

## Shubham Jain

|        |                                                       |
|--------|-------------------------------------------------------|
| CLASS  | 11 <sup>th</sup>                                      |
| SCHOOL | GD. Goenka Public School, Rohini, New Delhi,<br>India |
| PLACE  | New Delhi                                             |

### *CAREER PREFERENCES*

|            |                     |
|------------|---------------------|
| COUNTRY    | Australia           |
| DEPARTMENT | Business Management |

# PERSONALIZED CV ROADMAP REPORT 2017 – 2018



## CV Requirements for your career preferences

There are several types of things that school students around the world are doing to build up their profile. While the main purpose of these activities may be to help with college admissions, they also provide invaluable learning that is useful forever. The categories with a 'Check-Mark' are the ones that are specifically relevant for your objective

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### Academic Honours ✓

These are courses / tests that students enrol in to show their overall academic interest. These are usually focused on certain subjects and scoring well in them shows the student's mastery over a subject. These courses also demonstrate the student's initiative and seriousness towards academics which is highly desirable by university admissions officers.

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### Summer Enrichment Programs ✓

World over, senior school students use the summer time to help prepare for college admissions. A popular option that helps a student's CV is doing a summer program at a university in the stream that is of their interest. They can learn from professors of universities like Harvard, Yale, Oxford and many others. Depending on the affordability, students can either go to the University campus internationally or do a program off campus. The student gets a certificate from the University and also can get recommendation letters from the faculty.

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### Career Focused ✓

There is nothing better to demonstrate your interest in a field than to get a certification / experience related to that field. If commerce and business management is what interests you, then there are courses available that can be done from great universities. Similarly for engineering, law, medicine etc. These career focused courses can be free or paid, depending on what you chose.

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### Universal Programs ✓

There are courses which help students hone key skills needed to be successful in this era of globalisation. Across the world, high school students are going through courses on Critical Thinking, Effective Communication, Analytics, Modern Research Abilities, Collaborative Working etc. Certifications from some of these Universal programs are valued across the board by all kinds of Universities. Also, they add very critical skills needed for going through competitive interview & selection processes.

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## Work Experience

While work life will begin for students after graduating from college, universities value work exposure that students can get while still in school. Work experience can be of different types, from working in a corporate, to an NGO to volunteer work. Depending on the kind of course the student is applying for, specific type of work experience will help give an edge.

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## Co-Curricular Achievements

Each student has a few areas of interest outside of academics. These activities become important for college admissions when they can be conveyed as achievements and not just activities. Admissions officers are interested to understand the level of initiative that a student can take. Hence, certain type of co-curricular activities have to be done till a significant achievement can be drawn from it.

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## Special Skills

There are many areas that a student gets exposed to while in school and with friends. Students may have interest in areas like photography, theatre etc. and those can be converted into an achievement by doing the right courses and gaining certifications. Also, there may be several implications of those experiences on the course that the student has taken up.

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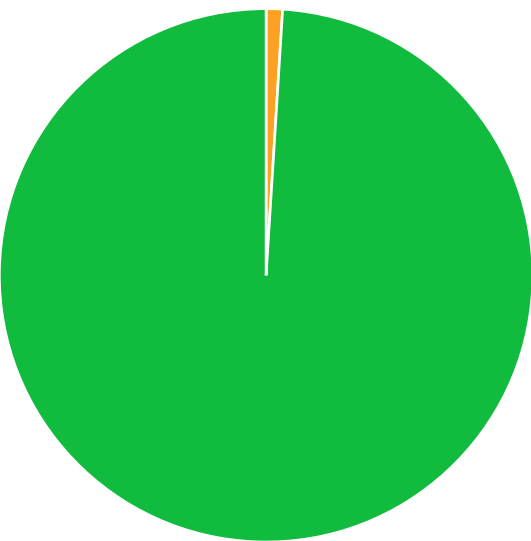
## Personalised Programs

Some students have a specific area that they are passionate about. Usually, they have developed this due to an early childhood exposure from family or friends. These special skills can be honed further to give a strong impetus on the CV of a student. Admission officers are always looking for those unique aspects that really define a student's personality. This could be anything from writing books to research publications to speaking slots at conferences.

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Your CV Strength



CV Strength indicates the attractiveness of your CV for college admissions. An ideal CV comprises of programs of good quality in each category. Not all activities are considered equal. For example, if you have won a first prize and certificate in a school level debate it would have lesser value as opposed ton winning a national level debate competition. The programs you have done contribute to your overall CV strength as it is calculated based on what courses/activities you have done and how much each course contributes to that category.

