

# Introduction to Animation

Why? Who?  
What? Where?



## Why Animation?

Every one knows Mickey Mouse, Donald Duck, Tom and Jerry, and Stuart Little. Do you know how these characters were born? How it is possible to create wonders with free hand drawing?

Through Animation... In Latin, 'Anima' means soul. Animation is all about giving life to a character. Time and space play a critical role in animation.

## Who should be an Animator?

Any student who is:

- Artistic, creative and innovative
- Observant and has an eye for detail
- Able to understand the comic nature of cartoons
- Able to ideate and conceptualise

## Specialisations within Animation:

- Animation
- Light and Shade
- Modelling 3D
- Visual Effects
- Computer Animation
- Stop Motion Animation
- Clay Animation



**Did you know?** The first full 3D animated movie was Toy Story (1995) which was directed by John Lasseter.

## Career in Animation:

There are a wide variety of jobs available in the animation industry, some of which are as follows:

- Graphic and Web Designer
- Visualiser
- Texture Artist
- Multimedia Author
- 3D Animator
- Multimedia Developer

## Best colleges for Animation in:

### India

- National Institute of Design (NID)- Ahmedabad
- Raffles Millennium International-Kolkata

### USA

- University of Central Florida
- University of Southern California
- Carnegie Mellon University

### UK

- University of Edinburgh
- University of the Arts London
- University of Dundee

### Singapore

- Nanyang Technological University
- Nanyang Academy of Fine Arts

### Canada

- Seneca College
- Humber College

# Discover the Career Options Right for You

## 1 Initial Options



### What are your career ideas?

If you haven't already given it a thought, then base it on influences from:

- Parents, family and friends
- Passion towards a subject
- Personal experiences
- Media and internet

Univariety probes and provides answers

### Initial Options

Go to step 2

### Instructions

- Follow this process, one at a time, to finalise career choices
- If the answer is 'No' at any stage then start from stage 1
- Do in-depth self research
- Complete details of this process and the questions around a 'Typical Day' Test are at [www.univariety.com/courses](http://www.univariety.com/courses)

## 2 Hypothesis



### Do you like it?

Remember the activities from the past which gave you joy and happiness. Does this career option similarly excite you?

### Initial Hypothesis



### Can you do it?

- Do you know how long it takes to get the degree?
- Do you like the subjects which you will study?
- Can you perform to get through to good colleges?
- Do you have the financial resources to support the degree?

### Final Hypothesis

Go to step 3

## 3 Validation



### Do you want it?

Do you like the:

- Nature of work you will do?
- Type of people you will deal with?
- Physical and mental effort required?
- The challenge it poses?



### Will it fulfill your and your family's ambitions?

Will this give you a good:

- Lifestyle?
- Time with family and friends?
- Salary and money potential?
- Possibility of being famous?

### Validated Hypothesis

Go to step 4

## 4 Finalisation



### 'Typical Day' Test?

*"If you want to know the road ahead, then ask someone who has travelled it."*

- Ancient Chinese Proverb

Here, we ask you to identify 2 - 3 people who have the same career that you have chosen and brought to this stage. Observe and ask questions to understand the 'typical life' in that career



## Decision

### Tools

- Discussion within the family and friends
- Univariety Website – Career Section
- Sessions with Univariety Counsellors
- Internet, books and other media