UNIVERSAL BUSINESS SCHOOL

India's first green b-school
BBA | BBA+MBA

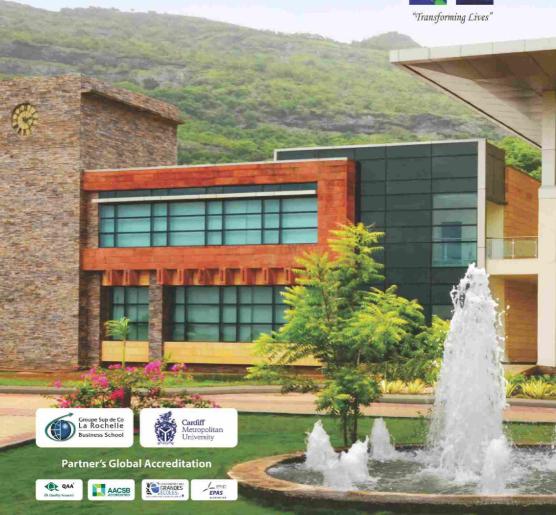




Universal Business School®









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From the Chairman's Desk

Universal Business School is a truly global b-school dedicated to international education and business, relevant to the global economy, industry and society.

It is said that success rides on time. The world demands managers and business leaders who can lead businesses to the forefront of the world economy. UBS is a B-School with a "Soul". In a short span of time, UBS has achieved a tradition in delivering a learning experience that is rigorous, relevant and rewarding. Our role is to challenge and inspire students, and ultimately enable them to achieve their potential for both personal and professional growth.

The school has a broad portfolio of successful programmes that are of great demand, including its BBA, MBA, Executive MBA. Since UBS is "By the industry For the Industry", our distinguished faculty is equipped with corporate experience and academic excellence. They deliver value through the practical application of their knowledge and learning. We have world class faculty from prestigious institutes like INSEAD, Stanford, Oxford, IIM's and JBIMS with a commitment to provide students top rate business education.

With impressive international accreditations like AMBA, our partners are also accredited by AACSB International (Association to Advance Collegiate Schools of Business) and the European Federation for Management Development (EFMD), endorsements that the School has met the highest standards for business education. We develop innovative and socially responsible business leaders with a global perspective through education, inspired by research and grounded in practice.

I am excited by the opportunity to play a significant role in shaping the future of our local community and communities around the world. With a motivated, world-class faculty, a bright and talented student population and a staff that brings professional service to both, I am confident we can contribute to resolving the challenges of today by fostering innovative and responsible decision making for the future.

Gurdip S.Anand Chairman & Principal Founder



B.E., MBA (JBIMS) Gold Medalist, Ex. Ed. Michigan B–School (USA) IMD (Switzerland)

35 Years Corporate Experience

Ciba-Geigy*
Chartes
Head-HR



BLUE STAR



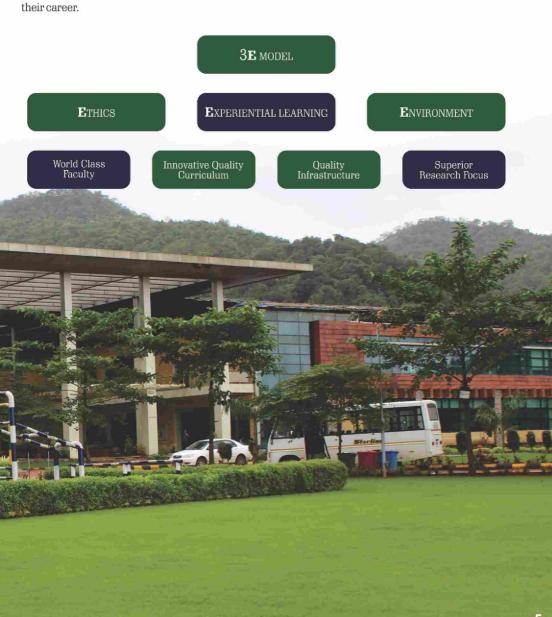
Executive Director





About Ourselves

Universal Business School is a truly global business school. Founded by CEOs of billion dollar global businesses, UBS is committed to deliver a life-changing educational experience to Indian and International students. It is endorsed by 60 global CEOs and follows an experiential learning pedagogy where practical and academic knowledge are given equal weightage making the students corporate ready from the early stage of their career.



Our Promises

"To establish a world class business school which provides Indian and International organisations with superior talent, which is sensitive to corporate governance, CSR and environmental concerns. We believe that enduring corporate success can be achieved by high performing organizations which adhere to ethical principles in business life."

Our Brand

Universal Business School believes in "transforming lives". The four squares symbolises GLOBAL PERSPECTIVES viewed through multiple lenses, influencing and impacting each other in harmony, providing students and faculty incisive insights, required for managing large global businesses and family enterprises.

The UBS BBA Advantage

Only Indian Business School endorsed by 60 CEOs

World Class Faculty from Stanford, INSEAD, Anderson School (UCLA), Michigan, Tuck, JBIMS and IIMs

Asia's 1st B-School with a global Trading Room

Most Innovative B-School in Mumbai by India Today & Aaj Tak

India's 1st Green B-School

India's 1st AACSB Accredited Triple Continent BBA + MBA Degree

Innovative 80% Experiential Learning Approach

Five Star University for Best Infrastructure by India Today

Board of Governors - The 60 CEOs



Dr. Indu Shahani, Chief Mentor DEAN - ISDI & ISME DEAN - HR COLLEGE AND FORMER SHERIFF OF MUMBAI



Padma Shri Dr. Pritam Singh PROFESSOR EMERITUS MDI, GURGAON FMR. DIRECTOR IIM - LUCKNOW



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Niren Chaudhary COO & PRESIDENT INTERNATIONAL KRISPY KREME, USA



Dr. Jayesh Jani MEDICAL DIRECTOR, BOSTON SCIENTIFIC, ASIA PACIFIC, MIDDLE EAST, AFRICA REGION



Navin Suri CEO - PERCIPIENT PARTNERS PTE, LTD. DIRECTOR - NOMURA ASSET MANAGEMENT TAIWAN LTD., SINGAPORE



Naina Krishnamurthy FOUNDER AND MANAGING PARTNER K LAW (KRISHNAMURTHY & CO)



Mr. Julian D'Souza REGIONAL HEAD - SOUTH ASIA THE CONFERENCE BOARD



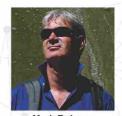
Motilal Oswal CHAIRMAN AND MD MOTILAL OSWAL FINANCIAL SERVICES LTD.



Padma Bhushan Dr. S. S. Johl ECONOMIC ADVISOR FOUR INDIAN PRIME MINISTERS & WORLD BANK



Mark Smith MD, ASIA PACIFIC ZETTAGRID PTY LTD., JAPAN



Mark Robson FMR. CEO FXMARKETSPACE LTD, UK



Rehan Khan PRESIDENT - ASIA PACIFIC, CHINA & INDIA DAVITA KIDNEY CARE



Madhav Kalyan



Michael Peace CEO SALUS LABS INTERNATIONAL INC., USA



Late Prof. Patrick Turner FMR. PROFESSOR INSEAD, SINGAPORE



Nisarg Doshi CEO AND ADVISOR HALO VENTURES LLP



Wolfgang Lehmacher
DIRECTOR, HEAD OF SUPPLY CHAIN
AND TRANSPORT INDUSTRIES
WORLD ECONOMIC FORUM
SWITZERLAND



Late J. S. Chopra
PRESIDENT
DELPHI TVS INDIA



Ipsita Dasgupta
PRESIDENT - STRATEGY &
NEW VENTURES
HEAD - HOTSTAR INTERNATIONAL
STAR INDIA



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Harjit Singh SECRETARY (RETD) - GOI CO-PRESIDENT EURO-INDIA CENTRE, FRANCE



General Deepak Kapoor (Retd.) CHIEF OF STAFF INDIAN ARMY



Dr. T. C. Nair PAST WHOLE TIME MEMBER SEBI



Dr. Shekhar Mitra PRESIDENT INNOPRENEUR LLC, USA FMR. HEAD - INNOVATION P&G, USA



Major Dalbir Singh NATIONAL SECRETARY ALL INDIA CONGRESS COMMITTEE



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Albert Maasland GROUP CEO CROWN AGENTS BANK, UK



Sarthak Behuria FMR. CHAIRMAN INDIAN OIL CORPORATION LTD



Sanjeev Sanyal
PRINCIPAL ECONOMIC ADVISER,
PRIME MINISTER OF INDIA
MR. NARENDRA MODI,
SINGAPORE



Aditya Somani EXECUTIVE CHAIRMAN EVEREST INDUSTRIES LTD



Tejpreet Singh Chopra CHAIRMAN AND CEO BHARAT LIGHT AND POWER CHAIRMAN GUJARAT PIPAVAY PORT LTD.



Tarun Kataria
INDEPENDENT DIRECTOR AND
CHAIR OF AUDIT COMMITTEE,
HSBC BANK (SINGAPORE) LTD.



