

# Pro Map

Your Personalized **Roadmap**  
**Report 2019**

**Aditi Shekhawat**

Class: **11<sup>th</sup>**

School: **Mayo College Girls School,  
Ajmer**

Board: **CISCE**

Preferred Country: **India**

Department: **Business Management**

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# Introduction

The admission process to the top universities in the world looks at profile of the student instead of just the academics. The struggle is, within the limited time how do you choose the best set of activities that showcase your candidature in the best possible way.

We are with you , every step of the way, to decode the rocket science and understand the logic behind the admission process.

Your aspirations with inputs from your preferred Country, Department and preferred group of Universities will be mapped to give you the **customized roadmap of activities** that you must pursue to make your profile stand out!!

Find the customized time line that takes into account your current grade, the amount of time that you have left before the college admissions to make your profile the best possible- "Beyond Academics".

We will continue to help you with online counselling beyond the Promap creation, in case you want to discuss certain aspects of your customized roadmap or about college counselling.

***All the best! Just Promap your way to success!!***



# Current Personal & Academics Profile

## Education Details

Current Standard: **11<sup>th</sup>**

Board: **CISCE**

School: **Mayo College Girls School, Ajmer**

12th Graduation Year: **2020**

Score: **94**(Overall)

## Current Achievements

Program: **Music (Sitar)**

Program Level: **Beginner**

Completed Year: **On Going**

Program / Product Bucket: **Extra-curricular Activities**

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Program: **Indian Classical Music**

Program Level: **Intermediate**

Completed Year: **On Going**

Program / Product Bucket: **Extra-curricular Activities**

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# The ProMap Assessment

## Top 5 Target Attributes Requirements for YOUR profile

As you went through the Promap modules, you would remember the strong relation between the Target Attributes of each individual College's Admission Process. We have assessed your aspirations to share the **Target List of Attributes that should stand out in your application Process.**

Achievement of these target attributes will make your profile stand out and increase your chances of admission.



# How to achieve the Target Attributes

Now that you have understood what are the target attributes that should stand out in your application, let us try and understand what are the type of programs that you should pursue to showcase the target skills.

## ***Raw Aptitude***

- Academic Honors
- Extra-curricular Activities
- Universal Programs
- Co-curricular Achievements
- Summer Enrichment
- Career Focused

## ***Intellectual***

- Co-curricular Achievements

## ***Deep Interest in the course***

- Special Skills

## ***Diverse Interests & Experiences***

- Academic Honors
- Extra-curricular Activities
- Universal Programs
- Co-curricular Achievements
- Summer Enrichment
- Career Focused

## ***Intellectual Vitality***

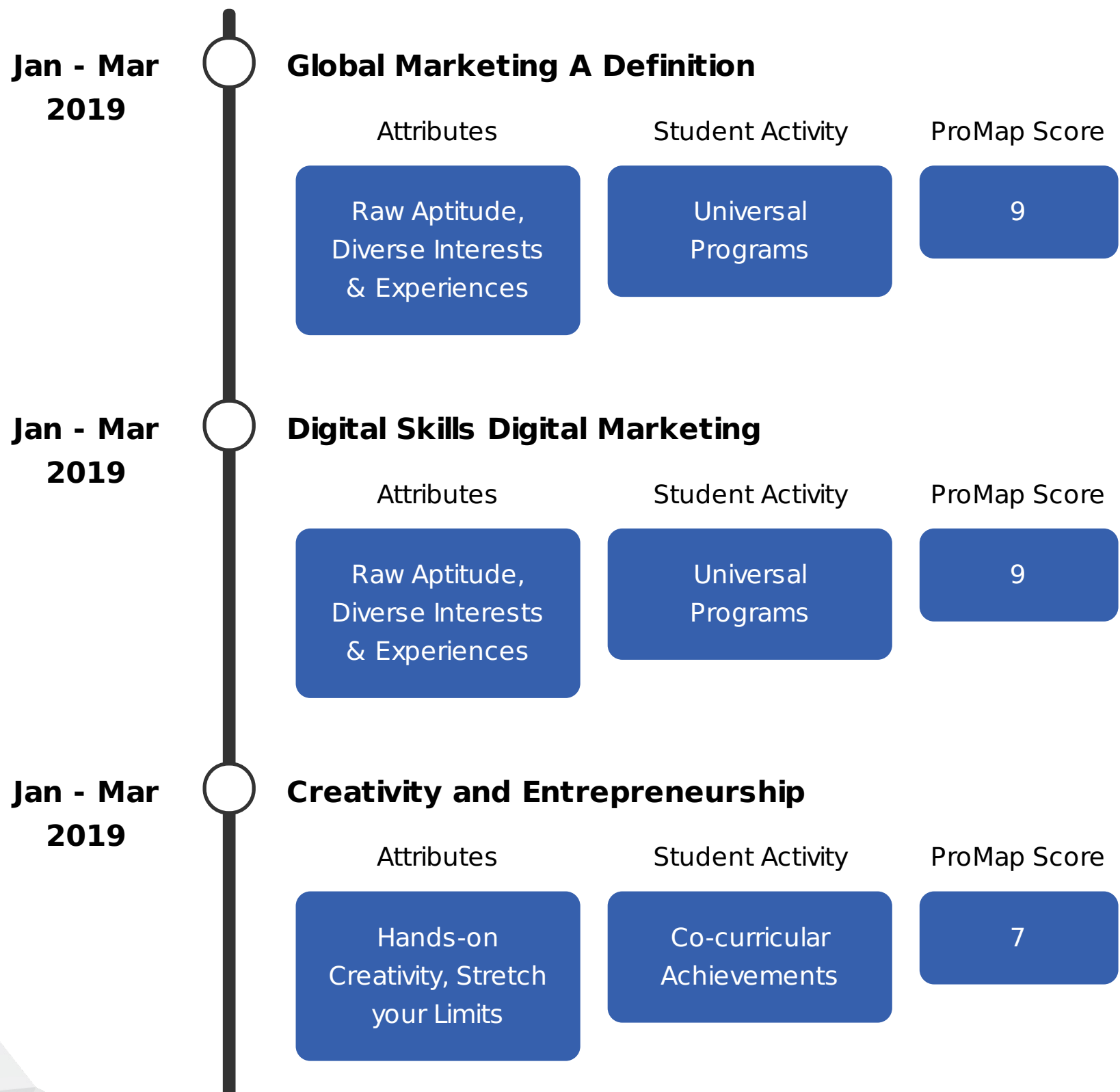
- Academic Honors
- Extra-curricular Activities
- Universal Programs
- Summer Enrichment
- Career Focused
- Special Skills



