



IFIM College

(Affiliated to Bangalore University)

Transform and get the Industry Edge

UG Courses

BBA | B. Com. | BCA | BA (Journalism)

BBA Professional | B. Com. Professional

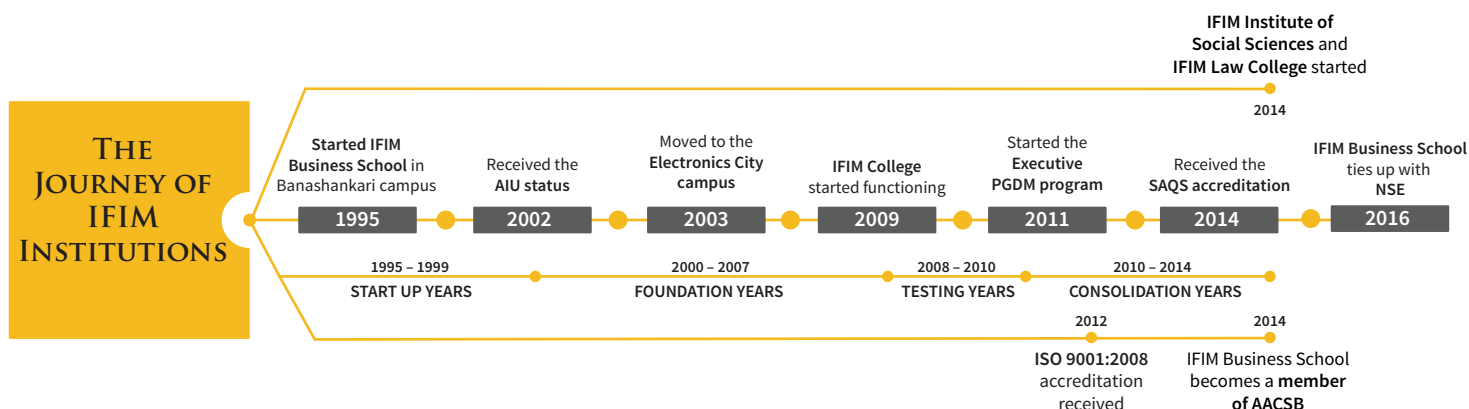




Transform and get the industry edge

IFIM College offers world-class education by nurturing human values, ethics and by imparting knowledge, which emphasizes on life skills. The college nurtures and supports a unique system of education, structured on Bangalore University syllabi, combining the tenets of academic excellence and corporate professionalism. With the assistance and encouragement of Centre for Developmental Education (CDE), IFIM College has succeeded in enabling students to become business-ready corporate professionals (The CDE is a non-profit society, founded by the DSIJ group - the publishers of the popular Dalal Street Investment Journal). IFIM Business School, the oldest school of CDE, has been ranked amongst the top Business Schools in the country by many distinguished and renowned business magazines and journals. With a campus strategically placed in Electronics City, Bangalore, one of India's largest Electronic industrial parks, IFIM College provides holistic education. Along with its unique academic delivery model, IFIM College focuses on employability skills of the students.

Constant learning being one of its primary concerns, IFIM College has developed an academic model which would help students face challenges of a fast evolving career.



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Vision

To emerge as a transformational leader in creating and disseminating knowledge and providing students a unique learning experience that will best serve the society and betterment of human well being

Mission

By making a paradigm shift in education through Management and Technology based courses integrating Indian ethos to achieve excellence by producing skilled and innovative minds studded with personal integrity, professional ingenuity and social commitment



IFIM College

IFIM Institutions have always been front runners for quality education in India. IFIM's vision is to nurture holistic, socially responsible and continuously employable professionals. IFIM was established in 1995, founded by the DSIJ Group (the publishers of the most popular Dalal Street Investment Journal) and promoted by the Centre for Developmental Education (CDE) - a not-for-profit society. IFIM is strategically located in the heart of Electronics City, Bangalore with well-planned infrastructure and resources. CDE has established many academic institutions, which include: IFIM Business School, IFIM College, IFIM Law College, IFIM Institute of Social Sciences and IFIM Center for Distance Learning. IFIM promotes holistic education through its unique academic delivery of domain knowledge, career advancement and employability skills. This unique academic delivery model keeps the focus on the benefits of knowing, doing and being able to enhance the knowledge and employability skills of the students. IFIM Institutions is supported by highly committed and qualified faculty, who have extensive industry, research and consulting experience. In addition, IFIM has a large contingent of respected professionals as visiting faculty.

IFIM College offers education which focuses on overall personal development. The college fosters an atmosphere of intellectual vigor and moral rectitude in which the youth may find their fulfillment and achieve greatness as eminent citizens. The campus is conducive to learning, as it is designed in a way to achieve optimal learning outcomes. Education is focused on making students better human beings who would transcend to becoming 'pioneers of change'. The college since its inception, has not only grown in terms of programs and activities, but has created footprints in undergraduate education through its academic rigor and discipline and continues to excel. No doubt, the college is able to attract students across all communities from all over India with gender equity. With highly qualified, dedicated and experienced faculty members "learning centered" pedagogy is practiced in the teaching-learning process. Students of IFIM College are responsible for organizing and participating in intercollegiate youth programs and cultural competitions. This in-turn makes them manage responsibilities and take initiatives.



Director's Message



Prof. M. S. Lakshmi Narayanan

Director - University Education

IFIM Institutions

IFIM College affiliated to Bangalore University was established in 2009, and has blossomed into a full-fledged temple of learning by offering the most sought after programs, with all its state-of-the-art infrastructure, well-qualified and experienced academicians as faculty. We take pride that our college has exemplified excellence in higher education with an emphasis on creating Corporate-ready graduates by traversing many boundaries to develop our own expertise in fast tracking UG education.

