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CLASS 10th

SCHOOL GD. Goenka Public School, Rohini, New Delhi,
India

PLACE New Delhi

CAREER PREFERENCES

COUNTRY India

DEPARTMENT Business Management

PERSONALIZED
CV ROADMAP
REPORT 2017 – 2018



CV Requirements for your career preferences

There are several types of things that school students around the world are doing to build up their profile. While the main purpose of these activities may be to help with college admissions, they also provide invaluable learning that is useful forever. The categories with a 'Check-Mark' are the ones that are specifically relevant for your objective

Academic Honours ✓

These are courses / tests that students enrol in to show their overall academic interest. These are usually focused on certain subjects and scoring well in them shows the student's mastery over a subject. These courses also demonstrate the student's initiative and seriousness towards academics which is highly desirable by university admissions officers.

Summer Enrichment Programs ✓

World over, senior school students use the summer time to help prepare for college admissions. A popular option that helps a student's CV is doing a summer program at a university in the stream that is of their interest. They can learn from professors of universities like Harvard, Yale, Oxford and many others. Depending on the affordability, students can either go to the University campus internationally or do a program off campus. The student gets a certificate from the University and also can get recommendation letters from the faculty.

Career Focused ✓

There is nothing better to demonstrate your interest in a field than to get a certification / experience related to that field. If commerce and business management is what interests you, then there are courses available that can be done from great universities. Similarly for engineering, law, medicine etc. These career focused courses can be free or paid, depending on what you chose.

Universal Programs ✓

There are courses which help students hone key skills needed to be successful in this era of globalisation. Across the world, high school students are going through courses on Critical Thinking, Effective Communication, Analytics, Modern Research Abilities, Collaborative Working etc. Certifications from some of these Universal programs are valued across the board by all kinds of Universities. Also, they add very critical skills needed for going through competitive interview & selection processes.

Work Experience

While work life will begin for students after graduating from college, universities value work exposure that students can get while still in school. Work experience can be of different types, from working in a corporate, to an NGO to volunteer work. Depending on the kind of course the student is applying for, specific type of work experience will help give an edge.

Co-Curricular Achievements

Each student has a few areas of interest outside of academics. These activities become important for college admissions when they can be conveyed as achievements and not just activities. Admissions officers are interested to understand the level of initiative that a student can take. Hence, certain type of co-curricular activities have to be done till a significant achievement can be drawn from it.

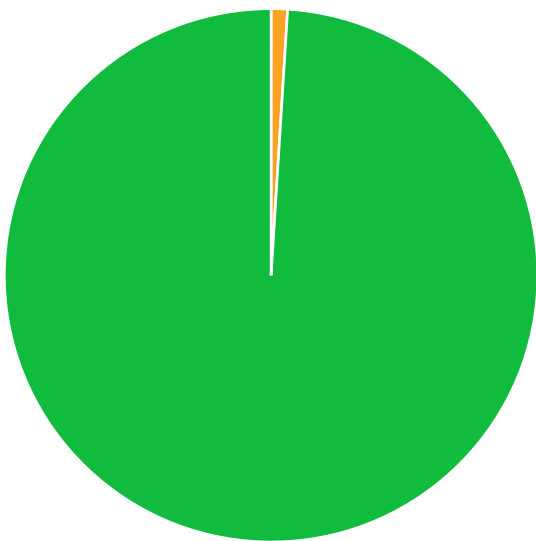
Special Skills

There are many areas that a student gets exposed to while in school and with friends. Students may have interest in areas like photography, theatre etc. and those can be converted into an achievement by doing the right courses and gaining certifications. Also, there may be several implications of those experiences on the course that the student has taken up.

Personalised Programs

Some students have a specific area that they are passionate about. Usually, they have developed this due to an early childhood exposure from family or friends. These special skills can be honed further to give a strong impetus on the CV of a student. Admission officers are always looking for those unique aspects that really define a student's personality. This could be anything from writing books to research publications to speaking slots at conferences.

