



GEM
Go the Extra Mile

LEAVE NO STONE UNTURNED

TO ACHIEVE YOUR DREAM
OF STUDYING IN A TOP
**GLOBAL
UNIVERSITY**



GEM Service
For Students of
Class 10 - 12

*Powered By **Univariety***

Over the last 8 years at Univariety, we have supported over 3,000 Indian school students to get admission in Top Global Universities.



Each year, students gain valuable experience in actually going through the complete admissions process. There are so many pitfalls and loopholes that they witness 1st hand. When they meet other students at college, they discover many other admission secrets too.

Univariety, uniquely combines the Micro-Experiences of such recently admitted students with the Structure and Discipline that a professional counsellor brings.

GREAT THINGS GET ACHIEVED WHEN WE COMBINE

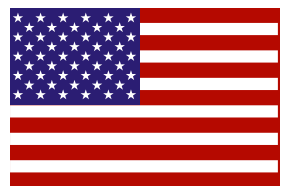


Micro-Expertise *with* A Strong & Disciplined Process

The Go Extra Mile (GEM) Service, hand-holds the whole family from a stage of confusion to admission and everything in-between.

Admission to top colleges has **ALWAYS** been tough

Acceptance Rate



HARVARD
UNIVERSITY

5%



Yale University

5%



Stanford
University

7%



UNIVERSITY OF
OXFORD

17%

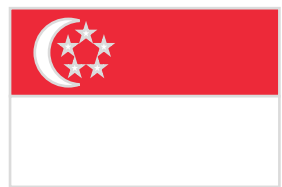


14%



UNIVERSITY OF
CAMBRIDGE

21%



NUS
National University
of Singapore

7%



IITs

< 2%



**St. Stephens
College, DU**

< 2%



**IIM Indore IPM
(Bachelors Program)**

< 1%



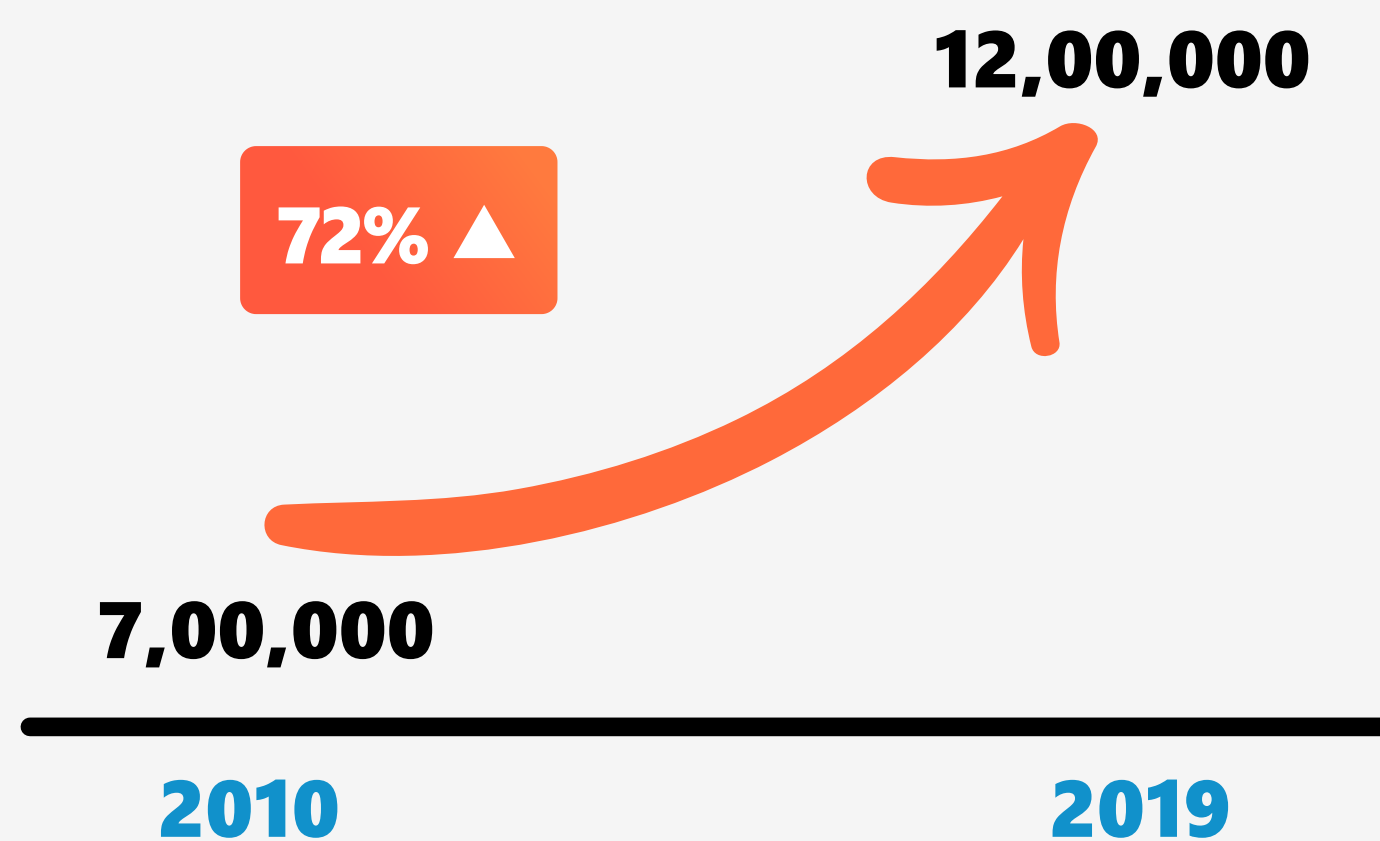
AIIMS

< 1%

Competition has got **tougher** due to **2 MAIN REASONS**

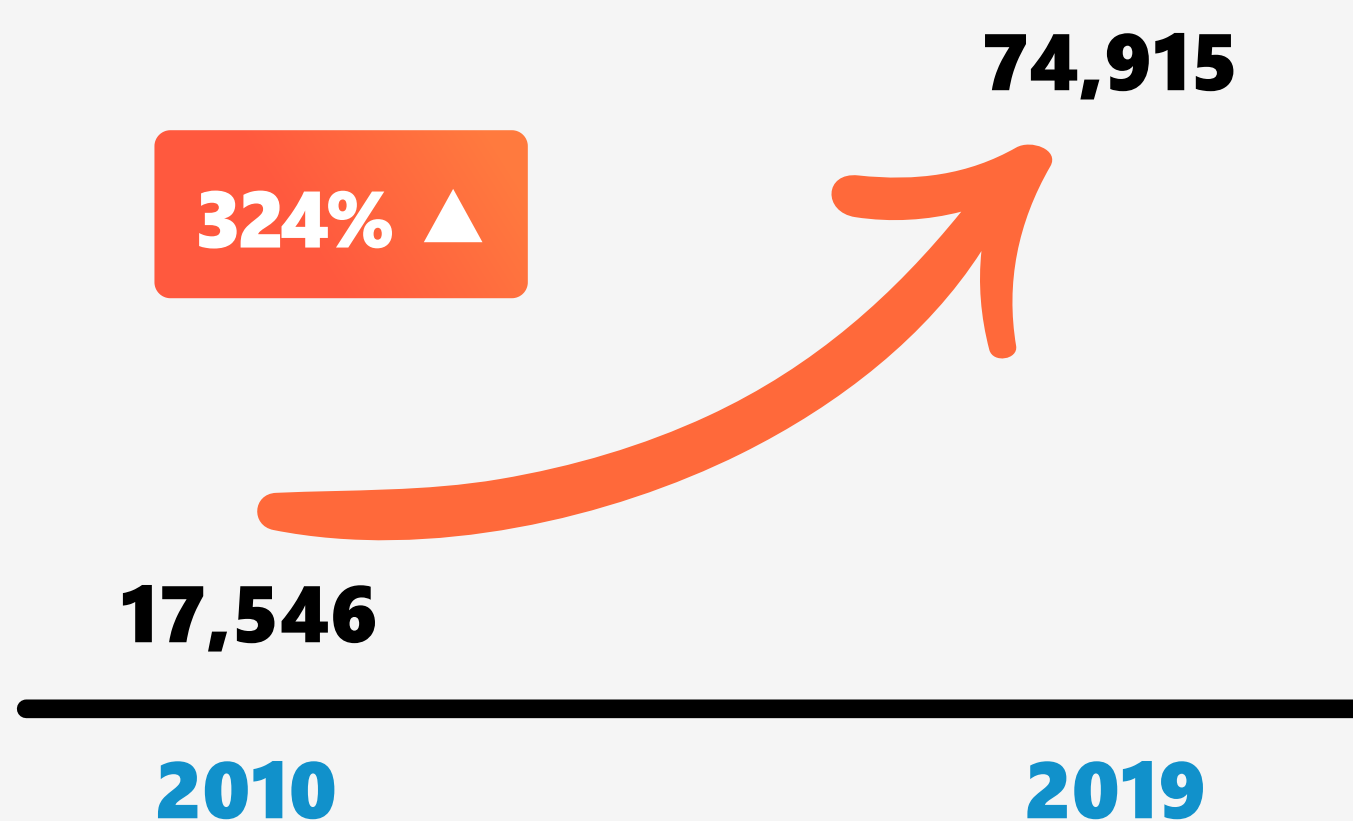
1

Massive Growth in Students Passing Out of Grade 12



2

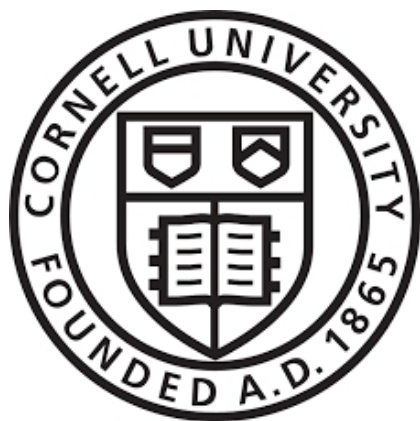
Everyone Seems to be Getting 90% + Marks



** Includes CBSE & IB Curriculum*

Sources: www.ib.org | www.mycbseguide.com

Covid-19 has
destroyed the **Already Weak**
"Traditional Admission Process"
to top Global Colleges



Are waiving standardized testing requirements for 2021 applicants



Do not require students to take SAT for admission



Announced this spring that the tests would be optional for applicants seeking to enroll in 2021