# Your Personalized Roadmap

Based on the Target Set of Attributes that you need to achieve, Please find the **Personalized Roadmap that will enhance your profile and increase your Promap score.**

So that you don't just do any profile building activities, but do the targeted set of activities that are Essential for your dream college!



# Your Personalized Roadmap

**Apr - June  
2019**

## **ISDI Summer School**

Attributes

Raw Aptitude,  
Diverse Interests  
& Experiences

Student Activity

Summer  
Enrichment

ProMap Score

10

**Apr - June  
2019**

## **Marketing Fundamentals Who Is Your Customer**

Attributes

Deep Interest in  
the course,  
Stretch your  
Limits

Student Activity

Co-curricular  
Achievements

ProMap Score

7

**Apr - June  
2019**

## **Aspire India Scholars Programme - AISP**

Attributes

Raw Aptitude,  
Diverse Interests  
& Experiences

Student Activity

Summer  
Enrichment

ProMap Score

10





# Your Personalized Roadmap

**Apr - June  
2019**

## **Beginners Guide to Concept Sketching**

Attributes

Hands-on  
Creativity,  
Intensity,  
curiosity, and  
excitement

Student Activity

Career Focused

ProMap Score

8

**Apr - June  
2019**

## **An Introduction to Designing Objects**

Attributes

Raw Aptitude,  
Diverse Interests  
& Experiences

Student Activity

Special Skills

ProMap Score

9

**Jul- Sept  
2019**

## **Managing Innovation**

Attributes

Raw Aptitude,  
Diverse Interests  
& Experiences

Student Activity

Universal  
Programs

ProMap Score

9



# Your Personalized Roadmap

Jul- Sept  
2019

## New Business Models Working Together on Value

Attributes

Raw Aptitude,  
Diverse Interests  
& Experiences

Student Activity

Universal  
Programs

ProMap Score

9

Jul- Sept  
2019

## The Entrepreneurial Mindset

Attributes

Openness to  
Experiment,  
Balancing hard  
work with  
downtime

Student Activity

Co-curricular  
Achievements

ProMap Score

7

Jul- Sept  
2019

## 365 Day Design Challenge

Attributes

Raw Aptitude,  
Diverse Interests  
& Experiences

Student Activity

Extra-curricular  
Activities

ProMap Score

9



# Your Personalized Roadmap

Oct - Dec  
2019



## Critical Thinking for Business

Attributes

Raw Aptitude,  
Diverse Interests  
& Experiences

Student Activity

Universal  
Programs

ProMap Score

9

Oct - Dec  
2019



## National Level Common Entrance Examination

Attributes

Raw Aptitude,  
Diverse Interests  
& Experiences

Student Activity

Academic Honors

ProMap Score

9

# Individual Program Details

Now that you know each of the programs that you should take up to build your perfect profile, let us understand the programs in more detail.