In doing so, we are not in competition with anyone else but ourselves for promoting excellence, innovation in imparting quality education.

At IFIM Campus, we are pleased to convey that we aim at transforming our students from being first class students into astute thought leaders ready to take up the challenges of the Corporate World both in India and abroad. Having felt the mismatch between educational institutes and requirements of human resources by the Corporates, IFIM leaves no stone unturned to enhance the continuous employability of our students. The students of our various programs are handpicked through our rigorous and meticulous selection process. We lay stress on the blend of academic rigor and

practical ability to prepare our students for a successful corporate career. We embrace learning by doing – this culture facilitates learning not only from well-qualified and experienced academicians and eminent captains of industry but peer learning as well. We provide our students with a plethora of opportunities to develop essential skills, aptitudes and attitudes. We empower our students to choose the right career by providing a competitive edge. We vow to provide a glorious future to our students and to achieve this, we shift our gears to domain focused programs.

We are working on the philosophy – not to walk on beaten track but to strike new routes; not to benchmark but to be bench marked. The college takes pride in providing a wide range of facilities to foster an integrated development of the youth. Our Centre for Personality Development and Centre for Continuous Employability and Centre for Social Responsibility bear testimony to our claims.

On behalf of IFIM, I deem it a great privilege to invite you to the various UG & PG programs offered by IFIM College, IFIM Institute of Social Sciences and IFIM Law College and I am sure that you will be elated that you took the right decision for shaping your career.

Principal's Message



Dr. D. M. Deshpande

Principal
IFIM College

IFIM Institutions is more than twenty years old in the delivery of higher education in the Indian Silicon City - Bangalore. It's flagship institute - IFIM Business School is a top tier Management School in the country, ranked within the top thirty Business Schools in India. IFIM College offers under-graduate programs in Management (BBA), Commerce (B. Com.), Journalism (BA) and Computer Applications (BCA) - all affiliated to Bangalore University. Within a short period of time, the college has made rapid strides in academic and extra-curricular activities.

We have accomplished and distinguished faculty who not only deliver the curriculum but also take active part in over all growth of the college and students' personalities. Since the IFIM Business School is also housed in the same campus, there is a lot of synergy which we take advantage of in terms of sharing of faculty and other learning resources. Students enrolling with us get the opportunity to look at quality management programs from very early days; we lay a lot of emphasis on peer learning and learning from post graduate students in both formal and informal ways.

The College has an excellent physical infrastructure; a Wi-Fi enabled campus, state-of-the-art computer labs, auditorium and classrooms with LCD projectors. We have modern library with several books and journals. One can also access popular e-journals and e-books. The college library serves learning needs of all students. IFIM College is not just about learning the curriculum; it is about developing personalities of all students. We plan and organize several activities which include mega management fest called 'Aura' every year. There will be no dearth of fun and cultural activities along side academics.

We are a college which is well known for enforcing strict discipline in classrooms, campus and the hostel. At the same time, the management and faculty are liberal in thoughts and attitudes. We believe in providing a home away from home to all our students. Let me welcome you to be a part of IFIM College family. You will not regret the decision to enroll with us because we are confident of giving you highly competent education and training coupled with excellent career prospects.

IFIM Institutions certified as 'Global League Institution'

by Great Place to Study Research Institute, UK

Ms. Kalpana Padode receiving the Global League Institute Certificate from Rt. Hon. Virendra Sharma, Member of Parliament for Ealing Southall, in House of Commons, London.



IFIM Institutions — IFIM Business School, IFIM College, IFIM Law College, IFIM Institute of Social Sciences and IFIM Centre for Distance Learning — are certified a 'Global League Institution' by Great Place to Study Research Institute (GPTS) at the prestigious venue - House of Commons, UK by Rt. Hon. Virendra Sharma, Member of Parliament for Ealing Southall.

Courses

• Bachelor of Business Administration (BBA)

Three-year, full-time — Affiliated to Bangalore University

• Bachelor of Commerce (B. Com.)

Three-year, full-time — Affiliated to Bangalore University

• Bachelor of Computer Application (BCA)

Three-year, full-time — Affiliated to Bangalore University

• Bachelor of Arts - Journalism (BA-J)

Three-year, full-time — Affiliated to Bangalore University

Professional Courses

• Bachelor of Business Administration Professional (BBA P)

BBA (Affiliated to Bangalore University) + **PGDM** (Approved by AICTE)

• Bachelor of Commerce Professional (B. Com. P)

B. Com. (Affiliated to Bangalore University) + **PGDM** (Approved by AICTE)

Bachelor of Business Administration (BBA)

(Three-year, full-time — Affiliated to Bangalore University)

The Department of Management offers the innovative and placement oriented program of professional competency viz. BBA. The department aims at the holistic formation of world-class leaders with unmatched professional competence and a strong ethical perspective and also contributes to the sustained development of men and women, implanted with a spirit of innovation and entrepreneurship.

This undergraduate program is designed to build competencies for corporate employment or higher studies. Emphasis is on developing leadership qualities, team management, communication skills, stress management, time and crises management so as to fulfill the requirements of management executives. This program requires whole-hearted involvement of the students to meet the challenges of academic schedules and assignments.

The uniqueness of BBA program is in the content, scope of syllabi, teaching methodology and evaluation. The pedagogy adopts various techniques such as group discussions, brain storming sessions, management games, transaction analysis and tackling conflicting situations. Teaching methodologies include class room lectures, industrial visits, case studies, corporate orientation and assignments.