Have all adopted an optional-testing policy

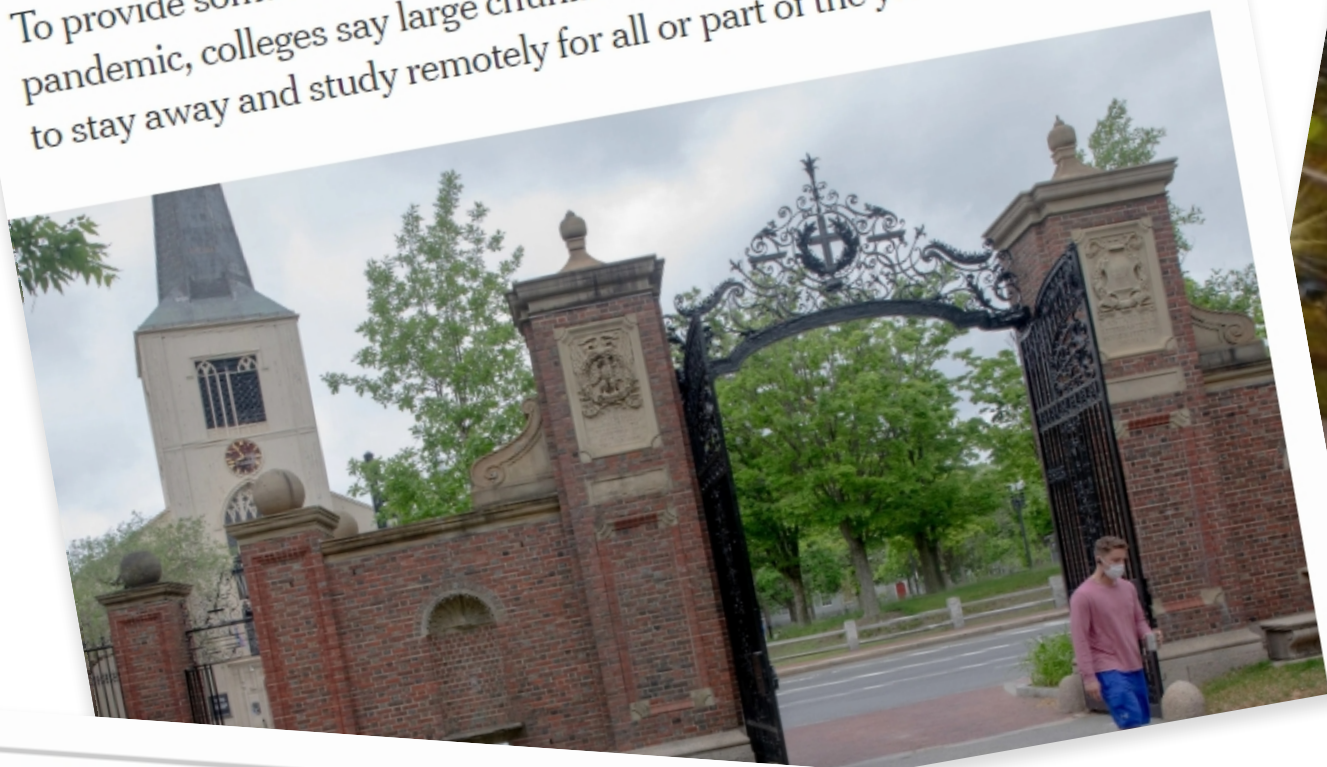
Source: The New York Times

Standardized Tests will NEVER have as much Importance in the Admission Process again

As Universities **Struggle** to find the "New Normal"... **Expect Constant Changes** in the Admission Process

Colleges Plan to Reopen Campuses, but for Just Some Students at a Time

To provide some semblance of the campus experience during a pandemic, colleges say large chunks of the student body will have to stay away and study remotely for all or part of the year.



This Robot Promotes Hands-On Learning During COVID-19

New York Tech's E.R.R.S.E.L.A. robot has served double duty as a research and high school outreach tool before and during the pandemic... and even played a starring role at this year's commencement.

WEEKLY UPDATES ON EXAMS, ADMISSIONS & MORE

As of 23rd of June 2020 Univariety brings you the latest examination and admissions updates to keep you posted during these difficult times.

As the lockdown has been relaxed across most parts of the country and information is now easily accessible, this will be the last Weekly Updates for counselors.

Update 1

Exams News

Notice to Candidates :

JEE (Main) 2020 April Examination has been postponed due to COVID-19 outbreak. JEE (Advanced) 2020, which was scheduled to be held on Sunday, May 17, 2020, thus stands postponed and will be rescheduled after JEE (Main) 2020.

[Posted on 1st April, 2020]



(उच्चतर शिक्षा विभाग, मानव संसाधन विकास मंत्रालय, भारत सरकार के तहत एक स्वायत्त संगठन)
(An autonomous organization under the Department of Higher Education, Ministry of Human Resource Development, Government of India)

PUBLIC NOTICE Dated: 03.07.2020

Subject: Rescheduling of **JOINT ENTRANCE EXAMINATION JEE (Main) April-2020 from (18 - 23 July 2020 to (01 - 06) September 2020 and Correction in the Candidate Particulars and Choice Centre Cities in the Online Application Form of JEE (Main) April-2020.**

In view of the current situation arising from COVID-19 pandemic, the National Testing Agency (NTA) has decided that the **JOINT ENTRANCE EXAMINATION JEE (Main) April-2020** will not be held during (01- 06) September 2020 from 09.00 AM to 12.00 noon in the first shift and from 03.00 PM to 06.00 PM in the second shift.