Your CV Strength



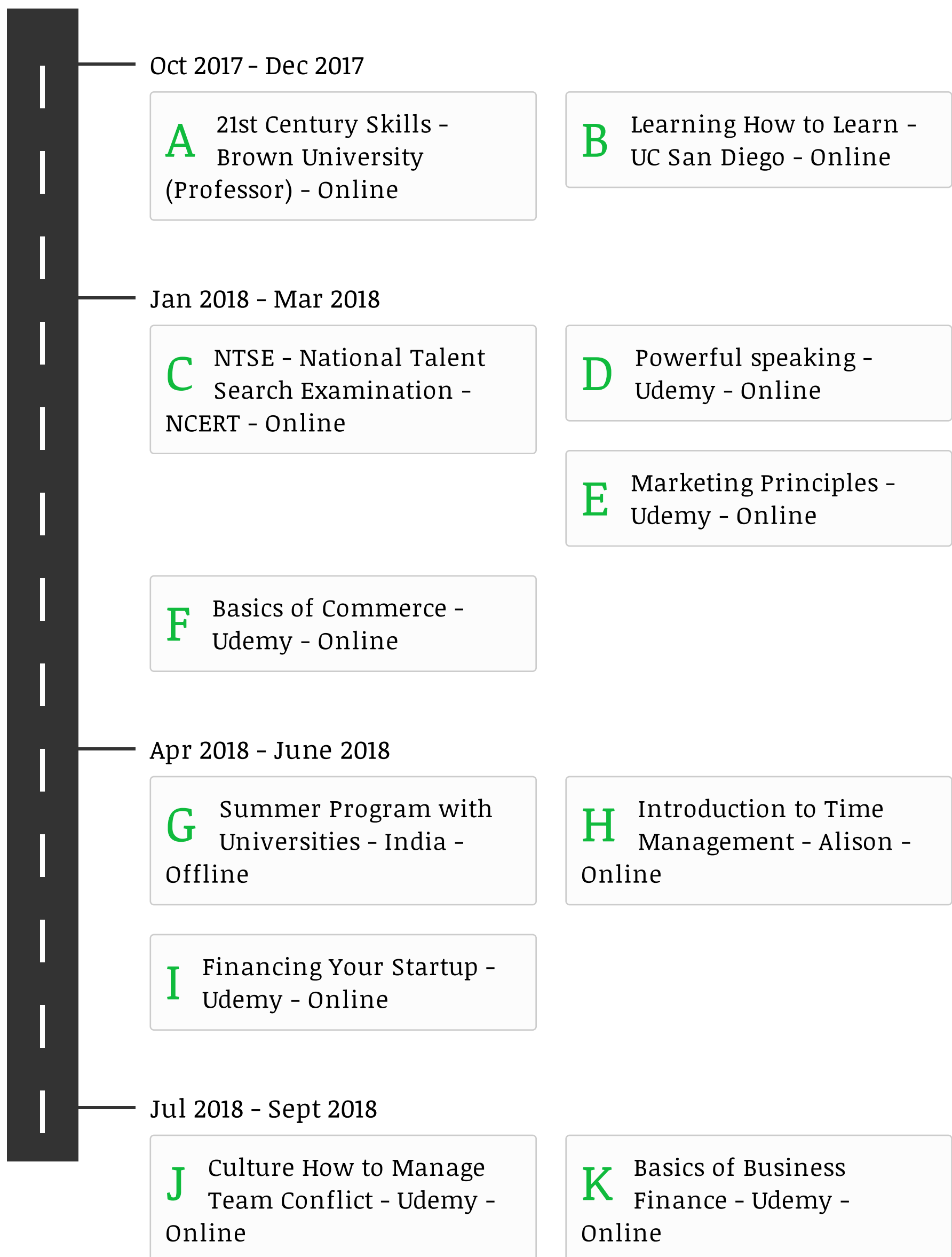
CV Strength indicates the attractiveness of your CV for college admissions. An ideal CV comprises of programs of good quality in each category. Not all activities are considered equal. For example, if you have won a first prize and certificate in a school level debate it would have lesser value as opposed to winning a national level debate competition. The programs you have done contribute to your overall CV strength as it is calculated based on what courses/activities you have done and how much each course contributes to that category.

Required 100 You 0

The requirements around CV achievements vary depending on your goal towards the course you want to pursue in college. If you are interested to pursue college internationally, then again the requirements would vary. The chart below, shows what are the requirements that you should work towards and where you stand today. Note: The scores are meant to be indicative based on empirical data of over 8,000 students that have taken admission over the last 3 years.

		Summer Enrichment Programs	Work Experience
Required		30%	20%
You		0%	0%
		Career Focused	Universal Programs
Required		15%	15%
You		0%	0%
		Academic Honours	Skill Based
Required		10%	10%
You		0%	0%

Based on your preferences, interests and other important details, we have customised a special roadmap that can help you build your CV. Here are its details.



Brief details of CV Roadmap Courses

A

Course Name

21st Century Skills

Mode

Online

Duration

4-8 Weeks

Price

Rs. 9500 (+Taxes)

Offered by: Brown University (Professor)

Certification: Yes

This is a highly interactive program meant to develop the 3 key skills required in the 21st Century. Thinking, Research and Communication. The program has been adopted by top schools across India and has been endorsed by Cambridge International Examinations. It is online, flexible and can be completed in 20 hours. Students receive a certification from a Professor of the Ivy league Brown University.

