



# BACHELOR OF BUSINESS

A PATHWAY PROGRAM IN ASSOCIATION WITH



**1 YEAR** AT GREAT LAKES, INDIA &  
**2 YEARS** AT DEAKIN UNIVERSITY, AUSTRALIA

DEAKIN UNIVERSITY CRICOS PROVIDER CODE: 00113B



## INTRODUCTION

Setting the foundation for a successful career as a business leader needs to start at the beginning. Students entering the world of business equipped with a strong understanding of core business management and the right leadership skills will be able to create solid impact and build rewarding careers for themselves. These skills are the most sought after in today's highly volatile global digital economy.

It is to empower such students that Deakin University has collaborated with Great Lakes Institute of Management to offer the Bachelor of Business pathway. Upon successful completion of their first year with a minimum WAM of 60% at Great Lakes Institute of Management in India, learners will be able to continue their studies at Deakin University,



Australia for their second and third year. This provides learners with a world-class learning experience with flexibility, cost-effectiveness and adaptability to the current scenario. It also ensures that learners need not postpone their dream of an Australian education due to the pandemic, as they can continue their Year 2 in Australia\*.

Australia is a sought-after destination for quality education, lucrative employment opportunities and a high standard of living. This program and its global accreditations provide a clear path for all that by setting the foundation for a rewarding career in Australia. Through the curriculum designed by top academicians and industry experts, hands-on learning with practical projects, along with dedicated placement assistance and post-study work opportunities, learners will experience a structured path towards flourishing in Australia, or anywhere else in the world.

The combination of an inclusive learning environment, state of the art facilities and strong focus on employability ensures that learners are equipped with skills to become job ready graduates. We look forward to empowering the next generation of professionals who will influence the future, and build the career of their dreams.

\*Subject to international government visa and travel regulations.



“ As one of Australia’s largest universities, Deakin has strong global linkages, world-class research and, most importantly, an educational portfolio that blends the best of campus and digital delivery into a highly supportive and personalised student experience. ”

## WELCOME FROM THE VICE-CHANCELLOR

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**Professor Iain Martin**  
Deakin University Vice-Chancellor



## ABOUT DEAKIN UNIVERSITY

With over 45 years of experience as one of Australia's leading tertiary education providers, Deakin has won numerous awards and teaches over 60,000 students each year. We offer our students world-class programs and endless opportunities.

### Top 1% University

We are ranked in the top 1% of universities globally by the Academic Ranking of World Universities 2020. This rating indicates world-class facilities, research and teaching, as well as employability, innovation and inclusiveness.

### A Leading Young University

Deakin is among the Top 50 young universities in the world, based on the QS Top 50 Under 50 rankings. This ranking recognises the best universities worldwide which are under 50 years old.





## Deakin Business School

Deakin Business School is an internationally accredited business school in the top 1% of business schools globally\*. They are one of only 150 schools worldwide to hold both AACSB and EQUIS accreditations. International accreditation provides an assurance of quality for students and makes graduates more employable.

## Graduate Employment

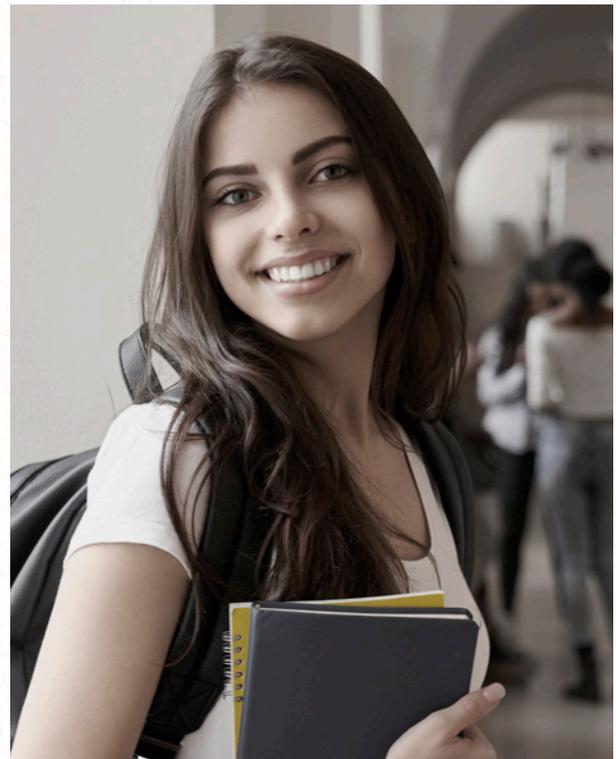
DeakinTALENT is Deakin's award-winning careers and employment service. Students and graduates can access programs and services that empower them to explore a broad range of career opportunities, build skills and experience that help them shape their careers to align with their interests, values and competencies.