COVID-19 Roundup: More Universities Announce Online Plans

Rutgers, Harvard, Princeton and Georgetown announce mostly online fall terms while ICE says international students cannot study fully online and remain in U.S. Georgia system reverses course on masks.

By IHE Staff // July 7, 2020



Over **100 Announcements** every week since April 2020

Get the Professional Edge to Support your Admission Dreams

Univariety's 100+ Member Team



Sangeetha George

15+ Years Experience



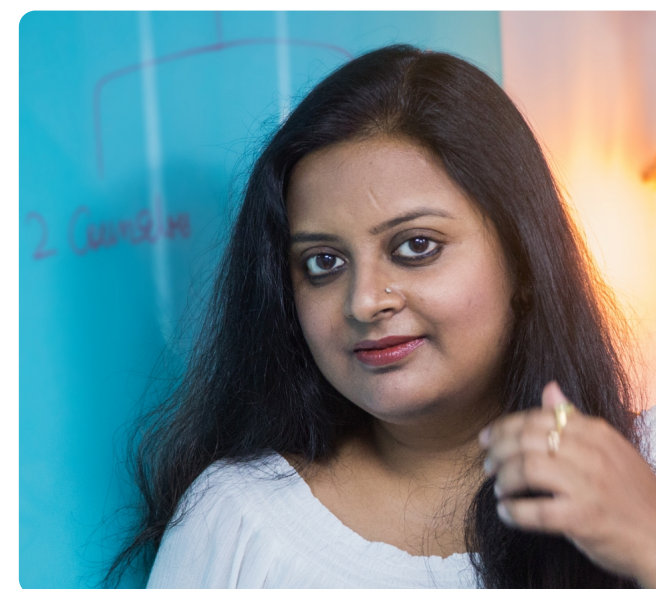
Muskaan Kaur Bhatia

7+ Years Experience



Rakhi Toshniwal

5+ Years Experience



Stuti Verma

5+ Years Experience

Many More...