Tarun Anand FMR. CHAIRMAN & MD, THOMSON REUTERS, SOUTH ASIA



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FOUNDER - DIRECTOR
PURPLE VENTURES MANAGEMENT
CONSULTANTS LLP



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Amadou Diallo CEO, AFRICA & SOUTH ASIA PACIFIC DHL GLOBAL FORWARDING MANAGEMENT, UAE



David Mountain CO-FOUNDER CHRONICARE, UK



D. R. Dogra FMR. MD AND CEO CREDIT ANALYSIS & RESEARCH LTD (CARE)



Christopher (Mitya) New FOUNDER LEADING ORGANISATIONS INTERNATIONAL, HONG KONG



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Devita Saraf CEO VU TECHNOLOGIES LTD



S. S. Kelkar DIRECTOR BOMBAY DYEING LTD



Robert Holdheim CHIEF BUSINESS OFFICER ENGINEER.AI, USA FMR. MD - EDELMAN INDIA



Rick Sears MD (COO – FX) BARCLAYS BANK PLC, LONDON, UK



Dr. Sanjeev Kaushal HEAD - CORPORATE TECHNOLOGY & BUSINESS DEVELOPMENT TOKYO ELECTRON, USA



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Sasha Mirchandani FOUNDER DIRECTOR KAE CAPITAL



Shrirang V. Samant COUNTRY HEAD AND CHIEF REPRESENTATIVE – INDIA TRAVELERS COMPANIES INC. USA

UBS Senate



Ridham Desai MD Morgan Stanley



V. Sai Partner and Head KPMG



R. Swaminathan CFO & Executive Director LUPIN



Sudeep Kolte
VP - Sales and Marketing
Saint Gobain



Jaideep Pandit Executive Director CBRE



Dileep Joshi Director, Human Capital (Global) Essel Propack



Amisha Vora Joint MD Prabhudas Lilladher



Akhilesh Thakur Director Protiviti



Chintan Thakkar Managing Director - India OSTC Ltd.



Dharmesh Joshi
Director
(Integrated Supply Chain)
Drums Food
International Pyt. Ltd.



Rajesh Seshadri CFO ISS Facility Services



Tanaya Mishra Managing Director - HR (APAC) Accenture



Surendra Goyal CFO, Aditya Birla Group



B. Jayam Head of Marketing-India & SAARC countries, Dahua Technology



Minakshi Samant Vice President HR B|BRAUN



Coumara Radja President, Global Business ZCL Chemicals Limited



Ashish Musaddi Director - HR Emerging Market & Europe Cipla



C. Mukherjee Group Chief People Officer SREI



Kavindra Mishra MD - India BD Director - APAC



Anil Joshi Sr. VP HR Shree Renuka Sugars Ltd



R. Deshpande CEO Avalon Global Research



Abhay Gupte Partner Deloitte



Murli Sundrani Business Director Becton Dickinson



A. Parokaran Fmr. CEO Schindler India



Pramod Sant VP, Head of Exports-Imports Siemens



Alok Ranjan Chief Executive Officer Flipcarbon Integrated Solutions



A.Thiru President - Corporate HR JK Corporation



Anil Jayaraj Executive VP STAR India



TEACHING EXCELLENCE

Teaching is one profession that creates all other professions. As teachers, mentors and scholars, faculty plays a crucial role in the academic life of the students. One of the finest in the country, our faculty comprises of nationally and internationally experienced academicians. Equipped with corporate experience and academic governance, our faculty members impart theoretical as well as practical competence to the students making them corporate ready at the nascent stage.



Prof. Brigadier GPS Cheema, Indian Army; Director – BBA (Cardiff & La Rochelle)

M.Sc.; AMP-MDI, Gurgaon: 37 years with Indian Army; Deputy General Officer commanding Kashmir, Commander, Armoured Brigade; Colonel General Staff, Armoured Div.; Director (Operation Logistics) HQ IDS – Secretary, Jt. Ops. Committee, under Chairman, Chief of Staff

Faculty: Human Resources, Leadership & Mind Mapping



Prof. Vijay Tandon; Director - PGDM & International Program (UE & SSM)

MBA; B.Sc.; 16 years' Experience: 7 years in Marketing, 5+ years in Sales & 4+ years in teaching. Served as Marketing Consultant – South Asia for Magnus Health. Marketing Manager of GE Healthcare and worked for Tyco Healthcare & Astra Zeneca.

Faculty: Marketing



Prof. R. Sriram, HOD - Operations & Dy. Director - International Programs

B.E. from N.I.T.; MBA from S.P. Jain Institute of Management & Research (SPJIMR); Total 25+ years of work experience in Industry and Business Consulting in Equity Broking, Health & Fitness, Food & FMCG, Travel & Tourism, Manufacturing, Private Equity; VP & COO in NESS Technologies (An Israeli company); Sales Director (Intercept Consulting); Business Manager (TI Automotive PLC – American MNC) and Batilboi& Co.

Faculty: Operations Management



Prof. Elora Basumatry; Deputy Director - CMBA

PGDM (IIM Calcutta); 12+ Years of experience in Business Development, Operations Management, Sales and Distribution, Marketing and Media management

Faculty: Entrepreneurship, Integrated Business Communication, Distribution Management, India & Global Political Economy.



Prof. M. Guruprasad; Director - Research

B.Sc.; M.Sc.; PGCRM (Tata Institute); NET-JRF; MBA. 20+ years' experience in Teaching & Research. Authored 2 books - Insurance Institute of India – 'Insurance & The Environment' & 'Marketing Research & Insurance'. Served as Head of Academics, Placements & led MDP's

Faculty: Economics, Banking, Quantitative Methods & Marketing



Prof. Sushant Nanda; Director - Examinations & HOD - Marketing

MBA (Symbiosis Institute); 29 years rich work experience in Corporate Management Consultancy, Corporate Communication, Advertising, Branding, MDPs & Education.

Faculty: Marketing, Branding, Advertising, B2B, International Marketing



Dr. Gunjeet Kaur, Director - Accreditation & Quality Assurance

BE; MBA; PHD; Total 30 years' experience with 15 years in Financial Consultancy and 15 years' experience in teaching. Total 8 papers published; 4 each on national and international level.



Prof. Siddhartha Bose; Director - PhD Program & HOD - Finance

MBA, M.Com.; Director, Skytel Networks, Fmr. Managing Director – IOL Netcom Ltd., Served as Head of Finance for Zen Life Sciences, ETP International

Faculty: Financial Management & Accounting



Prof. Vidya Srinivas; AVP - Corporate Relations

B.Com; MBA (Marketing & HR); NET, MPhil. Pursuing Entrepreneurship from UpGrad. Multifaceted Marketing & HR Evangelist with 11+ years experience in Education, Training, Corporate Relations & Industry Sectors like Agri-business, Exports & Retail sectors.

Faculty: Marketing & Human Resources



Prof. K. V. Ramakrishnan

B.Sc., LL.M (Mumbai University) CAIIB(I); 38 yrs experience in Financial Sector; 23 yrs in Reserve Bank of India. 15 years in STCI Finance Limited (promoted by RBI) as General Manager in Treasury & Credit areas.

Faculty: Financial Markets – Derivatives & Risk Management, Corp. Governance, Managerial Economics & Business Law



Prof. Anjan K. Majumdar; HOD - HRM

B.A.; M.A.; DBM; MIRPM; LL.B; 25+ years Industry Experience, 16+ years in teaching & 25+ years in corporate training. Served as Head (General Manager) — HR & Administration, Exide Industries.

Faculty: Talent Acquisition, Compensation & Benefits, Organisational Behaviour, Personnel Development & Planning



Dr. Alok Chandra; Director - Center of Excellence (Supply Chain)

B.Com, M.Com, PHD from Lucknow University. Certified Independent Corporate Director, Lean Six Sigma Greenbelt Certification, Certified Purchasing Supply Chain Manager from University of Houston, Texas. 20+ years of combined multi-disciplinary experience in Teaching, Training, Consultancy & Industry Operations; Responsible for development of academic programs, curriculum and regulations.

Faculty: Logistics & Supply Chain



Dr. Vivek Sharma

Msc. (Physics), MBA (Finance) and Ph.D. Served as Professor for 7 years & Strategic Planning, Student Management, Staff Training, Research and Curriculum Development; Professor at Symbiosis Institute & Balaji Institute. Contributed & published several research papers in National / International conferences & publishing a book. Expertise in Financial Management, Financial Modeling using Excel, Capital Markets & Mutual Funds.

Faculty: Financial Management



Prof. Ananth Iver: Asst. Director - Cardiff MBA Program

MBA from PTU and PGDM Finance from Durham University, UK. Worked with Shepard Technologies Pvt. Ltd., (Fincash.com) as a Content Strategist, and ITM Group, as a Senior Subject Matter Expert.

