



UGC Recognised

Apeejay Stya University

India's 1st Industry-Centric Technology & Liberal Arts
University focused on Research & Innovation™

university.apeejay.edu





FREEDOM TO CHOOSE YOUR OWN MAJORS & MINORS SUBJECTS

Carrying forth the Apeejay Stya legacy of over 50 years of excellence in education

ABOUT THE UNIVERSITY

Apeejay Stya University (ASU) is a seat of global learning that offers rich opportunities for innovative teaching-learning, creativity and research across disciplines. It aims to bring about transformation of society through valuebased education, man-making and nation-building by blending the dual identities of a technology and research-based university with a Liberal Arts institution. With the Liberal Arts approach, students get the freedom to choose their own major and minor subjects from a wide ranging subjects of 'Core' Set. ASU is recognised by the University Grants Commission (UGC).

Established by the Apeejay Stya Education Foundation in the state of Haryana [under Act No. 10 of the Haryana Private Universities (Amendment) Act 2010], ASU provides students not only 'education for living and livelihood' but also 'education for life' and empowers learners with a fundamental foundation in leadership and professional skills to face the challenges of the new liberalised global economy.

Situated amidst a sprawling, picturesque campus with state-of-the-art infrastructure on the Sohna-Palwal Road in the Gurugram district of Haryana, ASU offers a wide range of innovative graduate, postgraduate and doctoral programmes across a plethora of disciplines that are based on the best education practices of some of the leading universities of the world. These are greatly facilitated by the strong industry-academia linkages, already established by the existing Apeejay Stya institutions of higher learning in all disciplines being offered by the University.

APEEJAY STYA ADVANTAGE



24 Educational Institutions across the Country



Excellent Placement Record



Over 40,000 students and 2,500 teachers



60,000 strong Alumni Network



More than 85 Programmes to choose from



Quality education from pre-nursery to doctoral level

OUR FOUNDATION

The University has been set up under the vision and untiring stewardship of Dr. Stya Paul, who spearheaded the cause of education for over four decades as the Founder Chairman of the Apeejay Education Society (AES). His legacy of excellence is being carried forward by his daughter & only child, Mrs. Sushma Paul Berlia, who is also the Co-Founder of the Apeejay Stya University.

OUR ROOTS

AES is a social commitment of the Apeejay Stya Group - a highly diversified industrial conglomerate known for its innovative approach to teaching-learning, research and reaching out to the community.

OUR INTELLECTUAL WEALTH

Apeejay Stya higher education programmes span across leading colleges and professional institutes that offer over 85 programmes at the graduate and postgraduate levels.

OUR STRENGTH

All the programmes offered by ASU meet rigorous quality standards and stipulations of curriculum, teaching-learning & research set by the various certifications and accreditation bodies under the University Grants Commission (UGC).

OUR VISIONARIES

"At Apeejay Stya University, we have set for ourselves a high benchmark, not just in terms of academic standards, but also in transparency, accountability and governance. We offer our students a wealth of learning opportunities in a vibrant campus that would serve as an essential stepping stone to a fulfilling life & career."



Mrs Sushma Paul Berlia

Co-Founder & Chancellor

Mrs Sushma Paul Berlia is a leading woman entrepreneur and educationist who has made outstanding contribution to industry, women empowerment and education. She is the Co-Promoter & President of Apeejay Stya Group - a major industrial & business house with diversified interests in India and abroad, and the Chairman of the Apeejay Education Society that runs 24 educational institutions across India. She is the daughter and only child of Dr Stya Paul - eminent industrialist, educationist and freedom fighter.



Dr Stya Paul (October 4, 1919 - June 7, 2010)

Founder Chancellor

Dr Stya Paul, eminent industrialist, educationist, philanthropist and freedom fighter provided the foundation and inspiration for the emergence of the Apeejay Stya Group and the Apeejay Education Society as trusted symbols of quality and excellence in the country's industrial and educational landscape. A pioneering entrepreneur with a far-sighted vision of the future, Dr Stya Paul was instrumental in the rise of the Apeejay Group as one of the biggest industrial houses of independent India and was a leading architect of the country's emergence as a self-reliant industrial superpower.



Mr Nishant V. Berlia

Pro-Chancellor

Mr Nishant V. Berlia, Pro-Chancellor of the Apeejay Stya University & Member, Management Board of the Apeejay Stya Group, is a young entrepreneur and educationist. He is also the General Secretary of the Apeejay Education Society.

Mr Berlia has worked with the Group's operations in India, Europe and the Middle East and is actively involved with the group's Pharmaceutical Vertical. He is an alumnus of Stanford University, USA (Bachelors in Economics with minor in Computer Science & Biological Sciences).



