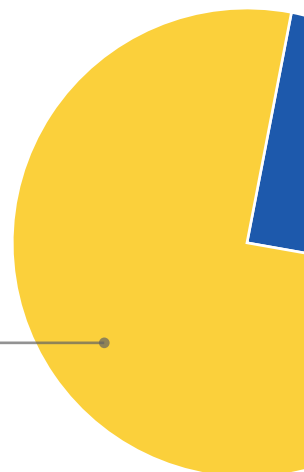


## Alumni led Admissio

(#Admissions/Year)

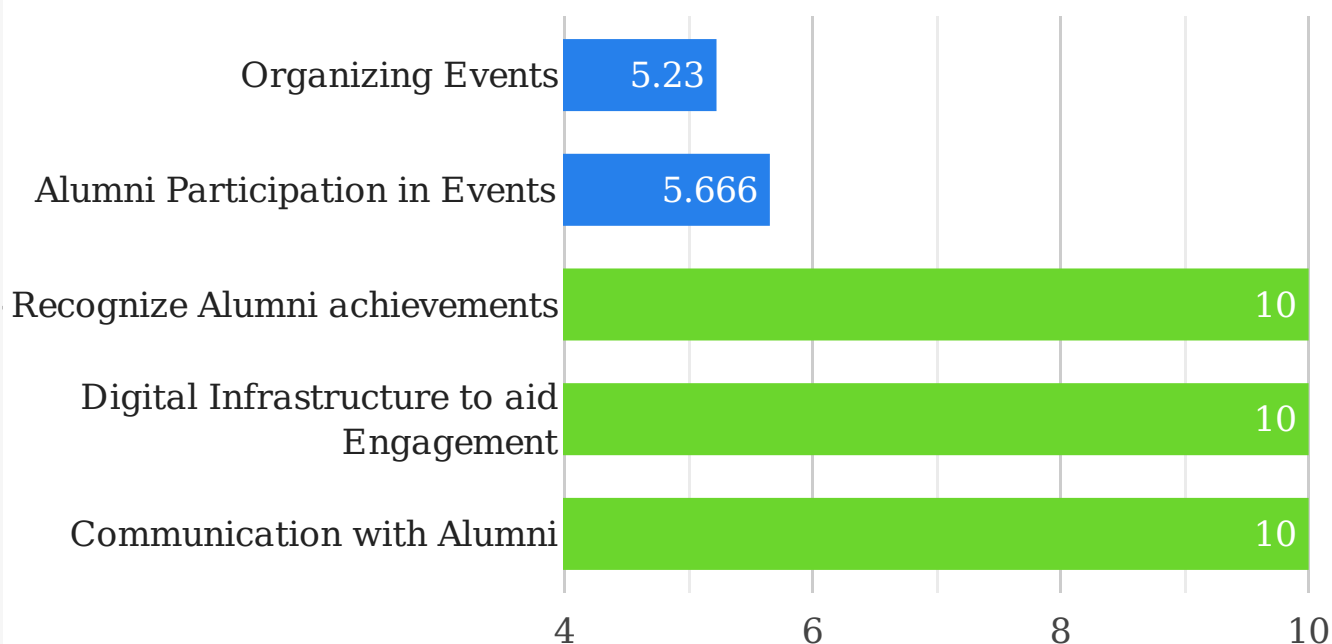
**Max. Realizable Value :**

Current  
Realizable  
Value : 73  
75.3%



**Naveen School**

**Alumni Engagement benchmark:**



## Parameters based on which the current feedback base is estimated:

School Engagement with the Alumni is the predominant predictor of school:

- Do you actively seek to bring your Alumni back to the campus through meet?
- Do you encourage Alumni to keep in touch with other Alumni?
- Do you promote Alumni interaction with current Students?
- Do you recognize Alumni achievements and highlight them?
- Do you inform Alumni of School developments?



