

# Introduction to Hotel Management

Why? Who?  
What? Where?



## Why Hotel Management?

Hotel management is a part of the hospitality industry which is heavily dependent on guest relations and customer service. Hence, "Atithi devo bhava" is the motto of the hotel industry. Pursuing a degree in Hotel Management will open up career avenues in industries like airlines, cruise ships, hospitals, tourism, event management, etc.

## Who should pursue a Hotel Management degree?

Any student who has:

- Strong communication skills
- An aptitude for service and hospitality
- A pleasing personality
- The ability to handle difficult situations
- Dedication and the right attitude

## Specialisations within Hotel Management:

- Catering
- Restaurant Management
- Event Management
- Culinary Arts
- Food and Beverages
- House Keeping

## Upcoming Specialisations within Hotel Management:

- Casino Management
- Wine Processing



**Did you know?** The world's first seven-star hotel was Dubai's Burj Al Arab Hotel!

## Best colleges for Hotel Management in:

### India

- Institute of Hotel Management (IHM)—Mumbai
- Oberoi School of Hotel Management—New Delhi
- Welcomgroup Graduate School of Hotel Administration (WGSMA)—Manipal

### UK

- University of Surrey
- Loughborough University
- University of Stirling

### Switzerland

- Hotel and Tourism Management Institute
- Cesar Ritz
- International College of Hotel Management

### New Zealand

- Pacific International Hotel Management School
- Auckland University of Technology
- University of Waikato

### Australia

- University of Queensland
- Griffith University
- Victoria University

HAPPY  
Discovering

What are the prospects after studying this subject? Does it open up international opportunities?

Answer these and other such questions by reading and watching expert views at [www.university.com/courses](http://www.university.com/courses)

**U**niversity   
Discover & be discovered

# Discover the Career Options Right for You

## 1 Initial Options



### What are your career ideas?

If you haven't already given it a thought, then base it on influences from:

- Parents, family and friends
- Passion towards a subject
- Personal experiences
- Media and internet

Univariety probes and provides answers

### Initial Options

Go to step 2

### Instructions

- Follow this process, one at a time, to finalise career choices
- If the answer is 'No' 'at any stage then start from stage 1
- Do in-depth self research
- Complete details of this process and the questions around a 'Typical Day' Test are at [www.univariety.com/courses](http://www.univariety.com/courses)

## 2 Hypothesis



### Do you like it?

Remember the activities from the past which gave you joy and happiness. Does this career option similarly excite you?

### Initial Hypothesis



### Can you do it?

- Do you know how long it takes to get the degree?
- Do you like the subjects which you will study?
- Can you perform to get through to good colleges?
- Do you have the financial resources to support the degree?

### Final Hypothesis

Go to step 3

## 3 Validation



### Do you want it?

Do you like the:

- Nature of work you will do?
- Type of people you will deal with?
- Physical and mental effort required?
- The challenge it poses?



### Will it fulfill your and your family's ambitions?

Will this give you a good:

- Lifestyle?
- Time with family and friends?
- Salary and money potential?
- Possibility of being famous?

### Validated Hypothesis

Go to step 4

## 4 Finalisation



### 'Typical Day' Test?

*"If you want to know the road ahead, then ask someone who has travelled it."*

- Ancient Chinese Proverb

Here, we ask you to identify 2 - 3 people who have the same career that you have chosen and brought to this stage. Observe and ask questions to understand the 'typical life' in that career



## Decision

### Tools

- Discussion within the family and friends
- Univariety Website – Career Section
- Sessions with Univariety Counsellors
- Internet, books and other media