Mr Aditya V. Berlia

Co-Founder & Pro-Chancellor

Mr Aditya V. Berlia, Pro-Chancellor of the Apeejay Stya University (ASU) & Member, Management Board of the Apeejay Stya Group, is a young entrepreneur and educationist of the country who balances his role in the corporate world along with his philanthropic dedication to education. A graduate of Stanford University & an MBA from the Harvard Business School, Mr Berlia has to his credit several innovative industrial, entrepreneurial & educational initiatives both in India and abroad. As part of the Management Board of the Group, he directs strategic projects & executes key entrepreneurial projects while holding direct operational roles in a number of Group companies.



Dr S.K. Salwan

Vice-Chancellor

Dr S.K. Salwan is serving his second term as Vice-Chancellor of ASU. He was the first VC of ASU in 2010. He is also the Principal Advisor to the Chairman of Apeejay Education Society. A distinguished scientist, Dr Salwan has also served as VC of Punjab Technical University, Jalandhar (2003-2008).

An expert of strategic defence and defence technologies, Dr Salwan has been Director of three national-level laboratories and establishments of Defence Research. He has been Advisor (Strategic Projects), DRDO, Ministry of Defence and was appointed Emeritus Scientist DRDO in 2003.

SOME OF OUR AWARDS AND ACCOLADES

- 'Outstanding University Award' at the Making of Developed India Awards and Pride of India - Corporate Leadership Awards, presented by ET Now.
- 'Best Private University in North India Award' at DNA 11th Innovative Education Leadership Awards 2019.
- 'EDTech Review Higher Education Award', at EDETech Review Higher Education Awards 2019, presented by TCS iON for Excellence in Entrepreneurship and Employability
- Mr Aditya Berlia, Co-Promoter, Apeejay Stya Group and Pro-Chancellor, Apeejay Stya University, has been bestowed the 'Education Thought Leader of the Year' Award by Dr Manpreet Singh Manna, Director, AICTE, at the ELETS 12th World Education Summit 2018 (New Delhi).
- 'Top Private University of India Award' at Higher Education Human Resource Conclave.
- 'Top Private University of India Award' at the Higher Education Human Resource Conclave, Hyderabad – (Adjudged on the basis of Digital Learning Ranking Survey 2018).
- 'CSR Excellence in Education Award 2018' by Competition Success Review.
- 'Best University in North India for Industry Interface 2018 Award' by Centre for Education Growth and Research
- 'Best Research University (North) Award' by EdTechReview in 2018.



INDIA'S 1ST INDUSTRY-CENTRIC TECHNOLOGY & LIBERAL ARTS UNIVERSITY

ASU is the first industry-centric technology & Liberal Arts University in India. The academic programmes at ASU are unique, based on the Ivy League models. It looks at knowledge in a way that is holistic and global rather than narrow and overly scholastic.

ASU follows a trans-disciplinary approach. Its distinct structure enables a student, irrespective of her/his degree/disciplinary orientation, to pursue her/his interests in other knowledge areas and skill domains without compromising her/his core degree/discipline. The objective is to provide a broad spectrum of knowledge and skills.

Following the inter-disciplinary approach at ASU, a core curriculum, together with a system of choosing one's own majors and minors, ensures that ASU graduates master a breadth and depth of knowledge. This further gives them the flexibility not only to adapt to, but to flourish in the ever-changing world of the 21st Century.

Indeed, by ensuring that every course in the curriculum includes this approach to learning, ASU graduates will possess those multifaceted qualities that employers look for and those that shape them up as world class leaders.



GLOBAL COLLABORATIONS

Apeejay Stya University has put in place MoUs with many international institutions and universities to extend global exposure to its students and faculty. Apart from identifying and developing collaborative research projects, the MoUs entail student and faculty exchange programmes and designing of other mutually beneficial potential academic modules.



CAMPUS LIFE

Campus life at Apeejay exudes a cultural vibrancy and a great sense of community, thanks to the unique confluence of students from diverse nationalities, states and backgrounds, all of which leads to a rich exchange of knowledge and experiences between students, making them more enlightened, sensitive and appreciative of world cultures.

ASU also organises International Student Associates Programmes at the University's hostel wherein the senior students act as the main support system to the international students.

We have made tremendous investment in the development and layout of academic and social spaces, be it state-of-the-art ICT-enabled lecture rooms, conference halls, Computer and Science labs. The entire campus is Wi-Fi enabled including the hostels and library. With its vast library, cafeteria, green areas and indoor/outdoor sports facilities (including gym), ASU campus provides a 360-degree solution to all the needs of its students.