Faculty: Finance



Prof. Mayur Phatak; Head - Information Technology

B.E. Computer, 18 Years experience in Information Technology; Founder of web oriented services for hosting, E-mail Marketing and Backup solution. Digital Marketing and Search Engine Optimization Expert

Faculty: Digital Marketing



Dr. Parshant Gupta; Deputy Director - PGDM

Ph.D. (Management) from Devi Ahilya University (a Govt. University with Three Star ranking) Indore. (M.P). UGC NET qualified. 15+ years rich experience in academics & corporate in Marketing, BD & Channel Mgmt. in Pharmaceutical Sector. Ph.D. Supervisor for 2 Research Scholars in Dayananda Sagar University, Bangalore.

Faculty: Marketing



Prof. Vijay Sharma

B.Com; LLM; Total 30 years work experience with 18 years in teaching and 12 years in industry.

Faculty: Law



Prof. Samir Saraiya

MBA - SP Jain, Founder & CEO, thatsPersonal.com, India's 1st & largest personal product web store. Previous employers, Microsoft-Singapore, Yahoo!, Times of India, Mid-Day & Sumitomo Corporation. Manager-Indian Rugby team.

Faculty: Entrepreneurship



Dr. Pranjali Madhur

LLB, MBA, PGDM, PhD (EI); 14 years of experience in Academics, Research & Industry. Authored a book & published more than 25 research papers. She is Editorial Board Member & Advisory Board Member for several Management Journals. She is a Certified & Licensed NLP Practitioner and has expertise & consultancy in OD, Recruitment Analyst, Life Coach & Strategic Analyst. Served as Faculty at GITAM HBS and MIT School of Mgmt.

Faculty: Human Resources Mgmt., Law, Strategic Mgmt., Mandarin & Spanish



Prof. Shownu Winstington; AGM - Corporate Relations

B.Sc., MBA, PGDFM; Pursuing PhD; 15+ years of experience in Corporate & Academics in the areas of Recruitment & Selection, Campus Hiring; Performance Mgmt., Pay Fixation, Compensation Mgmt., Retirement Benefits, Employee Relations, Government Reservation Policy, Labour Laws, Industrial Disputes, Corporate Symposiums, Corporate Relations; Training, Business Development & Institutional Rankings.

Faculty: Human Resource Management



Prof. Samita Chahal; Head - Content Management & Student Engagement

PGDM in Branding & Communications with distinction; MBA from Cardiff Met. University, UK. With triple post-graduation and more than 10 years of corporate experience to her credit, she is a seasoned professional in Marketing Communications & Content Mgmt. Pursuing her PhD. She works closely with the students to take management education and student engagement to the next level.

Faculty: Marketing & Corporate Grooming

Internationally Experienced Faculty















Professor Emeritus Dr. David Faulkner

D Phil, Oxford University, UK; Ex-Deputy Director, Oxford University Said Business School; Head Strategy Consulting, Arthur D. Little, Consultant McKinsey, UK; Authored 13 books; Emeritus Professor of Strategy, University of London.

Dr. Sanjeev Kaushal; Co-Chair, Academic Council

B.Sc/MSc, Delhi University; MS & Ph.D., Iowa State University. Vice President – Corporate Technology & Business Development, Tokyo Electron Ltd.: Established TEL's Santa Clara Labs, California with partnerships with UC Berkeley, Stanford, MIT & Imperial College.

Faculty at University of Texas & Stanford University, USA

Dr. Isabelle Baudet, La Rochelle Business School, France

PhD; Doctor of Business Law (University of Versailles); DEA Business Law and Economic Law, University Paris; Educational Manager MBA Sustainable Development Strategy / Environmental Mgmt.; Director Academic Studies MBA, LRBS; Attorney at the Bar of Paris & La Rochelle.

Faculty: Strategies of Development

Dr. Eric Vernier, La Rochelle Business School, France

Ph.D; Director of the Institute of Corporate Social Responsibility Innovation (IRIS); Vice-President, Fondation E5T; Expert, Francis Lefebvre Formation & Association Proges du Management; International Expert in Anti- Money Laundering, HORUS Consultants; Head of the Master in International Financial Analysis, NEOMA Business School

Faculty: Finance

Dr. Mukul Madahar

B.Tech. (Hons in ECE); MBA; MSc (Information Systems); Ph.D (Spreadsheets & Risk Mgmt.). Worked as Recruitment Consultant & Consultancy projects. At Cardiff Met as Module Leader (Strategic Mgmt., International Mgmt. & People & Organisation); MBA Dissertation Convener; Serves on Advisory Com. For Research Conference at Symbiosis.

Faculty: Strategic Management & International Management

Prof. Salma Nasr; Head - International Relations

Graduated in Fine Arts at Helwan University, Egypt. Worked 2 and half years in PC's as Microsoft and HP sales account Manager, Managing Relations with International University in 20 countries. New program development in collaboration with international universities. Supporting Digital Marketing & HRM.

Faculty: International Marketing

Dr. Joelle Nisolle, La Rochelle Business School, France

Diploma (Eco. & Finance), Institute of Political Studies, France; Ph.D (Marketing), Universite Paris Dauphine, France; Ph.D. University of South Florida, USA. 30+ Years Academic experience across 4 continents; Director, International Development, la Rochelle B-School; Associate Faculty at West Texas A & M University, USA & Pittsburg State University, USA

Faculty: Marketing & International Business

GLOBAL COURSE CURRICULUM

Our academic programs are affordable and designed to prepare you for success in the 21st century. We offer 4 course options at the undergraduate level which will equip the students with necessary skills and knowledge for a multi-disciplinary approach to diverse business and management problems.



Courses	Duration	Tuition Fee	Starting
Global BBA Degree from Cardiff Met, UK	3 Years (UBS)	INR 4.28 Lacs per year (UBS)	6 th July
Global BBA Degree from Cardiff Met, UK	2 Years (UBS) + 4 Year (UK)	INR 5.28 Lacs per year (UBS) GBP 9000* - UK	6 th July
Global BBA + AICTE Approved MBA Degree from Cardiff Met, UK	4 Years (UBS)	INR 5.28 Lacs per year	6 th July
Top-up or Lateral Entry Global BBA Degree / Global BBA + MBA Degree from Cardiff Met, UK	1 Year (UBS) / 2 Years (UBS)	INR 4.28 Lacs (UBS 1 year) / INR 13.48 Lacs (UBS 2 years)	6 th July
Triple Continent BBA+MBA Degree from La Rochelle B-School, France	2 Years (UBS) + 2 Years (France) + 1 Year (France/USA/Canada)	INR 5.28 Lacs per year (UBS 2 years) + EUR 10450* per year (LRBS 2 years) + USD 20k – 35k* (USA/ Canada 1 Year)	6 th July





Global Bachelor in Business Administration



(Cardiff Met, UK, 3 YEARS)

The BA (Hons) in Business Management Studies (BMS) degree is a very popular and vibrant program with Cardiff School of Management. The program aims to provide high quality and professionally relevant undergraduate program which makes the students corporate ready in the current VUCA world. There are two options to pursue this course; Global BBA from Cardiff Met, UK (3 years at UBS) and Global BBA Degree from Cardiff Met, UK (3rd year in UK)

Year 1

120 credits of compulsory modules in Semester 1 & 2

- · Introduction to Marketing
- · Foundation of HRM
- · Business Research Skills
- · Business in Global Context
- · Foundation of Law
- · Developing Academic Practice
- · Finance for Managers

Year 2

80 credits of compulsory modules & 40 credits of optional modules in Semester 3 & 4

- · Contemporary Issues in International Political Economy
- Contemporary Operations Management
- Business in Action
- · Research Methods for Business
- Work Experience with Personal Development Planning

Electives (select any two)

- · Money, Banking & Risk
- · Investment Markets & Principles
- · Consumer, Culture & Commerce
- Integrated Marketing Communications

Year 3

40 credits of compulsory modules & 80 credits of optional modules in Semester 5 & 6

- · Strategic Management
- Change Leadership

Electives (select any four)

- Strategic Brand Management and Effective Advertising
- · Innovation & Entrepreneurship
- Investment Management
- Contemporary Business Communications in Globalised World
- · Financial Management for Managers
- · International & Global Marketing

Global Accreditation







Global Bachelors in Business Administration + MBA



(Cardiff Met, UK, 4 YEARS)

The Global Bachelors in Business Administration + AICTE Approved MBA (Cardiff Met, UK) brings you the best of both the worlds; the know-how of Indian as well as International business scenario. The course is a perfect progression from IB program with 1 year advantage opening horizons to multiple career opportunities including International Transfer and Exchange option to 20 countries. The students get to learn the global way of life with internationally benchmarked curriculum in the comfort of their own homeland.