Curriculum*

| Semester I | Semester II |
|--|--|
| <ul style="list-style-type: none"> • Language I: Kannada/Additional English/Hindi • Language II: English • Fundamentals of Accounting • Business Organization and Environment • Quantitative Methods for Business – I • Management Process • Foundation Course • Co-Curricular & Extra-Curricular Activities (CC & EC) | <ul style="list-style-type: none"> • Language I: Kannada/Additional English/Hindi • Language II: English • Financial Accounting • Quantitative methods for Business – II • Organisational Behaviour • Production & Operations Management • Foundation Course • Co-Curricular & Extra-Curricular Activities (CC & EC) |
| Semester III | Semester IV |
| <ul style="list-style-type: none"> • Language: Kannada/Additional English/Hindi • Soft Skills for Business • Corporate Accounting • Human Resource Management • Corporate Environment • Business Ethics • Business Regulations • Skill Development Course (SDC) • Co-Curricular & Extra-Curricular Activities (CC & EC) | <ul style="list-style-type: none"> • Language: Kannada/Additional English/Hindi • Business Research Methods • Marketing Management • Financial Management • Banking Regulations & Operations • Cost Accounting • Services Management • Skill Development Course (SDC) • Co-Curricular & Extra-Curricular Activities (CC & EC) |

| Semester V | Semester VI |
|---|--|
| <ul style="list-style-type: none"> • Entrepreneurial Management • Computer Application in Business • Investment Management • Management Accounting • Elective Paper – I • Elective Paper – II • Skill Development Course (SDC) | <ul style="list-style-type: none"> • International Business • E-Business • Income Tax • Strategic Management/Project Report & Viva-Voce • Elective Paper – III • Elective Paper – IV • Skill Development Course (SDC) |

Electives**

| | |
|--|--|
| Elective I Finance <ul style="list-style-type: none"> • Advanced Financial Management • Financial Markets & Services • International Finance • Stock & Commodity Markets | Elective II Marketing <ul style="list-style-type: none"> • Consumer Behavior • Advertising & Media Management • Brand Management • Retail Management |
| Elective III Human Resource Management <ul style="list-style-type: none"> • Employee Welfare & Social Security • Strategic HRM • Organisational Change & Development • Compensation Management | Elective IV International Business <ul style="list-style-type: none"> • International Marketing Management • International Financial Management • International HRM • Exim & Forex Management |
| Elective V Information & Technology <ul style="list-style-type: none"> • Accounting Information Systems • Enterprise Resource Planning • Information Technology and Audit • Banking Technology & Management | |

* Course contents are subject to change according to the University rules and regulations.

** An elective is offered subject to a minimum number of student enrollment.

Bachelor of Commerce (B. Com.)

(Three-year, full-time — Affiliated to Bangalore University)

The B. Com. program offered by the Department of Commerce is a three-year para professional under graduate degree program of Bangalore University and accepted well by the industry, Government and private sectors. The curriculum is so designed that it provides students best of opportunities and a launching pad for careers as well as higher studies in the area of Commerce and Trade. The department acts as a nurturing ground for the holistic development of the students, so that they make effective contribution to society. The excellent academic environment with a judicious mixture of co-curricular and extra-curricular activities empowers the students of B. Com. to thrive in a fast-paced and exciting learning environment. Classroom lectures, projects and case studies form the components of teaching methodology.

Curriculum*

| Semester I | Semester II |
|--|--|
| <ul style="list-style-type: none"> • Language I: Kannada/Additional English/Hindi • Language II: English • Financial Accounting • Indian Financial System • Marketing and Services Management • Corporate Administration • Foundation Course • Co-Curricular & Extra-Curricular Activities (CC & EC) | <ul style="list-style-type: none"> • Language I: Kannada/Additional English/Hindi • Language II: English • Advanced Financial Accounting • Retail Management • Banking Law and Operations • Quantitative Analysis for Business Decisions – I • Foundation Course • Co-Curricular & Extra-Curricular Activities (CC & EC) |
| Semester III | Semester IV |
| <ul style="list-style-type: none"> • Language: Kannada/Additional English/Hindi • Language II: English • Corporate Accounting • Financial Management • Business Ethics • Public Relations and Corporate Communication • Quantitative Analysis for Business Decisions – II • Foundation Course • Co-Curricular & Extra-Curricular Activities (CC & EC) | <ul style="list-style-type: none"> • Language: Kannada/Additional English/Hindi • Language II: English • Advanced corporate Accounting • Cost Accounting • E-business and Accounting • Stock and Commodity Markets • Principles of Event Management • Foundation Course • Co-Curricular & Extra-Curricular Activities (CC & EC) |

| Semester V | Semester VI |
|--|--|
| <ul style="list-style-type: none"> • Entrepreneurship Development • International Financial Reporting Standards • Income Tax – I • Costing Method • Elective Paper – I • Elective Paper – II • Skill Development Course (SDC) | <ul style="list-style-type: none"> • Business Regulations • Principles and Practice of Auditing • Income Tax II • Management Accounting • Elective Paper – I • Elective Paper – II • Skill Development Course (SDC) |

Electives**

| Elective I | Elective II |
|---|---|
| Accounting and Taxation <ul style="list-style-type: none"> • Advanced Accounting • Business Taxation – I • Business Taxation – II • Accounting for Business Decisions and IFRS | Finance <ul style="list-style-type: none"> • Advanced Financial Management • International Finance • Corporate Financial Policy • Security Analysis and Portfolio Management |
| Elective III | Elective IV |
| Information and Technology <ul style="list-style-type: none"> • Accounting Information Systems • Enterprise Resource Planning • Information Technology and Audit • Banking Technology and Management | Banking and Insurance <ul style="list-style-type: none"> • International Banking and Forex Management • Life and General Insurance • Risk Management • Marketing of Insurance Products |

* Course contents are subject to change according to the University rules and regulations.