CENTRE FOR ENTREPRENEURSHIP & INCUBATION

The Apeejay Styta University has established the 'Centre for Entrepreneurship & Incubation', duly approved by the Ministry of Micro, Small & Medium Enterprises, to provide the environment and opportunity to young minds in nurturing and fostering the development of entrepreneurial attitude. By forging a strong linkage between academics and industrial corporations, it helps to identify and address challenges of new business ventures, and aid entrepreneurs to effectively take their model/ ventures/ innovation forward and enhance their competitive edge in the international market. The Centre has state-of-the-art infrastructure, laboratories & Resource Centre available both in terms of

technical & non-technical fields, including the expertise of faculty and industrial advisors in innovative practices across HR, marketing, branding strategies, technology and other research & development projects. It has collaboration with associations like National Entrepreneurship Network (NEN), The Indus Entrepreneurs (TiE) & Confederation of Indian Industry (CII) and others that aim to propagate industrial growth in the country. Further linkages are being established with knowledge generating sources including universities, national laboratories, research centres, technology transfer agencies, and skilled R&D personnel.



CORPORATE RESOURCE CENTRE

Corporate Resource Centre (CRC) is a vital initiative designed to strengthen the concept of 'Mark-to-Market' of Apeejay Styta University. CRC provides a platform to ASU students to engage with the industry.

At ASU, Industry Advisor/Mentor is engaged from the beginning of the curriculum development. This association further develops through organising Industry training, workshops, joint research, joint project assignments, guest lectures, internships and finally moulding into final placements.

CRC supports innovative projects in collaboration with the business community, the public and private sectors and other institutions. It also has an 'E-Cell' in association with National Entrepreneurship Network to nurture entrepreneurship and is developing an 'Incubation Cell' in association with PHD Chamber of Commerce and Industry & various industry organisations.

TRAINING AND PLACEMENTS *



*The list is illustrative and does not confirm placements made. No guarantee for placements

and many more...

CLUBS

The ASU campus bustles with creative and innovative students who find their own unique voices and means of expression through the various clubs managed by the students.

The clubs that are the centre of student life include:

ZELE - The Literary Club, Management Club - ENLIGHT, PANACHE - Social & Cultural Club, Film Club, Drama Club, Rotaract Club and LEGENDS- Sports Club.



PROGRAMMES OFFERED @ ASU SCHOOLS

ENGINEERING AND TECHNOLOGY

Bachelor of Technology (B Tech)-Computer Science and Engineering

- Cloud Computing and Artificial Intelligence
Collaboration with Oracle

Ph.D in Computer Science & Engineering

Ph.D in Electronics & Communication Engineering

JOURNALISM & MASS COMMUNICATION

BA (Honours) in Journalism & Mass Communication

**There is an exit provision after 3 years in which case the student would get BA degree instead of an Honours degree.*

MA in Journalism & Mass Communication

PhD in Journalism & Mass Communication

BIOSCIENCES

BTech in Biotechnology

Integrated (BTech + MBA) Biotechnology

**There is an exit provision after 4 years in which case the student would get BTech degree instead of an Integrated degree*

MSc Biotechnology

MSc Clinical Research

PG Diploma in Clinical Research & Data Management

PhD in Biotechnology/Biomedical Sciences/Life Sciences/Clinical Research/Biological Sciences/Bioinformatics/Applied Biology

LEGAL STUDIES*

BA-LLB (Honours)

BBA-LLB (Honours)

LLB

**(Programmes offered by the School of Legal Studies are fully recognised by the Bar Council of India)*

MANAGEMENT SCIENCES

B.Com (Honours) Accounting & Finance*

(In collaboration with Association of Chartered Certified Accountants (ACCA) and Oxford Brookes University (OBU), UK)

BBA (Honours) Financial Markets*

*(In collaboration with National Stock Exchange (NSE) *The above programmes are of 4 years. duration, however, there is an exit option after 3 years)*

BBA (H) in Human Resources (HR)

BBA (H) in Marketing

B.Com Hons. Professional Accounting

(with KPMG in India as Academic Partner[WU1] for KCAP)

PhD in Management

EDUCATION

Bachelor of Education (B.Ed) (NCTE Approved)

B.A. B.Ed/B.Sc. B.Ed (NCTE Approval awaited)

PhD in Education

PHARMACEUTICAL SCIENCES

B Pharmacy (PCI Approved)

Diploma in Pharmacy (PCI Approved)

M. Pharm in Pharmaceutics/DRA (PCI Approved)

Ph.D. in Pharmaceutical Sciences

DESIGN AND VISUAL ARTS

Bachelor of Design

- Fashion Design
- Graphic Design
- Interior Design
- Animation & Multimedia

MA in Design

- Fashion Design
- Graphic Design
- Interior Design
- Animation & Multimedia



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Separate hostels available
for boys & girls with
modern amenities

A host of
attractive scholarships
available

Transport facility available
from several key pick-up
points in Delhi-NCR

APEEJAY STYA UNIVERSITY CAMPUS

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ASU ADMISSIONS OFFICE

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