3,384 Indian Students
have Joined **100** Prestigious
Global Universities



8 Years of Experience



Inhouse Guidance Partner
for **350+** Top Schools



Professional
Company with a **Zero**
Commissions
Policy

LEAVE Nothing To Chance

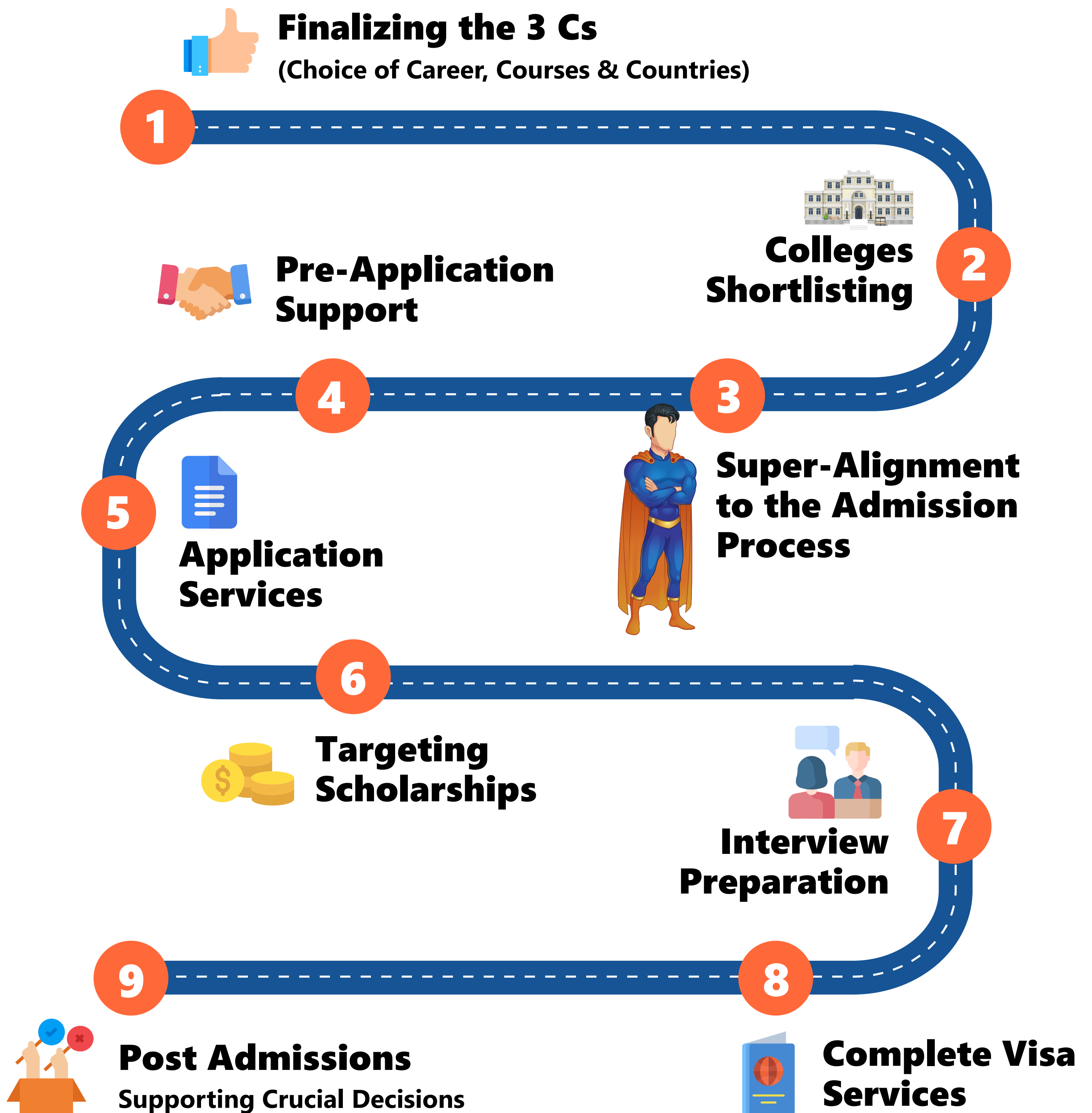
Top 100 Universities

Where Univariety Students have Taken Admission

- Australian National University
- Babson College
- Bentley University
- Boston College
- Boston University
- Brown University
- California Institute of Technology
- Cardiff University
- Carnegie Mellon University
- City University of Hong Kong
- Columbia University
- Cornell University
- Durham University
- Embry–Riddle Aeronautical University
- Emory University
- Flight Training Adelaide
- Georgia Institute of Technology-Main Campus
- Harvard University
- Hult international business school
- Imperial College London
- Johns Hopkins University
- Kelley School of Business, Indiana
- King's College London
- Lancaster University
- Lasalle college of the Arts
- London Business School
- London School Of Economics & Political Science
- McGill University
- McMaster University
- Michigan State University
- Monash University
- Nanyang Academy of Fine Arts (NAFA)
- Nanyang Technological University
- National University of Singapore
- New York Film Academy Los Angeles Campus
- New York University
- Newcastle University
- Northwestern University
- Ohio State University-Main Campus
- Parsons The New School for Design
- Penn State Smeal College of Business
- Pennsylvania State University-Main Campus
- Princeton University
- Purdue University - Main Campus
- Queen Mary University Of London
- Rice University