** An elective is offered subject to a minimum number of student enrollment.

Bachelor of Computer Application (BCA)

(Three-year, full-time — Affiliated to Bangalore University)

Bachelor of Computer Application (BCA) is a three-year full time undergraduate program offered by the Department of Computer Applications. Students keen to join IT and financial services industry can opt for this course. This degree helps the students to get a sound knowledge of computer applications with the help of which they can have a perfect launch pad for challenging careers in the field of Information Technology. The course is designed to match the industry recruitment requirements. The college takes pride in claiming that the Department of Computer Applications has an excellent and dedicated team of faculty for nurturing the BCA students to make them industry-ready. The department has an exclusive and state-of-the-art computer lab with internet connectivity and necessary software installed to facilitate hands-on training. The placement cell of the college provides necessary guidance to students of BCA seeking career opportunities in IT industry.

Curriculum*

| Semester I | Semester II |
|--|--|
| <ul style="list-style-type: none"> • Language I: Kannada/Additional English/Hindi • English • Problem Solving Techniques using C • Digital Electronics • Discrete Mathematics • C Programming Lab • Digital Electronics Lab • Foundation Course • Co-Curricular & Extra-Curricular Activities (CC & EC) | <ul style="list-style-type: none"> • Language I: Kannada/Additional English/Hindi • English • Data structures • Database Management System • Numerical and Statistical Methods • Data Structures Lab • DBMS Lab • Foundation Course • Co-Curricular & Extra-Curricular Activities (CC & EC) |
| Semester III | Semester IV |
| <ul style="list-style-type: none"> • Language: Kannada/Additional English/Hindi • English • Object Oriented Programming using C++ • Financial Accounting and Management • Operating System • C++ Lab • Accounting Package Lab • Foundation Course • Co-Curricular & Extra-Curricular Activities (CC & EC) | <ul style="list-style-type: none"> • Language: Kannada/Additional English/Hindi • English • Visual Programming • Unix Shell programming • Operation Research • Visual Programming Lab • UNIX Lab • Skill Development Course (SDC) • Co-Curricular & Extra-Curricular Activities (CC & EC) |

| Semester V | Semester VI |
|--|--|
| <ul style="list-style-type: none"> • Data Communication and Networks • Software Engineering • Computer Architecture • Java Programming • Microprocessor and Assembly Language • Java Programming Lab • Assembly Language Programming Lab • Project • Skill Development Course (SDC) | <ul style="list-style-type: none"> • Theory of Computation • System Programming • Cryptography and Network Security • Web Programming • Web Programming Lab • Project Work • Skill Development Course (SDC) |

* Course contents are subject to change according to the University rules and regulations.

Other than Bangalore University syllabus we offer some additional certification courses as follows:

- IIT Spoken Tutorial Projects (as listed on IIT Bombay IIT Spoken Tutorial Projects website)
- In-house Certificate Courses

Bachelor of Arts - Journalism (BA-J)

(Three-year, full-time — Affiliated to Bangalore University)

The face of Journalism has undergone a drastic change in the recent years. And this change is both at the national and international levels. While the traditional print medium continues to grow, albeit at a slower pace, there have been a whole lot of newer avenues that have emerged for Journalism in the electronic media. The liberalization and economic reforms have brought a huge demand for professionally trained journalists in major news channels, business channels, newspapers, magazines, websites and journals. There is an acute shortage of professionals who can deliver quality inputs on real time basis. The curriculum prescribed by Bangalore University is well designed to produce high caliber Journalists as demanded by the media industry. Other than Journalism, Psychology and Optional English are also a part of the course which helps in understanding Journalism in a better way.

Curriculum*

| Semester I | Semester II |
|---|--|
| <ul style="list-style-type: none"> • General English • Indian Languages (Kannada/Additional English/Hindi) Introduction to Mass Communication <ul style="list-style-type: none"> • Communication • Kinds of Communication • Models of Communications • Media for Mass Communication Basic Psychological Processes - 1 <ul style="list-style-type: none"> • The Science of Psychology • Intelligence • Learning • Memory • Motivation Optional English - 1 British Literature : From Chaucer to Johnson and Facets of Language | <ul style="list-style-type: none"> • General English • Indian Languages (Kannada/Additional English/Hindi) Print Media <ul style="list-style-type: none"> • Introduction to printing • Nature and scope • Kinds of Journalism • Press in India • Review of Newspapers and Periodicals Basic Psychological Processes - 2 <ul style="list-style-type: none"> • Biology and Behavior • Sensation and Perception • Thinking • Emotions & Personality Optional English - 2 British Literature : The Romantic Age and Facets of Language |
| Semester III | Semester IV |
| <ul style="list-style-type: none"> • General English • Indian Languages (Kannada/Additional English/Hindi) Audio Visual Media <ul style="list-style-type: none"> • Brief History of Radio • Impact of Radio on Society • Television and Types of Television Programmes • History of Indian Cinema | <ul style="list-style-type: none"> • General English • Indian Languages (Kannada/Additional English/Hindi) Media Laws and Ethics <ul style="list-style-type: none"> • Concept of Freedom of Press • Freedom of Speech and Expression • Media Laws • Media Acts • Press Council of India |

Developmental Psychology - 1

- Introduction
- Biological Beginnings
- Prenatal Life
- Infancy
- Childhood

Optional English - 3

British Literature :
Victorian and Modern and Facets of Language

Developmental Psychology - 2

- Puberty and Adolescence
- Early Adulthood
- Middle Adulthood
- Late Adulthood

Optional English - 4

American Literature and Facets of Language

Semester V

Reporting

- News Definition
- News Structure
- Interview Techniques
- Reporters and Reporting

Editing

- Functions of Newsroom
- Editing-Meaning and purpose Qualification and Responsibilities of Editor
- Headlines

Social Psychology - 1

- Social Psychology – Definition and Scope
- Perception and Attribution
- Self and Self – Concept
- Attitude and Prejudice

