

# About ProMap

## What is ProMap?

ProMap matches a students' aspirations in terms of Country, Department and Universities with their current academics and achievements to share with them a unique personalized roadmap to build the perfect profile which goes Beyond Academics.

## Why ProMap?

The ever-increasing trend of getting good marks in high-schools, calls for a more creative method of evaluation by colleges & universities to select students who are "better than the best".

### Increasing Competition

HEAVY MARKS INFLATION TODAY IN SCHOOLS			
CBSE	Students Appearing		90% + Marks
2010	7 Lakhs	70+% INCREASE	16,500 340+% INCREASE
2018	12 Lakhs		72,599
IB	# Students Appearing (India Only)		42+ Points (Global)
2010	1,656	90+% INCREASE	1,046 200+% INCREASE
2016	3,021		2,316

### Modern Methods of Evaluation



These cycle of events are leading to a growing emphasis on high school students having a strong profile that goes beyond mere academic excellence.

## Student Activities Beyond Academics

Summer School Programs, Gaining Work Experience through internships, Skill Building Activities like specialized online courses, community oriented activities are just some of the activities beyond their academic curriculum that a student can pursue to enhance their profile.

ProMap has built a comprehensive database of Student Activities Beyond Academics and has done extensive research into understanding the admissions philosophies of colleges & universities across geographies.

## The ProMap Advantage

ProMap through an online only module based delivery will help students' and their parents,

- Get **CLARITY** on what Universities value in prospective students.
- Gain insights into **NON-ACADEMIC ACTIVITIES**.
- Get A **CUSTOMIZED ROAD MAP** to build the student's profile beyond academics.
- Project a student's non-academic profile in **COLLEGE APPLICATIONS**