- Schulich School Of Business
- Singapore Institute of Management, Singapore
- Stanford University
- The Chinese University of Hong Kong
- The Hong Kong Polytechnic University
- The Hong Kong University of Science and Technology
- The University of Chicago
- The University of Hong Kong
- The University Of Manchester
- The University of Sydney
- The University of Texas at Austin
- University College London
- University of Adelaide
- University of Alberta
- University Of Bath
- University Of Birmingham
- University Of Bristol
- University of British Columbia
- University of California-Berkeley
- University of California-Davis
- University of California-Los Angeles
- University of California-San Diego
- University of California-Santa Barbara
- University Of Cambridge
- University Of Edinburgh
- University Of Glasgow
- University of Illinois at Urbana-Champaign
- University Of Leeds
- University of Maryland-College Park
- University of Massachusetts Amherst
- University of Melbourne
- University of Michigan-Ann Arbor
- University of New South Wales
- University of North Carolina at Chapel Hill
- University Of Nottingham
- University of Oxford
- University of Pennsylvania
- University of Pittsburgh-Pittsburgh Campus
- University of Queensland
- University Of Sheffield
- University Of Southampton
- University of Southern California
- University Of St Andrews
- University of Technology Sydney (UTS)
- University of Toronto
- University Of Warwick
- University of Washington-Seattle Campus
- University of Western Australia
- University of Wisconsin-Madison
- University Of York
- Vancouver Film School, Canada
- Virginia Tech
- Wellesley College
- Yale University