Abnormal Psychology - 1

- Psychological Models of Abnormality
- Stress and Mental Health
- Anxiety
- Omatofom and Dissociative Disorders

Optional English - 5

Literatures of India

Optional English - 6

European and Non-European Writing

Semester VI

Media Management

- Starting of a Newspaper
- Ownership
- Problems and Prospects of Newspaper Industry
- Starting of TV and Radio Stations

Advertising and Public Relations

- Advertising
- Advertising Agencies
- Nature and Scope of Public Relations
- House Journals

Social Psychology - 2

- Interpersonal Attraction and Group Dynamics
- Prosocial behavior
- Social Problems and Social Harmony

Abnormal Psychology - 2

- Personality Disorders
- Schizophrenia and Paranoia
- Mood Disorders
- Brain Disorders and other Cognitive Impairments

Optional English - 7

Literatures of India

Optional English - 8

European and Non-European Writing

* Course contents are subject to change according to the University rules and regulations.

Bachelor of Business Administration Professional (BBA P)

BBA (Affiliated to Bangalore University) + PGDM (Approved by AICTE)

Bachelor of Business Administration Professional (BBA P) is a five years integrated course culminating in to a PGDM degree (Equivalent to MBA) of IFIM Business School. There is flexibility in the structure; one can complete the five years program without taking any break. If a person wants to pursue PGDM after gaining some work experience, he/she can do so after taking a break-of not more than two years- on completion of three years under-graduate course. The three years degree program is affiliated to Bangalore University and will lead to a BBA degree on successful completion. They will also get a certificate from IFIM B-School in recognition of their completion of a value-added BBA degree Program.

Why BBA Professional at IFIM

This is a new five years integrated program that will be run by IFIM Business School from day one. Hence, even the under-graduate program will be run on professional lines just like a mini-MBA. It is a win-win for both students and IFIM College. Students will get an intensive, focused and comprehensive five-year integrated program that will give a kick-start to their careers. The benefit for the Institution is that IFIM shall get students who can be trained and transformed in to world-class leaders over a five-year period. The Program is meant for high achievers; boys and girls who are focused on their careers. In addition to academic rigor, huge emphasis shall be laid on building well-rounded personalities. Bachelor of Business Administration Professional (BBA P) is so designed that a student will be able to get his/her PGDM after five years at a cost almost equivalent to what the students pay as fees for two years' PGDM Program.

Pedagogy, Course Credits and Pathway for PGDM

Lecture method will be supplemented predominantly by case studies, especially in respect of management courses right from the under-graduate level. Classes will be on interactive mode and use of modern technology for teaching-learning shall be encouraged. A student has to clear 104 credits at the undergraduate level as prescribed by Bangalore University. In addition, he/she has to take 42 credits of the IFIM Business School. Besides passing the University examination, a student, to be eligible for admission to IFIM Business School's PGDM Program, has to secure a CGPA score of at least 5 at the end of third year BBA.

Curriculum*

| Semester I | Semester II |
|--|--|
| <ul style="list-style-type: none"> • Kannada/Additional English/Hindi • English • Fundamentals of Accounting • Business organization and Environment • Quantitative Methods for Business - I • Management Process • Foundation Course • Co-Curricular & Extra-Curricular Activities (CC & EC) | <ul style="list-style-type: none"> • Kannada/Additional English/Hindi • English • Financial Accounting • Quantitative Methods for Business - II • Organizational Behavior • Production and Operations Management • Foundation Course • Co-Curricular & Extra-Curricular Activities (CC & EC) |
| Additional Courses [#] | Additional Courses [#] |
| <ul style="list-style-type: none"> • Communication through Technology • Personality Enhancement Program (PEP) • Internship • Industry Visit and Guest Lectures | <ul style="list-style-type: none"> • Business Economics • Advanced Statistics • Personality Enhancement Program (PEP) • Internship • Industry Visit and Guest Lectures |
| Semester III | Semester IV |
| <ul style="list-style-type: none"> • Kannada/Additional English/Hindi • Soft Skills for Business • Corporate Environment • Business Ethics • Human Resource Management • Business Regulations • Corporate Accounting • Skill Development Course (SDC) • Co-Curricular & Extra-Curricular Activities (CC & EC) | <ul style="list-style-type: none"> • Kannada/Additional English/Hindi • Business Research Methods • Marketing Management • Financial Management • Services Management • Banking Regulations & Operations • Cost Accounting • Skill Development Course (SDC) • Co-Curricular & Extra-Curricular Activities (CC & EC) |
| Additional Courses [#] | Additional Courses [#] |
| <ul style="list-style-type: none"> • Basics of Finance • Cases in Business Ethics • Personality Enhancement Program (PEP) • Field Project • Industry Visit and Guest Lectures | <ul style="list-style-type: none"> • Social Immersion Project (SIP)/NGOs • SPSS • Personality Enhancement Program (PEP) • Internship • Industry Visit and Guest Lectures |

| Semester V | Semester VI |
|---|--|
| <ul style="list-style-type: none"> • Entrepreneurship Management • Computer Applications in Business • Investment Management • Management Accounting • Elective Paper - I • Elective Paper - II • Skill Development Course (SDC) | <ul style="list-style-type: none"> • International Business • E-Business • Income Tax • Strategic Management/Project Report & Viva-Voce • Elective Paper – III • Elective Paper – IV • Skill Development Course (SDC) |
| Additional Courses [#] | Additional Courses [#] |
| <ul style="list-style-type: none"> • Foundation Course in the area of Specializations • Personality Enhancement Program (PEP) • One Foreign language • Industry Visit and Guest Lectures | <ul style="list-style-type: none"> • Advanced course in the area of Specializations • Personality Enhancement Program (PEP) • ERP/Six Sigma • Industry Visit and Guest Lectures |