## Excellence in Research for Australia

Excellence in Research Australia (ERA) is a comprehensive quality evaluation of all research produced in Australian universities. Of the research conducted at Deakin, 100% was rated at or above world standard in 2018.

## Student Satisfaction

For 11 consecutive years Deakin's undergraduate students have been the most-satisfied students of all Victorian universities (Australian Graduate Survey 2010–2015, Graduate Outcomes Survey 2016–2020 (GOS), Quality Indicators for Learning and Teaching (QILT)).



\*Accredited by EQUIS.



# WHY STUDY IN AUSTRALIA

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## Gain a Competitive Advantage

Australian institutions provide an education designed to help you succeed in the global workforce. An Australian qualification will make you very attractive to potential employers in Australia, at home and around the world.

## Gain Work Experience While You Study

Australian degrees such as this include work experience programs and internships so you can develop and enhance your understanding of the analytics profession, gain possible career outcomes, and the opportunity to establish valuable professional networks during your degree once you move to Australia.

## Access Extensive Student Support Services

Australia's Education Services for Overseas Students (ESOS ACT) framework enforces by law the best-practice protection for the rights of international students studying in Australia.

## Live and Study in Safety

Australian cities have some of the lowest crime rates in the world, and our streets and public spaces are open and safe. There are many options for accommodation: you can live in purpose-built student villages, homestays, private rentals, share-houses or boarding school accommodation.



## Make the Most of Australia's Great Outdoors

With a unique mix of thriving cities and regional centres, vast open spaces and spectacular landscapes, it's no wonder Australia attracts people from all over the world.

## Enjoy a High Standard of Living

Australian cities are consistently ranked as some of the most liveable in the world. The quality of education, healthcare, transport, infrastructure and government services are rated well above international averages.

## Employment Opportunities

The educational institutions make students work-ready and understand what it takes to succeed in the global workforce. An Australian qualification will improve your employment prospects in Australia, at home and around the world.



# ABOUT GREAT LAKES

Great Lakes has emerged as a top-ranking business school within a short span of 17 years, thanks to its exceptional academic faculty, eminent advisory council, and international collaborations. It is the youngest B-school in the country to receive the accreditation of the Association of MBAs (AMBA, UK) for its PGPM and PGXPM programs in 2014.

## RANKINGS 2017-2021

Consistently ranked among the top 10 business schools, Great Lakes has grown from strength to strength, while being the youngest institution to do so in the country.



Outlook and Business World have ranked the 1-year MBA program among the top 10 MBA programs in the country. Eminent faculty from prestigious international universities such as Harvard, Kellogg, and Stanford also contribute to Great Lakes' learning programs. The campus experience at Great Lakes also enables learners to learn along with some of the brightest minds from across the country.



GREAT LAKES INSTITUTE OF MANAGEMENT  
CHENNAI CAMPUS



GREAT LAKES INSTITUTE OF MANAGEMENT  
GURGAON CAMPUS



## YOUR LEARNING JOURNEY



Deakin's Bachelor of Business pathway is delivered in collaboration with Great Lakes Institute of Management. It focuses on emerging and innovative contexts, embedded soft skills and personal development, to prepare you with the skills and experience you need to succeed in the business world. You can major in event, people, or project management, entrepreneurship, sustainability and innovation and more.

You will start your journey at Great Lakes in India, where you spend the first year building a foundation and mastering core business principles. You will also get to experience campus life at one of India's top B-schools.

Upon successful completion with a minimum WAM of 60%, you will be able to continue your studies at Deakin University in Melbourne, Australia for your second and third year. You will have the flexibility to pursue a major in an area of interest and also choose subjects that interest you and take you closer to your career ambitions.

This general business course equips you to work in many sectors, from health, retail, marketing, events and more. You can tailor the course to your interests and career goals, choosing from 8 majors on offer. Nurture your entrepreneurial spirit whilst developing your soft skills, including communication, teamwork, and problem-solving. There are many opportunities to enrich your studies with practical experience, both in Australia and abroad. Leverage our industry partnerships to secure sought-after work placements. Overall, this is a degree that's built for the needs of business, today and into the future.