Comprehensive Guidance Service with **Dedicated Experts**



94% Satisfaction
Rate over the Last 8 Years

Finalizing the 3 Cs

(Choice of Career, Courses & Countries)



Mayo College
Girls School,
Ajmer



Oakridge
International
School,
Hyderabad

*By Students from Top Schools who
RECENTLY gained admissions*

- ✓ Conducting psychometric assessments to understand student's innate ability and strengths
- ✓ Getting the student to experience 3 careers fully by completing well crafted Virtual Internships
- ✓ Guiding student in choosing the right career to pursue by matching their interest and aptitude
- ✓ In alignment with the chosen career, finalizing the course(s) to be pursued
- ✓ For each chosen course, analysing the pros & cons of different country options
- ✓ Understanding the costs involved & scholarship potential for each country
- ✓ Choosing up to two countries (ideally), in terms of quality of study, cost, family, visa and post study work options.
- ✓ Finalizing the list of Courses & Countries that the student will pursue

Colleges Shortlisting



LIVE

**MENTOR
SESSION**



**Ahlcon
International
School,
New Delhi**



**Podar
International
School,
Mumbai**

***By Students from Top Schools who
RECENTLY gained admissions***

- ✓ For the chosen course options, understanding the student & parent college aspirations
- ✓ Creating an Ideal List of Colleges based on the student's profile, preferences & admission chances
- ✓ The colleges in the list will be split into: Aspiration List, Best-Fit List and Safe List
- ✓ Preparing a detailed University Information Sheet (UIS) for each of the colleges shortlisted
- ✓ Finalizing the list of colleges

3

Super-Alignment to the Admission Process

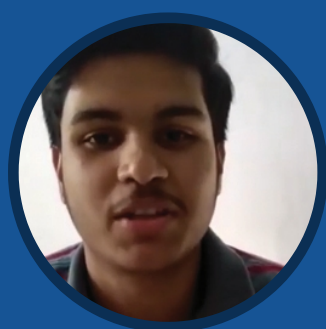


LIVE

MENTOR
SESSION



Delhi Public
School,
Hyderabad



Ryan
International
School,
New Delhi

*By Students from Top Schools who
RECENTLY gained admissions*

- ✓ Guidance on the choice of tests recommended for admission
- ✓ Guiding on test pattern, syllabus and finalizing best preparation strategy
- ✓ Identifying the best resources for preparing for the tests (coaching, books, practice tests, online services)
- ✓ Understanding Non-Academic Requirements of the Target Colleges
- ✓ Reviewing the Current Level of the Student Profile
- ✓ Guiding on which super curricular activities to do in order to differentiate student's profile

4

Pre-Application Support

- ✓ Overview of the complete application process and stage wise timelines
- ✓ Guiding students on the documents required (eg. CV /Portfolio/LOR)
- ✓ Guiding on "What Does a Good Application Look Like" (SOP / essay rules etc.)

