

IPM

5-YEAR INTEGRATED
PROGRAMME IN MANAGEMENT



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE



INDIAN INSTITUTE OF MANAGEMENT INDORE



Established by the Government of India in 1996, Indian Institute of Management Indore (IIM Indore) seeks to be a contextually-relevant business school with world-class academic standards that develops socially-conscious managers, leaders and entrepreneurs.



Five-Year Integrated Programme in Management

Launched by IIM Indore in 2011, the five-year Integrated Programme in Management (IPM) is the first of its kind in India. It is a unique and creative programme meant for young students with managerial and leadership aspirations. Through the IPM, IIM Indore seeks to attract young students, and mould them as outstanding leaders through a world-class education.

IPM is aimed at students who have passed out of class XII/Higher Secondary or equivalent from schools across India.

The Programme consists of 15 terms spread over a period of 5 years, with each year having 3 terms of 3 months. IPM is in two parts. The first three years build a foundation, and the last two years focus on management.

The foundation has three major elements:

- Courses in Mathematics, Statistics and Economics build analytical rigour.
- Courses in Psychology, Sociology and Political Science along with courses in Economics provide an understanding of the core disciplines on which the study of management is based.
- Courses in Science, Engineering, Humanities, Literature and Fine Arts provide breadth and perspective.

A combination of analytical rigour and wide exposure equips IPM students for leadership roles and positions of responsibility in different sectors.

After 3 years of intensive study of foundational disciplines, the IPM students train as managers along with the students of the Institute's 2-year Post Graduate Programme in Management (PGP), undertaking the same course package in management studies in years 4 and 5.

IPM students are required to complete a social internship at the end of year 3, and a business internship between years 4 and 5. This experiential learning inculcates leadership qualities in them and hones their managerial skills further.

On successful completion of the five year rigorous academic experience, the participants would be awarded *Integrated Diploma in Management* by IIM Indore. A Study Centre and an Examination Centre of Indira Gandhi National Open University have been opened at IIM Indore to facilitate the students to get a bachelor's degree.



Industry
Speaks



In many ways, for an IIM to venture into an undergraduate programme was a daring step. Interaction with the students and faculty at IIM Indore in recent times however, gives a very reassuring impression.

There is significant merit in having the ambiance, discipline and culture of a post graduate institution while administering an undergraduate/integrated programme. The sobriety and depth rub off on all the students and faculty.

The students have a longer term visibility about their course and the prospective employers get the comfort of a seamless and comprehensive curriculum. I found the energy and diversity in the present batch, with whom I interacted for Atharv-2014, particularly high. Their aspiration to engage with real-life situations of Industry was particularly encouraging.

Wish the programme the very best.

Pradeep Bhargava

Director, Cummins India Limited

Courses Offered in First 3 Years

Mathematics, Statistics, Economics

Foundation Courses in Maths & Statistics

Game Theory

Optimization

Stochastic Modelling

Spreadsheet Modelling

Mathematical Modelling

Micro and Macro-economics

Indian Economy

Money, Banking and Finance

Econometrics

International Trade

Psychology, Sociology, Political Science, Foundations of Management

Introduction to Sociology & Psychology

India & World Politics

Public Administration

International Relations

Business, Government and Society

Business History

Principles of Management

Others

Humanities

Literature

Languages: English, Sanskrit, Spanish, German

Foundation Courses in Science & Engineering

Communication & Presentation Skills

Film Making, Painting, Sculpture, Dance, Music

Physical Education & Sports

Courses Offered at PGP Level

(Same as PGP Curriculum)

Communication

Economics

Finance & Accounting

Humanities & Social Sciences

Information Systems

Marketing

OB & HR

Operations Management & Quantitative Techniques

Strategy

Rural Immersion Programme

Himalaya Outbound Programme

Industry Visit Workshop

Other Optional Workshops

Internships

IIM Indore has always been cognizant of an institute's role in shaping the thought processes of its students and has, therefore, made social sensitivity a mainstay of its residential programmes. The IPM students are required to complete a social internship at the end of year 3.

The students have undergone 6-7 week social internship in the CSR units of Aditya Birla, Bharat Heavy Electricals Limited, BILT, BIOCON, Honda, ONGC, Schneider Electric, Tata Steel, etc. and NGOs like Bharti Mittal Foundation, Eureka Child Foundation, Lupin Foundation, Goonj, Magic Bus, Asha Parivar, CRY, EHSAAS, EKLAVYA, Save the Children, Smiles, Teach for India and Waste Warriors.

In addition to the Social Internship, IPM students do a business internship along with the PGP students between years 4 & 5.



