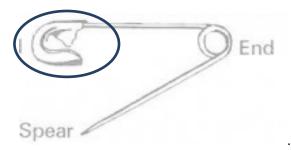
#### Part 1 Finding the right word: Name the circled parts

5 x 1 = 5 Marks

a) There are only three parts to the normal safety pin. Name the part which has been circled.



b) Part of a nail



c) Part of a pencil



#### d) Part of a shoe





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Part 2 Specify whether the following words are singular or plural and then provide the correct form in the space provided.

5 x 1 = 5 Marks

S.No	The Word	Singular/Plural	The alternate Form
Example	Data	Data is plural	The singular is Datum
1.	Matrix		
2.	Criteria		
3.	Phenomena		
4.	Agenda		
5.	Media		

# Part 3 Use the same word to mean two different things. You can do this in a single sentence or use two different sentences $5 \times 1 = 5 \text{ Marks}$

Homonyms are words that sound the same and sometimes are spelled the same way too. Eg: **suit** yourself and wear a **suit**, weigh on the **scale** and **scale** the wall, the price is **fair** and go to the **fair**.

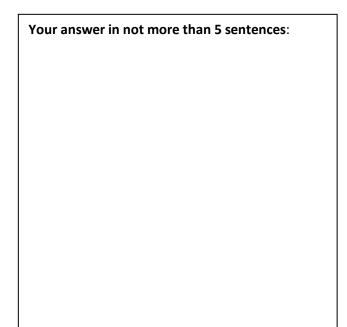
Grave:	
Nail:	
Gross:	
Groom:	
Chip:	

# **Media and Advertising**

## Total marks for the section: 10

Given below are award winning print advertisements which convey the entire message visually. Explain what the advertisement is trying to convey in 4 or 5 sentences  $5 \times 2 = 10 \text{ Marks}$ 







Your answer in not more than 5 sentences:

### **Emotional Quotient**

#### Total marks for the section: 5

Given below are two typical situations that you might have to deal with in college life.

Heated arguments with friends or subject instructors happen sometimes. Here is a class room situation involving a topic that you are passionate about. You and your friend are arguing for and against the issue. Your instructor is listening. You realize that temperatures are rising and the argument is getting pretty heated up. In a situation like this, you are given the following choices. Which one are you more likely to choose and why?

- 1. Call for a short break before resuming the discussion
- 2. Give in and apologize to end the argument
- 3. Start insulting the other person or find ways to somehow win the argument
- 4. Start speaking to the instructor and shut yourself down to the other person, you stop responding to the other person

Your answer in not m	ore than 5 sentences:		

## Logic and reasoning

## **Total marks for the section: 5**

Given below is a cartoon which advances a logically wrong argument. Can you think of similar examples or instances where you have seen people use this wrong logic to defend themselves or others?



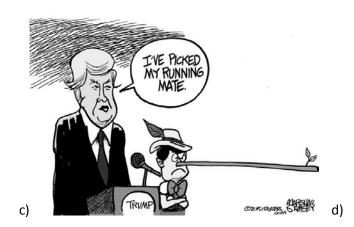
Your answer in not more than 3 sentences

## **Media Personalities**

# **Total Marks for the section: 5**











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#### **Current Affairs**

#### Total marks for the section: 10

1.	A New Orleans Federal court has awarded settlement to the tune of over the 2010 BP Oil Spill in the Gulf of
	Mexico.
	a) \$20 Billion b) \$ 25 Billion c) \$ 30 Billion d) \$ 35 Billion
2.	The name of the JNU Student Union leader who was arrested in a sedition case over an event against hanging of Parliament
	attack convict Afzal Guru is
	a) Rohit Vemula b) Kanhaiya Kumar c) Umar Khalid e) Hafiz Saeed
3.	The scandal which has prompted the BJP-led Government to order a probe over a set of 11 million leaked documents that
	reveal how the rich and connected around the world use tax havens for salting away their wealth is being termed by the
	media as
	a) Pentagon papers b) Panama papers c) Fonseca papers d) Rai papers
4.	Hillary Clinton and Donald Trump who are contesting for the US Presidential election belong to

The people in the pictures are involved in some kind of controversy or scandal recently or they have made a historical breakthrough. Give a brief description of the scandal or the achievement.  $2 \times 3 = 6$  Marks

a) Republican Party b) Democratic Party c) H.C- Republican D.T – Democratic d) H.C – Democratic D.T – Republican

Your answer in not more than 3 sentences





Your answer in not more than 3 sentences

Your answer in not more than 3 sentences

