

Introduction to Chartered Accountancy

Why? Who?
What? Where?



Why Chartered Accountancy?

The CA designation is a standard for accounting excellence. No other accounting credential carries the same weight or commands the same respect. It is internationally recognised, and will always mean something to prospective clients, regardless of their geographic location.

Who should be a Chartered Accountant?

Any student who has:

- Good numerical ability
- An analytical mind
- Logical thinking capability
- A methodical approach
- An eye for detail

Specialisations within Chartered Accountancy:

- Taxation
- Accounting
- Financial Planning
- Cost Accountancy
- Mergers and Acquisitions
- Academics
- Insurance Underwriters



Did you know? Prannoy Roy, the Founder and Chairperson of NDTV is a Chartered Accountant, a Fellow of the Institute of Chartered Accountants (England and Wales)!

- Securities Analysts
- Investment Management
- Auditing

Upcoming Specialisations within Chartered Accountancy:

- Outsourcing
- Forensic Accounting

Career in Chartered Accountancy:

- Banks (Both private and public)
- Public Limited Companies (mandatory for the purpose of law)
- Auditing Firms (such as KPMG, Price Waterhouse, etc.)
- Legal Firms, Legal Houses, Patent Firms, Attorneys, Trade Mark and Copyright Registers

Best colleges for Chartered Accountancy in:

India

- Institute of Chartered Accountants of India

UK

- The Association of Chartered Certified Accountants

HAPPY
Discovering

What are the prospects after studying this subject? Does it open up international opportunities?
Answer these and other such questions by reading and watching expert views at www.university.com/courses

University 
Discover & be discovered

Discover the Career Options Right for You

1 Initial Options



What are your career ideas?

If you haven't already given it a thought, then base it on influences from:

- Parents, family and friends
- Passion towards a subject
- Personal experiences
- Media and internet

Univariety probes and provides answers

Initial Options

Go to step 2

Instructions

- Follow this process, one at a time, to finalise career choices
- If the answer is 'No' 'at any stage then start from stage 1
- Do in-depth self research
- Complete details of this process and the questions around a 'Typical Day' Test are at www.univariety.com/courses

2 Hypothesis



Do you like it?

Remember the activities from the past which gave you joy and happiness. Does this career option similarly excite you?

Initial Hypothesis



Can you do it?

- Do you know how long it takes to get the degree?
- Do you like the subjects which you will study?
- Can you perform to get through to good colleges?
- Do you have the financial resources to support the degree?

Final Hypothesis

Go to step 3

3 Validation



Do you want it?

Do you like the:

- Nature of work you will do?
- Type of people you will deal with?
- Physical and mental effort required?
- The challenge it poses?



Will it fulfill your and your family's ambitions?

Will this give you a good:

- Lifestyle?
- Time with family and friends?
- Salary and money potential?
- Possibility of being famous?

Validated Hypothesis

Go to step 4

4 Finalisation



'Typical Day' Test?

"If you want to know the road ahead, then ask someone who has travelled it."

- Ancient Chinese Proverb

Here, we ask you to identify 2 - 3 people who have the same career that you have chosen and brought to this stage. Observe and ask questions to understand the 'typical life' in that career



Decision

Tools

- Discussion within the family and friends
- Univariety Website – Career Section
- Sessions with Univariety Counsellors
- Internet, books and other media