

Bachelor in Design, a Bachelor of Design (B.Des. or B.Design) degree is usually an undergraduate academic degree awarded for a course or major that generally lasts three or four years. It is an arts-centered degree that is a counterpart to the Bachelor of Fine Arts (BFA) degree.

Below are some of the career options available under these degree courses:

1. Fashion Designing

Fashion designing involves lot of creativity, passion for clothing, deep understanding of business and marketing aspects of fashion world. This is career is quiet challenging depending upon your skill and talent you can reach the heights of glamour world.

2. Performing Arts

There are both diploma and degree courses available in acting and dancing. People with natural flair in acting/dancing and good skills in performing art are able to do well in this career. The scope and opportunities in this field are very strong as the film and television industry is one of the most popular and prosperous industries in India.

3. Animators and Graphics Designing Artists

The Bachelor of Arts in animation and visual arts is a three year long course. Choosing a career in this field requires creativity and the skills of drawing arts. This career offers numerous career opportunities both in India as well as abroad. This job involves creating full length animations, advertising banners for websites, animated movies or advertisement clips. There are different kinds of experts within the animation field and they all need to cooperate for successful results. A trainee animator would receive salary between 10K to 15K rupees per month, a 3-5 years experienced animator receives around 25-40K rupees per month and a highly reputed and highly experienced animator could earn up to 60-80K rupees per month.

4. Interior Designing

Interior designing involves creativity, imaginative and artistic skills to decorate an interior space according to client requirements and given theme. Interior Designers provide designing solutions so as to best utilize the space and giving it an attractive look. So the person has to be very creative, imaginative, disciplined and able to communicate as well as understand client needs clearly.

5. Graphic Designer

Do you love creating images on your computer to convey a message more effectively? If so, graphic design allows you to combine art and technology. You may be hired to design images for books, magazines, movies, ads, or menus.

6. 3D Animation

A career in 3D animation involves creating 3D moving images using computer software. These images are made with the use of digital models. After the models have been created, details are added, like hair, clothing, skin, grass, trees, and any other item that completes a scene. 3D animation is one of the fastest growing careers. Since most animated scenes are now created with this type of technology, the demand for this type of technical knowledge is increasing. The average salary for 3D animators reflects this. Some more successful 3D animators have the capacity to make over 25 lpa each year depending on industry working in and state living within.

7. Visual Effects Animator

A visual effects animator is the individual responsible for inserting special effects into films; effects that cannot be added during live action shooting. As if this career weren't exciting enough, the salary is the icing on the cake. Reports say that the annual median salary for multimedia artists and animators is around 10 lpa for those in the motion picture and film industry. However, the top 10% of earners in this field brought home more than 20lpa

8. Video Game Design

For anyone that loves and lives to play video games, video game design can be a dream job. Video game design refers to planning, designing, and creating video games. The video game industry is a multi-billion dollar industry, and most video game designers will usually make a decent amount of money. The median annual salary for a video game designer is around 10 lpa

9. Computer Animation

Computer animation involves creating moving images with the help of computers. This type of animation is used in films, television shows, video games, and advertisements. Computer animation is a highly specialised field, and the average salaries for computer animators reflect this. In short, a computer animator can expect to make a decent wage. When first starting his career, a less experienced computer animator may make as little as 4-5 lacs annually. As he gains more experience, however, he can expect to make roughly 12-15 lacs each year.

Top Colleges for Designing in India –

- National Institute of design
- National Institute of Fashion technology (NIFT)
- Srishti institute of art, design and technology
- Pearl academy
- Sir JJ college of applied arts
- The industrial design centre, IIT Bombay