## PROGRAM HIGHLIGHTS

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**3 Years Full-Time Undergraduate Program**



**Developed in Consultation with Industry Experts**



**Placement Support From Deakin University**



**Practical Project-Based Learning**



**World-Class Curriculum Developed by Academicians and Industry Experts**



**Australian Post-Study Work Opportunities**

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### Who Is This Program For?

- Students wanting to study and build a career in Australia
  - Aspirants looking for a world-class learning experience with a global pedagogy
  - Students aspiring for a future-proof and hands-on bachelor's degree
  - Students looking to gain global exposure and learn in-demand skill sets
  - Students looking to become an internationally recognised job-ready professional
  - Students wanting to experience campus life at two top educational institutes
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### Program Outcomes

This program will fine-tune your skill sets, develop your management expertise and kickstart a successful career. Successful graduates will get career assistance from our robust career support team.



# PROGRAM CURRICULUM

## Year 1 at Great Lakes Institute of Management

Managing Information in the Digital Age

The Global Economy

Marketing Fundamentals

Management

Business Analytics

Fundamentals of Finance

Economic Principles

Accounting for Decision Making

## Years 2 & 3 at Deakin University

Intrapersonal Skills

Entrepreneurship and Innovation

Team Dynamics

Business Logistics

Global Mindset and Citizenship

Business Management Capstone

2 Elective Units

## MAJOR SEQUENCE UNIT

Choose any 1 from:

- Business and Digital Communications
- Entrepreneurship and Innovation
- Event Management
- Organisational Psychology
- People Management
- Project Management
- Retail and Supply Chain Management
- Sustainability and Development

## Work Integrated Learning Unit

Choose any 1 from:

- Consultancy Experience
- Entrepreneurship Experience
- Internship
- International Consultancy Experience



## CAMPUS LIFE AT DEAKIN

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Deakin wants you to make the most of your time while studying, and enjoy yourself in the process! They offer an extensive range of services and resources which are designed to cover every area of uni life – study, work and play.

### Health and Wellbeing

Your health and wellbeing are important at Deakin – physically, mentally and spiritually. They offer a range of services to help both students and staff stay healthy and safe, including medical centres, multifaith rooms, counselling services and disability support services.

### Clubs and Societies

One of the best ways to meet new people and immerse yourself in uni life is to join a club or society. From sport, health and personal development to religious, political and course-specific groups, there's more than 120 of them to choose from.

### Sport and Fitness

When it comes to sport and fitness, Deakin's reputation matches their passion. From gyms and fitness classes to ovals, courts and stadiums, there's an abundance of facilities to help you reach your wellness goals.

### Accommodation

Thinking about living on campus or nearby? Deakin's range of contemporary accommodation options provides a safe and welcoming home for the residential student community.





## ELIGIBILITY CRITERIA

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- Applicants must have obtained at least 70% in their 12th (or equivalent).
- Valid IELTS Score of 6.0 overall with no band less than 6.0 or equivalent, or TOEFL of overall 69 with writing not less than 21, or PTE of overall 50 with no individual band less than 50.
- No prior refusal of any visa for Australia.
- Meet the GTE requirements as described by the Department of Home Affairs.
- Students need to secure a minimum weighted average mark of 60% in the first year at Great Lakes Institute of Management to proceed to Deakin University, Australia for Years 2 and 3.

### Program Fees

#### **1<sup>st</sup> Year at Great Lakes Institute of Management**

Tuition Fee : **7,50,000** INR

Hostel Fee : **2,50,000** INR

#### **2<sup>nd</sup> & 3<sup>rd</sup> Year at Deakin University**

Estimated tuition fee: **35,800** AUD per year

\* The estimated tuition fee is given as a guide based on a typical enrollment of students undertaking the first year of this course. The cost can vary based on the units you choose, your study load, and the time you take to complete the course.

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### Scholarship Options

A Deakin scholarship could help you pay for your course fees, living costs and study materials. You could be eligible for a number of scholarships during your time at Deakin. Contact the Deakin admissions team at [southasia@deakin.edu.au](mailto:southasia@deakin.edu.au) and they will advise you on the available opportunities.



Speak to a Program Advisor

**+91 8310688421 | +91 116544700**

**bba.deakin@greatlearning.in | southasia@deakin.edu.au**

<https://www.deakin.edu.au/course/bachelor-business-international>

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