Product / Program: **Global Marketing A Definition**

Product Bucket: **Universal Programs**

Sub product bucket: **Online Course**

Offered by Institute / Organization: **FutureLearn**

Indian Nationality: **Yes**

Eligibility: **Class 9,10,11,12**

Mode of Channel: **Online**

Fee: **50 USD - 100 USD**

URL: <https://www.futurelearn.com/courses/defining-global-marketing>

# Individual Program Details

Product / Program: **Digital Skills Digital Marketing**

Product Bucket: **Universal Programs**

Sub product bucket: **Online Course**

Offered by Institute / Organization: **FutureLearn**

Indian Nationality: **Yes**

Eligibility: **Class 9,10,11,12**

Mode of Channel: **Online**

Fee: **50 USD - 100 USD**

URL: <https://www.futurelearn.com/courses/digital-skills-digital-marketing>



# Individual Program Details

Product / Program: **Creativity and Entrepreneurship**

Product Bucket: **Co-curricular Achievements**

Sub product bucket: **Online Course**

Offered by Institute / Organization: **Berklee College of Music & edX**

Indian Nationality: **Yes**

Eligibility: **Class 9,10,11,12**

Mode of Channel: **Online**

Fee: **\$49**

URL: <https://www.edx.org/course/creativity-entrepreneurship-0>

# Individual Program Details

Product / Program: **ISDI Summer School**

Product Bucket: **Summer Enrichment**

Sub product bucket: **Pre-college Program**

Offered by Institute / Organization: **Indian School of Design & Innovation (ISDI), Mumbai**

Indian Nationality: **Yes**

Eligibility: **Class 9,10,11,12**

Mode of Channel: **Offline**

Timeline: **2-3 Weeks**

Fee: **INR 30,000 + GST**

URL: <https://www.isdi.in/summer-school/>

# Individual Program Details

Product / Program: **Marketing Fundamentals Who Is Your Customer**

Product Bucket: **Co-curricular Achievements**

Sub product bucket: **Online Course**

Offered by Institute / Organization: **edX & Babson's College**

Indian Nationality: **Yes**

Eligibility: **Class 9,10,11,12**

Mode of Channel: **Online**

Fee: **\$49**

URL: <https://www.edx.org/course/marketing-fundamentals-who-customer-babsonx-bpet-mktx-0>

# Individual Program Details

Product / Program: **Aspire India Scholars Programme - AISP**

Product Bucket: **Summer Enrichment**

Sub product bucket: **Pre-college Program**

Offered by Institute / Organization: **O P Jindal Summer School**

Indian Nationality: **Yes**

Eligibility: **Class 10,11,12**

Mode of Channel: **Offline**

Timeline: **2 Weeks**

Fee: **30,000 INR**

URL: [https://aisp.jgu.edu.in/?](https://aisp.jgu.edu.in/?utm_source=univariety&utm_medium=XYZ&utm_campaign=XYZ)

[utm\\_source=univariety&utm\\_medium=XYZ&utm\\_campaign=XYZ](https://aisp.jgu.edu.in/?utm_source=univariety&utm_medium=XYZ&utm_campaign=XYZ)

# Individual Program Details

Product / Program: **Beginners Guide to Concept Sketching**

Product Bucket: **Career Focused**

Sub product bucket: **Online Course**

Offered by Institute / Organization: **PluralSight**

Indian Nationality: **Yes**

Eligibility: **Class 9,10,11,12**

Mode of Channel: **Online**

Fee: **\$300 (Yearly Subscription)**

URL: <https://www.pluralsight.com/courses/beginners-guide-concept-sketching-1052>



# Individual Program Details

Product / Program: **An Introduction to Designing Objects**

Product Bucket: **Special Skills**

Sub product bucket: **Online Course**

Offered by Institute / Organization: **Kadenze**

Indian Nationality: **Yes**

Eligibility: **Class 9,10,11,12**

Mode of Channel: **Online**

Fee: **20 USD per month**

URL: <https://www.kadenze.com/courses/making-meaning-an-introduction-to-designing-objects-part-i/info>

# Individual Program Details

Product / Program: **Managing Innovation**

Product Bucket: **Universal Programs**

Sub product bucket: **Online Course**

Offered by Institute / Organization: **iVersity**

Indian Nationality: **Yes**

Eligibility: **Class 9,10,11,12**

Mode of Channel: **Online**

Fee: **Free**

URL: <https://iversity.org/en/courses/managing-innovation>

# Individual Program Details

Product / Program: **New Business Models Working Together on Value**

Product Bucket: **Universal Programs**

Sub product bucket: **Online Course**

Offered by Institute / Organization: **iVersity**

Indian Nationality: **Yes**

Eligibility: **Class 9,10,11,12**

Mode of Channel: **Online**

Fee: **Free**

URL: <https://iversity.org/en/courses/new-business-models-working-together-on-value-creation>

