

# BBA CURRICULUM & CREDITS

## SPECIALISATION : ENTREPRENEURSHIP

|   |  | Credits            | Nature of the subject |
|---|--|--------------------|-----------------------|
| YEAR 1  | <b>SEMESTER 1</b>                                |                    |                       |
|   | Principles of Management                         | 3                  | Core                  |
|   | Macroeconomics                                   | 3                  | Core                  |
|   | World Cultures                                   | 3                  | Core                  |
|   | Mathematics & Computer Skills                    | 3                  | Core                  |
|   | Business English Writing                         | 3                  | Core                  |
| YEAR 2  | <b>Semester 2</b>                                |                    |                       |
|   | Microeconomics                                   | 3                  | Core                  |
|   | Sustainability & Corporate Social Responsibility | 3                  | Core                  |
|   | Marketing  | 3                  | Core                  |
|   | Business Oral Communication                      | 3                  | Core                  |
|   | Regional Immersion Project 1 (RIP 1)             | 3                  | Core                  |
|   | <b>Semester 3</b>                                |                    |                       |
|   | Organisational Behaviour                         | 3                  | Core                  |
|   | Statistics                                       | 3                  | Core                  |
|   | Operations Management                            | 3                  | Core                  |
| Financial Accounting  | 3  | Core               |                       |
| Critical Thinking   | 3  | Core               |                       |
| Employability and Practitioner Skills Series 1:<br>Emotional Intelligence                 | 1  | Core               |                       |
| <b>Semester 4</b>   |  |                    |                       |
| Corporate Finance   | 3  | Core               |                       |
| Decision Science  | 3  | Core               |                       |
| Research Methodology  | 3  | Core               |                       |
| Business Disruptive Technology  | 3  | Core               |                       |
| Regional Immersion Project 2 (RIP 2)  | 3  | Core               |                       |
| Employability and Practitioner Skills Series 2:<br>Leadership, Teamwork, Global Dexterity | 1  | Core               |                       |
| <b>Semester 5</b>   |  |                    |                       |
| Human Resources Management  | 3  | Core               |                       |
| Cost Accounting   | 3  | Core               |                       |
| Foundations of Entrepreneurship   | 3  | Specialisation     |                       |
| Commercialisation Strategy  | 3  | Specialisation     |                       |
| Employability and Practitioner Skills Series 3:<br>Communicating Effectively              | 1  | Core               |                       |
| <b>Semester 6</b>   |  |                    |                       |
| Business Law  | 3  | Core               |                       |
| Decision Making   | 3  | Core               |                       |
| Entrepreneurial Finance & Fund Raising  | 3  | Specialisation     |                       |
| Project Management  | 3  | Core               |                       |
| Employability and Practitioner Skills Series 4:<br>Innovation, Creativity and Agility     | 1  | Core               |                       |
| <b>Semester 7</b>   |  |                    |                       |
| Strategic Management  | 3  | Core               |                       |
| Australian Business Environment   | 3  | Core               |                       |
| Self Directed Learning  | 3  | Core               |                       |
| Growing Global  | 3  | Specialisation     |                       |
| <b>Semester 8</b>   |  |                    |                       |
| Deal Structuring  | 3  | Specialisation     |                       |
| Social Entrepreneurship   | 3  | Specialisation     |                       |
| Entrepreneurship Project (Alternative to ALP)   | 4  | Core (Alternative) |                       |
|   | <b>TOTAL CREDITS</b>                             | <b>110</b>         |                       |