

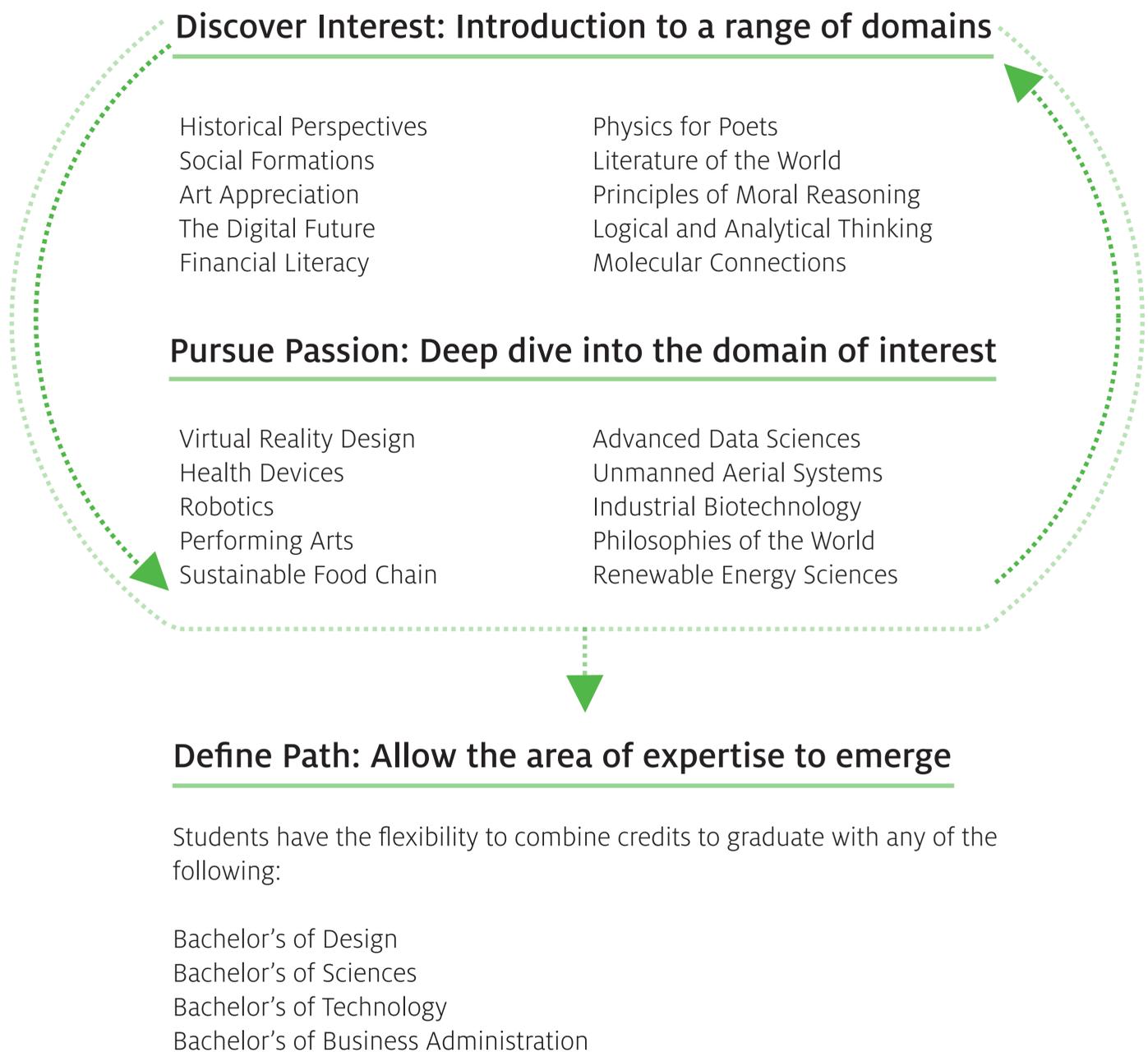
We are at a watershed moment in the evolution of our society and the environment. A new world order is being shaped by technology, design and innovation. The next generation must prepare itself in a completely new manner if it wants to survive, thrive and find meaning in the emerging future. Mainstream higher education systems are falling short in preparing our next generation for the 21st century. These changing times demand for change in higher education.

Atria University is redefining the paradigm of higher education in India. We are reorganizing the learning experience in a manner that places the student at the center. Our mission is to enable every student to craft their learning pathways in a way that uniquely works for them and give them the scope and courage to explore their interests, pursue their passion, define their path and forge their distinct journeys into the future.

## THE NEW PARADIGM OF HIGHER EDUCATION

### From a predefined track to flexible learning pathways

Students will take a set of exploratory core courses in Year 1, where they will discover interest, passion and purpose whilst imbibing a deep foundational knowledge. Students will then define their path by choosing a major in Year 2.





## From siloed specializations to interconnected competencies

Undergraduate programmes designed to endow students with broad concepts, tools and skills of eternal value.

### Programme Offerings:



Students have the flexibility to combine credits from across courses to graduate with a B.Tech, B.Ba., B.Sc., or B.Des in any of the programmes.



## From exam-centric evaluations to project-based appraisals

Performance on real-life projects assessed by peers, industry experts and faculty. Continuous evaluation designed to hone the skills that matter to thrive in a future world, such as critical thinking, communication, teamwork and leadership.



## From learning in a bubble to experiencing in the world

Located in the heart of Bengaluru, as a model of an industry-integrated UniverCity that keeps the learning experience grounded in reality. Over 10 weeks per year of field learning in cities, villages and workplaces.



## From a semester-based system to sprint-style learning

Shorter, action based learning cycles instead of linear semester designs. 1-3 week sprint-style delivery which mimics the rigour of the working environment.



## From selecting based on cut-offs to recruiting for qualities

We believe that students are more than a marksheet. We are scouting for curious, open-minded, solution-oriented 'doers', who imagine a better society for tomorrow and are willing to passionately invest themselves towards achieving it.

Our admissions process assesses the potential of a student through a combination of personal story and context, aptitude tests, academic and non-academic interests, workshops and interaction with faculty.

**Students are not bound by the streams that they have taken in Class XII in pursuing any of the undergraduate programmes.**



**We are creating Visioneers and empowering them to evolve as confident, curious and creative solution-drivers equipped to tackle challenges and convert them into opportunities, whatever and wherever their context.**

Backed by the Atria Group and supported by A.S. Kuppa Raju & Bros. Charitable Foundation, Atria University is uniting eminent thought leaders, industrialists and educationalists from around the world to deliver the future of higher education. Founded in 1960, Atria is a diverse conglomerate with interests in renewable energy, healthcare, hospitality, education, training and information technology. It manages assets of over USD 2 billion and employs 14,000 people.

The campus is spread over 20 acres in the heart of Bengaluru City.

**Commencing first academic session in August 2020.**

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