Year 1

120 credits of compulsory modules in Semester 1 & 2

- · Introduction to Marketing
- · Foundation of HRM
- · Business Research Skills
- · Business in Global Context
- · Foundation of Law
- · Developing Academic Practice
- · Finance for Managers

Year 2

80 credits of compulsory modules & 40 credits of optional modules in Semester 3 & 4

- Contemporary Issues in International Political Economy
- Contemporary Operations Management
- Business in Action
- Research Methods for Business
- · Work Experience with Personal Development Planning

Electives (select any two)

- · Money, Banking & Risk
- · Investment Markets & Principles
- · Consumer, Culture & Commerce
- · Integrated Marketing Communications



Year 3

40 credits of compulsory modules & 80 credits of optional modules in Semester 5 & 6

- · Strategic Management
- · Change Leadership

Electives (select any four)

- Strategic Brand Management and Effective Advertising
- Innovation & Entrepreneurship
- · Investment Management
- Contemporary Business Communications in a Globalised World
- Financial Management for Managers
- International & Global Marketing

Global Accreditation





MBA - Year 4

MBA is an internationally recognised and respected qualification for managers. The teaching program is aimed at those who are looking to develop their careers at 'high flyers' that need an understanding of all major functions of business providing generalist knowledge for prospective leaders. In addition to enhancing successful students' career prospects, the course aims to encourage independent and creative thinkers. This is done by following the UK Quality Assurance Agency guidelines in giving students a 'strong practical and professional orientation' differentiating it from other Indian MBA programs.

Core Modules

- Global Macro Economics
- Financial Accounting & Decision Making
- People & Organization
- Business Statistics
- Integrated Business Communication
- Wisdom Towards Spirituality
- Management of Self
- · Operations Management
- Marketing Management
- E-Commerce
- Research Methodology
- Sales & Distribution Management
- Strategic Management
- New Technologies
- Business Analytics

Experiential Learning Projects

- New Business Project
- Consulting Project
- Research Publication
- Internship (3 months)
- Corporate Social Responsibility Project

Project / Operations / Supply Chain Management

- · Supply Chain & Logistics Management
- Management of Mega & Complex Projects
- Project Management Theory & Practice
- · Service Operations
- Strategic Sourcing & Supply Management
- Turtles & Hares: Systems, Strategy & Z Bottle Necks
- Supply Chain Innovation
- Services Marketing
- · Logistics in Global Context

Specialisation

Marketing Management

- Buyer Behaviour & Relationship Marketing
- Digital Marketing Strategy
- Integrated Marketing Communication & Advertising
- · Strategic Global Marketing
- Rural Marketing
- Services Marketing
- Customer Relationship Management
- Green Marketing
- · International Marketing

Human Resources Management

- Compensation & Benefits
- · Developing People for Leadership Management
- · Managing People in a Global Context
- Talent Acquisition & Management
- Training & Development
- Industrial Relations & International Labour Law
- Neuro Linguistic Programming
- Knowledge Management and Learning
- Organisation Theory and Structure
- HR Analytics

Financial Management

- · Banking, Insurance & Micro Finance
- Capital Markets & Derivatives
- Financial Statetment Analysis
- · Management of Finance
- Valuation
- Security Analysis & Portfolio Management
- Project & Infrastructure Finance
- · Financial Modeling
- Risk Management

Business Analytics

Product Management

Health Sector Management

- Business Process & Data Analysis
- Social Media Analytics for Business
- Managing the Product DevelopmentProduct Development Management
- Health Cognitive Informatics
- Health Sector Project Mgmt.

La Rochelle Business School, France

La Rochelle Business School (LRBS), founded in 1988, is among the best fast-growing business school in France, leading through innovative learning techniques and addressing the challenges of globalization.

One of the prestigious business school in France, AACSB accredited La Rochelle Business School has been ranked amongst the Top 20 Business Schools in the country.

In an increasingly complex world with strong values, our primary aim is to ensure that tomorrow's managers are human and humanistic, responsible and accountable. A wide international network of 170 international partner universities and 24 dual-degrees, the school has been ranked by the Financial Times amongst the 85 best European Business Schools.

La Rochelle is a heritage city full of charming streets, enchanting beaches and rich in history. It is the heart of the beautiful Charente region, where students will have the opportunity to experience the authentic French lifestyle, taste fresh seafood as well as the wines made in the surroundings vineyards areas.





Triple Continent Integrated BBA (LRBS) + MBA



(France/America/Canada, 5 YEARS)

As the world becomes a global village, UBS, in collaboration with La Rochelle Business School, brings an AACSB accredited triple continent integrated BBA+MBA Degree, where students have an option of studying for 2 years in India, 2 years in France and the final year in a French/American/Canadian institution. The program's multicultural approach equip the students with skills to solve diverse business issues making them global citizens.

Year 1 Curriculum at UBS

- Introduction to Marketing
- Foundations of HRM
- Business Research Skills
- Business in Global Context
- Foundation of Law
- Developing Academic Practice
- · Finance for Managers
- Accounting

Year 2 Curriculum at UBS

- Contemporary Issues in Political Economy
- Business Operations & Improvement
- · Business in Action
- Research Methods for Business
- Summer Experience of Work (PDP)
- Money Banking & Risk [E]
- Investment Markets & Principles [E]
- Consumer Culture & Commerce [E]
- Integrated Marketing Communications [E]



Year 3 Curriculum at La Rochelle

- · International Marketing Strategy
- HR Management
- International Management of Organisations
- Corporate Finance in an International Context
- · Advanced Excel
- · Contemporary Issues
- · 2 Foreign Languages Modules
- · Innovation Marketing
- · Leadership & Management
- · Project Management
- · Humancite' Project
- · International Business in Europe
- International Financial Management
- European Law

Year 4 Curriculum at La Rochelle

- · Dissertation Methodology
- · Cost and Budgeting Management
- · International Strategic Management
- · Grand Oral' or Foreign Language
- · International Business Game
- · Innovation Marketing
- Leadership & Management
- · Project Management
- · International Business in Europe
- · International Financial Management
- European Law
- Organisational Sociology
- · 2 Foreign Language Module

Year 5

Curriculum depends on the chosen university (France/USA/Canada)

Specialisations offered

- · Sales Management
- · Luxury Marketing
- · Human Resources Management
- · Finance
- · Supply Chain Management
- · Entrepreneurship & New Business Models



AACSB Accredited Universities in USA

- CSUSB California State University San BernardinoDelaware
- · State University (Disney) Dover
- Florida Gulf Coast University Lutgert College of Business
- Frostburg State University Frostburg
- Howard University Washington DC
- Iona College New RochelleIowa State University Ames
- · Loyola College Baltimore
- New Mexico State University (NMSU)
- · Northern Arizona University Flagstaff
- Pittsburg State University –Pittsburg
- Shippensburg University Shippensburg
- · Stephen F. Austin State University Nacogdoches
- UCO University of Central Oklahoma Edmond
- · University of New Mexico Albuquerque
- University of West Georgio
- Valparaiso University Valparasio

Canada

- · Centennial College Toronto Toronto
- University of Lethbridge Faculty of Management
- University of Manitoba Winnipeg (AACSB)
- University of Prince Edward Island Charlottetown

Summer School & Student Exchange Programs

Summer school and student exchange opportunities are extremely important part of our course curriculum. These not only give you valuable experience that can help you secure a job you want but also give you the opportunity to work hands-on in a professional environment. Fast paced professional environment during the internships equips you with excellent time management and team player skills.

Since, UBS is "By the industry For the Industry, the national and international corporate relations team at UBS works round the clock to provide the best possible opportunities to our pedigree. Our students have successfully completed their internships with renowned MNCs like Toyota, Dun & Bradstreet, Tata Chemical, Omkar, DSP BlackRock and many more.



Tejpartab Anand



Nainy Bhandari



Speaker
TEDX
Represented
UBS at Global
Training Meet
Cardiff
Metropolitan
Metropolitan
UK

Vaneet Chaudhary



Jaya Lalwani



Vivek Brijwasi

Dy. CEO



Aishwarya Gorak



Bhumit Masrrani



Dishi Chotani



Dimple Lingayat



Ankush Goel



Siddhant Dhaware



Sagar Gangwani



CEIPA Business School Colombia





Alba Business School Greece





University of Cologne Germany





Kent State University USA





FUCAPE Business School Brazil





University of Maribor Solvenia





IPAM Marketing School Portugal





Varna Free University Bulgaria





International Latin **American University** Argentina





Athens University of **Economics & Business** Greece





Kaunas University of Technology Lithuania





Central University of **Finance and Economics** (CUFE) China





Budapest Metropolitan University Hungary





Moscow international higher business school MIRBIS™

Moscow International Higher Business School Russia





International Business School Brazil





BEM Management School, Dakar Senegal











HEEC University Morocco





Universitas Indonesia Indonesia





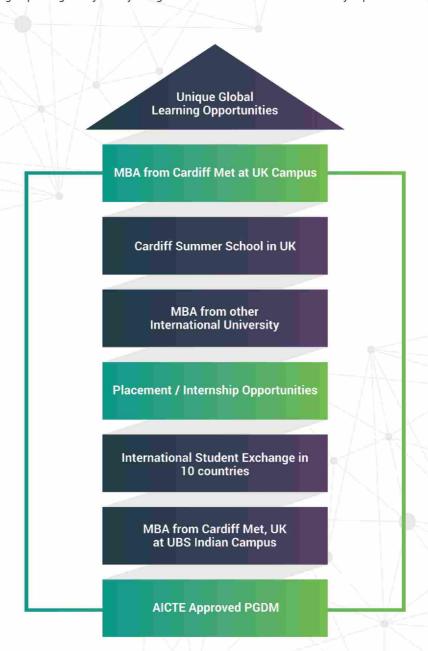
Kemerburgaz Universitesi Turkey





Career Pathways

At UBS, we start the preparations for your graduate journey right from Day 1. Your aspirations are polished with the help of internships to reach the end goal of placements. Once you graduate, you will be making us proud globally while joining the brilliant ex-UBSians academically or professionally.



