ISDI

SCHOOL OF DESIGN & INNOVATION
Curricular Collaboration With
Parsons School of Design

PRODUCT

COMMUNICATION

INTERIOR

FASHION

RETHINK CREATIVITY
Undergraduate & Postgraduate Programs in Design

ISDI

Based in the heart of Mumbai, ISDI is one of India's leading schools of design and innovation.

ISDI offers cutting-edge and innovation focused programs that are based on intensive specialization.

The curriculum draws from strong fundamentals of liberal arts, critical observation, disruptive design thinking, exploration of emergent technologies and master classes.

ISDI empowers its students to tap into the full potential of their creativity. Students are carefully guided to use design for social and economic benefits and achieve unprecedented commercial success through innovation.

ISDI graduates become design leaders of the future who address real-world challenges by balancing high levels of creativity, technical capability and strong empathy for people.

Entrepreneurship   Technology

Design

Science   Humanities

ADMISSION PROCESS

At ISDI, we believe in spending time with each applicant before we make a selection. Therefore we accommodate a limited number of students on a particular day at each venue.

Therefore the ISDI challenge is conducted on multiple dates and various locations.

STEP 1

APPLY ONLINE

- Apply at www.isdi.in and pay the application fee online

STEP 2

ISDI CHALLENGE

- Design Aptitude test
- Collaborative Studio test
- Personal Interview

STEP 3

RESULT DECLARATION

- All results are declared online and also via selection emailers

STEP 4

ENROLLMENT

- Payment of admission fees by the prescribed date

Year 1

FIRST YEAR STUDIES

ISDI's first-year course enables students to explore design and innovation concepts, skills and critical practices, training them to become flexible thinkers and lifelong learners.

A sound knowledge of art history, prototyping, technology, creative writing and critical thinking is a must. To suitably equip them, The Foundation Year is packed with intensive seminars and studio classes.

The first-year curriculum constitutes a common experience for all incoming ISDI students, it sets the foundation for their ISDI experience.

During the first year, students work with advisors, in consultation with instructors, to define their goals and choose the appropriate specialization.

AREAS OF FOCUS

Drawing and Imaging
Design Writing & Reading
Art and Design Methodologies
Design Research
History of Objects
Space and Materiality
Societal Energy Sources & Sustainable Systems

Year 2, 3 and 4

COMMUNICATION DESIGN

FUTURE OPPORTUNITIES

Advertising Art Director
Animator & Illustrator
Creative Director – Film/Television
Brand & Graphic Designer
VFX, AR, VR Expert
UI/UX and Interaction Designer
Packaging Designer

4-Year Undergraduate Programs

Year 2, 3 and 4

FASHION COMMUNICATION & STYLING

FUTURE OPPORTUNITIES

- Fashion Journalist
- Fashion Photographer
- Fashion Show Producer and Choreographer
- Stylist
- Blogger & Social Media Expert
- Curator
- Fashion Public Relations

FASHION DESIGN

FUTURE OPPORTUNITIES

- Fashion and Accessories Designer
- Stylists for Magazines, Films & Agencies
- Costume Designers for Films & TV Production
- Fashion Photographer
- Fashion Illustrator
- Visual Merchandiser
- Fashion Marketeer

INTERIOR DESIGN

FUTURE OPPORTUNITIES

- Movie Set and Exhibition Designer
- Designer of Retail Spaces
- Furniture Designer
- Residential Space Designer
- Visual Merchandiser
- Landscape Designer & Urban Planner
- Interior Stylist

PRODUCT DESIGN

FUTURE OPPORTUNITIES

- Electronics Designer
- Digital Expert
- Automotive Designer
- Medical Innovator
- Lifestyle & Furntiture Designer
- Sustainability Innovators
- Interface / Interaction Designer

11-Month Postgraduate Programs

DESIGN INNOVATION

FUTURE OPPORTUNITIES

- Marketing
- Human Centred Design
- Service Design
- Design & Practice
- Branding
- Strategic Management Consultancy
- UX/UI

FASHION BUSINESS MANAGEMENT

FUTURE OPPORTUNITIES

- Fashion Designer & Stylist
- Fashion Merchandiser & Buyer
- Fashion Consultant
- Store Manager
- Fashion PR
- Brand Consultant
- Retail Operations

STRATEGIC DESIGN & MANAGEMENT

FUTURE OPPORTUNITIES

Product or Service Design Manager

Innovation Manager

Product or Service Development Manager

Consumer Insight & Experience Manager

Design Experience Specialist

Business Development Manager

Creative and Innovation Officer

Parsons Faculty at ISDI

ISDI Summer Abroad

ISDI Student Life

World-class Faculty at ISDI

COLLABORATION WITH PARSONS

ISDI - School of Design & Innovation has received curriculum development support from Parsons School of Design since its establishment in 2013. This unique partnership for curricular excellence ensures ISDI students have access to global contemporary curriculum, proven teaching-learning methods enabling our students to be the design leaders of the future.

EMPLOYERS & PARTNERS

ISDI - School of Design and Innovation has close tie-ups with acknowledged leaders from different fields and industries. This corporate partnership provides students with invaluable hands-on experience and creates a valuable network for their future. The interaction exposes them to the best and empowers them to become successful front-runners in their chosen careers.

ISDI School of Design & Innovation

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