5

Application Services

- ✓ Guiding on SOPs, Essays to correctly and fully project the real experiences
- ✓ Proof-reading, editing and structuring the SOPs, Essays to bring out the "Stand Out Factor"
- ✓ Reviewing applications for accuracy & completeness
- ✓ Timely submission of the application after a 3 level quality check
- ✓ Follow-up with the universities for decision after 6-8 weeks turn around time

6

Targeting Scholarships



LIVE

MENTOR
SESSION



The Heritage
School,
New Delhi



Centerpoint
School,
Nagapur

- ✓ Guiding the family on range of financing options available
- ✓ Highlighting the scholarship process for different universities and which category has the greatest applicability
- ✓ Understanding hidden scholarship / funding opportunities for specific universities
- ✓ Connecting with University admissions officer to discuss possibilities

*By Students from Top Schools who
RECENTLY gained admissions*

7

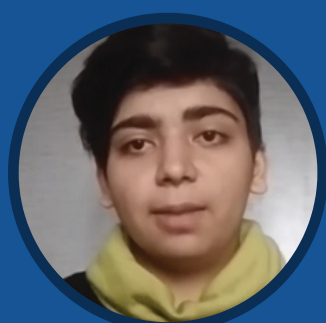
Interview Preparation



LIVE

**MENTOR
SESSION**


Sunbeam
Schools,
Varanasi



Scindia Kanya
Vidyalaya,
Gwalior

*By Students from Top Schools who
RECENTLY gained admissions*



Highlighting the Key Attribute that the University is Looking for



Understanding past questions asked and interview structure



Strategizing on how to project your accomplishments in the interview



Conducting multiple mock interviews and giving feedback



Tracking improvement in the mock interviews

8

Complete Visa Services



Guidance on documents required and finances



Supporting the complete Visa application and multiple quality checks



Ensuring timely submission & process adherence



Helping in preparation for visa interviews by conducting mock interviews

Post Admissions

- Supporting Crucial Decisions

- ✓ Evaluation of Colleges that have sent acceptance letters based on fitment, cost, scholarship, location, ranking etc.
- ✓ Making a final decision about college to enroll in, given all the opportunities & constraints
- ✓ Making the final choices around finance options
- ✓ Exploring & Finalizing accommodation at the college of enrolment (on-campus, off-campus etc.)



Students From Across The Country Love GEM

"My experience with Univariety GEM service has been excellent. My counsellor was a guiding spirit during the whole process and especially the course & country selection. The support during applications, essays and documents was invaluable. With all the help & carefully planned steps, I was able to earn a BIG scholarship too! Thank you Univariety



Punya Sood

*Saffron Public School,
University of New South
Wales, Sydney*

"It's tough to balance the Application process for universities with school academics. Univariety helped me with the entire process for applying abroad. I was closely guided on how to position my achievements and frame the SOPs. They took the stress out of the experience. Infact, my parents have now enrolled my younger sister for the Univariety GEM service too.



Dhruv Chopra

*DPS RK Puram, Delhi,
New York University, USA*

"I wanted to study English Literature in a prestigious University in the UK. My personal counsellor from Univariety helped me to position myself correctly in the applications and closely reviewed my SOP. Counsellors at Univariety were very proactive and resolved all my doubts very quickly. Big Thanks to Univariety



Anubuti Jain

*Jayshree Periwal High School,
Durham University, UK*

"Thank you, Univariety! I appreciate all the support extended by Univariety in helping my son, Amaan, with his undergraduate admission in the US. Though we started a little late, they helped expedite the full process of shortlisting, applications, essays and submitted to multiple universities on time. Amaan has received multiple acceptances from multiple campuses of University of California and University of Texas. We will take the final call post the COVID-19 crisis.



Munwar Shariff

*Parent of Amaan Shariff -
Excellencia Junior College*



**The Go Extra Mile (GEM)
Service, hand-holds the whole family
from a stage of confusion to
admission and everything
in-between.**



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www.univariety.com/gem