Multiple Placement Opportunities

















































Global Alumni Network

We, at UBS, believe in the strong power of our alumnus who are making us proud around the globe. They act as guiding force to our students for the available career choices, industry updates, unseen educational / career possibilities, motivation, career support through guest lectures, professional innovative schemes such as Professional Mentoring Program, work shadowing and professional networking opportunities. These enhance the students' experience and give them a competitive edge in today's tough job market and corporate interactions.



Schekina Bouyoba "UBS a melting pot of various cultures."





Germany

Johannes Mertens
"I love the new ideas, concepts
& the students. It's great."

Daria Denisenko "UBS is where we find the world and discover it."



"UBS has helped me in building strong foundation of management skills and practice across all major functional areas of business which would be helpful life long. Joining UBS has been one of the best decisions of my life as it has made me future ready for the ever evolving business world. The global BBA course has given me an understanding of several economic strategies in Asia as well as in Europe."

Tejpartab Anand Wealth Advisor - Cornerstone California, USA





"We study in the lap of nature. The gardens are my favorite place on Campus, where you can enjoy the cold breeze and have your own peace and ME time."

Kavisha Shah Fmr. Director, ExCoLearn Pvt. Ltd. Ahmedabad



BBA Speaks



Gunjan Wagh BABM5

"It was an amazing experience to work with Sharekhan as a trainee for summer internship. It helped me learn about the stock market, how it works and to manage portfolio. This opportunity has helped me understand what I learnt in college and helped me to apply my knowledge into real market scenarios."

Prapti Agarwal BABM5

"Internship at Schmitten luxury chocolates was a fun, learning and at the same time an overwhelming experience. During my internship, I had to play different roles from working for new product development, to research, to coming up with new campaign ideas. The company has a strong organizational culture with all the departments working together in a perfect harmony. The internship process helped me understand the crux of Branding and Marketing."



Infos) POWERED BY INTE

Sagar Gangwani BABM 5

"During my summer break, I got an opportunity to do my internship from Infosys Poland. I was a part of the Accounts Payable (AP) team, which taught me how the financial processes function in organizations. By attending training programs such as Business Communication & Customer Orientation, I had a chance to develop my soft skills. Working at Infosys was a remarkable experience and I believe it has prepared me for my professional career."

Prit Kothari BABM5

"It's been a great pleasure to work with US Freedom Capital. It's a US based company which has just ventured in India with its investment products. It was a whole new field for me to learn and gain more knowledge about business and its working. The workplace was very friendly and polite. I would like to thank UBS for giving me such a great opportunity to work with US Freedom Capital."





Harjas Singh BABM5

"The internship experience at Julius Baer (Leading Swiss Private Bank) was enriching & insightful with first hand experience on analysing funds, managing/revising portfolio's and interacting with the HNI & UHNI clients. It gave me a flavour of the private banking space."

Karan Avlani BABM5

"Practical experience through my summer internship has been invaluable. My time at Aditya Birla capital has helped me polish several skills such as communication, multi-tasking, dealing with diversity and meeting deadlines. The experience I take along will help me become more disciplined towards my professional goals. I would really like to thank UBS for giving me this platform to grow and evolve."



Learn from The Corporate Experts

Annual Symposiums

To arm our students with latest industry insights and make them corporate ready, we conduct voluminous interactive sessions with trade experts through Learn from The Corporate Experts Annual Symposium and Global CEO Series.

Linking Human Capital Management to Corporate Bottomline



Left to Right: Dr. Tanaya Mishra, Sr. VP – Group HR, JSW Steel; Mr. Rituraj Sar, VP - L&D, Lupin Ltd.; Mr. K. Raveendra, Director – Talent, CRISIL

Functional Competencies to deliver MAKE IN INDIA



Left to Right: Mr. Jagdish Khosla, SVP - Sales & Services, HP; Mr. Pramod Sant, VP & Head of Import & Export, SIEMENS; Lt. Col. Anil Shukla, Head Logistics, IPSOS; Mr. RSP Singh, Head Sales & IT Support, L & T Investment



Mr. D. Shivakumar Chairman & CEO, Pepsico India

"Awesome campus of 40 acres. I liked the concept of 4 students sharing a common dorm. I loved the concept of your library & wisdom school upstairs. The spacious offices & classrooms are fabulous perfectly designed both for learning & comfort, so you have all the ingredients of a great learning atmosphere. It is a fantastic location and great campus, Make the most of it!"

Disruptive Innovation – A Key Differentiator to Survive & Grow in VUCA Environment



Left to Right: Mr. Jayaram Ramachandran, VP-HR, Huhtamaki PPL; Mr. Hitesh Shinde, Business Head India, Blue Star Infotech; Dr. Rahul Altekar, Industry Director, Aurionpro Solutions; Mr. Aniketh D'souza, CEO, Mindstorm; Mr. Dilip Jayaram, AVP HR & Consulting, Walchand People First

Innovative Human ResourceStrategies Impacting Business



Left to Right: Mr. Rajesh Patil, Head-Administration, L&T Ltd.; Mr. Dileep Joshi, Director-HR (GLOBAL), Essel Propack; Mr. Praveen Arora, Sr VP & Head-BPEX, Motilal Oswal, Dr. Ginlianlal Buhril, MA (JNU-Delhi), Fellow (XLRI-Jamshedpur) UBS

Global CEO Series



Reliance

Deloitte.

pwc



Dr. Nora Colton Deputy Vice Chancellor (Academic)



D. M. Katre President



P. R. Ramesh Chairman



Deepak Kapoor Chairman







Morgan Stanley



Tomio Isogai MD & COO



Ramesh G Iver MD & CEO



Sameer Saraiya CEO



Ridham Desai MD-Morgan Stanley





Amitava Ghosh COO





Ravi Chawla MD





Monica Tata C00

Panache®



Tanvi Bhatt Founder



Kodak





Maharana Ray GM - HR



Robin Baneriee MD



Nikumb Bhalchandra Ashok Venkatramani MD & CEO (South Asia)







Ananta Sharma CEO





Dr K. J. S. ANAND Division Chief, Pediatric Critical Care

₿BD



Murli Sundrani **Business Director**

ZANDU



Coumara Radia President - Global Markets

ADITYA BIRLA BIRLA CARBON



G. Dhanorkar Director





R Nanda Head - HR





Aparna Sharma Country HR Head





LACH's GM

Press Speaks

MAY 27, 2013 www.indiatoday.in INDIA

Trade stocks, play golf, study in luxury

Higher education gets a makeover as creature comforts, recreational options and state-of-the-art amenities take pride of place on private university campuses

By Sonali Acharjee, Gayatri Jayaraman and Amitabh Srivastava

EDUCATION LUXURYUNIVERSITIES

Business as Casual Universal Business School, Karjat

In his 1st year BBA at Universal Busi-ness School (UBS) in Karjat, Maha-rashtra, Tej Pratap, 17, a US student of Indian origin, runs Shakespeare's Kitchen, a personal venture, out of his Perkins Eastman-designed four-bed-room campus home. It's a one-man show. He puts out a small weekly menu of pasta and sandwiches which he makes in the induction stove in his kitchenette. He offers doorstep deliv-

kitchenette, He offers deorstep deliv-ery on a tray to students. It's the kind of spirit of enterprise that Tarundeep Singh Anand, 39, co-founder of UBS along with his father Gurdip Singh Anand, 71, and realter Babulal Varma, 45, is looking for. Tarundeep, along with six academic council. council

members, reviews the entire career of a student so as not to admit some-one on the basis of just one exam. For

one on the basis of just one exam. For instance, UBS admitted a girl who had raised Rs 2 lakh in a college marketing campaign.

In its first year, UBS, with 90 students, is a Rs 1,000-crore university. It offers a three-year, Aucri-certified Bas and a 15-month sma, with an option of obtaining both degrees from Cartiffe obtaining both degrees from Cardiff Metropolitan University, UK.



A business school with a soul

Universal Business School is a unique business school founded by CEOs of leading Indian as well as international companies where the best of everything has been incorporated





Students view highlight

"Faculties are moulding us into polished diamond. Where ever we go the room will tilt towards us." - Sanchita Hazra a UBS student from Kolkata.

