

Contact

www.linkedin.com/in/nikhita-k-99624416b (LinkedIn)

Top Skills

Digital Marketing
Team Leadership
Acting

Languages

English (Full Professional)
French (Elementary)
Hindi (Native or Bilingual)

Certifications

Microsoft Word 2019 Introductory
Black Belt Certification (BB)
Microsoft Excel 2019 Introductory

Honors-Awards

Theatre Accomplishments
Taekwondo Accomplishments
Best Supporting Actor at SSI's
National Drama Competition
Scholar Blazer
Black Belt in Taekwondo

Nikhita K.

Global Business Management student at Humber College, Toronto
Noida

Experience

Indian Road Safety Campaign
4 months

Lead Social Media/Project Manager
August 2020 - October 2020 (3 months)

- Led the Social Media and Project Management teams.
- Came up with new Social Media campaigns to promote Road Safety. Also, launched a podcast series by the name 'Road Warrior Series'.
- Contributed towards World Trauma Day SM campaign, in collaboration with Johnson and Johnson India.
- Simultaneously led a team of Project Managers and worked extensively on Project Planning, and overall supervision of work.

Social Media Marketing Intern
July 2020 - August 2020 (2 months)

- Managed all the Social Media handles of the company, namely Twitter, Instagram, Facebook, LinkedIn and YouTube.
- Came up with "Quizzathon 3.0", a month long quiz series based on Road Safety, and single handedly managed all the content creation and Social Media presence of the series.

AMAN - Theatre Society of Zakir Husain Delhi College, DU
Actor

July 2017 - June 2020 (3 years)

Tried my hand at various activities; from handling Lights and Music and working backstage to Acting on-stage. Performed at numerous events and competitions at Collegiate and National Level. Worked with a team of 20 members.

Mother Dairy Fruit & Vegetable Pvt. Ltd.

Marketing Intern

June 2019 - July 2019 (2 months)

Completed a project on "Learning FMCG Distribution and Marketing through edible oil lenses". Market Research and Digital Marketing were an essential

part of the project, followed by a practical understanding of Supply Chain and Logistics.

Education

Humber College

Graduate Certificate, Global Business Management · (2021 - 2022)

Delhi University

Bachelor of Commerce - BCom Hons., Business/Commerce,
General · (2017 - 2020)

Delhi Public School Noida

Commerce with maths · (2007 - 2017)