Required 100

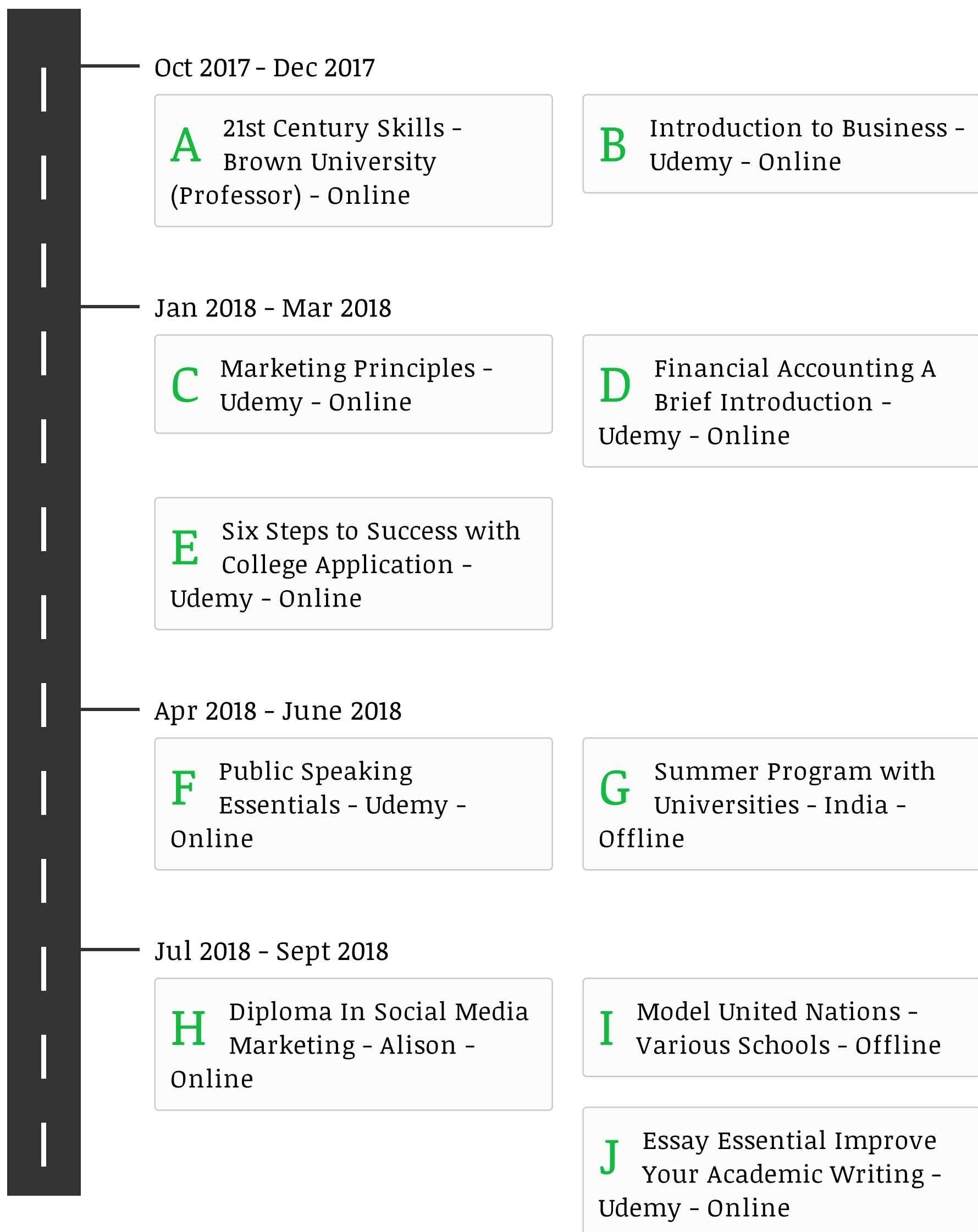
You 0

The requirements around CV achievements vary depending on your goal towards the course you want to pursue in college. If you are interested to pursue college internationally, then again the requirements would vary. The chart below, shows what are the requirements that you should work towards and where you stand today. Note: The scores are meant to be indicative based on empirical data of over 8,000 students that have taken admission over the last 3 years.

|          |                            |                            |
|----------|----------------------------|----------------------------|
|          | Summer Enrichment Programs | Work Experience            |
| Required | 30%                        | 20%                        |
| You      | 0%                         | 0%                         |
|          | Career Focused             | Universal Programs         |
| Required | 15%                        | 15%                        |
| You      | 0%                         | 0%                         |
|          | Academic Honours           | Co-Curricular Achievements |
| Required | 10%                        | 10%                        |
| You      | 0%                         | 0%                         |

 Your CV Roadmap

Based on your preferences, interests and other important details, we have customised a special roadmap that can help you build your CV. Here are its details.