"Love the idea about focusing on ethics and green thinking. This is cultivated in each student from Day One. Way to go UBS!". -Puneet Pandey a UBS student from Lucknow

"UBS is one of the most unique business schools in India, which not only gives the knowledge of management but pushes us to think beyond education." Nitin Verma from Varanasi

"I believes that UBS has very good teaching faculty and all professors are very knowledgeable" -Amruta Khairnar a UBS student from Karjat

"I like the level of knowledge the professors possess and the unique experiential learning here makes students ready for the job." - Shashwat Shakti from Ranchi

"UBS has been an opportunity to improve my skills thanks to varied lectures and meeting with a new culture". - Anais Remon a french student

WITH the growing number of business schools coming up in different parts of the world, here is a distinct school that has been founded by successful CEOs who have been providing valuable guidance to the stu-dents there. This is the Universal Business School (UBS). Here's a view of the UBS campus through the students' point of view

e CEO advantage

UBS has the distinct advantage of being founded by CEOs who have run multi-billion-dollar esses in over 100 coun-The 55 CEO endorsements give UBS the ultimate corporate dream destination for those who want to kickstart their career with a bang. The unique busi-ness school has been founded by professional CEOs who coach, mentor and teach students to

follow in their footsteps and where students have a ready to seek employment. Through live projects and the unique 'Taught by a CEO' ini-tiative UBS make each student an attractive package for recruiters. Jainisha Varma, a student from Sikar, says, "The face to face interaction with top notch business leaders shows us a totally new dimension.

Experiential learning

Students here appreciate the experiential learning rather than theory. They have an access to professional tools that allow them to trade global markets in real-time through the exclusive use of the Thomson Reuters Trading Room for the first time in Asia. UBS class-rooms have V-SAT connectivity for live interactive sessions with obal business leaders. Estelle Berton, a French UBS

me improve my adaptability skills and green thinking."

Fueling entrepreneurship UBS has set up an Incubation Centre with its Innovation and Venture hub to be co-chaired by UBS co-founder Tarun Anand and Stanford's Dr Sanjeev Kaushal. This centre has an initial corpus of \$1 million which will be provided as the initial seed capital and mentorship to exceptional business ideas harnessing the entrepreneurial streak among students so that they can be employment gener-ators rather than job seekers.

"We believe that India needs more centres of innovation. We want to provide early access as well as a pathway to budding well as a painway to become student entrepreneurs. An eco-system is essential to build a sustainable model of entrepre-neurship," said Dr Kaushal.

student, says, "UBS has helped Excelling the green way UBS is India's first eco-friendly

siness school. From the outset of the design to the shaping of the curriculum. Green is one of the founding pillars of UBS. At UBS, they believe that solutions to climate change should be found. UBS has employed rain water harvesting, waste recy-cling and reduced power consumption through sustainable climate-friendly buildings. UBS infuses Geven Thinking in each classroom through innova-tive green subjects like Green IT and Green Marketing.

Sidharth Sainath, a student from Bangalore, says, "This is one unique college with a green mission as the moto. A college with a refreshing insight on cological values and ethos

The soulful B-school A powerful mix of liberal edu-cation (arts, literature, world

economics, psychology, geogra-phy) in the curriculum at UBS gives the flavor of top interna-tional universities. Emilio Bezei,

a French student, says, "Understanding the Indian culture gave me the strength to face multicultural issues that might crop up in my future professional life. It was an honour to be the first international stu-dents of UBS." The same sentiment was echoed by the Indian students as well.

Faculty attraction

World-class faculty Anderson (UCLA), Stanford, INSEAD, LBS brings best quality education in an affordable grasp of Indian students. The Indian faculty have been CEOs and directors of leading Indian and international companies. Mary Francis, a student, says, "Professors take great efforts to explain us concepts."



Friday, 27 February, 2015

Truly Global Business Schools in India

Going Abroad for an MBA v/s Doing your MBA in an International Business School in India

The dream of every India MBA aspirantisglobal exposure. Four private Indian B schools come closest to giving their students a feel of beingona global campus. These institutions are specialists (unlike Universities who are generalists) and focus all their resources in delivering world class MBA education. They have all developed Industry integrated programs, excellent faculty, innovative pedagogy and ensure that their students get opportunities in leading companies. They are all led by Boards who have exceptional global backgrounds.

Indian School of Business, Hyderabad

Founded by Rajat Gupta, Former CEO of McKinsey & Anil Kumar from Harvard and Wharton respectively who with the help of Wharton Business School & Kellogg School established India's first truly Global Business School, which featured in top International rankings. They grew to 850 students spread over two campuses in Hyderabad & Mohall. They have Academic alliances with Fletcher School, Tufts University and Wharton School to develop Institutes.

SP Jain Institute of Management, Mumbai

Established by the Bharati Vidya Bhavan, SP JIMR has grown in stature to command respectfrom corporations across India and abroad. SP JIMR became the only Asian institute invited by Aspen Institute, US, to develop Programs and has a Partnership with IBM for research. What was unique of SPJIMR is that they limited the number of students of the flagship program to just 240 and resisted the temptation of getting into additional campuses which has ensured that they are able to deliver a truly remarkable global education experience.

INTERNATIONAL CRITERIA	ISB	GL	UBS	SPJIMR
International Accreditation	✓	/	1	1
Indian Accreditation	X	V	1	✓
International Degree	X	X	1	X
International Ranking of School / Program	✓	x	1	1
International Board	1	1	1	X
International Curriculum	1	1	1	1
International Faculty	1	1	/	1
International Academic Council	✓	1	√	×
International Students	1	1	/	1
International Placements	1	1	1	1
Founders With Global Exposure	✓	1	1	√
International Alliances	✓	V	1	1
International Executive MBA	1	1	×	1
International Exchange Program	1	V	1	V
MBA Program Duration	1 Yr	1&2Yrs	1&2Yrs	2 Yrs
Global Campus	Dual	Dual	Single	Single

Universal Business School, Mumbai

Founded by Global CEOs Gurdip Anand, Babulal Varma and Tarun Anand, educated at JBIMS, SP Jain-Mumbai, Tuck B-School, Michigan B-School, IMD and IE B-School UBS is endorsed by 60 CEOs and became the first AICTE Approved Indian B-School to offer an International MBA Degree from Cartifff Metropolitan University, UK. UBS partnered with Thomson Reuters to develop Asia's first Global cross asset trading room to allow students to get live global markets experience. UBS follows the SPJIMIR philosophy of limiting its intake to 300 students.

Great Lakes Institute of Management, Chennai

Founded by Bala Balachandran of Kellog School of Management fame, was established to compete with ISB, Hyderabad, with a vision to become the leading management institution in India providing Quality Education at anaffordable cost. Great Lakes follows a Gurukulum system where faculty and students live on Campus. Great Lakes has \$37 students and has established another Campus in Gurgaon.

Financial Decision

The Return on Investment argument is clearly in favor of studying in India, as the costs range from rupees 10-28 Lacs as compared to an International MBA, costing between rupees 25-80 Lacs. If you are lucky to secure your admission in any of the four, your ROI could jump significant ly, especially for the one year MBA program. But restassured you will get allife changing experience where time will fly and you would be ready to take your step into a corporate career or turn an entrepreneur.

Corporate Connect & Awards



Asia Education Summit and Awards 2016, UBS awarded 'The Most Innovative B-School in Mumbai' by Hon. Minister of HRD, Govt. of India



Ratan Tata, Chairman Emeritus, Tata Group greets UBS Vice Chairman Tarun Anand



Honorable President of India Pranab Mukherjee & UBS Chairman Gurdip Anand at the NDTV Leadership Awards 2012



ASSOCHAM National Education Excellence Awards 2013 UBS Awarded 'The Most Upcoming Business School in India' by Dr. Pallam Raju, Hon. Minister of HRD, Govt. of India



Honorable Prime Minister of India Narendra Modi meets UBS Board Member Tejpreet Chopra CEO, Bharat Light & Power in 2017



Honorable Sheriff of Mumbai, Dr. Indu Shahani, Mr. Arun Nanda, Chairman, Mahindra & Mahindra Holidays at the Launch of UBS Coffee Table Book 2011

Learning Environment "The Green Campus"

Situated in the lap of nature, UBS campus was designed by world renowned American architects keeping in mind the motive to make it perfect place for pursuing extremely rigorous and intellectually challenging programs. Sprawling over an area of 40 acres, UBS has a serene and tranquil atmosphere with mountains, waterfalls and lush greenery. Rated as "Five Star University" for best Infrastructure by India Today, UBS is a B-School with SOUL focusing on green environment, aesthetics and most importantly sustainable use of resources.