Faculty

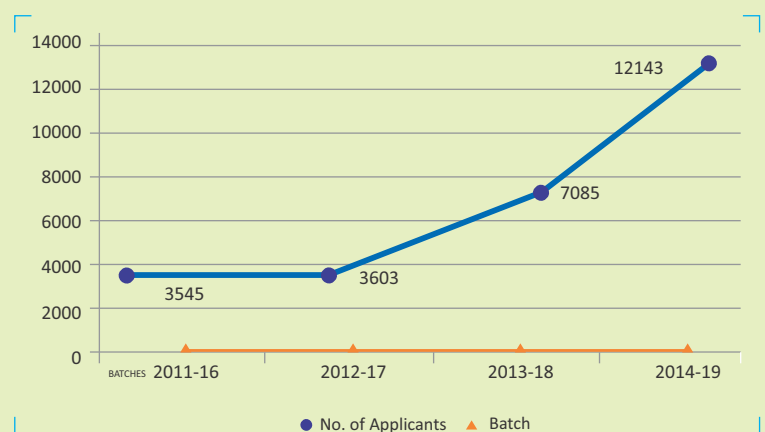
IIM Indore has more than 75 well-qualified faculty across academic disciplines. IPM students are taught by a mix of resident and eminent visiting faculty, resource persons from renowned colleges/institutes and industry experts.

How to Enter IPM

The students undergo a rigorous selection process:

- An application form aimed at understanding the students' proficiency in academics, as well as in co-curricular activities is filled up by the aspirant.
- An entrance examination follows, to test the applicant's aptitude, logical reasoning and proficiency in English and Mathematics.
- Shortlisted candidates appear for personal interviews. The interview panel comprises well-qualified professors from IIM Indore and other prestigious institutions. The interview judges the students' level of confidence, communication skills, general awareness, persuasion skills and knowledge.

IIM Indore admits about 120 students to the IPM every year. Interest in the Programme has been growing steadily as indicated in the chart below:



Student
Speaks

PM has helped me develop a very rich skill set by giving me a firm grounding in fields as diverse as Sciences, Humanities, Commerce and Performing Arts in the first three years. From the fourth year, we are merged with the PGP 2014-16 batch which is an exciting and enriching experience. I've got much more exposure than what I would have received at any other place.

Kapil Kanungo, IPM 2011-16



Student Activities

In addition to their academic courses, IPM students have formed clubs and committees to undertake a variety of co-curricular and extra-curricular activities. These enable them to pursue other interests and sharpen their management skills. Some examples of these clubs and committees:

Committees

Academic Committee
Infrastructure Committee
Media Committee
Social Committee
Sports Committee

Clubs

Activity Club
Creativity Club
Finance & Investment Club
Literary Club
Drama, Music, Dance Club
Entrepreneurship Club

Special Interest Groups

Retorica, IPM Debating Society
Chirag, IPM e-Magazine
Photon, The Photography Club

Management and Cultural Festival

Atharv



Parents
Speak

A course away from traditional boundaries, that allows lateral thinking and overall exposure. We can see visible change in our ward since she joined the course and are glad that we took the decision to send her to IIM Indore.

Hemant & Meenakshi Thawani

Two down, three more years to go and our daughter is well on her way of becoming a confident, well informed and socially sensitive individual, who will make a difference to the society through her contributions as a corporate leader.

Arun Kumar & Archana Garodia

I am sure the IPM will turn my ward into a successful global entrepreneur and forearm him to enhance our family business by developing the hard skills as well as soft skills of leadership, teamwork, ethics and communication.

Jay Kothari & Anju Kothari



Industry Speaks



I visited the IIM Indore to deliver a guest lecture during Atharv'14, a Management & Cultural festival, organised by the IPM students. I came away very impressed during my interactions with the students. They were organised, courteous, enthusiastic and intellectually curious. A tour of the campus showed just how beautiful the sprawling campus was and the range of recreational and intellectual activities on offer. My long conversations with the Director and a few faculty members offered me a good understanding of the course structure. The students are taught a wide range of subjects in the first three years, before the curriculum merges with that of the regular two-year PGP. I particularly liked the attempt to integrate new learning technologies into the curriculum, which makes learning a lot more interactive and engaging. I came away with the distinct impression that this unique programme had been successful in attracting young students who were clear about pursuing a career in management, be it industry, government or in the social sector.

Indrajit Gupta

Senior Journalist and Editor and Co-founder, Founding Fuel Publishing Private Limited



Renowned Business Executive
Mr. Som Mittal addressing the IPM students



IPM students greet former President of India
Dr. A P J Abdul Kalam



Faculty Speak



I taught the IPM 2013-18 batch students a course on Business, Governance & Society. I found them analytical, well-informed, curious, creative and communicative. I am confident that the IPM will produce a set of leaders and entrepreneurs who will make a visible difference in the years to come.

Rishikesh T. Krishnan
Director, IIM Indore



Based on my teaching experience, I will rate the IPM students as few of the best integrated programme students. I am yet to see another batch of students who could do better and innovative presentations.

Vigneswara Ilavarasan
Associate Professor, IIT Delhi



Education in liberal arts is essential today, but unfortunately its importance is not yet recognized enough or sufficiently appreciated in this country. Thrust is more on education in science and technology without any understanding of the broader social implications. The IPM has taken into account this lacuna by fostering education in the liberal arts in addition to the usual quantitative subjects.

Gopala Srinivasan
Professor, IIT Bombay



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