

SMART GOALS OF A SCHOOL GUIDANCE SYSTEM

SMART GOALS ARE

SPECIFIC.
MEASURABLE.
ACHIEVABLE.
RELEVANT.
TIME-BOUND.

Helping students make decisions about careers and colleges in a School Career Guidance Program is achieved through different stakeholders.

Progressive schools recognize the objectives of each stakeholder and consciously embrace them as SMART Goals.

GUIDANCE COUNSELLOR GOALS

AWARENESS

- Increase student's self-awareness - Academic, Career, Social & Personal
- Identify Aptitude, Interest and Personality

ATTITUDE

- Minimize confusion & stress through regular counselling
- Inculcate positive approach towards career planning

PLANNING

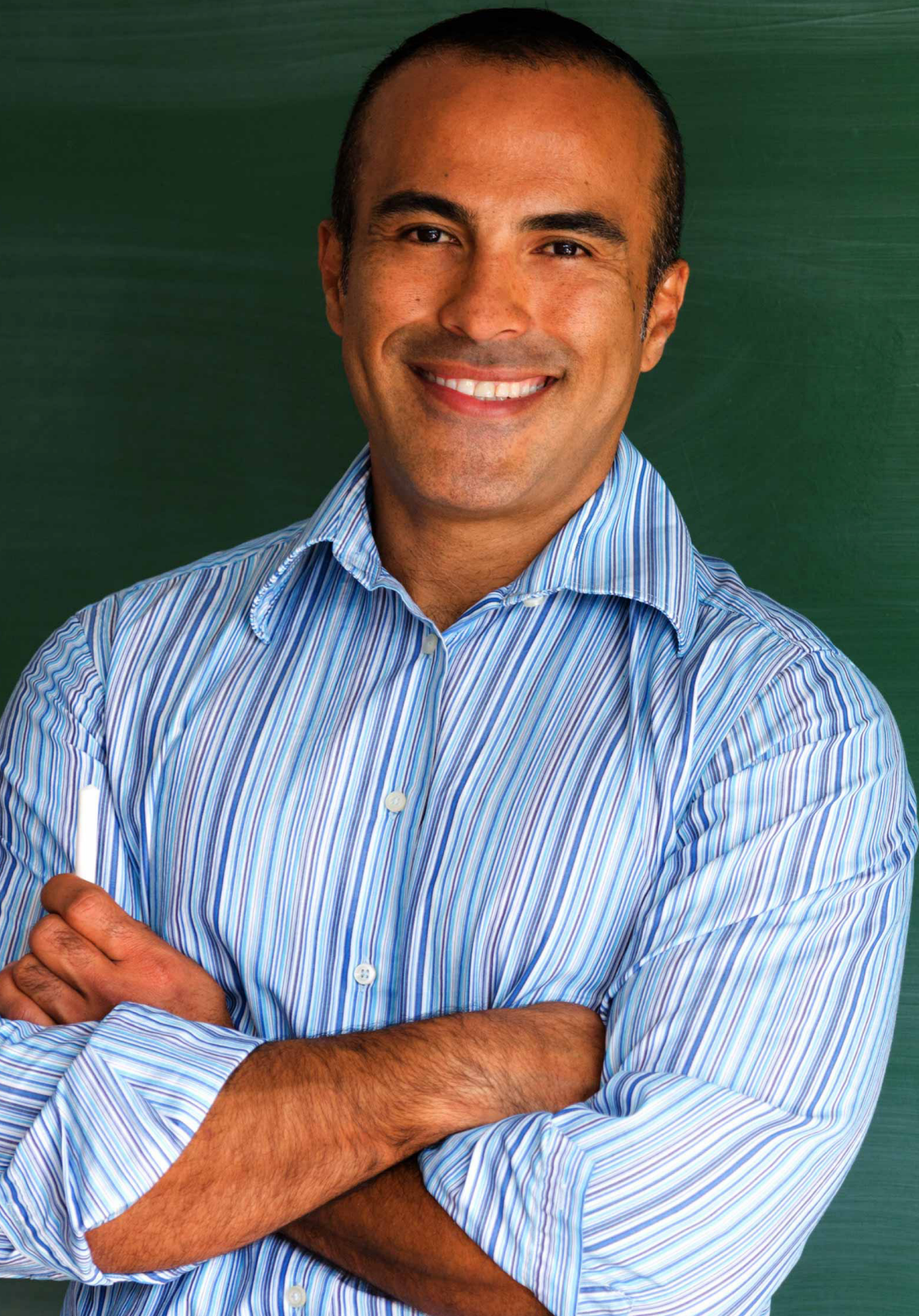
- Maximize student exposure to careers & colleges
- Customize Career road-map for every student
- Manage Parental expectations

EXECUTION

- Ensuring timely subject course & college selections
- Meeting Entrance Test & Application Deadlines
- Scholarship Guidance

NO STUDENT LEFT BEHIND





TEACHER GOALS

ACADEMIC

- Develop a Positive Association between subjects & careers
- Improve classroom engagement through career-based activities
- Improve Academic Achievement through early aptitude identification
- Early identification & road-map for gifted and special needs students
- Map course preference trends across cohorts to identify interest in subject & take corrective measures in case of low interest

PROFESSIONAL DEVELOPMENT

- Make Career Counselling integral to Professional Learning Goals
- Enhance communication with parents through career-based insights

SCHOOL GOALS

A diverse group of nine young adults, including students and young professionals, are standing behind a large white banner. They are all smiling and looking towards the camera. The banner is held up by their hands, and it covers the middle section of the image. The background is plain white.

MAXIMIZE & MAP STUDENT ACHIEVEMENT

- Measure Annual student placement success through a data-driven Guidance System
- Enhance goals annually & evaluate metrics for student placement success
- Commit to an investment in resources, training & guidance systems to realize student success goals
- Collaborate with best suited third-party stakeholders for maximum student benefit

THOUGHT LEADERSHIP

- Become a thought leader BRAND through Guidance-driven student success
- Fortify Alumni Network as key school asset
- Effectively convey college & career achievements to internal & external stakeholders

**"OK, but if sentient robots don't rise up
and enslave humanity, what sort of careers
might you be interested in?"**





Univariety is India's first company to use technology to setup a complete career & college guidance cell inside progressive schools. Students receive guidance from counsellors, digital tools, university admission officers and from the past students of the school. Univariety runs a successful Global Career Counsellor program for certifying teachers in association with a top University - UCLA Extension. Univariety has proved to be a comprehensive partner for schools wanting to go beyond the regular and focus on student success.

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