Salient Features

- Fully air-conditioned residential accommodation and academic block
- · Fully wifi campus
- · Amphi-theatre Audio visual classrooms

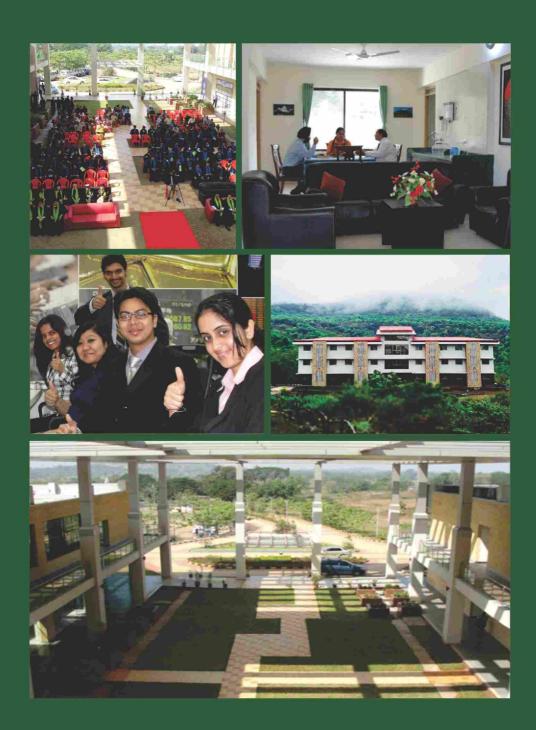
 Modern resource centre full of world class literature and electronic databases.

- · Global Cross Asset Trading Room
- 24 by 7 Security coverage with CCTV
- · Rain water harvesting
- Waste recycling
- Thermos effect to external façade
- 7000 trees planted
- Organic farming
- Separate Jain kitchen
- · Housekeeping and laundry services
- Fully equipped Gymnasium
- Party Lounge with Piano and Movie Room
- Indoor Sports Table Tennis, Pool, Carom, Chess
- Flood lit Football and Cricket ground,
- Basketball, Volleyball, Tennis Court
- Badminton Court
- Dining Rooms
- · Mountain Biking, Trekking and Mountaineering
- Transportation to Karjat Station
- Emergency Services
- Postal & Courier Services
- · Convenience Store
- 24 Hours ATM Facility
- Documentation center for printing and photocopying









Sports



Awarded with "Best Sports Integrated Program" by The Times of India, UBS focuses on holistic development of its students. UBS is the 1st B-School in India to introduce the MILES multi-sports program on campus working with leading Sports Management Company "Edusports". The campus has dedicated facilities for the following sports

- AC Gymnasium
- · Yoga Room
- Basketball
- Tennis

- Volley Ball
- · Cricket
- · Football
- Badminton
- · Pool tables
- Table Tennis
- · Movie Theatre
- · Piano Lessons
- Mountain Biking
- · Jogging Track
- · Trekking
- · Touch Rugby













Youth Leadership

In the words of Nelson Mandela, "The youth of today are the leaders of tomorrow" and at UBS, we make CEOs! There are various extra-curricular/student engagement activities to bring out the best in the students.



GLOBAL CEO SERIES

World leading CEOs share their wisdom and experiences with the "CEOS in Making"!



RUSH 4 RUSH FESTIVAL

Showcase your organisational and project management skills through India's 1st inter collegiate Business Adventure.



UNIVERSAL INNOVATION COUNCIL

Learn to innovate, apply your skills on real life challenges, create sustainable learning and business models.



EXPERIENTIAL LEARNING CORPORATION

Real targets, real board meetings, real valuation and mentoring by a Global CEO, Experiential Learning Corporation is the answer to your yearning to become a real VP and get promoted to a CEO, CMO, CFO of a private limited company on campus.



ENVIRONMENT, CSR, HR MARKETING, FINANCE, INSPIRATIONS, OUTDOOR SPORTS & INDOOR SPORTS

Unleash your passion in any of the above mentioned clubs

STUDENT GOVERNANCE

COUNCIL



GLOBAL TRADING ROOM

Trade global markets in stocks, bonds, commodities & currencies in real time as a professional trader on Asia's first Thomson Reuters Trading

INTERNATIONAL

STUDENT EXCHANGE



player skills with clear focus on positively impacting the UBS image across Ethics, Culture, Placements, Infrastructure, cafeteria.

Hone your leadership and team

50 HOURS CASE STUDY



Cultivate team player and stress management skills with non-stop dynamic 50 hour case study exercise to experience the real corporate world pressures.



Develop a global mindset in a period ranging from 2 weeks to 5 months building a network with international students and faculty.



WHERE CEO'S ARE MADE



Women Power Play

We believe that women have a huge role in the community and can make a significant difference. Women will raise the next generation and educate them and that is why, at UBS, we care about women empowerment. We empower them to be leaders, to be strong, to reach the top echelons of management and positively impact our world.











MUMBAI

NAGPUR

SURAT

MUMBAI

MUMBAI













HYDERABAD

BHOPAL

AHMEDABAD

MUMBAI



JHARKHAND









MUMBAI



RAJASTHAN













NASHIK



MUMBAI



CHITTORGARH



MUMBAI







INDORE



KANPUR







BATALA







Student Services

Career Development

UBS focuses on making the students corporate ready while they continue with their academic goals. Our inhouse SAVI model starts with self-assessment of each student on competencies, goals, value propositions and individual SWOT. The internal faculty and industry professionals evaluate each student through a validation process to identify the gaps and prepare a student road map so that we can build on the strengths of the students through regular industry interventions.

Mentoring & Counselling

Each student has a mentor on campus who they meet every week on Tuesdays. The Mentor acts as the "Local guardian" and coaches the students on academic performance, personal issues, behavioural issues, personal grooming, current affairs, mock interviews and career building.

Placement Services

Our massive placement team has its presence PAN India offering multiple placement and internship opportunities to our students with 210+ companies on campus. The team facilitates the interview & selection process and works closely with students for building their networth.

Finance & Welfare Advisory

Our Finance & Welfare Advisory team aims at supporting the students to avail education loans from banks, advise them on eligibility criteria, documentation and merit based scholarships.

Health & Medical Facilities

Minor injuries and ailments are taken care by our in-house physician who is available round the clock for the students. In case of serious medical emergencies, a multi-speciality hospital Dhirubhai Ambani Hospital is 20 minutes away from the campus and the admin manager personally aides the students.

Disability Services

Keeping the motto of being an inclusive b-school, the campus has been designed to be disabled friendly and facilities are provided to the differently abled students.

Multi Faith Community

Being a truly Universal B-School, UBS is one big multi-faith family where all the cultural events and festivals across all religions are celebrated with great enthusiasm and love.

Transport Facilities

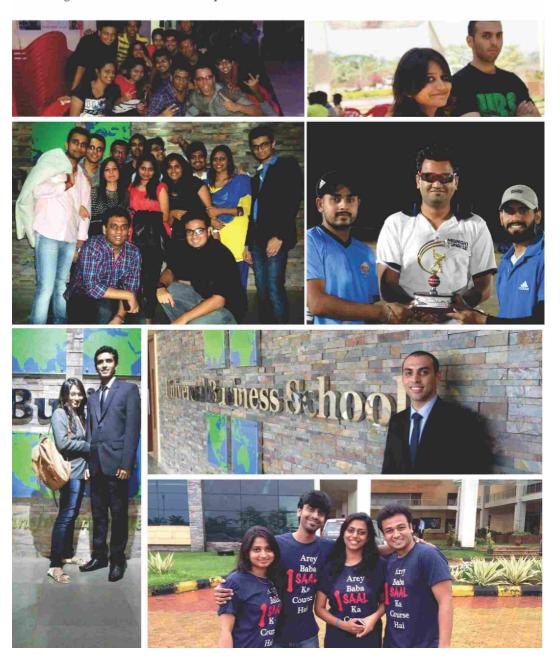
Daily transportation services are provided to & from UBS campus to Karjat station and market. Campus car and driver services are also available for the students on 12 hour hire basis. For local commutation, another option is auto rickshaws which are available from right outside the campus.

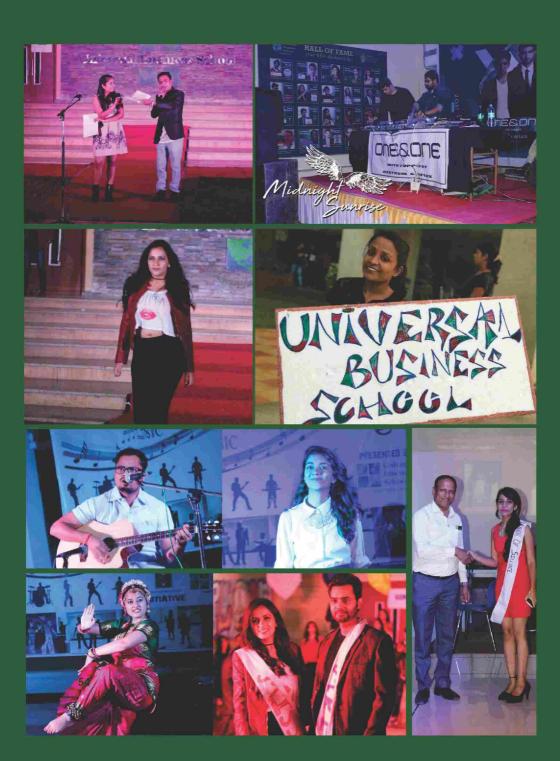




Festivals & Rush4Rush

We work hard and party harder. Being a multi-cultural community, we celebrate each and every festival with same enthusiasm and charm. Our inter collegiate festival, RUSH4RUSH is numero uno and one of a kind which brings all the students on the same platform to showcase their various talents.