Brief details of CV Roadmap Courses

A

Course Name

21st Century Skills

Mode

Online

Duration

4-8 Weeks

Price

Rs. 9500 (+Taxes)

Offered by: Brown University (Professor)

Certification: Yes

This is a highly interactive program meant to develop the 3 key skills required in the 21st Century. Thinking, Research and Communication. The program has been adopted by top schools across India and has been endorsed by Cambridge International Examinations. It is online, flexible and can be completed in 20 hours. Students receive a certification from a Professor of the Ivy league Brown University.

B

Course Name

Introduction to Business

Mode

Online

Duration

6.5 hrs

Price

\$20

Offered by: Udemy

Certification: Yes

This is a complete college course, the same one you would take in a University. This course covers an introduction to the world of business and all its disciplines. Goal: At the end of this course, students will be able to understand and discuss aspects of business at a college introductory level. Objectives: Students will be able to see the bigger picture of business, understand the potential fields of study and focus their future studies on the areas of business that interest them the most.

Brief details of CV Roadmap Courses

C

Course Name

Marketing Principles

Mode

Online

Duration

8 hrs

Price

\$20

Offered by: Udemy

Certification: Yes

This introductory marketing course covers identifying segmentation, differentiation, target marketing and positioning opportunities that can be addressed with the proper marketing mix. All of this is taught in the context of today’s complex global environment. By course end, you will be able to analyze a marketing opportunity and write a marketing plan to address that opportunity. A must for both corporate marketing employees and budding entrepreneurs.

D

Course Name

Financial Accounting A Brief Introduction

Mode

Online

Duration

1 hr

Price

Free

Offered by: Udemy

Certification: Yes

Learn the basics of financial accounting in one hour!

Brief details of CV Roadmap Courses

E

Course Name

Six Steps to Success with College Application

Mode

Online

Duration

N/A

Price

Free

Offered by: Udemy

Certification: Yes

This course provides 6 steps of instructions, worksheets, and lectures for students that explain how to apply for admission to college.

F

Course Name

Public Speaking Essentials

Mode

Online

Duration

1 hr

Price

Free

Offered by: Udemy

Certification: Yes

Discover how to engage and intrigue your audiences right from the beginning of any speech. Develop powerful personal stories through action-ready lectures that will help you RIGHT NOW! Discover time-saving techniques while writing a speech. Â

G

Course Name

Summer Program with Universities - India

Mode

Offline

Duration

2 Weeks

Price

Rs. 1 Lakh - Rs. 2 Lakhs

Offered by: Univariety

Certification: Yes

For many decades now, school students have been doing short summer courses at universities and this has mostly been limited to students in US, UK and other western countries. However, now Indian students also have this option. Imagine doing a summer course of 2-3 weeks at a top global university with the faculty of subjects like business management, engineering, computer science, creative writing, medicine etc. While the student can travel internationally and experience the campus life abroad, many top universities are offering such programs right here in India. These are cheaper in cost yet come with the same benefit of certificate from the university as well as a recommendation letter for the deserving students. These go a long way in strengthening the CV for college applications. Universities like Oxford, Yale, Nottingham and others can be available to those who are focussed.

Brief details of CV Roadmap Courses

H

Course Name

Diploma In Social Media Marketing

Mode

Online

Duration

N/A

Price

Free

Offered by: Alison

Certification: Yes

Social media marketing courses to learn about social media marketing including email marketing, social media tools and blogging.

I

Course Name

Model United Nations

Mode

Offline

Duration

2-4 days

Price

3000-5000

Offered by: Various Schools

Certification: Yes

MUNs commonly known as Model United Nations or Model UN, is an extra- curricular activity taken up by high school students. It is an exercise in research, public speaking, and teamwork thereby helping you build up on your debating skills, leadership and diplomatic skills that you will need throughout your career. It will also enable you to earn a Certificate of participation that strengthen your resume when you apply for higher studies at any university. Some of the popular ones in India are Indian International MUN, BITSMUN Hyderabad, ILMUNC, Harvard MUN, Delhi University MUN, Mumbai MUN and many more.