B

Course Name

Learning How to Learn

Mode

Online

Duration

4 hours of video, 3 hours of exercises, 3 hours of bonus material

Price

FREE Add a Verified Certificate for \$29

Offered by: UC San Diego

Certification: Yes

This course gives you easy access to the invaluable learning techniques used by experts in art, music, literature, math, science, sports, and many other disciplines. We'll learn about the how the brain uses two very different learning modes and how it encapsulates ("chunks") information. We'll also cover illusions of learning, memory techniques, dealing with procrastination, and best practices shown by research to be most effective in helping you master tough subjects.

Brief details of CV Roadmap Courses

C

Course Name

NTSE - National Talent Search Examination

Mode

Online

Duration

2 hrs for 16 weeks

Price

Free

Offered by: NCERT

Certification: Yes

NTSE (National Talent Search Examination) is a national-level scholarship program in India. It is considered as the most prestigious and the most difficult examination at high school level in the country. It is no longer confined to only basic sciences but is now extended to social sciences, engineering and medicine as well. It helps to identify and recognize students with high intellect and academic talent and help them for higher studies by providing scholarship at different stages. The NTSE Exam is conducted by the NCERT, Delhi. A total of 1000 scholarships are awarded for those who clear both the levels of the state level examination i.e. Mental Ability Test and the SAT (language tests, Maths, Science, Social Science)

D

Course Name

Powerful speaking

Mode

Online

Duration

1.5 hrs

Price

10\$

Offered by: Udemy

Certification: No

Powerful Speaking is an invaluable set of skills. The human voice is the most powerful sound on this planet; it can make us laugh, cry, inspire us and even change the world. Whether you're teaching your child, closing a prospective client, asking for a raise from your boss or proposing marriage to your partner, what you say and the way you say it will determine the outcome.

Brief details of CV Roadmap Courses

E

Course Name

Marketing Principles

Mode

Online

Duration

8 hrs

Price

\$20

Offered by: Udemy

Certification: Yes

This introductory marketing course covers identifying segmentation, differentiation, target marketing and positioning opportunities that can be addressed with the proper marketing mix. All of this is taught in the context of today’s complex global environment. By course end, you will be able to analyze a marketing opportunity and write a marketing plan to address that opportunity. A must for both corporate marketing employees and budding entrepreneurs.

F

Course Name

Basics of Commerce

Mode

Online

Duration

4.5 hrs

Price

\$125

Offered by: Udemy

Certification: Yes

In this course, you are going to understand as to What is Commerce and its related aspects. But why we should understand What is Commerce? "In Modern world, we are enjoying a very happy life and good standard of living because of development of commerce. Commerce provides all the things that are required to lead a happy life. Commerce refers to those activities which are necessary to bring goods and services from the place of their origin to their place of consumption."

Brief details of CV Roadmap Courses

G	Course Name	Mode	Duration	Price
	Summer Program with Universities - India	Offline	2 Weeks	Rs. 1 Lakh - Rs. 2 Lakhs
Offered by: Univariety		Certification: Yes		

For many decades now, school students have been doing short summer courses at universities and this has mostly been limited to students in US, UK and other western countries. However, now Indian students also have this option. Imagine doing a summer course of 2-3 weeks at a top global university with the faculty of subjects like business management, engineering, computer science, creative writing, medicine etc. While the student can travel internationally and experience the campus life abroad, many top universities are offering such programs right here in India. These are cheaper in cost yet come with the same benefit of certificate from the university as well as a recommendation letter for the deserving students. These go a long way in strengthening the CV for college applications. Universities like Oxford, Yale, Nottingham and others can be available to those who are focussed.

H	Course Name	Mode	Duration	Price
	Introduction to Time Management	Online	N/A	Free
Offered by: Alison		Certification: Yes		