Admission Criteria & Application Process

UBS invites applications from all students (Science / Commerce / Humanities) who are in IBDP / A-Level / HSC / CBSE or 12th Grade Equivalent

Eligibility Criteria and Selection

- Academics 50% weightage
 (Minimum 65% in Class 10 & 12, IB 24 Points, A level- Minimum 2 A's, Application accepted from students of all streams (Science / Commerce / Humanities)
- UBS Aptitude Test (UBSAT) 25% weightage
- Personal Interview (Communication & Extra-Curricular Activities) 25% weightage

Criteria and Weightage

Academics - 50%

UBSAT - 25%

Interview - 25%

Application Process

- Interested candidates need to fill the Online Application Form on our website. The application fee is INR 2000/-(USD 35/GBP 20 / EUR 25).
- You need to send Marksheets, 2 Letters of Recommendations, UBSAT Scorecard and Statement of Purpose.
 This will be followed by a personal interview, offer letter (if selected) and confirmation of admission.



Duration: 1 hour 45 minutes 100 questions (No Negative Marking)

Test Format

English Language & Comprehension - 20%

Quantitative Ability 20% Global & Indian Current Affairs - 20%

Analytical & Logical Reasoning 20%

Green Thinking and Creativity 20%

Boarding & Lodging on Campus

Single Sharing INR 2,34,000 per year Dual Sharing INR 1,78,000 per year Security Deposit (Refundable) INR 30,000

Accommodation & Meals: We offer single / double A/C Rooms with ensuite washroom, common living & dining room with kitchenette. Fee includes students accommodation, house keeping, soft furnishing, WiFi, laundry, gym and extensive sports facilities. We offer 4 Meals / Day with Veg., Jain & Non-Veg. options cooked in seperate kitchens.

International Cost of Living

UK GBP 800 per month USA USD 600 to USD 700 per month

Canada CAD 1100 per month France EUR 700 to EUR 900 per month

Scholarships

At UBS, we believe in supporting our students in every possible manner. Therefore, there are a few scholarships which we offer to encourage our students academically

Special Scholarship (INR 50000/-)

The special scholarship of INR 50000 is available for three categories namely

- 1. Women Applicants
- 2. Children of Armed Forces Applicants
- 3. Students with domicile in North East, Kerala and Jammu & Kashmir

Merit Scholarship (upto INR 1,00,000/-)

Depending on the academic performance, we offer following scholarships to our students:

- 1. Above 80% in 12th Grade up to INR 50,000/-
- 2. Above 90% in 12th Grade up to INR 1,00,000/-

Note: Only one category of special scholarship is applicable per student. Merit Scholarship can not be clubbed with special scholarship.

Note: Students are eligible for scholarship if their scholarship application is received prior to **May 15, 2019.**

The final list of merit scholarships will be declared by June 15, 2019. All merit scholarships are at the sole discretion of UBS. If the student does not receive a scholarship award letter from the Admissions Team, then the student is not eligible.

Education Loans

The following banks offer education loans on their own discretion

- 1. Central Bank of India
- 2. Puniab National Bank
- 3. Bank of India
- 4. Karnataka Bank Ltd.
- 4. Karilataka ba
- 5. Allahabad Bank 6. State Bank of India
- 7. Bank of Baroda
- 8. United Bank of India
- 9. Syndicate Bank
- 10. Axis Bank
- 11. UCO Bank
- 12. IDBI Bank
- 13. CREDILA An HDFC LTD Company
- 14. AVANSE Education Loans



Corporate Social Responsibility

UBS imbibes the spirit of CSR in its students right from the beginning, so that they understand the importance of giving back to the society while inculcating a sense of fulfilment in themselves.





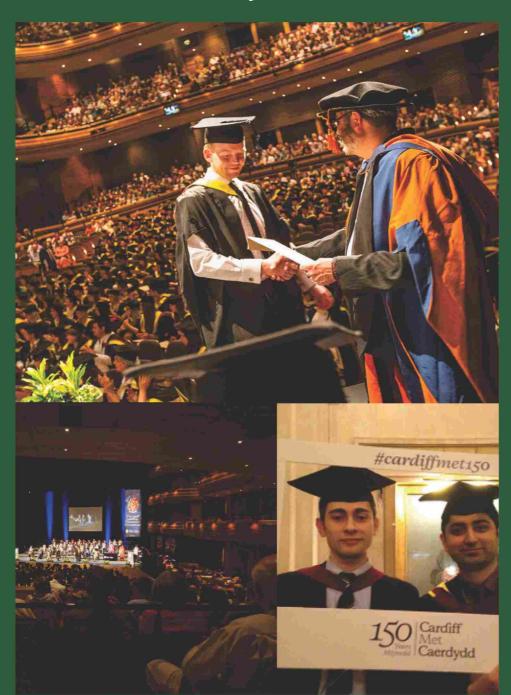








Convocation Ceremony at Cardiff Met, UK



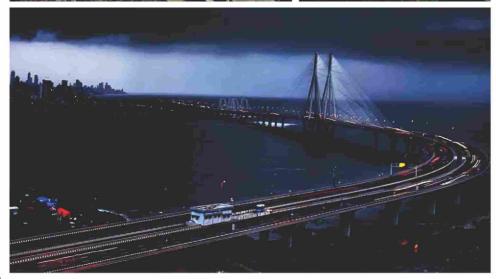
Mumbai – The City of Dreams

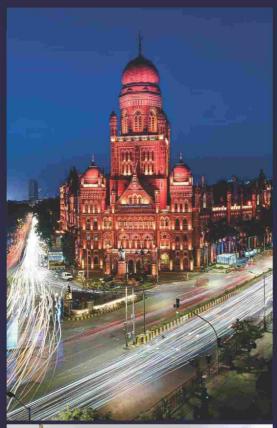
Welcome to India's commercial capital – A city of opportunities, exciting careers and proud heritage. A city that never sleeps, A city of seven islands, City of Firsts......

In terms of job opportunities, there is no city in South East Asia which can compete with Mumbai. There are literally millions of executive jobs all the way from a total yearly remuneration of 5 Lacs to 500 Lacs (over a million US Dollars). Mumbai is "The City of Opportunity" for bright professional executives and managers. The number of people who have made it up the corporate ladder in Mumbai easily goes into the millions.



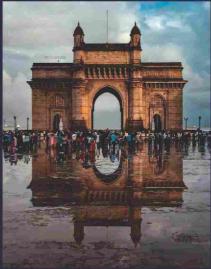












Key Achievements & Ranking























Global Ranking









In the Lap of Nature

If you can keep your head when all about you
Are losing theirs and blaming it on you,
If you can trust yourself when all men doubt you,
But make allowance for their doubting too;
If you can wait and not be tired by waiting,
Or being lied about, don't deal in lies,
Or being hated, don't give way to hating,
And yet don't look too good, nor talk too wise:

If you can dream—and not make dreams your master,
If you can think—and not make thoughts your aim;
If you can meet with Triumph and Disaster
And treat those two impostors just the same;
If you can bear to hear the truth you've spoken
Twisted by knaves to make a trap for fools,
Or watch the things you gave your life to, broken,
And stoop and build 'em up with worn-out tools:

If you can make one heap of all your winnings
And risk it on one turn of pitch-and-toss,
And lose, and start again at your beginnings
And never breathe a word about your loss;
If you can force your heart and nerve and sinew
To serve your turn long after they are gone,
And so hold on when there is nothing in you
Except the Will which says to them: 'Hold on!'

If you can talk with crowds and keep your virtue,
Or walk with Kings—nor lose the common touch,
If neither foes nor loving friends can hurt you,
If all men count with you, but none too much;
If you can fill the unforgiving minute
With sixty seconds' worth of distance run,
Yours is the Earth and everything that's in it,
And—which is more—you'll be a Man, my son!

Rudyard Kipling



"Transforming Lives"

Campus: Kushivili, PO Gaurkamath, Vadap, Karjat - 410201, District - Raigad

(: 02148-39800020 | Email : info@ubs.org.in

Mumbai: 105, Runwal & Omkar Esquare, Eastern Express Highway, Sion (East) - 22

(: 1800229495 | 022-6258 2100

Delhi: Office No. 1507, 15th Floor, Chiranjiv Tower, 43, Nehru Place, New Delhi - 110019

(:09838825939

Kolkata: Ricoh Business Zone, Plot No. A1/1 & 2, Block-GP, Salt Lake Sector V, Kolkata - 700091

(: 08420639003 Pune: Shop No – U7, Runwal Platinum, Ramnagar colony, NDA Pashan Rd., Bavdhan - 21 (📞 : 09960692713 | 08698169272

Bangalore: 123, 3rd Flr., Sri Skanda Building, 1th AA Cross, 2rd H Main Rd., Kasturi Nagar, Bangalore - 560043

(: 099167 02506