# Individual Program Details

Product / Program: **The Entrepreneurial Mindset**

Product Bucket: **Co-curricular Achievements**

Sub product bucket: **Online Course**

Offered by Institute / Organization: **edX & Babson's College**

Indian Nationality: **Yes**

Eligibility: **Class 9,10,11,12**

Mode of Channel: **Online**

Fee: **\$99**

URL: <https://www.edx.org/course/the-entrepreneurial-mindset>



# Individual Program Details

Product / Program: **365 Day Design Challenge**

Product Bucket: **Extra-curricular Activities**

Sub product bucket: **Blogging / Community Contribution**

Offered by Institute / Organization: **UNI Design**

Indian Nationality: **Yes**

Eligibility: **Class 9,10,11,12**

Mode of Channel: **Online**

Fee: **Free**

URL: <http://365.uni.xyz/>



# Individual Program Details

Product / Program: **Critical Thinking for Business**

Product Bucket: **Universal Programs**

Sub product bucket: **Online Course**

Offered by Institute / Organization: **iVersity**

Indian Nationality: **Yes**

Eligibility: **Class 9,10,11,12**

Mode of Channel: **Online**

Fee: **Free**

URL: <https://iversity.org/en/courses/critical-thinking-for-business>

# Individual Program Details

Product / Program: **National Level Common Entrance Examination**

Product Bucket: **Academic Honors**

Sub product bucket: **Competitions / Tests**

Offered by Institute / Organization: **Edvizo**

Indian Nationality: **Yes**

Eligibility: **Class 9,10,11,12**

Mode of Channel: **Offline**

Fee: **Free**

URL: <https://nlcee.org/>

# Types of Student Activities

There are several types of things that school students around the world are doing to build up their profile. While the main purpose of these activities may be to help with college admissions, they also provide invaluable learning that is useful forever.

## Academic Honors

These are courses / tests that students enroll in to show their overall academic interest. These are usually focused on certain subjects and scoring well in them shows the student's mastery over a subject. These courses also demonstrate the student's initiative and seriousness towards academics which is highly desirable by university admissions officers.

## Career Focused

There is nothing better to demonstrate your interest in a field than to get a certification / experience related to that field. If commerce and business management is what interests you, then there are courses available that can be done from great universities. Similarly for engineering, law, medicine etc. These career focused courses can be free or paid, depending on what you chose.

## Co-curricular Achievements

Each student has a few areas of interest outside of academics. These activities become important for college admissions when they can be conveyed as achievements and not just activities. Admissions officers are interested to understand the level of initiative that a student can take. Hence, certain type of co-curricular activities have to be done till a significant achievement can be drawn from it.



# Types of Student Activities

## Extra-curricular Activities

Some students have a specific area that they are passionate about. Usually, they have developed this due to an early childhood exposure from family or friends. These special skills can be honed further to give a strong impetus on the CV of a student. Admission officers are always looking for those unique aspects that really define a student's personality. This could be anything from pursuing activities such as sports, music, arts and dance to writing books to research publications to speaking slots at conferences.

## Work Experience

While work life will begin for students after graduating from college, universities value work exposure that students can get while still in school. Work experience can be of different types, from working in a corporate, to an NGO to volunteer work. Depending on the kind of course the student is applying for, specific type of work experience will help give an edge.

## Special Skills

There are many areas that a student gets exposed to while in school and with friends. Students may have interest in areas like photography, theater etc. and those can be converted into an achievement by doing the right courses and gaining certifications. Also, there may be several implications of those experiences on the course that the student has taken up.



# Types of Student Activities

## Summer Enrichment

World over, senior school students use the summer time to help prepare for college admissions. A popular option that helps a student's CV is doing a summer program at a university in the stream that is of their interest. They can learn from professors of universities like Harvard, Yale, Oxford and many others. Depending on the affordability, students can either go to the University campus internationally or do a program off campus. The student gets a certificate from the University and also can get recommendation letters from the faculty.

## Universal Programs

There are courses which help students hone key skills needed to be successful in this era of globalization. Across the world, high school students are going through courses on Critical Thinking, Effective Communication, Analytics, Modern Research Abilities, Collaborative Working etc. Certifications from some of these Universal programs are valued across the board by all kinds of Universities. Also, they add very critical skills needed for going through competitive interview & selection processes.







**Univariety is India's first company** to use technology to setup a complete career & college guidance cell inside progressive schools. Students receive guidance from counsellors, digital tools, university admission officers and from the past students of the school. Univariety runs a successful Global Career Counsellor program for certifying teachers in association with a top University - UCLA Extension. Univariety has proved to be a comprehensive partner for schools wanting to go beyond the regular and focus on student success.

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