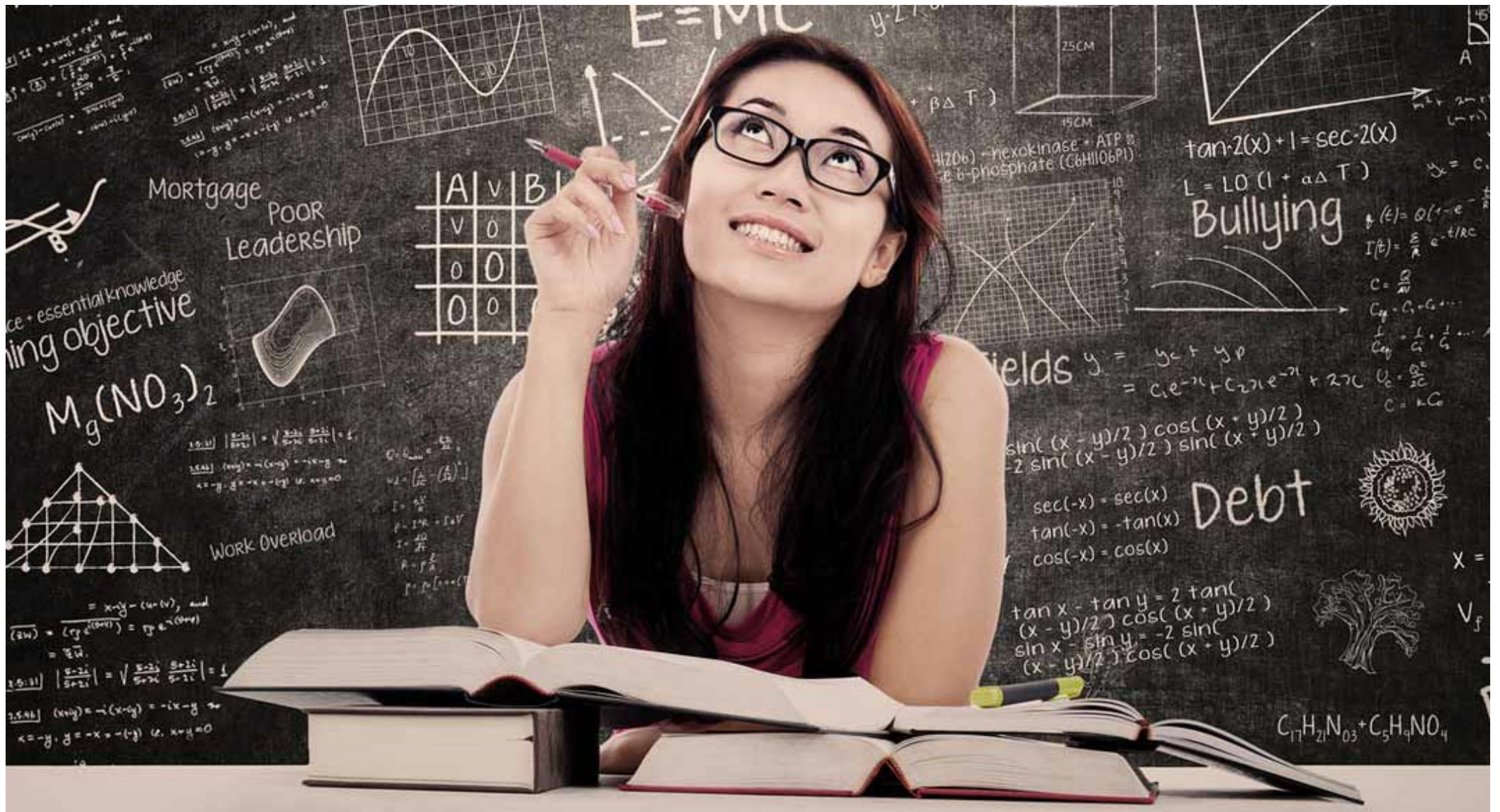
Introduction to Time Management is a free online course that will guide you on how to effectively and efficiently manage your time.

Brief details of CV Roadmap Courses

I	Course Name Financing Your Startup	Mode Online	Duration 31 mins	Price \$10
Offered by: Udemy		Certification: Yes		
Learn Seven Amazing Financing Strategies for Your Business or Startup!				

J	Course Name Culture How to Manage Team Conflict	Mode Online	Duration 30 Mins	Price \$15
Offered by: Udemy		Certification: Yes		
Understand how to harness healthy conflict in teams and how to manage conflict conversations.				

K	Course Name Basics of Business Finance	Mode Online	Duration 4 hours	Price \$10
Offered by: Udemy		Certification: Yes		
Basic Accounting, Financial Statement Analysis, Using Excel to build Financials.				



WHAT NEXT?

- ✔ Understand the programs recommended to you in great detail along with your counsellor
- ✔ Decide which courses you would like to enrol for
- ✔ Ask your counsellor for support around enrolment
- ✔ Let us know your feedback about the courses you enrol for
- ✔ Take our help in portraying your achievements correctly when applying to colleges

Just to ensure that you don't delay taking action, we will follow up with you in a few weeks.