Brief details of CV Roadmap Courses

J

Course Name

Essay Essential Improve Your Academic Writing

Mode

Online

Duration

1.5 hrs

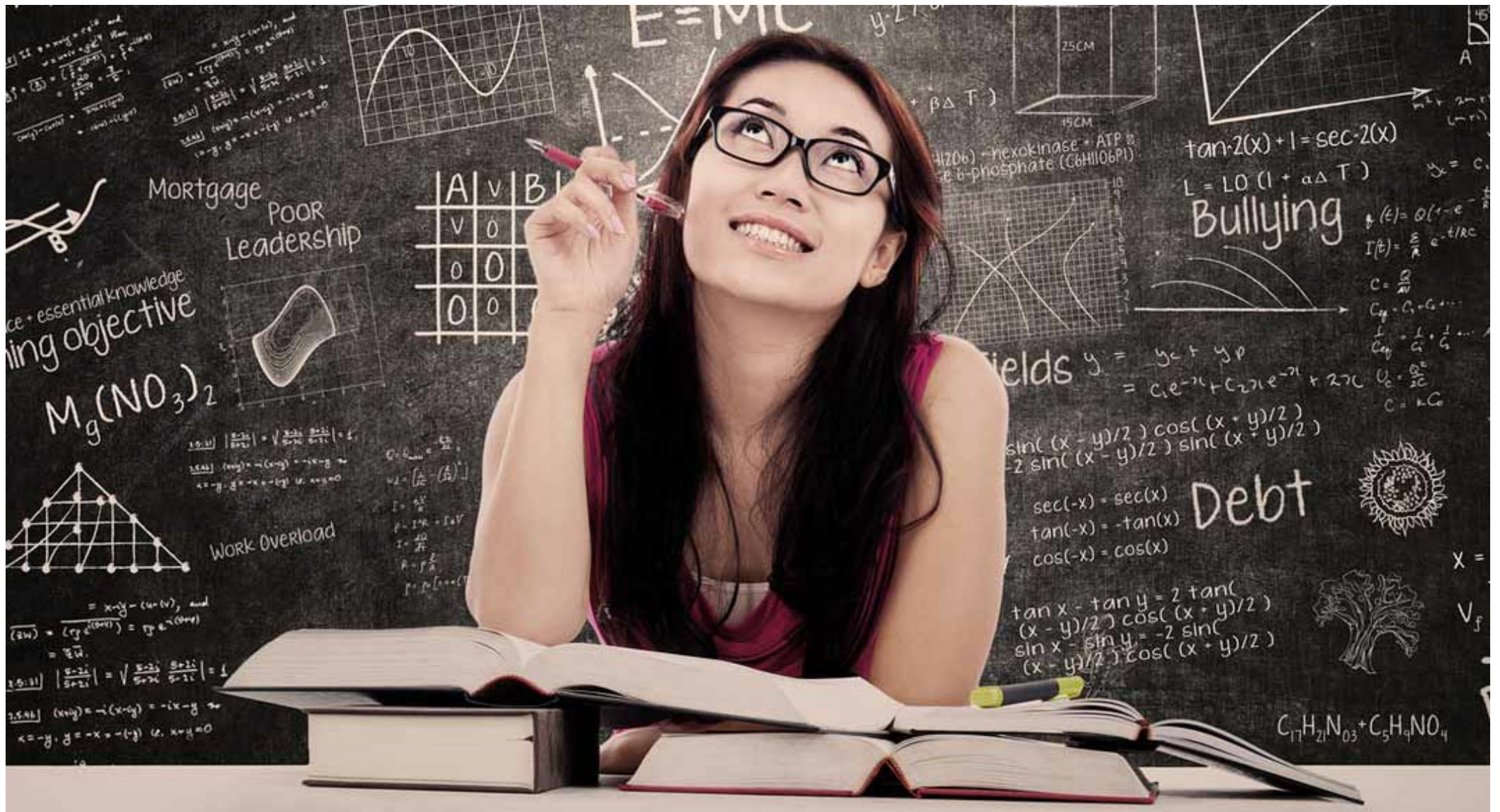
Price

Free

Offered by: Udemy

Certification: Yes

Achieve academic essay success by learning and practicing essential writing skills in this step by step course



# WHAT NEXT?

- ✔ Understand the programs recommended to you in great detail along with your counsellor
- ✔ Decide which courses you would like to enrol for
- ✔ Ask your counsellor for support around enrolment
- ✔ Let us know your feedback about the courses you enrol for
- ✔ Take our help in portraying your achievements correctly when applying to colleges

*Just to ensure that you don't delay taking action, we will follow up with you in a few weeks.*