Electives**

| Elective I | Elective II |
|---|--|
| Finance <ul style="list-style-type: none"> • Advanced Financial Management • Financial Markets & Services • International Finance • Stock & Commodity Markets | Marketing <ul style="list-style-type: none"> • Consumer Behavior • Advertising & Media Management • Brand Management • Retail Management |
| Elective III | Elective IV |
| Human Resource Management <ul style="list-style-type: none"> • Employee Welfare & Social Security • Strategic HRM • Organisational Change & Development • Compensation Management | International Business <ul style="list-style-type: none"> • International Marketing Management • International Financial Management • International HRM • Exim & Forex Management |
| Elective V | |
| Information & Technology <ul style="list-style-type: none"> • Accounting Information Systems • Enterprise Resource Planning • Information Technology and Audit • Banking Technology & Management | |

* Course titles and curriculum are subject to change as per the the decision of University rules and regulations, and Board of Studies of IFIM.

** An elective is offered subject to a minimum number of student enrollment.

[#] In addition to the University curriculum, the courses and activities shall be mandatory

Bachelor of Commerce Professional (B. Com. P)

B. Com. (Affiliated to Bangalore University) + PGDM (Approved by AICTE)

Bachelor of Commerce Professional (B. Com. P) is a niche course of IFIM College aimed at a higher level of career prospects and job placement for passing out students. B. Com. Professional is integrated with CA CPT and CA IPCC courses. CA is a coveted program and requires concerted efforts and preparation on the part of the aspiring student. It also requires a very high level of faculty support and provision of appropriate learning resources. IFIM College is committed to provide top notch faculty to train students in CPT and later IPCC. This is a specialized course and selection for admission is based on rigorous process. It will be the endeavor of the college to bring together such students who have excellent academic track record and are highly focused on a coveted career like CA. We want to create a climate of healthy competition among students. At the same time they will be encouraged to cooperate and supplement each other's learning.

Add on courses and programs are seamlessly interwoven in the program to produce the best results. The add on programs for B. Com. Professional include Excel & Advanced Excel, Portfolio Management, Equity Analysis, IFRS, Six Sigma and Big Data Business Analytics. Personality Enhancement Program (PEP) is a unique offering of the IFIM. It is mandatory for B. Com. Professional students to take up PEP courses spread throughout the three years course. These courses are designed to ensure that the students excel in soft skills, team work, communication, public speaking, debates and so on.

Course Overview

- Curriculum as prescribed by the Bangalore University
- Intensive training for CPT CA in the first year followed by training for IPCC CA in the second/third year. Additional courses- designed to mould quality Accounting/Finance professionals with a strong understanding of basic principles
- Faculty - a blend of academicians and practicing professionals
- Expert faculty support for specialized courses
- Course- provides research based learning and familiarizes with current corporate practices
- Evaluation process to ensure strong academic rigor
- Two compulsory IIP in the three year's Program
- Option available for those who intend to pursue PGDM at our IFIM B School subject to satisfactory performance and getting a minimum CGPA grade in the three years under graduate Program
- A student has to clear 104 credits at the undergraduate level as prescribed by the Bangalore University. In addition, he/she has to take 42 credits of the IFIM College. Besides passing the University examination, a student, to be eligible for admission to IFIM Business School's PGDM Program, has to secure a CGPA score of at least 5 at the end of third year B. Com. Professional course
- Enables exclusive placements for B. Com. Professionals

Curriculum*

| Semester I | Semester II |
|--|--|
| <ul style="list-style-type: none"> • Language I: Kannada/Additional English/Hindi • Language II: English • Financial Accounting • Indian Financial System • Marketing and Services Management • Corporate Administration • Foundation Course • Co-Curricular & Extra-Curricular Activities (CC & EC) | <ul style="list-style-type: none"> • Language I: Kannada/Additional English/Hindi • Language II: English • Advanced Financial Accounting • Retail Management • Banking Law and Operations • Quantitative Analysis for Business Decisions – I • Foundation Course • Co-Curricular & Extra-Curricular Activities (CC & EC) |
| Additional Courses [#] | Additional Courses [#] |
| CPT Training in all four subjects: <ul style="list-style-type: none"> • Maths and Statistics • Economics • Law • Accounts | <ul style="list-style-type: none"> • IPCC for those who have cleared CPT • One Foreign Language • Personality Enhancement Program (PEP) • Advanced Excel |
| Semester III | Semester IV |
| <ul style="list-style-type: none"> • Language: Kannada/Additional English/Hindi • Language II: English • Corporate Accounting • Financial Management • Business Ethics • Public Relations and Corporate Communication • Quantitative Analysis for Business Decisions – II • Foundation Course • Co-Curricular & Extra-Curricular Activities (CC & EC) | <ul style="list-style-type: none"> • Language: Kannada/Additional English/Hindi • Language II: English • Advanced Corporate Accounting • Cost Accounting • E-Business and Accounting • Stock and Commodity Markets • Principles of Event Management • Foundation Course • Co-Curricular & Extra-Curricular Activities (CC & EC) |
| Additional Courses [#] | Additional Courses [#] |
| <ul style="list-style-type: none"> • Internship Report, Presentation and Viva • Personality Enhancement Program (PEP) • Project Management | <ul style="list-style-type: none"> • Personality Enhancement Program (PEP) • Certificate Course in Capital Market • Six Sigma/Research Method |

| Semester V | Semester VI |
|--|--|
| <ul style="list-style-type: none"> • Entrepreneurship Development • International Financial Reporting Standards • Income Tax – I • Costing Method • Elective Paper – I • Elective Paper – II • Skill Development Course (SDC) | <ul style="list-style-type: none"> • Business Regulations • Principles and Practice of Auditing • Income Tax II • Management Accounting • Elective Paper – I • Elective Paper – II • Skill Development Course (SDC) |
| Additional Courses [#] | Additional Courses [#] |
| <ul style="list-style-type: none"> • Internship Report, Presentation and Viva • Personality Enhancement Program (PEP) • Aptitude | <ul style="list-style-type: none"> • Resume Writing, Mock Interview and Guided GD • SAPM/Business Analytics/Digital Marketing/SAP/IFRS • One Foreign Language |

