

NAHIDA COELHO

701 Silver Springs, 98 Perry Road, Bandra (w), Mumbai, 400050, India. Contact : +91 9819673923.

Email : nahidac@gmail.com. DOB : 21st December, 1982

OBJECTIVE

I have an established combination of personal attributes and almost 13 years of work experience. I am currently pursuing a Global career counseling course. I aim to use my expertise, taking into consideration my diverse knowledge in Early Childhood Education and experience in the field of marketing in order to promote your organisation.

EXPERIENCE

NEW ZEALAND TERTIARY COLLEGE INDIA (P) LTD.

JUNE 2012 – PRESENT

New Zealand Tertiary College (NZTC) is a private training institution specialising in early childhood teacher education. Founded in New Zealand in 1982, the College was the first private institution to be approved to deliver qualifications leading to teacher registration in New Zealand and it remains committed to providing quality early childhood teacher education programs.

ENROLMENTS MANGER INDIA

Coordination with college enrollment acquisition , recruitment, communications and marketing.

■ Enrolment recruitment

- Attain annual student enrolment targets, PAN India
- Oversee interview processes in conjunction with the NZTC enrolment process
- Travel PAN India to engage in face to face college development opportunities and activities as required

■ Marketing and promotion

- Promotion of the qualification offered by the college to schools, other colleges, Education organisation and students.
- Promotion to current students and Alumni to encourage extensions of their programs
- Tracking and reporting on customer response to marketing and sales promotions
- Coordinate and actively engage in marketing promotions externally, including centre and organisational visits
- Involvement in workshops and student learning as required

SPLASH PUBLICATION PVT. LTD

JULY 2011 – JUNE 2012

SENIOR ADVERTISING MANAGER

- *Marketing and launching 'Youth Incorporated' Magazine*
- Executed advertising sales, marketing, brand extension and promotion of the magazine in promotional events.
- Support the Editorial team to come up with new and innovative ideas for each issue

Clients Handled: Unilever Limited, India – Lux Body, Garnier Men, Shen Reflexology, Gatsby, Radiance HR, AIESEC, Quacquarelli Symonds, Impressario Pvt. Ltd.; L'oreal

DANCING WOLF MEDIA, INDIA

JUNE 2007 –2011 JULY

ADVERTISING MANAGER, SOUTH ASIA & MIDDLE EAST

- Media representative for Smart Travel Asia and Online Travel magazine.
- Responsible for advertising sales, marketing, brand extension and promotion for SmartTravelAsia to Leisure Hotels, Resorts, Spas, Tourist offices, Airlines and other Luxury Products.

Clients Handled: The Indian Hotels Company Limited, The Oberoi Group, Neemrana Hotels, Grand Prix F1 for Abu Dhabi and Ministry of Tourism, Incredible India.

LACADIVES, INDIA

NOVEMBER 2004 – 2007 JUNE

MARKETING & ITINERARY MANAGER

- Responsible for planning itineraries and bookings for both international and domestic clients.
- Marketing of Scuba Diving packages to international web-based travel agents.
- Creating competitive pricing for recreational sport packages like Scuba Diving, Snorkelling.
- Interacting with government officials on a regular basis to process permits and lease documents for Lacadives.

CORBAN ADVERTISING ,DUBAI MEDIA CITY, DUBAI

MARCH 2004 – OCTOBER 2004

PUBLIC RELATIONS CONSULTANT

- Executed regular press releases and press interviews with regard to the 2004 U.A.E trade show in India.
- **Involved** in planning and executing international events (Retail Technology Forum, Samsung, International Expo consultancy)

OTHER EXPERIENCE

- **Voluntary Assistance** at Aseema Charitable Trust. Designed Brochures and assisted in an exhibition “Joy Of Giving Week”
- **Voluntary Assistance** at a Day Care Centre “The Little Company”. Assisted the Teachers with the Children during Play time.
- **Designed Food Menu Cards** for Mangi Ferra & Simply Goa. Both Restaurant and Bars based in Mumbai, India.
- **Executive Producer** for UFS (Underwater Film Services, Mumbai. Headed by Anees Adenwala) Managed Costing, Co-ordination with Client and Team off the Film Sets.
- **Voluntary** Afterschool teaching as a part of Social Service in School in 1996-98.
- **Assistance** in Media Planning with Prezents Advertising
- **Flight** Attendant with Jet Airways Pvt Ltd

EDUCATION

JUNE 2017 – ongoing : Global Career Counsellor- University of California, Los Angeles , (Extension)

OCT 2011 : NEW ZEALAND TERTIARY COLLEGE, India :Certificate in Early Childhood Education

FEB 2010 : CHRISTINE VALMY, INTERNATIONAL SCHOOL OF ESTHETICS, MUMBAI, INDIA : Spa treatment Course- Specialising in Massage And Other Spa oriented therapies.

2000 – 2003: SOPHIA COLLEGE, Mumbai, INDIA : Bachelor of Arts (BA) – English Major

1998 – 2000: SOPHIA COLLEGE, Mumbai , INDIA : Higher Secondary School Certificate X1 and X11

1985-1998: ST.JOSEPH CONVENT, Mumbai, INDIA: SSC Board – X

INTERESTS

Glass Painting, Traveling, Dancing and Reading