Univariety
Discover & be discovered
GO THE EXTRA MILE
GEM SERVICE
A premium counselling & college planning service
For students & parents who leave nothing to chance

While seeking guidance for sending Mukund abroad after his Class XII, we were at our wits end since various 'specialised agencies' ended up confusing us with their advice. They seemed more interested in charging us for tutorials like SAT/TOEFL (even though these were not required) than guiding us.

What we needed at that time was a genuine guide who would give us selfless advice, someone like an experienced family friend. That was when Scottish High International School introduced us to Univariety. During discussions with the Univariety team, we realised that they were not pushing us for any particular country, course or university. They genuinely clarified all our doubts and advised us on what would be best for our son.

Enormous effort was put in by Univariety in collating all our documents, creating online IDs and filling applications on Mukund's behalf for more than 15 universities in five countries. At that time Mukund was very busy with his Class XII studies and subsequent exams. Univariety kept the pressure off him as well as us by continuously monitoring all applications and responding to various queries in consultation with us. Therefore, if today Mukund has many options to choose from, it is more due to the work put in by Univariety than by us parents!

Mr. Sameer Shah
Parent of a student from
Scottish High International School, New Delhi

Upon finishing high school, some kids know exactly what they want to do and where they want to go, whereas a great majority of them are confused and undecided. Needless to say that like many parents, I was also overwhelmed by the variety of available options.

My introduction to Univariety was through my son's school, where they were conducting a session. As we continued our interactions to find a suitable selection of universities for my son, I found them to be very professional, courteous and sincere. I have certainly benefitted from their guidance and do recommend them to other parents.

Mr. Ranbir Gupta
Parent of a student from
Meridian School, Hyderabad

Univariety has really helped me identify the right courses and guided me through the entire application process.

I was very keen on getting an offer from the Singapore Institute of Management. I called my counsellor almost every day and she entertained my views each time. She was extremely patient with me and never imposed her opinion. Sure enough, it worked!

Ms. Sahee Wasan
Student of
Apeejay School, Jalandhar

BEFORE ANYTHING ELSE, PREPARATION IS THE KEY TO SUCCESS.

– Alexander Graham Bell

Univariety **Outplacement System** is a pioneering innovation in the field of higher education planning.

Headquartered in Singapore, we manage the largest organised student counselling and college planning system in India. Our 'Go the Extra Mile' (GEM) offering is a premium counselling and college preparation service which enables students to achieve the best possible admission and scholarship results across thousands of universities in multiple countries.

We are the only organisation to operate as an in-house college admission system for over 75 premium schools spread across 8 cities in India.

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*We are unbiased in our approach and this enables us to advice students for over two thousand university/college options across eight countries.

The GEM service focuses on 2 key areas: giving students clarity for making the right decision and securing successful admission along with the best available scholarship.

1

Clarity for Decision

- Counsel and help students decide on career options
- Shortlist courses/countries based on interest and affordability
- Finalise the list of colleges based on aspiration and abilities
- Make a work plan for admission to each of the shortlisted colleges
- Create a target list of scholarships

2

Ensuring Successful Admission

- Identify admission tests to be taken
- Support in test preparation, essays and SOP
- Track the admission processes of multiple universities
- Complete and submit admission forms
- Assist in applying for scholarships
- Use relations where required to secure admissions in shortlisted institutes

GEM service is most relevant for parents and students:

- Who are in the process of making up their minds about the choice of a career or course
- Who want a dedicated expert throughout the planning process and want to leave nothing to chance
- Who are applying to countries beyond India i.e. US, UK, Australia, Singapore, Canada and others
- Who are concerned about their academic performance and are planning for best backup options
- Who don’t want to worry about application processes across multiple universities and want assistance in this area
- Who are looking for scholarships

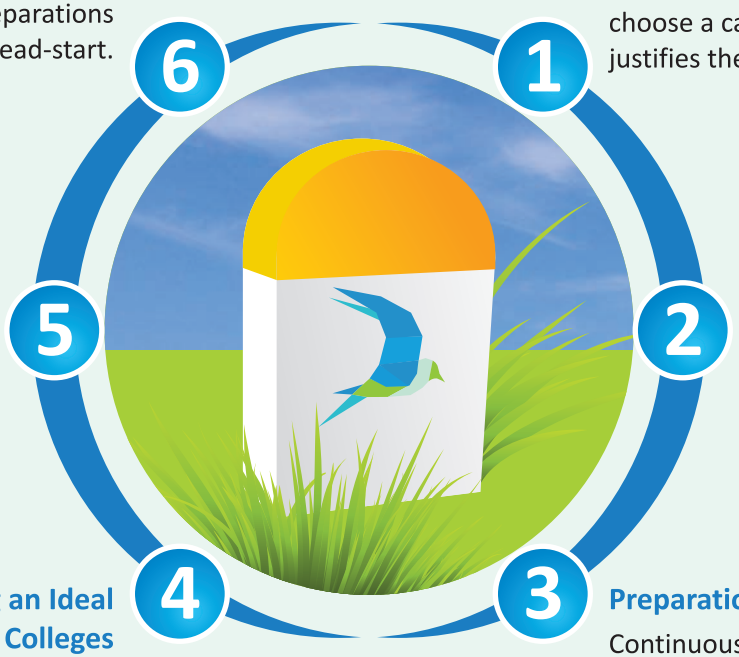
Process Led Approach

We deliver our GEM service by helping students achieve 6 milestones. These milestones are laid out in our internationally recognised 48-step planning system. This planning system with pre-decided deadlines, is shared with students & parents and is monitored closely.

This service ensures that our students feel secure and confident about their admission process. It also increases their chances of getting into a good university.

Milestone Driven Approach

Structured, Disciplined and Accountable



1 Ensuring Clarity

Detailed analysis of strengths and interests to help students choose a career which best justifies their abilities.

2 Finalising Course/Country

Identification of best courses which students can pursue based on their career objectives & preferences.

3 Preparation Guidelines

Continuous guidance on admission criteria, processes, tests and preparation aid for students.

4 Creating an Ideal List of Colleges

Suggestion of a list of colleges categorised into 'Aspiration', 'Best Fit' and 'Safe' lists.

5 Finalising the Colleges to Apply to and Applying to Them

Finalisation of a list of universities with the right balance of admission chances & scholarships, along with assurance of complete assistance during the application process.

6 Post Admission Guidance

Guidance on finance, scholarships, accommodation and pre-joining preparations for a better head-start.

Key Facts

- 94% service satisfaction rate, i.e. students who said 'I will recommend this service to my family & friends'
- An average of 3 admission offers were made for each student from their list of shortlisted universities
- 91% students expressed complete clarity in choosing a career, course and country within 3 months of starting the service
- Over $2.5 million in grants and scholarships were awarded to our students for the academic year 2012 – 2013

Some universities where the GEM students are studying

Cornell University

University of California Berkeley

Purdue University

Carnegie Mellon University

University of Michigan

Cambridge University

University College London

University of Warwick

National University of Singapore

Monash University

Christ University Bangalore

University of Delhi

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Take the first step towards making the right higher education decision. To understand how the GEM approach works, email us at guideme@univariety.com or call +91 (40) 3090 39 00 / 30 / 38 for a discussion with our counsellors.

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