Electives**

| Elective I | Elective II |
|---|---|
| Accounting and Taxation <ul style="list-style-type: none"> • Advanced Accounting • Business Taxation – I • Business Taxation – II • Cost Management | Finance <ul style="list-style-type: none"> • Advanced Financial Management • International Finance • Corporate Financial Policy • Security Analysis and Portfolio Management |
| Elective III | Elective IV |
| Information and Technology <ul style="list-style-type: none"> • Accounting Information Systems • Enterprise Resource Planning • Information Technology and Audit • Banking Technology and Management | Banking and Insurance <ul style="list-style-type: none"> • International Banking and Forex Management • Life and General Insurance • Risk Management • Marketing of Insurance Products |

* Course titles and curriculum are subject to change as per the the decision of University rules and regulations, and Board of Studies of IFIM.

** An elective is offered subject to a minimum number of student enrollment.

[#] In addition to the University curriculum, the courses and activities shall be mandatory

Infrastructure

IFIM Institutions Campus is spread over two acres and has a variety of advanced infrastructure. The library, spread over 3000 Sq. Ft. area, amasses as much as 5000+ journals, 18000+ dissertation reports, more than 4500 annual reports, 381 bound volumes and more than 400 A/V resources. It maintains an online information system designed to help students flip through online journals and other relevant resources. The brick and mortar infrastructure consists of modern campus facilities.

The classrooms / lecture halls are of varying seating capacities. The Conference Halls have been exclusively designed for delivering high quality education using modern technology. A state-of-the-art auditorium is available for conducting conferences/ seminars and events. These elements facilitate modern day pedagogy in an ecosystem which emulates the high-profile corporate design.



Hostel

The hostel is located on a lush two acre campus and in close proximity to the main campus. Transportation to and from the hostel is available at the campus. The hostel campus is completely Wi-Fi enabled and has well equipped spacious rooms, made available on first-come-first-serve basis.

Facilities for indoor and outdoor sports like Football, Cricket, TT, Carrom, Chess, Shuttle Badminton and Gym are made available for the students. The hostel assures a comfortable stay for the students during the course of study. The facilities make the hostel a home away from home.



NSS at IFIM College

The National Service Scheme popularly known as NSS was established at IFIM College in the year 2014 as a funded unit consisting of 100 volunteers with necessary approval from Bangalore University. The motto of NSS is "Not Me But You" reflects the essence of democratic living and upholds the need for selfless service. The broad objective of the NSS unit is to inculcate the habit and spirit of social service amongst our students. The NSS Unit of the college functioning under the NSS Programme Officer, is keen in developing a sense of social and civic responsibilities in the volunteers.

Admission to NSS is open to all students and participation in NSS carries weightage in the Internal Assessment. Any student who has the penchant for social service may get enrolled in NSS. Activities under NSS are conducted throughout the year and the NSS volunteers take immense interest in each one of these. A distinct change in the attitude and behavior of students is always visible who take up NSS. There is all round development of students through NSS.

Activities of the NSS wing of the college include the following:

- Special camp of 7 days duration is organized in an adopted village with some specific projects involving local communities.
- Outreach programmes of 1 or 2 days are organized to help students to involve themselves in the needs and problems of the community.
- Conducting awareness cum sensitization programs such as legal empowerment, anti-drugs movement, AIDES, stressing the importance of voting etc. Other activities of NSS include Blood donation, Planting Saplings, Cleanliness drives, Environmental Protection, Health Camps, Literacy Programs etc.
- NSS unit of the college organizes periodic blood donation camps in the campus in collaboration with Youth Red Cross wing of the college and a huge number of students donate their blood.
- Our NSS volunteers attend National Integration Camp organized by Bangalore University.
- Students also get opportunities to participate in the Republic Day parade in Delhi representing NSS of Bangalore University.
- The college recognizes the importance of NSS activities and ensures all support to NSS.



Aura - Annual Management Fest

AURA with a tagline 'License to Entertain' is a flagship Management and Cultural fest of IFIM College conducted annually. It is a much awaited event both for our students and the students of various reputed colleges of Bangalore University. It is a Two-day panorama of talents witnessing the conglomeration of colleges of Bangalore University. AURA provides a testing platform for the participants to unearth and exhibit their intellectual and hidden competencies. AURA, being a students' driven program, gives the students ample scope to learn management functions first hand.

The intercollegiate fest AURA at IFIM College attracts students from more than 40 colleges with more than 400 participants every year. The various events conducted include Battle of Bands, Fashion Show, Group Dance, Singing, glamorous Fashion Show along with interesting contests like Cook without Fire, Mad ads, Treasure Hunt, Karaoke, Business Quiz etc.



Student Life



Placements

Centre for Continuous Employability (CCE) at IFIM is responsible for facilitating internships and placements to all the students of IFIM Institutions. The Centre works closely with Indian and Multinational corporates. The corporate executives regularly visit the institute and interact with students. CCE continuously works on engagements like education and Management Development Programs. The objective of IFIM is to provide a learning platform for Quality Management Education to deserving and meritorious individuals from diverse socio-economic background, who believe in 'relentless pursuit of perfection.'

