

Position Title: Intern – Digital Content Expert

Number of Vacancies: 5

Location: Oakridge International School, Newton Campus

Eligibility:

1. Alumni of OIS – Newton
2. Should be doing graduation, post-graduation or working.

Internship Length: 2 weeks (Onsite and Offsite both options available)

Summary of Role: Creative Digital Content Intern who can create compelling content for social media, emails, blog posts and other digital platforms. You'll work directly with our Senior Marketing Coordinator to create dynamic narrative-driven content (copy, video, photography, blogs, social) to further our organization's mission and build affinity with our brand.

Roles and Responsibilities:

1. You must be a native of the current cultural landscape with intimate knowledge of the latest and greatest in social media trends, storytelling and emerging platforms.
2. Create dynamic narrative-driven content (copy, video, photography, blogs, social).
3. Create content which highlights the current education trends and blend it with the school's brand.

Deliverables: Final Internship report

Compensation: This is an unpaid internship. The school will be providing you with the certificate of internship and you have a chance to get a Pre Placement Interview with People Combine depending on your performance.

To Apply: Email a cover letter and your updated resume to maneesha.gorti@oakridge.in

Oakridge International School

Newton Campus

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