Indicative list of Recruiters

| | | |
|--|---|---------------------------------------|
| Abbott India Ltd. | H & R Johnson (India) | Oracle India Pvt. Ltd. |
| ACT | Hathway | Park Hotel |
| Akamai Technologies India Pvt Ltd. | HDFC Asset Management Company Ltd. | Piaggio India |
| American Express | HGS | PM Cuisine Lube India Pvt. Ltd. |
| Asian Paints India Ltd. | Hindustan Coca Cola Beverages Pvt. Ltd. | Prabhudas Liladhar Pvt. Ltd. |
| Axis Bank | HP | Practo |
| Berger Paints India Ltd. | IBM | Prop Tiger |
| Biocon | ICICI Bank | Purvankara Projects Ltd. |
| Borderless Access Panel | ICICI Prudential | PWC |
| Bosch India | ICICI Securities | Rane Group |
| Boston Technology | Idea Cellular Ltd - ADITYA BIRLA GROUP | Richcore Lifesciences Pvt. Ltd. |
| Britannia Industries Ltd. | IKYA Human Capital Solutions | Rotomotive Powerdrives India Ltd. |
| Canon India Pvt. Ltd. | India Mart | S & P Capital IQ |
| Capital First Limited | Indiabulls | Sakra World Hospital |
| CapitalVia Global Research | IndusInd Bank | SAP Labs India |
| Citibank | Info Edge (99acres.com) | Sapient India |
| CMS | Infosys | SG Analytics Pvt. Ltd. |
| Collabera | International Money Matters Pvt. Ltd. | Siemens India |
| Copal Amba Research (a Moody's subsidiary) | Janalakshmi Financial Services | Societe Generale |
| Cosmic Group | Jaro Education | Standard Chartered Bank |
| CRISIL Global Research & Analytics | JP Morgan | Standard Chartered Financial Services |
| Cygnat Infotech | Just Dial | State Bank Of India |
| Decathlon | Just Eat.in | State Street Services India Pvt Ltd. |
| Dell India | Kotak Mahindra Bank | Steel Authority of India Ltd. |
| Deloitte Consulting India Pvt. Ltd. | Kotak Securities | Sun Pharma |
| Developers Group Pvt. Ltd. | KPMG | Tabtor India |
| DTDC | L&T | Target |
| Eclerx | Lexicon Investment Banking | TAS Analytic Services |
| Edelweiss | Madisson Media | Toyota Kirloskar Motor Pvt Ltd. |
| Envision Financial Systems | Mercedes Benz | Unisys |
| Ernst & Young | MIAC | VIP Industries |
| FedEx | Minacs | Vista Financial Services |
| Flipkart | Mindtree | Vivanta by Taj |
| Franklin Templeton | Moksha (Harley Davidson) | Vodafone |
| Fuji Films India Pvt. Ltd. | Nestle | Wealth Advisors (I) Pvt. Ltd. |
| GATI Ltd. | Neudesic | Wipro |
| Genpact India Pvt Ltd. | New Wave | XL Dynamics India Pvt. Ltd. |
| Godrej Ltd. | Northern Trust | Zenify |
| Grant Thornton | NTT Data | Zomato |
| GVK EMRI | Optimal Strategix Consulting Pvt. Ltd. | |

Admissions

IFIM College looks for candidates with intellectual curiosity coupled with a desire to stretch in a rigorous academic program as well as personal qualities to contribute in many activities of the college. The potential to succeed as a leader in a competitive and global business environment is also central to its admissions criteria. IFIM welcomes applicants regardless of religion, gender or financial status with an aim to build an exciting, dynamic and diverse student community.

| Course | Mode of Study | Duration | Affiliation | Eligibility | Selection Process |
|--------------------|---------------|----------|----------------------|--|--|
| BBA/BBA P* | Full-time | 3 years | Bangalore University | Candidates should have passed XII standard/PUC or equivalent there to as prescribed by Bangalore University <i>Eligibility criteria is subject to change based on University directives and all admissions have to be approved by Bangalore University.</i> | <ul style="list-style-type: none"> • IFIM Aptitude Test • Personal Interview |
| B. Com./B. Com. P* | Full-time | 3 years | | | |
| BCA | Full-time | 3 years | | | |
| BA (J) | Full-time | 3 years | | | |

* Preference would be given to candidates with 60% in XII standard/PUC or equivalent.

Visit **www.ifim.edu.in** for more details.

Courses offered by IFIM Institutions

| Institutions | Courses | Affiliation/ Approved by | Mode of Study | Duration |
|-----------------------------------|-------------------------------------|-----------------------------|------------------|-----------|
| IFIM Business School | PGDM | AICTE | Full-time | 2 Years |
| | PGDM (Finance) | AICTE | Full-time | 2 Years |
| | PGDM (IB) | AICTE | Full-time | 2 Years |
| | Executive PGDM (Business Analytics) | AICTE | Part-time | 15 Months |
| | PGCP (Global Financial Markets) | NSE | Part-time | 11 Months |
| | Executive PGDM (Entrepreneurship) | AICTE | Part-time | 15 Months |
| | Ph. D. | VTU | External | |
| IFIM Institute of Social Sciences | MBA | University of Mysore | Full-time | 2 Years |
| IFIM College | BBA/BBA P | Bangalore University | Full-time | 3 Years |
| | BCA | Bangalore University | Full-time | 3 Years |
| | B. Com./B. Com. P | Bangalore University | Full-time | 3 Years |
| | BA (Journalism) | Bangalore University | Full-time | 3 Years |
| IFIM Law College | BBA. LLB | KSLU/BCI | Full-time | 5 Years |
| IFIM Centre for Distance Learning | PGDM | AICTE/DEB/UGC | Distance | 2 Years |

The information provided in this Prospectus aims to be correct at the time of going to the press (March 2016). However, IFIM reserves the right to make changes or add any information contained herein without prior notice. Any dispute that may arise is subject to the jurisdiction of the courts of Bangalore only.

For more details, please visit www.ifimcollege.com



Director - Admissions

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